1	IN THE SUPREME COURT OF THE UNITED STATES
2	X
3	CITY OF LOS ANGELES, :
4	Petitioner :
5	v. : No. 00-799
6	ALAMEDA BOOKS, INC., ET AL. :
7	X
8	Washington, D.C.
9	Tuesday, December 4, 2001
0	The above-entitled matter came on for oral
1	argument before the Supreme Court of the United States at
_2	10:02 a.m.
_3	APPEARANCES:
4	MICHAEL L. KLEKNER, ESQ., Deputy City Attorney, Los
L5	Angeles, California; on behalf of the Petitioner.
_6	JOHN H. WESTON, ESQ., Los Angeles, California; on behalf
L7	of the Respondent.
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1	PROCEEDINGS
2	(10:02 a.m.)
3	CHIEF JUSTICE REHNQUIST: We'll hear argument
4	now in Number 00-799, the City of Los Angeles v . Alameda
5	Books, Inc.
6	Mr. Klekner.
7	ORAL ARGUMENT OF MICHAEL L. KLEKNER
8	ON BEHALF OF THE PETITIONER
9	MR. KLEKNER: Mr. Chief Justice, and may it
10	please the Court:
11	Following its 1977 pioneering study, the City of
12	Los Angeles enacted a, in 1978 a comprehensive zoning
13	ordinance regulating the location of all types of adult
14	business activities in the city. The ordinance defined
15	eight business activities and required that they each be
16	separated from each other by 1,000 feet.
17	Notwithstanding the clear intent of the city's
18	ordinance in 1978, it became apparent that the ordinance
19	could and was being interpreted to permit more than one
20	adult business in the same building. This has been
21	described by plaintiffs as a drafting error inadvertent
22	loophole, but it was an ambiguity, and it became necessary
23	to amend the ordinance in 1983 to remove that ambiguity,
24	thereby
25	QUESTION: Do we know if, at the time the

- 1 ordinance was enacted -- 1977?
- 2 MR. KLEKNER: '78, sir.
- 3 QUESTION: '78. Do we know if, at that time,
- 4 there were businesses like the one at issue here, i.e., a
- 5 place where they have both sale and rental and viewing --
- 6 MR. KLEKNER: I presume --
- 7 QUESTION: Do we know if those businesses
- 8 existed in that form in 1978?
- 9 MR. KLEKNER: I believe they did. I don't
- 10 believe --
- 11 QUESTION: All right.
- MR. KLEKNER: -- that the study specifically
- analyzed specific combinations in one building.
- 14 QUESTION: All right.
- 15 MR. KLEKNER: That wasn't the purpose of the
- 16 study.
- 17 QUESTION: Well, your clients didn't have
- 18 businesses like that. Your clients just had one or the
- other, wasn't it? What did they start off with?
- 20 QUESTION: I'm sorry. I'm sorry. I'm sorry.
- 21 MR. KLEKNER: Our clients are innocent.
- (Laughter.)
- 23 QUESTION: The businesses regulated here did not
- offer both. Which did they offer when the ordinance was
- 25 initially passed?

- 1 MR. KLEKNER: I'm sorry, I did not hear the
- 2 question entirely, sir.
- 3 QUESTION: When the ordinance was initially
- 4 passed, which of the two types of business did they offer?
- 5 MR. KLEKNER: Well, these businesses started in
- 6 the late eighties, early 1990's, either as a bookstore or
- 7 as an adult arcade.
- 8 QUESTION: That's what I'm asking, which --
- 9 which?
- 10 MR. KLEKNER: But it was well after the adoption
- 11 of the ordinance.
- 12 QUESTION: Which did they start as, a bookstore,
- or as an arcade?
- 14 MR. KLEKNER: My recollection is that each -- I
- 15 think it was Highland Books started as a adult arcade, and
- 16 the reverse was true for Alameda Books. It started as a
- 17 bookstore.
- 18 QUESTION: Did your evidence in '78 or any
- 19 evidence since then specifically address the question of
- whether the combination of more than one form of business
- 21 at one location has any measurable effect on, you know,
- the deleterious effect that you measured?
- MR. KLEKNER: No. The studies did not
- 24 specifically look at combination of adult businesses in
- one place, or in one building. They looked at the

- 1 clustering effect in the city's various communities.
- 2 QUESTION: Am I wrong in thinking that the study
- 3 which you rely on, the 1977 study, did have as one
- 4 category bookstore/arcade. It had as discrete entities
- 5 the massage parlors, the adult theaters, and the adult
- 6 motels, but it was my understanding that the arcade plus
- 7 bookstore, or video sales shops, that those were together
- 8 in that 1977 study.
- 9 MR. KLEKNER: The answer is yes and no. That
- 10 phrase appears several times in the study and in certain
- 11 conclusions, but if you look at the -- at certain of the
- 12 questionnaires that were sent out to various businesses,
- 13 community groups, the individual businesses were
- separately identified. In other words, a bookstore, peep
- shows, movie theaters, theaters, massage parlors.
- 16 QUESTION: Well then, is there nothing to what
- 17 we're told, that the -- this combination of video sales
- 18 plus viewing is common and, indeed, an arcade can't
- 19 survive as a stand-alone business, that the combination
- of, you can see it, and if you want it you can buy it, was
- 21 common?
- MR. KLEKNER: Well, the issue of separateness,
- and whether a business, an arcade and a bookstore can,
- 24 could, or should survive separately is off the table. It
- 25 was not part -- there was a stipulation that the -- that

- 1 that would not be considered. That's not before the
- 2 Court. As the record now stands, I guess the Court would
- 3 have to presume, as did the trial court and the court of
- 4 appeals, that survivability, economic viability of
- 5 separate businesses or combined isn't an issue for this
- 6 Court' --
- 7 QUESTION: Well, each of these businesses was
- 8 one or the other of those things and operated on that
- 9 basis alone for how long?
- 10 MR. KLEKNER: Several years. I can't --
- 11 QUESTION: Do you know whether they operated at
- 12 a profit or at a loss?
- MR. KLEKNER: We never did any discovery on
- that, so the answer is, we have no way of knowing.
- 15 QUESTION: But they did it for a couple of
- 16 years, anyway?
- MR. KLEKNER: Correct.
- 18 QUESTION: They were only an arcade and there
- was no selling going on when they were initially launched?
- 20 MR. KLEKNER: It's my understanding that they
- 21 might have sell -- excuse me, sold some books, or what-
- 22 have-you, but their primary business was having a series
- of video booths where you could watch adult movies.
- 24 QUESTION: I get the opposite impression. Maybe
- I was misled by the briefs. I thought they had always

- 1 operated as a combined business. You say that's wrong?
- MR. KLEKNER: Not based upon the facts as I
- 3 understand them, sir.
- 4 QUESTION: Pardon?
- 5 MR. KLEKNER: Not based upon the facts as I
- 6 understand them, that -- and I believe in 1991 it was
- 7 Alameda Books that became both, and it was I think 1992
- 8 that Highland Books became both. I might be off by a year
- 9 or so, but there was a point in time where both -- where
- 10 each location became both adult business activities.
- 11 QUESTION: I'd like to ask you -- I'll assume
- 12 with you for the moment you don't need any evidence. I
- 13 suppose you don't imagine -- forget the evidence question.
- 14 All right, I take it that this ordinance -- and I'm also
- 15 assuming it, assuming this, you could have a particular
- 16 place, 5,000 feet of books, or you could have 5,000 cubic
- 17 feet of books, or you could have 5,000 cubic feet of
- 18 arcade, but you couldn't have 5,000 cubic feet of both,
- 19 all right. Now, my question is, what's the theory behind
- 20 that?
- 21 MR. KLEKNER: The theory is the solution, not
- 22 the facts. If you go from jurisdiction to jurisdiction,
- the facts tend to support the same conclusion, that
- 24 concentrations of adult businesses cause secondary
- 25 effects. How do you solve that problem? And the city's

