1	IN THE SUPREME COURT OF THE UNITED STATES
2	x
3	FEDERAL COMMUNICATIONS :
4	COMMISSION, ET AL., :
5	Petitioners :
6	v. : No. 10-1293
7	FOX TELEVISION STATIONS, :
8	INC., ET AL. :
9	x
10	Washington, D.C.
11	Tuesday, January 10, 2012
12	
13	The above-entitled matter came on for oral
14	argument before the Supreme Court of the United States
15	at 11:22 a.m.
16	APPEARANCES:
17	DONALD B. VERRILLI, JR., ESQ., Solicitor General,
18	Department of Justice, Washington, D.C.; on
19	behalf of Petitioners.
20	CARTER G. PHILLIPS, ESQ., Washington, D.C.; on behalf of
21	Respondents Fox Television Stations, Inc., et al.
22	SETH P. WAXMAN, ESQ., Washington, D.C.; on behalf of
23	Respondents ABC, Inc., et al.
24	
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1	PROCEEDINGS
2	(11:22 a.m.)
3	CHIEF JUSTICE ROBERTS: We'll hear argument
4	next in Case 10-1293, Federal Communications
5	Commission v. Fox Television Stations.
6	General Verrilli.
7	ORAL ARGUMENT OF DONALD B. VERRILLI, JR.,
8	ON BEHALF OF THE PETITIONERS
9	GENERAL VERRILLI: Mr. Chief Justice, and
10	may it please the Court:
11	In its previous decision in this case, the
12	Court observed that when a broadcast licensee takes a
13	license for the free and exclusive use of a valuable
14	part of the public domain, it also accepts enforceable
15	public obligations. One of those enforceable
16	obligations is the indecency restriction which Congress
17	has instructed the Federal Communications Commission to
18	enforce between the hours of 6:00 a.m. and 10:00 p.m.
19	Respondents in this case have for years
20	benefited enormously from their free and exclusive use
21	of public spectrum. They argue, however, that neither
22	Congress nor the commission may as a condition of their
23	licenses require that they refrain from broadcasting
24	indecent material when children are most likely to be in
25	the audience

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1 JUSTICE KAGAN: But, General Verrilli, it
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- 2 seems to me that this contract notion of yours can only
- 3 go so far. I mean, if the idea is just we gave them
- 4 something, now they have to do whatever we say, you
- 5 wouldn't accept that. So, the question is why is this
- 6 condition appropriate when many other conditions would
- 7 not be appropriate? I mean, tell me if I'm wrong, if
- 8 you would say all conditions are appropriate. But I --
- 9 I frankly think you wouldn't.
- 10 GENERAL VERRILLI: This condition is
- 11 appropriate, Justice Kagan, because it has been a
- 12 defining feature of the broadcast medium from its
- inception in the 1920s in the Radio Act and has
- 14 continued to be a defining feature of this medium
- 15 throughout its history. And the argument that my
- 16 friends on the other side are making here is that that
- 17 norm, that legally enforceable norm which has been
- 18 recognized by this Court in Pacifica and has been
- 19 applied since the inception of this medium, needs to be
- 20 overturned now because circumstances have changed.
- 21 And I would point out first, if I may,
- 22 something that --
- 23 JUSTICE SCALIA: That's one of their
- 24 arguments. I mean, another one is that you haven't
- 25 defined it precisely enough, right?

- 1 GENERAL VERRILLI: Yes, that's true.
- JUSTICE SCALIA: That's a separate -- really
- 3 a separate argument.
- 4 GENERAL VERRILLI: That's certainly true,
- 5 Justice Scalia, and I will certainly get to vagueness,
- 6 if I -- if I may just continue on this line.
- 7 The -- their argument is that circumstances
- 8 have fundamentally changed. I want to point out at the
- 9 outset something I think is significant, which is that
- 10 their argument would sweep away indecency restriction
- 11 with respect to radio as well as television, and they
- 12 would sweep that away in the arguments they are making
- 13 today without making any showing that circumstances have
- 14 changed at all with respect to the ubiquity of -- or
- 15 accessibility of radio.
- 16 And I think if one looks at the FCC orders
- 17 that this Court cited in its prior decision in this
- 18 case, one will see that a lot of the most vile and lewd
- 19 material really is in radio. So, I just want to put
- 20 that marker down at the beginning here because I do
- 21 think it is quite important. No showing has been made
- 22 about radio.
- 23 JUSTICE KENNEDY: I didn't quite understand
- 24 that. Today there's a -- there's either a potential or
- 25 a fact of violent and objectionable broadcasting in

- 1 radio? I didn't quite -- just to understand your point.
- 2 GENERAL VERRILLI: Yes. Pacifica itself,
- 3 Justice Kennedy, was a case about a radio broadcast.
- 4 JUSTICE KENNEDY: Yes, I understand that.
- 5 Yes.
- 6 GENERAL VERRILLI: And the Respondents are
- 7 arguing in this case that Pacifica ought to be overruled
- 8 because the circumstances that justified its rule no
- 9 longer obtain. I want to put a marker in at the outset
- 10 here with respect to radio, because I do think it's
- 11 quite important, that they haven't made any argument
- 12 that those circumstances are any different with respect
- 13 to radio. It's just as ubiquitous as it was. There
- 14 isn't even any argument that there's blocking technology
- 15 available. And I want to make sure, given the kind of
- 16 vile material that the record demonstrates has been
- 17 transmitted over time on radio, that the Court focuses
- 18 on the breadth of the argument that the Respondents are
- 19 making here.
- Now, with respect to television, I do think
- 21 they're making an argument that -- that television
- 22 broadcasting is no longer uniquely pervasive in the way
- 23 that it was before. They're not making an argument --
- 24 but that, if I may, is a very different kind of argument
- 25 than one would normally get in support of a -- the

