

Our Customers

200

Average of Age

38.85

Average of Income

60.56

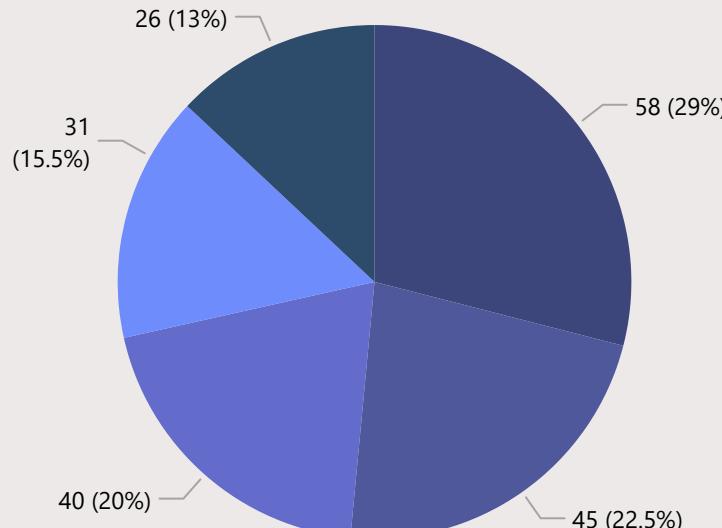
Average of Spending Score

50.20

Number of Customers By Clusters

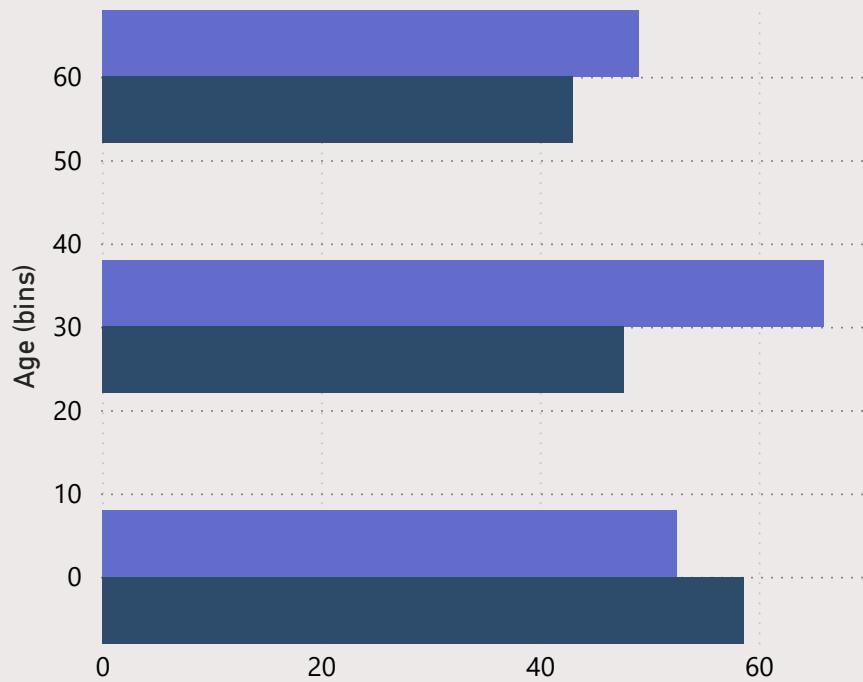
Cluster Name

- Old Normal
- Young Normal Low
- Young Rich High
- Old Rich Low
- Young Poor High



