

### Contact

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## **Expertise**

- Mobile Videography
- Audience engagement techniques
- (User Generated Content
- Color grading & enhancement
- Sound syncing & background music editing
- Subtitles & text animation

## Language

- English
- Malayalam
- Hindi
- Tamil

# Askarali V P

Content Creator

#### **PROFILE**

Creative and results-oriented Content Creator and Videographer with 3 years of experience producing engaging digital content across various platforms. Specialized in short-form videos, reels, promotional content, and social media storytelling. Proficient in editing tools such as CapCut and VN, with a strong sense of pacing, transitions, and visual appeal. Skilled in developing original content ideas, scripting, and delivering videos that align with brand identity and captivate audiences. Adaptable, detail-focused, and capable of managing multiple projects under tight deadlines while maintaining high-quality output.

#### **EXPERIANCE**

#### **Freelance Content Creator**

Self-employed - Remote | Jan 2022 - Present

- Created and edited engaging short-form videos, reels, and promotional content tailored for Instagram, TikTok, and YouTube Shorts
- Utilized tools like CapCut and VN to produce high-impact visual content with smooth transitions, on-trend effects, and optimized pacing.
- Collaborated with local businesses, influencers, and startups to develop branded storytelling and increase social media engagement.
- Managed the end-to-end content creation process including scripting, shooting (mobile-based), editing, and scheduling posts.
- Successfully boosted client visibility and follower growth through data-driven creative strategies and consistent publishing.

#### **EXPERIANCE**

Bachelor of Art in Economics Calicut University | Kerala,India