- 1 suggestion that we ought to depart from stare decisis.
- 2 They're not -- they're not arguing that
- 3 broadcast television is any less pervasive than it was.
- 4 If anything, it's probably more pervasive now. They're
- 5 not arguing that the harms of that pervasiveness no
- 6 longer exist. What they're arguing is that there are
- 7 other media that present harms as well and that with
- 8 respect -- and that because those other media also
- 9 present harms, the circumstances require a change in the
- 10 rule with respect to broadcasters.
- 11 Now, that -- you can I think look at that in
- 12 one of two ways. You could say either that's an
- 13 argument that it's futile to continue to impose this
- 14 restriction on broadcasters. And I think that's what
- 15 Fox says at page 33 of its brief.
- 16 Two points in response to that. I think a
- 17 significant, if not complete, answer was in this Court's
- 18 prior decision in this case in which it said that the
- 19 maintenance of a safe haven is actually particularly
- 20 important in the context of these changes, a broadcast
- 21 safe haven. And also I do think that the idea of
- 22 futility in that nature is foreign to our First
- 23 Amendment jurisprudence.
- 24 JUSTICE GINSBURG: General Verrilli, I took
- 25 it from the briefs and what the FCC has been doing that

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1 the major objection is that one cannot tell what's
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- indecent and what isn't; that it's FCC, the censor,
- 3 that's saying "Private Ryan" is okay, "Schindler's List"
- 4 is okay, but "NYPD Blue" is not. And I do think that
- 5 that is the major objection, that we have a government
- 6 agency that is going to make decisions about when nudity
- 7 is okay and when it isn't. You can't do it in terms of
- 8 time because "New York" -- the "NYPD" was 7 seconds and
- 9 another broadcast, "Catch-22," was 40 seconds.
- So, it's -- it's the appearance of
- 11 arbitrariness about how the FCC is defining indecency in
- 12 concrete situations. That I think is the major flaw.
- 13 GENERAL VERRILLI: Let me turn to that,
- 14 Justice Ginsburg. The -- two points about that: The
- 15 first one is that as we read this Court's recent
- 16 decision in Humanitarian Law Project, the question on
- 17 the Fifth Amendment analysis of whether there is
- 18 vagueness and arbitrary enforcement has to be answered
- 19 by reference to the specific broadcasts at issue here.
- 20 In other words, was there fair notice with respect to
- 21 these specific broadcasts?
- 22 And I will get to that, but I -- but let me
- 23 first go directly to Your Honor's more significant
- 24 question. And I think the -- the problem with looking
- 25 at the case that way is that the lens is focused too

- 1 narrowly in that there, actually, if you -- one
- 2 broadens out the lens and looks at the wide range of
- 3 decisions that the commission is making about indecency
- 4 and then broadens it out even further and looks at the
- 5 wide range of broadcasts that occur, actually the number
- of broadcasts are -- that have been identified as even
- 7 raising a question of arbitrariness or inconsistency is
- 8 a -- is really quite a miniscule fraction. It's even
- 9 quite a miniscule fraction even with respect to
- 10 broadcasts that the commission has adjudicated as
- 11 indecent or not indecent.
- 12 And, yes, we would concede that there is not
- 13 perfect clarity in this rule. It's a context-based
- 14 rule. As we read Pacifica, the Court suggested in
- 15 Pacifica that a context-based rule may well be what the
- 16 Constitution requires here, and that's going to result
- 17 in some -- something less than absolute precision. But
- 18 the -- of course, the alternative, I would assume from
- 19 my friend's perspective, would be worse. The commission
- 20 could have a list that said never say the following,
- 21 however many words; never show broadcasting between the
- 22 hours of 6:00 a.m. -- nudity between the hours of
- 23 6:00 a.m. and 10:00 p.m.
- 24 That would be clearer, but it would -- but,
- in a way, the commission here, I think by following the

- 1 context-based approach that I think Pacifica suggested
- 2 was required, is being -- I mean, "punished" is too
- 3 strong a word, but it's being held against it that it's
- 4 trying to make reasonable accommodations for First
- 5 Amendment values.
- And so, I think when one looks at it both in
- 7 terms of where the lenses actually ought to be focused
- 8 here and the fact that the -- the alternative of perfect
- 9 clarity would reach a less effective accommodation of
- 10 First Amendment values, then I do think that the
- 11 commission's position is quite -- quite reasonable and
- 12 defensible.
- JUSTICE BREYER: Could you -- could you
- 14 digress for one minute to help me understand the
- 15 procedural posture of this case. When it was here last
- 16 time, we were dealing with an issue called "fleeting
- 17 expletives," and that was Fox. And the Fox case
- 18 involved just that. They didn't really, or we didn't,
- 19 or the Court didn't, attack the 2001 order which is now
- 20 at issue. And then, without it going back to the
- 21 commission, the Second Circuit decided it on a ground
- 22 that sets aside the 2001 order.
- Now, can we here just decide the fleeting
- 24 expletive case, because the fleeting expletive case has
- 25 to do with one subset of applications of the 2001 order

- 1 and has to do with part 2(2) or something. I mean, it
- 2 has -- and how you interpret the words "material dwells
- 3 on or repeats." Now, that I -- that I understand how to
- 4 get at.
- 5 The ABC case raises -- doesn't raise
- 6 fleeting expletives. It wasn't fleeting. And it raises
- 7 the question of the validity of -- under vagueness
- 8 grounds, of 2001 industry guidance and how that's been
- 9 applied. But the Second Circuit didn't deal with that
- 10 case. It sent it back to the commission.
- 11 So, has there been a commission decision
- 12 recently which has reviewed the basic arguments being
- 13 made here about the validity of the 2001 industry
- 14 guidance as applied? Has there been such a thing?
- 15 Alternatively, has there been an appeals
- 16 court holding on the -- or analysis of the ABC case?
- 17 GENERAL VERRILLI: I do -- I agree with you,
- 18 Justice Breyer, (a) that this is a complex procedural
- 19 posture; (b) that the Court would have some discretion
- in how it approached and resolved the case.
- 21 With respect to the ABC case, as I read the
- 22 commission's orders, which are in the appendix to the
- 23 petition, it applied the 2001 industry guidance to reach
- 24 the conclusion that the ABC broadcast was indecent. And
- 25 then that was -- that -- then ABC appealed that to the