Avg of Income and Spending Score By Age Bins

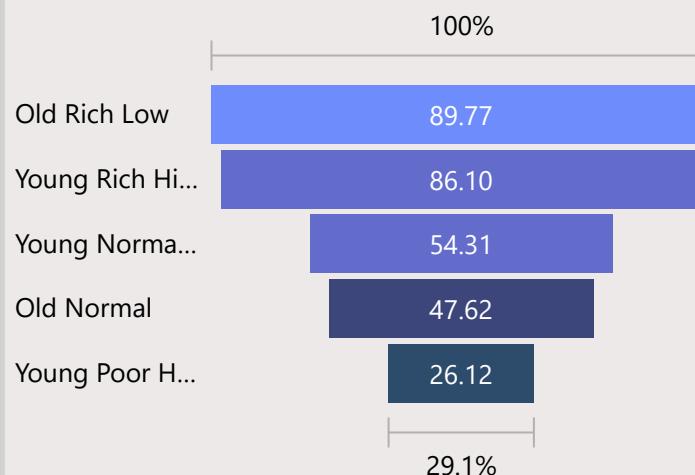
● Average of Annual Income (k\$) ● Average of Spending Score (1-100)



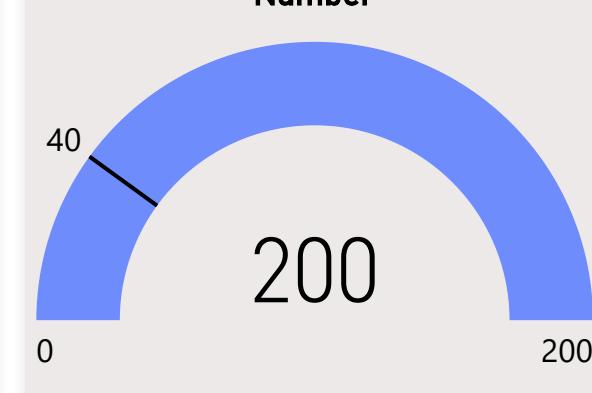
Cluster Name

- Old Normal
- Old Rich Low
- Young Normal Low
- Young Poor High
- Young Rich High