- decision was, because of the clustering effect, we termed
- 2 it like a farmer's market type of effect for adult
- 3 businesses, that dispersal was the solution.
- 4 Square footage, you could have 5,000 square feet
- of this, or maximum, is a different solution, based upon,
- 6 New York did that in their solution. They decided that
- 7 the space limitation, square foot limitation was
- 8 appropriate for New York. That was not part of the
- 9 solution for Los Angeles. It was a complete dispersal
- 10 of --
- 11 QUESTION: All right. Now, if, in fact, there
- is no space limitation, I would repeat my question, that
- it seems a fortiori if you can have a bookstore of
- 14 gigantic size, or an arcade of gigantic size, but you
- 15 can't have the two together, even of a little size, so I
- 16 don't -- I'm not talking about evidence. I'm assuming,
- 17 though, you have to have some theory, and the theory has
- 18 to be a reasonable one, and it can't just be we want to
- censor everything, so what's the theory?
- 20 MR. KLEKNER: The theory is simply the solution
- 21 adopted by the city of Los Angeles was to disperse. If,
- in fact, we were faced with the megastore concept that,
- you know, the Wal Mart of adult bookstores, then that
- 24 would be a different problem, that we could address in the
- future, at least as I understand this Court's precedent,

- 1 but that's what we were faced with in 1977. We were faced
- 2 with the need to protect the city's neighborhoods from a
- 3 lot of smaller businesses, if you will, and the solution
- 4 was, we'll trade size, if you will, for dispersal. New
- 5 York, for example, said 500 --
- 6 OUESTION: But it still doesn't answer the
- 7 question, exactly. If the city wanted to address the
- 8 concentration of adult businesses, certainly the 1977
- 9 study likewise addressed that, didn't it?
- 10 MR. KLEKNER: Correct.
- 11 QUESTION: But now we're talking about an
- ordinance that doesn't focus on the concentration of adult
- businesses but, rather, the combination, because the city
- doesn't want the business to break into two parts, even
- 15 though it tried to operate as one business, and I quess
- the 1977 study didn't address the combination, the effects
- of a combination of focuses in a single business, whereas
- 18 your ordinance does.
- 19 MR. KLEKNER: Well --
- 20 QUESTION: As opposed to a concentration of
- 21 businesses.
- 22 MR. KLEKNER: There are several responses to the
- 23 question. The first is that, as you -- as I understand
- how you use the term, business, you're talking about a
- 25 corporate organization or a single proprietorship. That

- 1 is not what the city's ordinance deals with.
- 2 QUESTION: -- operated as a single store, a
- 3 single business.
- 4 MR. KLEKNER: From the city's perspective, it is
- 5 illogical, or not reasonable to say, for the city council
- 6 to say, you know we have a problem here, on LaSeneca
- 7 Boulevard, because we have two many adult businesses
- 8 together, so we're going to require them to disperse.
- 9 There is no issue as to how we define these adult
- 10 businesses. That's not before the Court.
- 11 QUESTION: Well, what if the ban were, you can
- sell adult VHS tapes but not Beta tapes in the same store?
- MR. KLEKNER: We haven't done that, and --
- 14 QUESTION: Well, it's the same thing. Can you
- 15 break it down any way you want and say, it's fine because
- 16 we're concerned about the --
- 17 MR. KLEKNER: Because we are concerned with the
- 18 overall effect we have broken down the ordinance to its
- 19 local components. We have not tried to somehow slice and
- 20 dice definitions so that you have several different types
- 21 of retail adult establishments.
- 22 QUESTION: Do all of the categories that you
- have in the ordinance exist in the real world out there,
- video arcades only?
- 25 MR. KLEKNER: Yes. They did in 1977. They did

- 1 in 1991.
- 2 QUESTION: Adult bookstores only --
- 3 MR. KLEKNER: Correct.
- 4 QUESTION: -- without arcades in them --
- 5 MR. KLEKNER: Correct.
- 6 QUESTION: -- and so forth, every one of the
- 7 categories, adult movies only?
- 8 MR. KLEKNER: Correct. Each of these
- 9 definitions, if you will --
- 10 QUESTION: When you started out, though, there
- 11 weren't all that many tapes. There were books, adult
- 12 bookstores. Now, isn't the video much more prevalent
- 13 today --
- 14 MR. KLEKNER: Actually, it's my under --
- 15 QUESTION: -- and you seem to say that the
- 16 combination of this list, you think of a bookstore,
- 17 nowadays one can browse, one can even go to a cafe and
- have coffee, and all that, or go to a record shop and
- 19 listen to the tape and then buy it. That combination of,
- 20 I view it and then buy it or not, that seems to be a
- 21 natural combination, unlike having half of my
- 22 establishment a massage parlor and the other half a book
- 23 shop.
- MR. KLEKNER: The problem with your real-world
- 25 description of a Barnes and Noble is, it doesn't exist in

- 1 the adult entertainment world. The evidence that was
- 2 before the trial court was that the books, the magazines,
- 3 the sex toys, the novelties, are all shrink-wrapped. You
- 4 cannot go into an adult bookstore, sit down and have your
- 5 Starbucks, and browse through the material.
- 6 QUESTION: And you don't prevent them -- you
- 7 don't prevent these stores from allowing customers to
- 8 preview the films before they decide whether to buy them,
- 9 the stores that sell adult films. The ordinance doesn't
- 10 prevent them from allowing customers, at no charge, to
- view the films before they buy them, does it?
- MR. KLEKNER: If I understand the correct -- the
- 13 question correctly, no.
- 14 QUESTION: Under the ordinance, can a customer
- come in and say, before I buy this film, I would like to
- see it, and the store manager says sure, go ahead, look at
- 17 it first, then you can decide whether to buy it?
- 18 MR. KLEKNER: For free?
- 19 QUESTION: For free.
- MR. KLEKNER: Yes.
- 21 QUESTION: The ordinance permits that anyway,
- 22 doesn't it?
- MR. KLEKNER: We are talking about --
- 24 QUESTION: But they want to charge for it.
- MR. KLEKNER: And the machines that allow you to

- 1 view up to 60 clips, if you will, from various adult
- 2 movies, or you go to another machine in another booth, you
- 3 can -- I want to see that entire movie right there, as
- 4 opposed to the clips.
- 5 QUESTION: What is your principal argument in
- 6 opposition to the rationale in the court of appeals? I
- 7 have the feeling we're not letting you make the principal
- 8 argument here that you wanted to make.
- 9 MR. KLEKNER: The principal problem with the
- 10 court of appeals decision is, of course, how it
- 11 requires -- what it requires, the use of secondary effects
- 12 and how it is discounts, if you will, or disregards this
- 13 Court's precedent, is effectively what the court of
- 14 appeals has said. Not only must we have empirical
- 15 evidence of secondary effects in general, which the city
- does have, but you must also show that in this particular
- 17 case this combination contributes to that secondary
- 18 effects, which I submit is going to be, on an empirical
- 19 basis, next to impossible to do. The third --
- 20 QUESTION: If it's next to impossible to do, why
- 21 should you be allowed, under the First Amendment, to do
- it? I mean, it sounds as though you're kind of making an
- 23 argument from spectral evidence here. You're saying,
- well, the evidence that we've got doesn't demonstrate the
- 25 problem that we're addressing, but we ought to be able to

- 1 address it anyway. I mean, isn't that what it boils down
- 2 to?
- 3 MR. KLEKNER: The problem we were addressing
- 4 was, is there a correlation, to use the term you used, the
- 5 word you used in Barnes --
- 6 OUESTION: Yes.
- 7 MR. KLEKNER: -- between the adult businesses
- 8 and secondary effects, do they cause a problem. We have
- 9 documented that.
- 10 QUESTION: And you've documented it, but as I
- 11 understand it, you've documented it with reference to
- 12 adult businesses which were not at the time defined or
- identified as necessarily being businesses that offered
- only one service, as opposed to a business like these,
- 15 that offers two, so that the evidence, as I understand it,
- did not address the issues that is before us now.
- 17 MR. KLEKNER: But it did address that issue,
- 18 because it is not reasonable to assume that if you have
- 19 two businesses side by side in the same block, causing
- 20 secondary effects, that it can require them to disperse,
- 21 which is entirely --
- 22 QUESTION: Yes, but we're -- I think we're
- 23 playing with words. You're talking about two businesses
- 24 side by side, and you were measuring the effects back in
- 25 '78 of businesses side-by-side. This is one business.