- 1 Second Circuit --
- JUSTICE BREYER: Right.
- 4 and that the Second Circuit then found that the -- that
- 5 the commission had violated the Constitution in reaching
- 6 that result. It first --
- JUSTICE BREYER: But they didn't -- they
- 8 didn't in that case --
- 9 GENERAL VERRILLI: Right.
- 10 JUSTICE BREYER: -- and they sent the ABC
- 11 case back. I see your --
- 12 GENERAL VERRILLI: They did on -- when it
- 13 came back, Your Honor, they then -- they disposed of the
- 14 Fox case with a lengthy opinion --
- 15 JUSTICE BREYER: Yes.
- 16 GENERAL VERRILLI: -- and then essentially
- 17 applied that analysis to the ABC case.
- JUSTICE BREYER: I see.
- 19 GENERAL VERRILLI: So, I think in
- 20 fairness --
- JUSTICE BREYER: All right. When this ABC
- 22 case was argued in front of the commission -- I have
- 23 here about 30 briefs at least, maybe 40, and they are
- 24 filled with very good arguments. Were those arguments
- 25 made to the commission in the context of the ABC case?

- 1 Because as it comes up here, we are -- whereas I thought
- 2 when we granted cert, quite honestly, that this was Fox
- 3 coming back, as I've read the brief it isn't at all.
- 4 This is a new case, nothing to do with what we decided
- 5 before. This is the case of ABC, period. And it is an
- 6 attack on the 2001 guidelines, not fleeting expletives.
- 7 And, therefore, I want to know, at least
- 8 satisfy myself, that this Fox -- this ABC case has gone
- 9 through ordinary procedures and, indeed, these arguments
- 10 have all been made in front of the commission and
- 11 they've been rejected.
- 12 GENERAL VERRILLI: So, Justice Breyer, I'm
- 13 not sure that I can vouch for the proposition that the
- 14 arguments have all been made in front of the
- 15 commission --
- 16 JUSTICE BREYER: I'm not saying every one,
- 17 but has the essence of these arguments.
- 18 GENERAL VERRILLI: In fairness, I do think
- 19 that -- that if one reads the commission's disposition
- 20 of the -- the ABC case, it is applying the 2001 guidance
- 21 reaching the conclusion that the broadcast was indecent
- 22 under the 2001 quidance. ABC paid the fine that it was
- 23 assessed and then, as it has -- as it can do, then
- 24 invoked the Hobbs Act, went to the court of appeals to
- 25 challenge it. And so, I do think -- I do actually think

- 1 that the issues have been considered by the agency and
- 2 are before the Court.
- And I do agree with Your Honor, moving I
- 4 think more directly to the vagueness point, that there
- 5 really isn't a vagueness issue left with respect to the
- 6 fleeting expletives in the -- in the Fox case because
- 7 the Court said the last time the case was here that
- 8 there is no problem of arbitrary punishment because
- 9 there was no forfeiture or any other sanction.
- 10 ABC is in a different position because they
- 11 were sanctioned. And so, there is an issue with respect
- 12 to the question of whether the commission's indecency
- 13 standards can constitutionally be applied here and
- 14 whether they're too vague. But I do think, and I do --
- 15 I would like to spend a minute on that question of
- 16 whether there is vagueness as applied to the ABC
- 17 broadcast.
- Now, the commission's standards in the 2001
- 19 quidance say that this is essentially a two-part test.
- 20 First is a subject matter question: Is there a
- 21 description or depiction of sexual or excretory
- 22 activities or organs? And then there's a question of
- 23 whether the depiction or description is patently
- 24 offensive under community standards for broadcast
- 25 informed by three factors: whether the expression is

- 1 explicit, whether the broadcast dwells on it, and
- 2 whether it's shocking or pandering or titillating.
- Now, ABC makes an argument with respect to
- 4 this broadcast that the nudity in the "NYPD Blue"
- 5 episode is outside of the first subject matter criteria
- 6 because it didn't have fair notice that buttocks would
- 7 be considered sexual organs for purposes of application
- 8 of this -- of this standard.
- 9 The commission said -- and this is at page
- 10 137a of the appendix to the petition -- that it's
- 11 impossible to believe that they didn't think that the
- 12 naked display of buttocks would bring them within --
- 13 that weren't -- didn't have fair notice that the naked
- 14 display of buttocks would bring them within this rule.
- 15 I'm not sure anything more needs to be said about that.
- 16 JUSTICE KAGAN: Well, the broader point,
- 17 General Verrilli, isn't it, is that no matter -- even if
- 18 you're right that there are many non-vague applications
- 19 of this commission policy, that there is some amount of
- 20 uncertainty and ABC finds itself in that area of
- 21 uncertainty --
- 22 GENERAL VERRILLI: I don't --
- 23 JUSTICE KAGAN: -- because it turns out that
- 24 nudity -- that there really -- sometimes it's allowed as
- 25 to some body parts, and sometimes it's not allowed; and

- 1 the commission hadn't really said anything about it for
- 2 50 years; and the length of time doesn't seem to be
- 3 what's indicative of anything; the kind of body part
- 4 doesn't seem to be, with some limits, what's indicative
- of anything, so that ABC just didn't really know.
- 6 GENERAL VERRILLI: With respect, Justice
- 7 Kagan, I really disagree with that characterization of
- 8 the situation.
- 9 Moving to the second part of the analysis
- 10 here, I think it's important to take a half a step back.
- 11 The fact of the matter is -- and I think everybody, all
- 12 of us, understand this in our experience -- that nudity
- on broadcast television is an exceedingly, exceedingly,
- 14 rare thing at any time of the day and certainly between
- 15 6:00 a.m. and 10 p.m. It is exceedingly rare, and all
- 16 of us from our experience know that. And the --
- 17 JUSTICE GINSBURG: Well, I'm not so sure
- 18 because the examples were given of -- I guess excerpts
- 19 from "Private Ryan" and from "Schindler's List" have
- 20 been on television.
- 21 GENERAL VERRILLI: Yes, that's true, Justice
- 22 Ginsburg. But, again, I think that's another issue
- 23 about where the lens is focused. There have been
- 24 thousands and thousands and thousands of broadcasts, and
- 25 the Respondents have identified four in which -- over