Avg of Income By Clusters



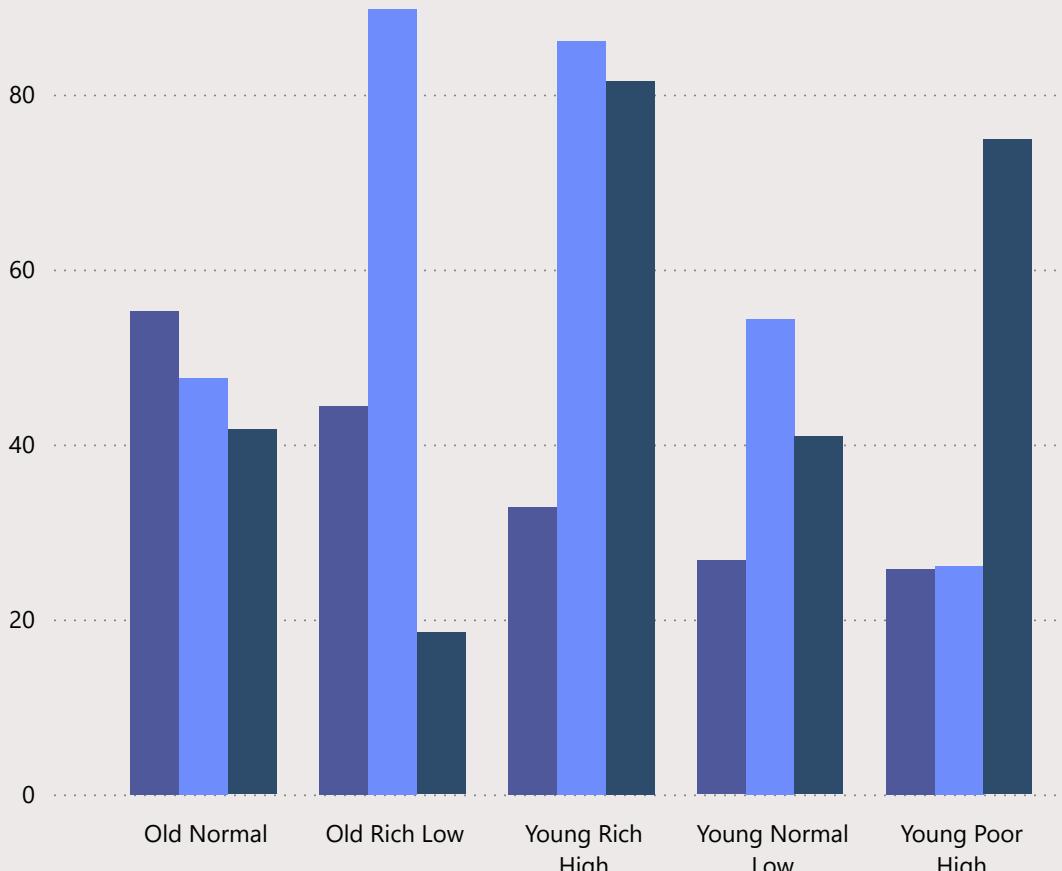
Number of Customers Against Avg Number



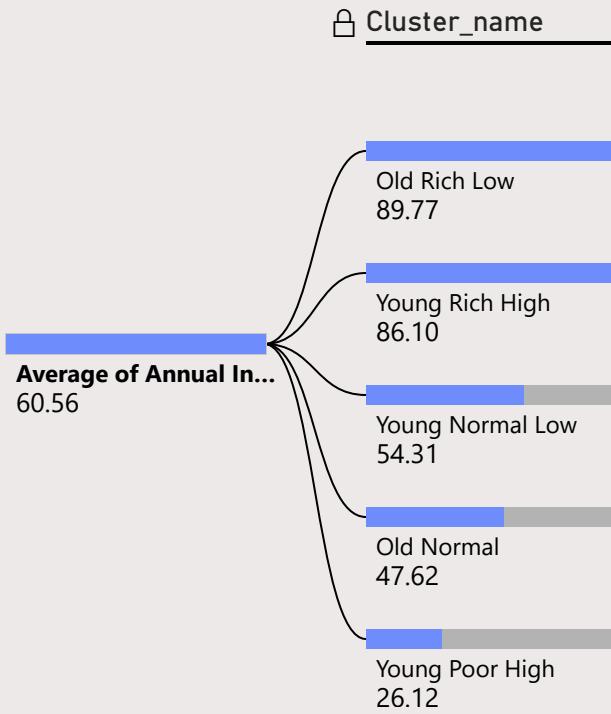
here is information about Clusters Group and Their Distribution

Avg of Age and Avg of Income and Avg of Spending Score By Clusters

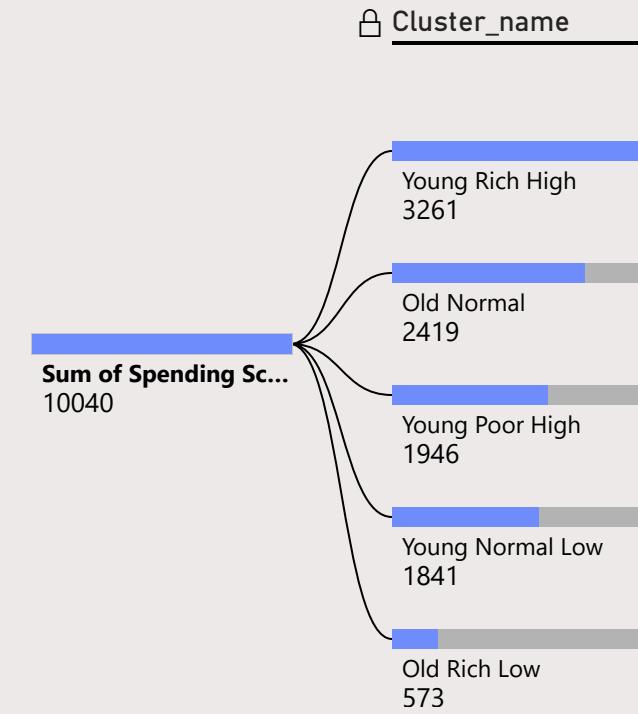
● Average of Age ● Average of Annual Income (k\$) ● Average of Spending Score (1-100)



Decomposition Tree By Avg of Income



Decomposition Tree By Spending Score



Distribution of Income and Spending Score