- 1 It's not side-by-side. It's one business that sells two
- things within the same storefront.
- 3 MR. KLEKNER: But there's no evidence one way or
- 4 the other --
- 5 QUESTION: Isn't that your problem?
- 6 MR. KLEKNER: I don't believe it is -- it should
- 7 be a problem.
- 8 QUESTION: You measured -- you measured the
- 9 effect of a video store -- what do you call these, arcade
- store, and a bookstore side-by-side, and you found that
- 11 that was deleterious, and the problem is that you did not
- 12 measure what the different effect would be if you knocked
- down the wall between them. Is there any reason to
- 14 believe that that would make a difference?
- 15 MR. KLEKNER: That's the whole point that the
- 16 city's been trying to make all along. There's no
- 17 difference in effect. You can't assume --
- 18 QUESTION: Well, you don't know --
- MR. KLEKNER: -- less or more.
- 20 QUESTION: How do you know that, any more than I
- 21 know it? I mean, I see your point when you say, look, if
- there are two different entrepreneurs on a block, each of
- them doing whatever they can to draw in clientele, the
- odds are they're probably going to draw in a greater
- 25 concentration of people than one. I mean, I will accept

- 1 that, as at least intuitive.
- Here, we're talking about one entrepreneur, and
- 3 what seems at least intuitively arguable in the first
- 4 place doesn't seem to be so obvious in the second
- 5 instance.
- 6 MR. KLEKNER: But you are describing this in
- 7 terms of business organization.
- 8 QUESTION: Yes.
- 9 MR. KLEKNER: Which is not how the city's zoning
- 10 ordinance works. The zoning ordinance does not really
- 11 care whether you're an L.L.P., a corporation on-shore or
- 12 off-shore, or a sole proprietorship. Under the reasoning
- that you're putting forward, I could open up at a location
- just because I have one company, as many adult businesses
- 15 as I wish, or alternately, in order to get around the
- 16 city's ordinance, the two side-by-side companies,
- 17 businesses form a new corporation, they merge, now we have
- one corporate entity, ergo, we're home free. That's
- 19 not --
- 20 QUESTION: And the -- but the likelihood that
- 21 your 1978 evidence is going to bear on these various
- 22 possibilities depends on more specific facts. If the two
- 23 side-by-side entities that merge are, on the one hand, a
- 24 massage parlor and a bookstore, it seems sensible to say
- 25 they're going to be drawing the same concentrations of

- 1 people that they would have as separate entities.
- 2 But when you're talking about combinations like
- 3 books and video, it isn't obvious that you're going to be
- 4 drawing different concentrations of people, and I think
- 5 what we're stuck with here is that your evidence, through
- 6 no fault of Los Angeles in '78, but your evidence just
- 7 doesn't address the question as specifically as we have it
- 8 before us now.
- 9 MR. KLEKNER: If you look at the nature of the
- 10 businesses, you come to an arcade to stay there and look,
- and when you leave that arcade, you have a different frame
- of mind than if you went to the bookstore, got your
- shrink-wrapped magazine, put it in a brown paper bag, and
- went home, so that's one logical deduction you can make
- 15 from all of the evidence that's before you.
- 16 QUESTION: Isn't it an equally logical deduction
- that by looking at the cover of the shrink-wrapped
- 18 magazine and watching part of a video clip, or a video
- 19 clip of something that you ultimately buy, you're going to
- 20 be left in about the same frame of mind in either case?
- 21 MR. KLEKNER: No. I think after watching 60
- 22 clips from adult business, from adult videos, as opposed
- 23 to the cover of a shrink-wrapped magazine -- the only
- 24 reason --
- 25 QUESTION: Aren't the -- maybe the magazine

- 1 covers are dull, but I --
- 2 (Laughter.)
- 3 QUESTION: -- assumed they were pretty racy, and
- 4 if you look at 60 covers and 60 clip -- I don't know,
- 5 that's cutting it pretty fine.
- 6 MR. KLEKNER: Justice Souter, they're not live
- 7 action.
- 8 QUESTION: Mr. Klekner --
- 9 MR. KLEKNER: That's the difference.
- 10 QUESTION: Mr. Klekner, your question presented
- 11 seems to be quite narrow. It says, is a city zoning
- ordinance which prohibits the operation of more than one
- 13 adult entertainment business at a single location,
- 14 including an adult bookstore and an adult arcade, invalid
- 15 because the city did not study the negative effects of
- 16 such combination?
- 17 MR. KLEKNER: Correct.
- 18 QUESTION: It seems to assume the city did not
- 19 study the combination but, rather, relied on judicially
- 20 approved statutory precedent from other jurisdictions. I
- 21 assume that's some reference to the Hart case from the
- 22 Carolinas.
- MR. KLEKNER: Correct, North Carolina.
- 24 QUESTION: Because the Ninth Circuit said that
- wasn't suitable reliance, is that right?

- 1 MR. KLEKNER: Well, basically what the --
- 2 QUESTION: The Ninth Circuit, I thought, thought
- 3 that wouldn't do it because Hart addressed the health
- 4 effects --
- 5 MR. KLEKNER: No, what the Ninth --
- 6 QUESTION: -- of the arcades, rather than the
- 7 effects on crime.
- 8 MR. KLEKNER: What the Ninth Circuit effectively
- 9 said was, there was some doubt whether Hart would survive
- 10 scrutiny under this Court's Renton decision, but we are
- 11 certainly confident that under Ninth Circuit precedent
- 12 it's not a valid law. The purpose of Hart --
- 13 QUESTION: I don't know, it just struck me in
- reading the question that it was pretty much limited to
- 15 whether they were right about whether you could rely on
- 16 the Hart decision.
- 17 MR. KLEKNER: Hopefully not. The city in 1983
- 18 specifically relied on its findings in 1977, the study
- 19 that led up to the original ordinance, which as I said is
- 20 not at issue. That ordinance is reasonably --
- 21 comparatively reasonable, according to plaintiffs.
- The problem is -- well, the issue with Hart is,
- 23 Hart was decided in 1979. It said that the city's '77
- 24 study, just as we --
- 25 QUESTION: Before the adoption of this

- 1 amendment?
- MR. KLEKNER: That's correct, that in 1979, our
- 3 study supported a North Carolina statute prohibiting more
- 4 than one adult business in the location, that that was a
- 5 sufficient evidentiary basis. Confirming what the city
- 6 council thought --
- 7 QUESTION: The Ninth Circuit thought that Hart
- 8 relied on the negative health effects of the arcade.
- 9 MR. KLEKNER: We are less -- we, the city, is
- 10 less concerned with the factual differences than with the
- 11 legal reasoning and the fact that it fully supports, and
- should have been considered for that purpose by the Ninth
- 13 Circuit, as validating the intent and purpose of the
- original ordinance and '83's amendment.
- 15 QUESTION: Well, what we're getting down to is
- just how precise a particular study or a particular
- 17 decision has to be. I mean, does it have to be word for
- 18 word what the city is talking about, or can the city draw
- 19 reasonable inferences, if it affects A, it also affects B?
- 20 MR. KLEKNER: That's what hopefully the -- well,
- 21 that's what the city has been trying to do, but again, it
- goes back to, you know, if you look at your precedents,
- 23 when a city has these problems, the logical -- the logical
- thing for the city to do is say, ban them. We can't.
- 25 It's a violation of the Constitution. We accept that.