- 1 25 years, in which any nudity has been present.
- 2 JUSTICE SCALIA: They have their own
- 3 guidelines that generally prohibit it, don't they?
- 4 GENERAL VERRILLI: That's certainty true,
- 5 Justice Scalia. And I do think, in Reno, this Court
- 6 described the Carlin monologue at issue in Pacifica in
- 7 the following way: It said that monologue was readily
- 8 identifiable as indecent because it was a dramatic
- 9 departure from the customary norms for the broadcast
- 10 medium. I think the kind of nudity -- and I think if
- 11 one just looks at the video here and sees it, I don't -- I
- 12 think it's hard to disagree with the proposition that
- 13 that's a dramatic departure from what's the norm for
- 14 broadcast television.
- 15 JUSTICE GINSBURG: If they did an excerpt
- 16 from "Hair," could they televise that?
- 17 GENERAL VERRILLI: I think it would raise
- 18 serious questions. I think nudity is going to raise
- 19 very serious questions, and I think --
- 20 JUSTICE GINSBURG: In the -- in the opera,
- in "The Makropulos Case," there's a scene where a woman
- 22 is seen nude entering a bathtub. And suppose that were
- 23 shown, that scene from the opera.
- 24 GENERAL VERRILLI: Well, I don't -- I think,
- Justice Ginsburg, that in a context-based approach,

- 1 there's not going to be perfect clarity. We recognize
- 2 that. But I do think with respect to this broadcast --
- 3 and that's the question before the Court, whether Fox --
- 4 excuse me -- whether ABC was on fair notice of whether
- 5 this broadcast would bring them within the rule.
- 6 JUSTICE KENNEDY: What -- what you're saying
- 7 is, is that there is a public value in having a
- 8 particular segment of the media with different standards
- 9 than other segments. And forget radio. Let's just talk
- 10 about television. But -- you know, in the briefs, it
- 11 says how much -- how many cable stations there are, and
- 12 you, what do you call it, surf the -- you go through all
- 13 the channels. And it's not apparent to many people
- 14 which are broadcast and which are not.
- But you're saying that there's still a
- 16 value, an importance, in having a higher standard or
- 17 different standard for broadcast media on the
- 18 television. Why is that, when there are so many other
- 19 options, and -- and when it's not apparent to many
- 20 viewers which of the two they're watching? Just because
- 21 it's an important symbol for our society that we aspire
- 22 to a culture that's not vulgar in -- in a very small
- 23 segment?
- 24 GENERAL VERRILLI: Two points in response to
- 25 that, Justice Kennedy: First, I think the Court's

- 1 previous decision in this case goes a long way to
- 2 providing an answer, that yes, it does make a difference
- 3 to preserve a safe haven where, if parents want to put
- 4 their kids down in front of the television set at
- 5 8:00 p.m., they know that there's a segment of what's
- 6 available that -- where they're not going to have to
- 7 worry about whether the kids are going to get bombarded
- 8 with curse words or nudity. And then the reason --
- 9 JUSTICE KENNEDY: Well, but --
- 10 JUSTICE KAGAN: But this goes --
- 11 JUSTICE KENNEDY: But then there's -- and
- 12 then there's -- and then there's the chip that's
- 13 available.
- 14 GENERAL VERRILLI: Right.
- 15 JUSTICE KENNEDY: And, of course, you ask
- 16 your 15-year-old, or your 10-year-old, how to turn off
- 17 the chip. They're the only ones that know how to do it.
- 18 (Laughter.)
- 19 GENERAL VERRILLI: Well, and that -- that
- 20 does point out the problem with the -- with the V-chip.
- 21 Of course, the V-chip is not new. It's been around for
- 22 more than a decade, and the -- the broadcasters have
- 23 tried to encourage uptake. The government has tried to
- 24 encourage uptake. It hasn't taken.
- 25 JUSTICE KENNEDY: But is your point is -- is

- 1 that the chip technology works better if you have this
- 2 differentiation between broadcast and cable media?
- GENERAL VERRILLI: No, a different point. I
- 4 think the -- I want to get to what I think is the
- 5 fundamental point here, that whatever may be the case
- 6 with respect to the ability of a viewer to differentiate
- 7 whether something is a broadcast channel or a cable
- 8 channel, the reality is that broadcasters are in a
- 9 different position by virtue of the fact that they have
- 10 a license from the government that comes with this
- 11 enforceable public obligation that allows the government
- 12 to create this safe haven, and that puts them in a
- 13 different position.
- 14 JUSTICE KENNEDY: Well, in a way, that's
- 15 circular. That's what we're here to argue about. I'm
- 16 asking --
- 17 GENERAL VERRILLI: Right.
- 18 JUSTICE KENNEDY: -- is there a functional,
- 19 a pragmatic, a practical difference between the two?
- 20 GENERAL VERRILLI: Is there -- well, I'm
- 21 sorry, Justice Kennedy. The V-chip works with both
- 22 broadcast and -- and cable transmissions, to the extent
- 23 it works. The -- what the briefs have pointed out --
- 24 and I would suggest in particular that the Court look at
- 25 the brief from the American Academy of Pediatrics, which

- 1 does a very thorough job in explaining the many ways in
- 2 which the V-chip has proven to be a deficient
- 3 technology. A lot of it goes to the inaccuracy and
- 4 incompleteness of the codes, the labels that -- that the
- 5 programmers put in to begin with, which have to be there
- 6 in order for the V-chip to decide what gets through and
- 7 what doesn't.
- 8 And I would point out in this very case, for
- 9 example, with respect to the -- for example, the 2003
- 10 Billboard Music Award broadcast with the Paris Hilton-
- 11 Nicole Richie back and forth, one would never have known
- 12 from the code affixed for the V-chip purpose that that
- 13 broadcast was going to have those kinds of words in
- 14 them.
- 15 JUSTICE ALITO: What will happen when --
- 16 when we get to the point where -- when there are only a
- 17 handful of people in the entire country who are still
- 18 receiving television programs via the airwaves?
- 19 GENERAL VERRILLI: Well, I do think we're
- 20 not there now, as we've said in our brief, but --
- JUSTICE KAGAN: We're almost there, right --
- 22 10 percent?
- 23 GENERAL VERRILLI: And I do -- but that I
- 24 think -- that really makes what I think is one of the
- 25 most fundamental points here, is that the broadcasters

- 1 want to have it both ways, right? They -- the spectrum
- 2 licenses they have are worth billions and billions of
- 3 dollars. Spectrum is staggeringly, staggeringly scarce,
- 4 and -- and they're sitting on an enormously valuable
- 5 resource which they got for free, and then they have a
- 6 statutory benefit of must-carry, which gets them on
- 7 cable systems automatically, and a further statutory
- 8 benefit of preferred channel placement on -- on those --
- 9 JUSTICE SCALIA: Sign -- sign me up as
- 10 supporting Justice Kennedy's notion that this has a
- 11 symbolic value, just as we require a certain modicum of
- 12 dress for the people that attend this Court and the
- 13 people that attend other Federal courts. It's a
- 14 symbolic matter.
- 15 And if this is if these are public airwaves,
- 16 the government is entitled to insist upon a certain
- 17 modicum of decency. I'm not sure it even has to relate
- 18 to juveniles, to tell you the truth.
- 19 GENERAL VERRILLI: And -- and we certainly
- 20 agree, Justice Scalia, with the point that was made in
- 21 the Court's previous decision in this case, that -- for
- 22 example, the words that are in the Fox broadcasts --
- 23 teachers don't use those words with students. You don't
- 24 hear those words in churches or synagogues. There are
- 25 many, many contexts --

- 1 JUSTICE SCALIA: Well, you do more and more.
- 2 JUSTICE GINSBURG: You hear them on the
- 3 street.
- 4 JUSTICE SCALIA: You do more and more, since
- 5 there's so --
- 6 (Laughter.)
- 7 JUSTICE SCALIA: -- since there's so much of
- 8 it on.
- 9 GENERAL VERRILLI: And I do think, if I
- 10 may --
- 11 JUSTICE GINSBURG: But you -- you are saying
- 12 that the standard can still be symbolic, as
- 13 Justice Scalia said. We want the King's English when --
- 14 the very children we're talking about, when they go on
- 15 the street, when they -- their big brother says
- 16 something to them, it is -- the words that were -- the
- 17 expletives are in common parlance today. I mean, it
- 18 is -- I think that children -- that children are not
- 19 going to be shocked by them the way they might have been
- 20 a generation ago.
- 21 GENERAL VERRILLI: Justice Ginsburg, I think
- 22 something this Court said in its prior decision is -- is
- 23 right on the mark with respect to this issue, which is
- 24 it's a question of whether it's portrayed as
- 25 appropriate. And when it is -- it's one thing when your

- 1 13-year-old brother is saying it to you or some bully in
- 2 the schoolyard is saying it to you.
- It's another when it's presented to you in
- 4 this medium as an appropriate means of communication.
- 5 That's true with respect to words, and it's also true
- 6 with respect to nudity.
- 7 If I might reserve the balance of my time.
- 8 CHIEF JUSTICE ROBERTS: Thank you, General.
- 9 Mr. Phillips.
- 10 ORAL ARGUMENT OF CARTER G. PHILLIPS
- 11 ON BEHALF OF RESPONDENTS FOX TELEVISION
- 12 STATIONS, INC., ET AL.
- 13 MR. PHILLIPS: Thank you, Mr. Chief Justice,
- 14 and may it please the Court:
- 15 I'd like to respond initially to some of
- 16 General Verrilli's general observations. First of all,
- 17 he talks about indecency as somehow serving as the core
- 18 of the overall understanding of the regulatory deal that
- 19 was made here. And it's difficult for me to accept that
- 20 notion when there was no effort whatsoever to enforce
- 21 the -- the standard of indecency between 1927 and 1975.
- 22 CHIEF JUSTICE ROBERTS: Well, that's because
- 23 broadcasts didn't commonly have this sort of -- these
- 24 sorts of words or these sorts of images.
- 25 MR. PHILLIPS: Well, maybe, maybe not. We

- 1 don't know. All we know is that for a period of
- 2 50 years, nothing happened. So, the idea --
- 3 CHIEF JUSTICE ROBERTS: Well, no, we know.
- 4 JUSTICE SCALIA: Yes, that's right.
- 5 CHIEF JUSTICE ROBERTS: I mean, we can -- it
- 6 was not the case from 1927 till whenever you -- what,
- 7 1970-something -- that nudity commonly appeared on
- 8 broadcast television or the various words we're dealing
- 9 with here commonly appeared. So, it seems a bit much to
- 10 say, well, they didn't bring any cases for that period.
- 11 There were no cases to be brought.
- MR. PHILLIPS: The only point I'm trying to
- 13 make, Chief Justice, is that if you're talking about
- 14 this as sort of the core understanding between the
- 15 parties, it simply played a fairly minor role in the
- 16 process through the bulk of the regulatory period we're
- 17 talking about. And, indeed, if you put it in context,
- 18 this is a statute that prohibits obscenity, profanity,
- 19 and indecency. And while the FCC spent a lot of time
- 20 writing about profanity as somehow being offended by
- 21 what went on in this omnibus order, the commission has
- 22 completely abandoned that under these circumstances.
- JUSTICE KAGAN: But how about this,
- 24 Mr. Phillips: Look, you've been given a privilege, and
- 25 that gives the government at least somewhat more leeway