- 1 That's what Renton says. If you can't ban them, you
- 2 should be entitled to a reasonable opportunity to
- 3 experiment.
- 4 QUESTION: And where I'm a little confused is,
- 5 at the beginning of this segment of the argument, when we
- 6 began focusing on this question, I thought you said
- 7 something to the effect that we can't show this
- 8 empirically, and I was surprised. I thought you would
- 9 say, look, this isn't rocket science. If you have just a
- shoe store, and the shoe store all of a sudden starts to
- 11 sell clothes, you're going to get more people. That's the
- 12 end of it.
- MR. KLEKNER: But --
- 14 QUESTION: I thought that's what you were going
- 15 to tell, but you --
- MR. KLEKNER: When you -- well, maybe I
- 17 misspoke, but when you want to get into the empirical
- 18 evidence of, are you a bad actor, this particular business
- is a bad actor, it's a very detailed nuisance type of
- 20 analysis, and when you have these combinations of adult
- 21 businesses, or side-by-side adult businesses, and you try
- to do that same analysis, the immediate thing that is
- 23 going to occur, the first thing that is going to occur,
- it's not me, it's my neighbor, it's not me, it's this
- other part of the business.

- 1 We can't be expected to provide for a
- 2 legislative scheme that detailed particularization of each
- 3 possible permutation and combination of the problem.
- 4 That's exactly what Young and Renton stand for.
- 5 QUESTION: Let me ask you --
- 6 QUESTION: Why doesn't --
- 7 QUESTION: Go ahead.
- 8 QUESTION: No, please.
- 9 QUESTION: Let me ask you just one general
- 10 question. We often have said, the cities can rely on
- 11 general experience of other cities and other studies, and
- 12 so forth and so on. Are there a lot of ordinances out
- 13 there that follow the pattern of this particular
- ordinance, that would prohibit a single business from
- 15 operating both a video arcade and a bookstore in the same
- 16 location?
- 17 MR. KLEKNER: There are some, Justice Stevens.
- 18 There are others that would permit such combinations,
- 19 depending upon how the city that's -- a particular
- 20 jurisdiction analyzed the solution.
- 21 OUESTION: But there are a substantial number
- who are similar to the one that we're talking about today?
- MR. KLEKNER: I won't use an adverb to describe
- the amount. There are some. I don't know if it's
- 25 substantial or not.

- 1 QUESTION: That's an adjective. 2 MR. KLEKNER: Excuse me, yes. QUESTION: May I go back to Justice O'Connor's 3 question, because she asked how the Hart facts could help 4 you. As I understand it, the facts in that -- number 1, 5 the basis for municipal action in that case was public 6 health, and it was public health based on the sexual 7 activities that were going on inside the booths, and as I 8 9 understand it, Los Angeles in effect has an ordinance that 10 requires open booths, lights on, freely seen -- the booths 11 can be freely seen from the front of the store, and so on, 12 so it seems to me that Los Angeles has taken steps to preclude the health problem that that earlier case 13 14 addressed and, if that's so, how could that earlier case 15 support the Los Angeles ordinance? MR. KLEKNER: Well, again, the Hart reading of 16 facts in that decision, again go to the fact that these 17 combinations cause problems, and that the city's 18 19 ordinance -- excuse me, the city's study supported the 20 inference that it's okay to -- the solution is to separate 21 these businesses. 22 QUESTION: Yes, but the Hart -- as I under --23 maybe I'm wrong, but I thought the basis for the
- maybe I'm wrong, but I thought the basis for the
 governmental action in Hart was public health based on the
 activity that was going on in these booths.

- 1 MR. KLEKNER: In part, yes.
- 2 QUESTION: Yes, so it seems to me that it's off
- 3 point for you.
- 4 MR. KLEKNER: If there are no further questions,
- 5 I'd like to reserve the remainder of my time. Thank you.
- 6 QUESTION: Very well, Mr. Klekner.
- 7 Mr. Weston, we'll hear from you.
- 8 ORAL ARGUMENT OF JOHN H. WESTON
- 9 ON BEHALF OF THE RESPONDENTS
- MR. WESTON: Mr. Chief Justice, may it please
- 11 the Court:
- 12 At the time we filed our briefs, we knew of no
- ordinances similar to Los Angeles prohibiting the
- 14 simultaneous inclusion of an arcade and retail sales
- 15 within one establishment, other than the one that was in
- 16 Hart v. Edmisten. At the time the city adopted it, it
- 17 itself -- let me rephrase that. At the time the city
- 18 adopted it, the only one that apparently existed in the
- 19 United States was the one in North Carolina and,
- 20 subsequent to the city's adoption, as far as we knew,
- 21 there were no additional ones throughout the United
- 22 States. This is an enormously unique and unusual approach
- to a problem apparently not supported or shared by the
- 24 experiences of other cities.
- 25 QUESTION: Do you know of any other cities that

- 1 had the experience of businesses such as the two involved
- 2 here, which were originally involved in one sex pandering
- 3 activity, and then, after the ordinance was passed, went
- 4 into a second one instead of opening up a separate store?
- 5 MR. WESTON: Justice Scalia, you'll --
- 6 QUESTION: I mean, you know --
- 7 MR. WESTON: You'll --
- 8 QUESTION: -- they may be unique, but the
- 9 situation that they confronted may be unique as well.
- 10 MR. WESTON: You'll pardon me for not adopting
- 11 the reference of the Court in phrasing the nature of the
- business, but in fact the opposite is quite true.
- Respondent's businesses at all times, as is made clear in
- 14 the joint appendix at pages 19 and 20, as discussed at
- 15 great length at page 6 of respondent's brief, particularly
- in footnote 6, at all times operated their arcades in
- 17 addition to retail distribution, retail dissemination on
- 18 the premises, in the same establishment of sexually
- 19 oriented materials.
- 20 QUESTION: That's not how I read those pages.
- 21 Shall we turn to them, page 20 of the appendix?
- MR. WESTON: Please.
- 23 QUESTION: Highland Book was issued a picture
- 24 arcade police permit. Prior to June of 1991 the only
- 25 adult type of business use of Highland Books was its

- 1 picture arcade, which at all times exhibited exclusively
- 2 adult video tapes.
- 3 MR. WESTON: Right.
- 4 QUESTION: This is the affidavit of the owner of
- 5 both of these businesses.
- 6 MR. WESTON: That's correct.
- 7 QUESTION: Mr. Wiener, right?
- 8 MR. WESTON: Yes, that's correct, Justice
- 9 Scalia, but the point, the use of the term, adult
- 10 business, was in the way that Los Angeles defined a use,
- and that if the Court will continue a little bit
- 12 further --
- 13 QUESTION: But that's the only thing that's
- 14 relevant here.
- 15 MR. WESTON: No, with all respect, Your Honor.
- 16 Up until sometime in 1989 -- well, let me phrase it this
- 17 way. For a considerable period of time in California, law
- 18 existed such that the term, substantial numbers of retail
- 19 materials -- that was the operative term which separated
- 20 a -- an adult bookstore from a nonbookstore. In other
- 21 words, if one -- one could operate the bookstore and carry
- 22 a certain amount of adult material and not be denominated
- 23 adult.
- 24 QUESTION: Was he considered really another
- 25 business?

- 1 MR. WESTON: That's correct.
- 2 QUESTION: It was ancillary to the other
- 3 business?
- 4 MR. WESTON: That's correct.
- 5 QUESTION: Right.
- 6 MR. WESTON: Up until a very recent time in Los
- 7 Angeles history, one could carry up to 49 percent of
- 8 materials in one store and not be deemed to be an adult
- 9 bookstore.
- 10 QUESTION: This was a Los Angeles County
- 11 ordinance --
- MR. WESTON: No --
- 13 QUESTION: -- you're referring to now?
- 14 MR. WESTON: No, what I'm referring to is
- 15 California court decisions which had interpreted the
- 16 phrase, substantial number, amount of retail stock in
- 17 trade.
- 18 QUESTION: In the county ordinance? We're not
- 19 talking about a State law, we're talking about a county
- 20 ordinance?
- 21 MR. WESTON: It wasn't a law, Your Honor. In
- other words, the California courts of appeal had construed
- 23 the term, substantial portion of the stock in trade, to
- 24 mean anything less --
- QUESTION: Why did they -- why were they -- why

- did they construe that term? Where did the term come
- 2 from?
- 3 MR. WESTON: The term came -- was an identical
- 4 terminology utilized in many, many, ordinances throughout
- 5 the State of California. There was a vagueness challenge
- 6 brought to it, and the court construed the term to mean a
- 7 preponderance, more than 50 percent of stock in trade in
- 8 order to avoid the vagueness. That --
- 9 QUESTION: This was a phrase used in a number of
- 10 different city and county ordinances --
- MR. WESTON: Absolutely, Your Honor.
- 12 OUESTION: -- in California?
- MR. WESTON: Absolutely, and in fact it's
- interesting to note, because we've spoken about Hart this
- 15 morning, that the North Carolina statute in Hart was one
- that pegged the definition of a retail bookstore as a
- 17 preponderance. In other words, unless the store carried
- 18 51 percent of its stock in trade as adult materials in
- 19 Hart itself, it would not qualify as an adult bookstore,
- 20 and --
- 21 QUESTION: And that's what you think Mr. Wiener
- meant when he said in his affidavit, prior to June of 1991
- the only adult type of business, the only adult type of
- 24 business use at Highland Books was its picture arcade
- 25 which at all times exhibited exclusively adult videotapes?

- 1 MR. WESTON: Yes, Your Honor.
- 2 QUESTION: And you think he had in mind that no
- 3 more than 49 percent of other business was --
- 4 MR. WESTON: If I may read --
- 5 QUESTION: That's what the next sentence says.
- 6 MR. WESTON: Yes. Thank you, Justice Stevens.
- 7 The next sentence, Justice Scalia, prior to June of 1991,
- 8 the majority of items available for retail sale at
- 9 Highland Books were of a nonadult variety.
- 10 QUESTION: That's why the only adult business he
- 11 was doing there was the other one. They were of a
- 12 nonadult variety.
- MR. WESTON: But that's --
- 14 QUESTION: He's not saying we were selling adult
- 15 books, but selling less than 50 percent of adult books.
- 16 He said the only other business we had was a nonadult
- 17 business.
- 18 MR. WESTON: Justice Scalia, forgive me, I can
- only tell you what the circumstances were. The
- 20 phraseology that was utilized tried to use the
- 21 terminology, the confusing terminology that Los Angeles
- used in terms of its description of what a use is, and Mr.
- 23 Wiener at the time sold and displayed vast quantities of
- 24 sexually oriented retail materials in the same stores, but
- under the L.A. ordinance at the time, it did not

- 1 constitute an adult use.
- 2 QUESTION: Well, I appreciate your testimony to
- 3 that effect, but what his affidavit clearly says is that
- 4 the only adult business he did prior to 1991 was the
- 5 exhibition of adult videotapes. The majority of the items
- 6 available for retail sale were of a nonadult variety.
- 7 MR. WESTON: Forgive me, Justice Scalia, I don't
- 8 want to belabor the point --
- 9 QUESTION: Okay.
- 10 MR. WESTON: -- but that's not a fair reading of
- 11 it. Prior to June of 1991, the only adult type of
- business use, the type of business use at Highland Books
- 13 was its picture arcade. That is defined exclusively, that
- term refers exclusively to 1270 of the Los Angeles zoning
- 15 ordinance which defined a use and labeled a use a
- business, and the only way that one became an adult
- 17 business and therefore a separate use was if one's stock
- in trade was 51 percent or more adult.
- 19 Mr. Wiener's was not. It was substantial, but
- 20 it was not a preponderance, and therefore the notion that
- 21 this existed as an arcade bereft of and separate from any
- 22 retail use is simply neither accurate factually nor
- 23 supported by the declaration that was offered.
- QUESTION: I don't understand what this 51-49
- 25 pertains to. Does it pertain --

- 1 MR. WESTON: Stock in trade of the retail
- 2 establishment.
- 3 QUESTION: Well, and it means that if 49 -- if
- 4 less than 51 percent is adult material, you're not --
- 5 MR. WESTON: It's not -- at the time, in Los
- 6 Angeles, it was not characterized as an adult use --
- 7 QUESTION: As an adult business.
- 8 MR. WESTON: Adult use or business, that's
- 9 correct.
- 10 QUESTION: Right, okay, but it doesn't mean that
- 11 if you have 51 percent in one adult business and 49
- 12 percent in another adult business, the 49 percent is not
- an adult business? Does it mean that as well?
- 14 MR. WESTON: That is correct. The 49 percent of
- 15 adult retail material did -- acted to -- let me -- if I
- 16 may phrase it the other way. 51 percent of stock in trade
- 17 at a business in Los Angeles, if it was adult, made that
- 18 store adult, even if it was 20,000 total items, and
- virtually, and nearly 10,000 of them had nothing to do
- 20 with sexually oriented material.
- 21 OUESTION: Mr. Weston, I understand that that
- division, that that was by inventory not by sales.
- MR. WESTON: That's correct, Justice Ginsburg.
- 24 QUESTION: Because one of the problems was, you
- 25 had lots of books, dull books that nobody was going to

- 1 buy, and that you had -- that was what you had for 51
- 2 percent, and then you had the stuff that people bought,
- 3 and that was the 49 percent.
- 4 MR. WESTON: The record does not reflect that,
- 5 Justice Ginsburg. That may have been the fact although,
- of course, the opposite may have also been true.
- 7 QUESTION: But it's true that it would not have
- 8 been considered an adult bookstore so long as they
- 9 maintained that 51-49.
- 10 MR. WESTON: That's correct, and if I may, as in
- 11 Hart, Mr. Wiener's initial businesses, as they were
- 12 initially constituted, did not conflict with the multiple
- use provision, notwithstanding the fact that 100 percent
- of the videotapes viewed in them were adult, and 49
- 15 percent or up to 49 percent of the retail items available
- 16 for sale were also adult.
- 17 QUESTION: But can I --
- 18 MR. WESTON: That did not constitute two adult
- 19 uses under California law at that time, and that is
- 20 exactly what the law was in Hart, that it was perfectly
- 21 permissible to have 100 percent adult arcade material, and
- 49 percent retail books, videos and so forth, and that
- 23 would not have conflicted with the prohibition in Hart.
- 24 QUESTION: Could you -- can you explain -- I'm
- 25 just trying to get back to the main point here, at least