- 1 to impose obligations on you. Not -- can't impose
- 2 everything, but at least has a bit more leeway. And
- 3 here we've had something that's very historically
- 4 grounded. We've had this for decades and decades that
- 5 the broadcast is -- the broadcaster is treated
- 6 differently.
- 7 It seems to work, and it -- it seems to be a
- 8 good thing that there is some safe haven, even if the
- 9 old technological bases for that safe haven don't exist
- 10 anymore.
- 11 So, why not just keep it as it is?
- MR. PHILLIPS: Well, first of all, Justice
- 13 Kagan, it was important to catch the answer to your
- 14 question when you asked it of General Verrilli, which
- 15 was you're not saying that we lose all of our First
- 16 Amendment rights. So, clearly we retain our First
- 17 Amendment rights.
- And, under those circumstances, it seems to
- 19 me you've got this two ways: First of all, the idea
- 20 that it, quote, "worked" -- it worked perfectly fine
- 21 from all the way up until 2001, even I would say until
- 22 2004, when the commission wildly changed its approach.
- 23 And it's only become dysfunctional since 2004 and, as we
- 24 sit here today, literally facing thousands and thousands
- 25 of ginned-up computer-generated complaints that are

- 1 holding up literally hundreds of TV license renewals, so
- 2 that the whole system has come to a screeching halt
- 3 because of the difficulty of trying to resolve these
- 4 issues.
- 5 So, to say that the system is working well,
- 6 it seems to me, at least from the broadcasters'
- 7 perspective, is to say -- is to suggest that's just not
- 8 true.
- 9 JUSTICE ALITO: Well, you want us to
- 10 overrule a decision of this Court, Pacifica.
- 11 MR. PHILLIPS: Yes, Justice Alito.
- 12 JUSTICE ALITO: Now, as to radio, what --
- 13 what has changed?
- MR. PHILLIPS: Well, I'm not here --
- 15 JUSTICE ALITO: To justify that? Well,
- 16 could we hold that the policy is -- is invalid as to --
- 17 on First Amendment grounds as to TV but not as to radio?
- MR. PHILLIPS: Absolutely, Your Honor,
- 19 because there are fundamentally different media, and
- 20 there are different protections and the circumstances
- 21 are different, and the Court has recognized that media
- 22 have to be evaluated individually. But what has
- 23 happened over the 30 years with respect to the broadcast
- 24 side of television is a very fundamental change. Cable
- 25 is now equally pervasive. Cable is now equally

- 1 accessible to TV, satellite equally accessible to TV.
- 2 CHIEF JUSTICE ROBERTS: But that -- but that
- 3 -- that cuts both ways. People who want to watch
- 4 broadcasts where these words or expose their children to
- 5 broadcasts where these words are used, where there is
- 6 nudity, there are 800 channels where they can go for
- 7 that. All we're asking for, what the Government is
- 8 asking for, is a few channels where you can say I'm not
- 9 going to -- they're not going to hear the "S" word, the
- 10 "F" word. They're not going to see nudity. So, the
- 11 proliferation of other media, it seems to me, cuts
- 12 against you.
- MR. PHILLIPS: Well, it seems to me there
- 14 are two answers to that: First of all, the notion that
- 15 one medium operates in a certain way in the exercise of
- 16 its First Amendment rights can be used as an -- as an
- 17 explanation for taking away or for -- for restricting
- 18 the First Amendment rights of another medium is flatly
- 19 inconsistent with what this Court has said across the
- 20 board in the First Amendment context. You don't balance
- 21 off one speaker against another and give one favored
- 22 status and give another unfavored status.
- 23 CHIEF JUSTICE ROBERTS: Well, that's your
- 24 argument there, is that it's not a legitimate objective
- 25 to have a safe harbor.

- 1 MR. PHILLIPS: Well, you can get a safe
- 2 harbor, and, indeed, there are a number of safe harbors
- 3 that are out there. First of all, there are a ton of
- 4 cable networks that are aimed exclusively at children.
- 5 And, you know, there are five, six, eight stations that,
- 6 I guarantee you, you will see -- where you'll see none
- 7 of that language.
- 8 And, second of all, it's always available to
- 9 the United States Government to decide to hold this --
- 10 to create its own license for the United States to be a
- 11 broadcaster and to ensure that the broadcasts of the
- 12 United States public network exclude anything they want
- 13 to exclude because that's government speech and is in no
- 14 way restricted by what the First Amendment would
- 15 provide.
- 16 JUSTICE ALITO: Well, if we rule in your
- 17 favor on the First Amendment grounds, what will people
- 18 who watch Fox be seeing between 6:00 a.m. and
- 19 10:00 p.m.? Are they going to be seeing a lot of people
- 20 parading around in the nude and a stream of expletives?
- 21 MR. PHILLIPS: Not under the guidelines that
- the -- that Fox has used consistently from 10:00 p.m.
- 23 until 6:00 a.m. and candidly that all of the other
- 24 networks follow.
- 25 The truth is the advertisers and the

- 1 audiences that have to be responded to by the networks
- 2 insist on some measure of restraint, not a measure
- 3 of restraint --
- 4 JUSTICE ALITO: So, what will you put on
- 5 that you are not able to put on now?
- 6 MR. PHILLIPS: Well, I mean, some of the
- 7 things that we could at least wonder about is "Saving
- 8 Private Ryan, " "Catch-22, " perhaps the beginning of the
- 9 Olympics. There's a whole slew of questions. I mean,
- 10 the -- and if you go beyond that and you think about
- 11 what speech has been chilled, the Tillman memorial
- 12 service is not broadcast because of fear of what's going
- 13 to be said there. Football games, basketball games,
- 14 local news events --
- 15 JUSTICE BREYER: All right. So, suppose we
- 16 take that particular line. You didn't argue -- I mean,
- 17 Fox didn't arque -- Fox was worried about the fleeting
- 18 expletive policy in Golden Globe. I doubt in Golden
- 19 Globe, when it was before the commission, they raised
- 20 all these vagueness challenges to the whole 2001 policy.
- So, why -- here you've taken a much broader
- 22 stance now, though you didn't before. I mean, do you
- 23 want to say anything about what I think is the basic
- 24 issue that Fox raises? We don't have to overrule
- 25 Pacifica. What Fox was penalized for was two women on

- 1 television who basically used a fleeting expletive which
- 2 seems to be naturally part of their vocabulary.
- 3 (Laughter.)
- 4 JUSTICE BREYER: And -- and we're worried
- 5 about small stations that cannot censor people because
- 6 they don't know what they're going to say. All right.
- 7 That was what we wrote, I think in -- in my opinion,
- 8 anyway. We were worried about that.
- 9 MR. PHILLIPS: Right.
- 10 JUSTICE BREYER: Are you abandoning that
- 11 argument?
- MR. PHILLIPS: No, no, of course not.
- 13 But you have to realize, Justice Breyer, that what -- I
- 14 mean, the Second Circuit, because it didn't have
- 15 available to it sort of what to do precisely with
- 16 Pacifica, tended to focus on the question of vagueness.
- 17 Vagueness was certainly an argument that we made there,
- 18 but --
- 19 JUSTICE BREYER: It's an ABC argument
- 20 primarily, but you made that argument in the Second
- 21 Circuit. What I'm fishing with -- you don't have to
- 22 comment more, but -- is, do we have to reach that
- 23 argument? Except it's --
- MR. PHILLIPS: No --
- 25 JUSTICE BREYER: -- very, very broad --

- 1 MR. PHILLIPS: No. It's absolutely clear to
- 2 me that if this Court wants to say no more than we
- 3 decided the outer limits of the First Amendment in
- 4 Pacifica --
- JUSTICE BREYER: Yes.
- 6 MR. PHILLIPS: -- and it goes to the verbal
- 7 shock treatment that Justice Powell described in a
- 8 separate opinion, and this doesn't come anywhere near
- 9 that, and, therefore, this is beyond what the First
- 10 Amendment provides, the Court could clearly hold that
- 11 way and rule --
- JUSTICE SCALIA: Well, that's not really
- 13 clear. I mean, if you want us to be really clear, you
- 14 should ask the FCC to simply outlaw any fleeting use of
- 15 the "F" word, the "S" word, any -- any shots of any
- 16 nudity in any movie, buttocks included. That would give
- 17 you all of the notice that you need. Why don't you
- 18 propose that? Boy, that's certain as can be.
- MR. PHILLIPS: Well, our basic argument
- 20 would then -- I mean, obviously what you'd be taking
- 21 away is the vagueness argument, but that would just
- 22 bring you back then, Justice Scalia, to the core
- 23 Pacifica argument and the question of how far can the --
- 24 how is it permissible to allow the FCC to regulate the
- 25 broadcast networks on standards that are fundamentally

- 1 different than cable, the Internet, and every other
- 2 medium that exists? I -- you know, I'd be perfectly
- 3 happy if they want to try to adopt those kinds of
- 4 standards and subject them to the strict scrutiny
- 5 requirements that this Court applies to every other
- 6 medium, because the truth is those requirements will not
- 7 withstand scrutiny under those particular standards.
- 8 JUSTICE ALITO: Well, broadcast TV is -- is
- 9 living on borrowed time. It's not going to be long
- 10 before it goes the way of vinyl records and eight-track
- 11 tapes.
- MR. PHILLIPS: I hope that -- I'm sure my
- 13 client is not thrilled to hear you say that.
- JUSTICE ALITO: Well, no, I'm sure.
- 15 (Laughter.)
- 16 JUSTICE ALITO: I'm sure your clients will
- 17 continue to make billions of dollars on their programs
- 18 which are -- which are transmitted by cable and by
- 19 satellite and by Internet. But the -- to the extent
- 20 that they're making money from people who are using
- 21 rabbit ears, that's -- that's disappearing. Do you
- 22 disagree with that?
- 23 MR. PHILLIPS: No, I -- it would be -- you
- 24 know, obviously not, because that's why we're not
- 25 uniquely accessible or uniquely pervasive.

- 1 JUSTICE ALITO: Yes. Well, so, why not just
- 2 let this die a natural death? Why do you want us to
- 3 intervene --
- 4 (Laughter.)
- 5 MR. PHILLIPS: Well, because -- well, we
- 6 didn't ask you to intervene, actually. The FCC is the
- 7 one who asked you to intervene.
- 8 JUSTICE ALITO: Well, you're asking us to
- 9 intervene by overruling a prior precedent.
- 10 MR. PHILLIPS: Well, I'd be -- well, I think
- 11 once the issue is before the Court, it ought to decide
- 12 the First Amendment question that's presented here, and
- 13 the First Amendment question says what can the FCC do
- 14 under these circumstances?
- 15 It seems to me there are probably four
- 16 different ways you can go about it, all of which says
- 17 what the FCC did here is wrong. You can say Pacifica is
- 18 an exceedingly narrow decision. It goes to the outer
- 19 limits of what the First Amendment allows the FCC to do.
- 20 What they've done here is unconstitutional --
- JUSTICE KENNEDY: But isn't the --
- 22 MR. PHILLIPS: -- or they shouldn't do that.
- JUSTICE KENNEDY: -- inevitable consequence,
- or this precise consequence that you're arguing for on
- 25 this fleeting expletive portion of this case, that every