- 1 as I understand it, which may --
- 2 MR. WESTON: Yes, Justice Breyer.
- 3 QUESTION: And don't assume I know a lot of the
- 4 detail that you know. I want to start this naively, so I
- 5 take it what they're saying is, look, we have a zoning
- 6 ordinance. We have to have some way of defining what's a
- 7 single business. If it were a liquor ordinance and we
- 8 said, selling liquor wholesale is one thing, selling it at
- 9 a bar is another, so that's two uses, not one. If it were
- 10 a meat store which said, over-the-counter is one thing, at
- 11 the restaurant is another -- of course we could do it a
- 12 million ways.
- MR. WESTON: Certainly.
- 14 QUESTION: But we have to do it some way, and so
- 15 forget whether there's evidence or not. Just let us do
- what's reasonable here, and this is one, and by the way,
- if it were a different kind of ordinance, if it were a
- 18 cubic foot limitation, the fact that they counted it as
- 19 two separate things rather than one, would cut in your
- 20 favor, but here it happens to cut against you.
- MR. WESTON: Well --
- QUESTION: But they say, either way, we're just
- trying to have a reasonable definition. All right, now
- 24 your response is what?
- 25 MR. WESTON: Well, initially. I think Your

- 1 Honor -- Justice Breyer, you have characterized fairly in
- 2 some sense the city's position, because the city basically
- 3 says, so logistically, if it's an adult business it
- 4 generates secondary effects, and if there is secondary
- 5 effects and there is adult business regulation not
- 6 amounting to a ban, we can do anything we want, and courts
- 7 are directed not to look meaningfully at it, and it simply
- 8 gets dealt with as a valid ordinance.
- 9 But the problem with what Los Angeles has done
- is that, unlike what would be logical, or unlike what most
- zoning agencies do, which is to take a combined business
- 12 such as Your Honor posits and zone it according to the
- most intense of the combined uses, Los Angeles, for
- example, makes reference to the fact that it deals with
- 15 service stations and auto repair places differently, but
- 16 the remedy that Los Angeles selects for that is not to
- 17 say, an auto repair place must be here, and 1,000 feet
- 18 away there must be a place where you -- I've said it
- 19 poorly, but that you cannot have an auto repair place
- 20 here, combined with a place that pumps gas, even though
- 21 there are separate uses. What Los Angeles logically does,
- as every city does, is permit the combination and then
- zone the combination use according to the most intense of
- 24 the combined uses.
- 25 QUESTION: No, but that's a bad analogy, because

- 1 auto places are not -- try liquor. Try thinking of it
- liquor, and probably they could. They'd say, we only want
- 3 one liquor license in 1,000 feet, and if you have a bar
- 4 you don't have a shop, and it then becomes less obviously
- 5 unreasonable on its face.
- 6 MR. WESTON: Let's take a --
- 7 QUESTION: So let's assume it in their favor
- 8 that way, and then argue against it.
- 9 MR. WESTON: Sure. Let's take a look at that
- one. But what does Los Angeles do? It doesn't ban the
- 11 combined use, it simply again -- I don't mean Los Angeles.
- 12 In your hypothetical, in the bar-restaurant, the zoning
- 13 regulation would be appropriate for the more intense use,
- 14 I assume --
- 15 QUESTION: But this whole question is something
- 16 that's secondary. I thought the question before me is
- 17 whether or not Los Angeles is reasonable in saying that
- 18 the combined use draws more people without having a study.
- 19 I fully understand that you have an objection to the
- 20 Government bifurcating your business. Leave that off the
- 21 table, so the only question is whether or not this whole
- business draws more people, and whether or not there's an
- empirical basis for it. Isn't that what I'm supposed to
- 24 decide here?
- 25 MR. WESTON: I'm not quite sure about drawing

- 1 more people. I don't think that that was what the -- that
- 2 was not the focus of what Los Angeles was concerned --
- 3 QUESTION: You mean, you had the arcade because
- 4 it didn't draw any more people?
- 5 MR. WESTON: No, it wasn't more people, it was
- 6 the notion for a variety of reasons, and if we return to
- 7 Young v. American Mini Theatres, there is at least --
- 8 there's some indication in Young that it's not simply a
- 9 question of people, but rather, what is the perception
- 10 from the outside world?
- 11 QUESTION: Well, but not simply a question of
- 12 people, but surely the kind of secondary effects that have
- been spoken of in cases depend upon people's activities,
- and the people aren't 10 miles away, they're somehow
- 15 associated with the business.
- 16 MR. WESTON: Certainly. I -- that's
- 17 unquestionably reasonable, Mr. Chief Justice, but the
- 18 articulation by Los Angeles in its statement of
- 19 legislative purpose, which appears at -- it's at page 74
- 20 of the appendix to the petition for certiorari, and I'm
- 21 truncating it, but two or more adult entertainment
- businesses, operated as a single commercial enterprise.
- 23 This concentration of adult entertainment businesses tends
- to have an adverse impact on the neighborhood in which
- 25 they are located.

1	The hypothesis, the asserted harm, was from a
2	combination of adult businesses, and what was the evidence
3	on which Los Angeles relied for this proposition? The
4	sole evidence was a study that measured not, as has been
5	brought out earlier, whether there were harms unique,
6	there were special harms that developed from a combination
7	of two businesses within a single unitary establishment,
8	but rather, whether there were secondary effects that
9	resulted from the clustering of a dozen, or 15 or 20
LO	unrelated adult businesses.
L1	QUESTION: At some point, Mr. Weston, don't you
L2	think the legislature is entitled to draw what might be
L3	common sense inferences from the studies that it made, and
L4	that it doesn't have to have empirical evidence for every
L5	single thing that it does in the ordinance?
L6	MR. WESTON: Of course not, Your Honor, and for
L7	example, if the city, as it suggests, which we do not
L8	agree with, really thought I don't mean to cast
L9	aspersions on the city. If, in fact, the city's sense
20	that this adult bookstore-arcade combination was so unique
21	and so unusual, even though there's no evidence in the
22	record of an arcade standing alone anywhere int he United
23	States, except as part of an adult bookstore, but if it
24	was so unique that they really hadn't dealt with it, one
25	could understand that it would be appropriate, as the city

- 1 has, to accord zoning treatment to this combined use,
- which is exactly what was done here.
- 3 The combined use is not free from the zoning
- 4 requirements of the City of Los Angeles. This combined
- 5 use is 1,000 feet away from any other adult use. It's 500
- 6 feet from any of the protected sensitive areas, and it is
- 7 within the limited commercial zones which the city says it
- 8 has to be.
- 9 QUESTION: Mr. Weston, incidentally on the other
- 10 point, I reviewed your footnote. I tend to read footnotes
- 11 quickly. You were right on our other point.
- MR. WESTON: Thank you, Justice Scalia.
- 13 QUESTION: On --
- 14 MR. WESTON: I'm going to go home now.
- 15 (Laughter.)
- MR. WESTON: I thank the Court for its courtesy.
- 17 (Laughter.)
- 18 MR. WESTON: This is a memorable day for me.
- 19 QUESTION: It seems to me that if you're
- 20 objecting to the municipality's use of this other study,
- 21 which didn't treat combined stores, you -- it seems to me
- you have to tell us why it would be likely that combining
- 23 the diverse businesses under one roof could make any
- 24 difference. I mean, you have situation 1. You have a
- 25 whole block full of adult businesses, a video store, a

- 1 movie house, a bookstore, blah, blah, blah, okay, the
- 2 whole block full.
- 3 Situation 2, you have the same block. They're
- 4 just not different stores. It's just one big -- you know,
- 5 it's just Adult, Inc., and on one side there's the, you
- 6 know, the arcade, and then the next part of the store
- 7 there's the movie house, and so forth. Why in the world
- 8 would there be any difference in the two situations as far
- 9 as its impact upon the community is concerned?
- 10 MR. WESTON: There are a number of responses to
- 11 that, and they require a bit of articulation. They're a
- 12 little bit different, and as I was starting to say before
- in terms of Young v. American Mini Theatres, the sole
- evidence, essentially, in Young v. American Mini Theatres
- 15 was an affidavit submitted by a man by the name of Mel
- 16 Ravitz.
- 17 In that case, one of the things that Ravitz
- 18 stressed -- and this was, of course, the first
- 19 concentration zoning, the first case that upheld
- 20 discriminatory zoning in a sense of motion picture
- 21 theaters according to the nature of the content of the
- 22 materials exhibited there, and the basis was, of course,
- that the reason for the legislation was not because of the
- 24 materials but, rather, because of some unique secondary
- 25 effects associated with them, and this was a very unusual

- ordinance. It was an anti-Skid Row ordinance originally
- 2 to which Detroit, long after the original ordinance had
- 3 been adopted, added adult businesses, and Ravitz' point
- 4 was this, that there's a self-fulfilling prophecy that
- 5 develops in a neighborhood when residents or prospective
- 6 new residents or business people or whatever come into a
- 7 neighborhood and they see lots and lots and lots of
- 8 different storefronts, let's say soup kitchen, a rescue
- 9 mission, pawn shops, adult bookstore, Sam's Adult Arcade,
- or even your excellent idea, the adult emporium --
- 11 (Laughter.)
- MR. WESTON: -- and as a result, this then
- becomes a self-fulfilling prophecy of the imminent decline
- of a neighborhood.
- 15 So from the Young perspective, from the sense of
- declining property values, it becomes very different from
- 17 having the eight or nine adult businesses to which Your
- 18 Honor referred to close proximity in one block, or two
- 19 blocks, which all of a sudden says tenderloin, or red
- 20 light district, or whatever, as opposed to one single
- 21 storefront that says, Highland Books, and which does not
- 22 cause the visual --
- 23 QUESTION: But it doesn't have to say that. I
- mean, they're entitled to, you know, to divide the
- storefront into each of its components and have a sign on

- one that says, you know, adult videos, and then in the
- 2 next bay have a sign that says, movies, and then the next
- 3 bay, adult books, and so forth.
- 4 MR. WESTON: But that's no different --
- 5 QUESTION: I don't see any difference between --
- 6 MR. WESTON: But that's no different, Justice
- 7 Scalia, from a single 7-11 store that says, bananas for
- 8 sale, 99 cents today, rutabagas a dollar and a half, and
- 9 Coca-Colas on sale here. It's --
- 10 QUESTION: Mr. Weston, in that respect, would
- 11 you be making the same argument that you are now making
- 12 for tapes plus arcade, sales of tapes plus arcade, if the
- 13 combined uses were a massage parlor and an adult hotel?
- MR. WESTON: That's a very fair and good
- 15 question, and I've been thinking about that one for a
- long, long time, and I think the easy answer to it is
- 17 simply that with respect to the massage parlor there would
- 18 be no First Amendment interest to protect, and therefore
- it wouldn't raise the question. Now, that's a cute
- lawyer's answer. It doesn't really help, I know, what
- 21 you're, obviously what, Justice Ginsburg --
- QUESTION: Well, I guess you'd say the same
- thing about the adult motel.
- MR. WESTON: Absolutely, and --
- 25 QUESTION: Although some people might consider

- 1 that expression.
- 2 MR. WESTON: Absolutely, and in fact I did say
- 3 that in FW/PBS v. City of Dallas, when one of the three
- 4 components was an adult motel, but interestingly -- and
- 5 I'll try to address the combination question, but
- 6 interestingly, and this is one of the things that makes
- 7 the L.A. study suspect to begin with, is that of the 88
- 8 adult uses that were focused on by the police department
- 9 and the planning department in Hollywood, 41 of them -- I
- 10 beg your pardon. Of the 9 -- of the 88 uses, 41 of them
- 11 were either massage parlors or adult motels.
- 12 QUESTION: Well, I don't think that question is
- fairly subsumed in the question presented. I mean, I
- don't think there was any challenge below to the validity
- of the '77 study so far as it went.
- MR. WESTON: No, you're exactly right, Mr. Chief
- Justice, there wasn't a challenge specifically to it, but
- 18 as we --
- 19 QUESTION: There wasn't a challenge specifically
- 20 to it. Are you suggesting there was some unspecific
- 21 challenge to it?
- MR. WESTON: The specific challenge that was
- 23 made was whether the study supported the city's stated
- 24 purpose that combining a bookstore and an arcade in one
- 25 establishment, in one physical structure, caused the kinds

- of problems, the only problems which the study evaluated
- and found and, in fact, in the city's own papers it makes
- 3 clear, and we set this forth in page 2 of the respondent's
- 4 appendix, we note to it, rather, in joint appendix 109,
- 5 that on the contrary, the --
- 6 QUESTION: Respondent's --
- 7 MR. WESTON: I beg your pardon. I've been
- 8 confusing.
- 9 QUESTION: The red brief, in page 2?
- 10 MR. WESTON: Forgive me, Mr. Chief Justice.
- 11 I've misspoken. At joint appendix, the beige document,
- 12 page 109, there is language from the study that points out
- 13 several respondents commented that the adverse effects,
- secondary effects, are related to the degree of
- 15 concentration, and that one freestanding business may
- have no effect, and that's really what we're talking
- 17 about.
- 18 Justice Ginsburg, with respect to your question,
- 19 could there be some issues with respect to combined uses,
- 20 our great fear in terms of the parsing argument that we
- 21 have made is that if the city's novel and rather
- 22 adventurous piece of legislation is upheld, that the next
- 23 step, as inevitably as night follows the day, will be to
- 24 parse these business into smaller and smaller kinds of
- 25 subcomponents that --

- 1 QUESTION: But you gave an answer that I didn't
- think was just a glib lawyer's answer. You said books,
- 3 tapes, those come under the First Amendment.
- 4 MR. WESTON: Yes, Your Honor.
- 5 QUESTION: Massages don't.
- 6 MR. WESTON: Right, and I --
- 7 QUESTION: Yes, but what about combining a
- 8 motion theater and a bookstore?
- 9 MR. WESTON: I would -- one would think that the
- same kind of analogy as we have offered here would be
- 11 present, that with a motion picture theater and a
- 12 bookstore there would appear to be no logical suggestion
- 13 that the two of them would generate any greater secondary
- 14 effects than the motion picture theater alone. When we
- 15 got into area --
- 16 QUESTION: Well, look at it a little
- 17 differently. I understand your argument about arcades and
- 18 bookstores being functionally connected, but with
- 19 bookstores and motion pictures, I think the outburst
- 20 argument has quite a lot of appeal. If you had them
- 21 separately owned and it would violate the ordinance, why
- 22 should it not violate the ordinance if you combine them?
- 23 MR. WESTON: Well, I'm not sure that the
- 24 separate ownership is what constitutes the vice aimed at
- 25 at the ordinance. It's rather that by the city's unusual

- 1 definitional situation of calling different media
- 2 presentations or different uses different businesses, in
- 3 the same sense like at a 7-11 the dairy section is a
- 4 business and the --
- 5 QUESTION: It seems to me if you have a 7-11 and
- 6 an A&P next door, it's the same problem as if they're
- 7 owned by the same owner. I don't follow the argument when
- 8 you get to motion pictures and bookstores.
- 9 It seems to me that those two businesses
- 10 operated by separate owners would have precisely the same
- 11 secondary effect as a single business operating both a
- motion picture and a bookstore. Why am I wrong on that?
- 13 MR. WESTON: I'm not aware of any data that
- 14 would suggest that the combination would -- the
- 15 combination in, Justice Stevens, in your hypothetical that
- 16 a theater and a bookstore together, I'm not aware of any
- 17 data that would lead one to reasonably conclude that the
- 18 combination of a retail use in a motion picture theater
- 19 would generate more secondary effects than what I assume
- 20 would be the more intense use, the motion picture theater
- 21 operating alone.
- 22 QUESTION: Well, you conceded a moment ago --
- 23 QUESTION: That may be true -- go ahead.
- 24 QUESTION: Go ahead. You --
- 25 QUESTION: That may be true if you interpreted

- 1 secondary effects as just this look that the neighborhood
- 2 has by having the businesses strung along the block, but
- 3 secondary effects is also the number of people come who
- 4 loiter, who drive around, who concentrate outside. Then
- 5 that is a secondary effect that it seems to me would be
- 6 increased by the two uses.
- 7 MR. WESTON: I think that's fair, Justice
- 8 Kennedy. Certainly, if secondary effects is nothing more
- 9 than patronage, then I'm not sure that I could argue, but
- 10 that's not what the identified and hypothesized secondary
- 11 effect is on the part -- from the city, and in analyzing
- these ordinances, as I understand the Court's doctrine,
- one looks at the specific legislation and the asserted
- 14 stated purpose, asserted statement of purpose, which in
- 15 this case is whether the concentration of -- I should say,
- 16 the combination of adult businesses within a single
- 17 unitary establishment causes the same kinds of secondary
- 18 effects found by a clustering of 12 or 15 or 20 unrelated
- 19 adult businesses in a very small area in terms of the
- 20 neighborhood. That was the city's hypothesized,
- 21 hypothesis.
- 22 QUESTION: Yes, but isn't one way to pose that
- 23 question to pose it the way Justice Kennedy did? The
- 24 question is, does the particular combination increase the
- 25 degree of clientele, because we know that the greater the

- 1 clientele, the greater the crime rate is going to be, so
- 2 there seems to me to be a factual basis for saying that
- 3 the clientele is a kind of a surrogate measure for those
- 4 very effects that the city can legitimately try to
- 5 counteract.
- 6 MR. WESTON: With all respect, Justice Souter, I
- 7 must question the hypothesis that it is the clientele that
- 8 will cause the problems. I would --
- 9 OUESTION: The amount of clientele is associated
- 10 with the problems. It may be that that clientele is
- 11 preyed upon by other people who come in, but the fact is,
- 12 I think, that the study shows an association between the
- 13 number of people concentration to come to these businesses
- and the secondary effects of crime, et cetera, that the
- 15 city can do something to prevent.
- MR. WESTON: I --
- 17 QUESTION: That's the hypothesis that I'm --
- 18 MR. WESTON: I really don't think so in this
- instance, because if that were, in fact, the hypothesis of
- 20 the city, surely, with all of the thought that they have
- 21 given to this, there would have been an absolute size
- 22 limitation or a square footage limitation that was part of
- 23 the legislation to deal just with that problem, but they
- haven't. As one of the questions before inquired, suppose
- 25 it was a 50,000 square adult bookstore or an arcade or a

- 1 cabaret.
- 2 QUESTION: Maybe they could do that. You know,
- 3 we have a one-step-at-a-time principle, that the State
- 4 doesn't have to do everything it possibly could in order
- 5 to validate what it has done. Maybe it should prohibit
- 6 any more than 250 arcades showing sex videos at one place.
- 7 It just hasn't done that yet. It will get there when that
- 8 becomes a problem, I assume.
- 9 MR. WESTON: And I suppose we'll be back here
- 10 then having to address that.
- 11 QUESTION: You seem to be arguing that we should
- decide this case on the assumption that the city's
- evidence, as it now exists, would not be a sustainable
- 14 basis for an ordinance saying, you can't have two -- you
- 15 can't have 25 different adult uses in one arcade. Do you
- 16 want us to decide -- are you saying that you're going to
- 17 go for broke, that we've either got to sustain that
- 18 proposition, or you lose? Because I'm suggesting -- I
- mean, my question was mean to suggest that there's a
- 20 factual difference in degree. It may be very intuitively
- 21 obvious that if you put 20 of these uses in one business,
- you're going to bring in a lot of people, going to have a
- lot of problems.
- It may not be intuitively obvious, and you may
- 25 need some specific evidence simply by combining videos and

- 1 books, it may not be intuitively obvious that that is
- 2 going to create the problem, so I'm suggesting a
- 3 difference of degree. Do you reject that?
- 4 MR. WESTON: Not at all, Justice Souter. Of
- 5 course there may be --
- 6 QUESTION: Thank you, Mr. Weston.
- 7 Mr. Klekner, you have 2 minutes remaining.
- 8 REBUTTAL ARGUMENT OF MICHAEL L. KLEKNER
- 9 ON BEHALF OF THE PETITIONER
- MR. KLEKNER: Thank you.
- In our reply brief we cite heavily -- in our
- 12 reply brief we cite from the appellee's brief in Young v.
- 13 American Mini Theatres. Footnote 7 to our brief quotes
- 14 the purpose for clustering, which is to attract people.
- 15 Basically, you're attracting unattended males on a frolic
- 16 on their own.
- 17 Mr. Wiener, in his, one of his declarations at
- 18 joint appendix 230, why does he combine businesses? To
- 19 attract patrons. Typically, unattended males on a frolic
- 20 on their own. There is no qualitative or quantitative
- 21 difference in the effect.
- QUESTION: Well, if you combine buying, they get
- out of the store. If you have only the arcade, they'll
- 24 linger longer.
- 25 MR. KLEKNER: Well, that's -- they're -- you

- 1 cannot expect an ordinance to solve everything in --
- 2 QUESTION: I'm just questioning whether there's
- 3 going to be more of a problem if you have the stand-alone
- 4 arcade, where to see the film to the bitter end you have
- 5 to stay there, but you really like it, so you buy it, and
- 6 you get out guicker.
- 7 MR. KLEKNER: Well, but that's an argument to
- 8 getting rid of the arcades. The purpose of these
- 9 ordinances is to spread out --
- 10 QUESTION: But you can't --
- MR. KLEKNER: -- spread out the patronage, to
- make sure that you don't have this clustering, this magnet
- 13 effect. You know, if you want your sex toys and your
- videos and your books you go to Third and Alameda because
- that's where everybody goes.
- You want to avoid that. That's the whole
- 17 purpose of this, so it makes no difference, inferentially,
- 18 one way or the other if they're side by side or in the
- same building, and inferences in this Court's precedent
- 20 doesn't require that we have conclusive evidence,
- 21 empirical evidence. Paris Adult Theaters, Nixon v.
- 22 Shrink, case after case says you can rely on inferences,
- 23 and if the issue is fairly debatable -- this is a
- 24 debatable issue, you draw -- you give deference to the
- 25 legislative judgment because you can draw different

1	interences from the same evidence.
2	That is what's been done here. We are thank
3	you.
4	CHIEF JUSTICE REHNQUIST: Thank you, Mr.
5	Klekner. The case is submitted.
6	(Whereupon, at 11:02 a.m., the case in the
7	above-entitled matter was submitted.)
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