- 1 celebrity or want-to-be celebrity that's interviewed can
- 2 feel free to use one of these -- one of these words? We
- 3 will just expect it as a matter of course, if you
- 4 prevail. Isn't that the necessary consequence of this
- 5 case?
- 6 MR. PHILLIPS: Well, that they will use it,
- 7 perhaps. But that doesn't mean that we wouldn't
- 8 continue to try to bleep it out as best we could because
- 9 we have our own standards.
- JUSTICE KENNEDY: Well, I mean, even you did
- in this one. You said now remember you're on
- 12 television, which was just, you know, giving an added
- incentive for these vulgar comments.
- 14 MR. PHILLIPS: Well, that was clearly not --
- 15 I mean, from Fox's perspective, it was not scripted to
- 16 set it up that way. But, remember, the first -- the
- 17 first expletive --
- JUSTICE KENNEDY: But, I mean, isn't it
- 19 inevitable that this will happen?
- 20 MR. PHILLIPS: It is inevitable that --
- 21 well, I think it's inevitable regardless that people are
- 22 going to continue to use language that they would
- 23 naturally use. So, yes, I do think you can expect on
- 24 cable and any other forum in which you have humans
- 25 speaking that this kind of language will expand.

- 2 be the case that in some context, particularly live
- 3 television, which is really what's placed in jeopardy by
- 4 this, that you will have less live television because
- 5 your concern is people will continue to use this
- 6 language.
- 7 On a lot of awards shows, I think it's
- 8 candidly easier to go ahead and -- and bleep this. It's
- 9 not always -- it's not foolproof, but the stations are
- 10 committed to doing that. They've all got their
- 11 standards. And that was applied in this particular
- 12 case. So, while there may be some marginal increase in
- 13 it, if you compare it to the use of this language beyond
- 14 the broadcast context, it's the -- it is just the
- 15 narrowest of slivers of increase, Justice Kennedy.
- 16 JUSTICE KAGAN: Do you think that there is a
- 17 difference between what a person sees on broadcast
- 18 channels and what a person sees on basic cable? Basic
- 19 cable now?
- MR. PHILLIPS: You mean, can the average
- 21 child understand the difference between the two?
- JUSTICE KAGAN: In -- no, in content. Is
- 23 there a difference in content? Because basic cable
- 24 channels are not restricted by these rules, and I'm just
- 25 wondering whether you think that there's a difference.

- 1 Because I -- it has not been apparent to me that there
- 2 is.
- 3 MR. PHILLIPS: Well, I mean, in some -- I
- 4 think it probably depends on which -- which channels you
- 5 -- you look at, and even in the basic channels, but the
- 6 -- there's the cartoon that's significantly more adult
- 7 that's on the cable channels than the cartoons that you
- 8 might see on the -- on the Fox Television.
- 9 So, yes, I think there's probably a certain
- 10 edgierness to it, but that said, it's still clear
- 11 that -- that as long as you have advertising revenue
- 12 that drives a significant amount of the decisionmaking
- 13 here, you're going to have the kind of self-restraint
- 14 that frankly ought to cause the Court to say we should
- 15 no -- we no longer need to treat the broadcast medium as
- 16 the weak sister of -- of the media.
- 17 And, therefore, they ought to have the same
- 18 protections that everybody else has, and that they will
- 19 engage in the same restrained approach to these kinds of
- 20 issues that newspapers do. I mean, the Post doesn't run
- 21 the language of the case that's -- that's being argued
- 22 before it. Cable does. All of those media do. Because
- 23 there are natural restraints. You don't need the
- 24 Federal Communications Commission any longer to ensure
- 25 under these circumstances.

- 1 If there are --
- JUSTICE SCALIA: What you acknowledge to be
- 3 the vulgarity of cable suggests otherwise, doesn't it?
- 4 MR. PHILLIPS: Well, I'm not suggesting that
- 5 there's -- there's some kind of wildly different
- 6 approach. All I'm suggesting is that there -- that, in
- 7 general, most people who -- who rely upon advertising
- 8 and have to play to a particular audience in order to
- 9 make their money is going to -- is going to obviously be
- 10 restrained.
- 11 CHIEF JUSTICE ROBERTS: Well, but that depends
- 12 what your audience --
- MR. PHILLIPS: At a minimum, the
- 14 broadcasters will be.
- 15 CHIEF JUSTICE ROBERTS: It depends what
- 16 audience you're -- you're trying to get and the
- 17 demographic. If you're trying to get an audience that
- 18 is older, maybe you will decide this is what is going to
- 19 attract them. They don't want sanitized language. They
- 20 want to hear the -- the -- all those other words. If
- 21 your target is a much younger audience, maybe that will
- 22 happen. But the idea that you're -- the problem is
- 23 going to go away because you're going to be good as you
- 24 can be, that seems an odd way to analyze First Amendment
- 25 problems.

- 1 MR. PHILLIPS: Well, no, because I think it ought to
- 2 go -- it ought to be analyzed the exact opposite, which
- 3 is that -- that the obligation, the burden, rests on the
- 4 Federal Communications Commission and Congress to show
- 5 that there is a real problem that needs to be solved and
- 6 that this is narrowly tailored to achieve that.
- 7 Thank you, Mr. Chief Justice.
- 8 CHIEF JUSTICE ROBERTS: Thank you,
- 9 Mr. Phillips.
- 10 Mr. Waxman.
- 11 ORAL ARGUMENT OF SETH P. WAXMAN
- 12 ON BEHALF OF RESPONDENTS ABC, INC., ET AL.
- 13 MR. WAXMAN: Mr. Chief Justice, and may it
- 14 please the Court:
- When the issue is the content-based
- 16 regulation of speech, it is the government, not the
- 17 speaker, that must steer, quote, "far wide of the
- 18 prohibited zone." That foundational principle is
- 19 nowhere in evidence in the FCC's current enforcement
- 20 regime, which not only intrudes into the prohibited zone
- 21 but also enforces the indecency ban in a starkly
- 22 inconsistent manner.
- 23 A regime in which government officials
- 24 decide years after the fact that 7 seconds of rear
- 25 nudity in this particular episode of "NYPD Blue" is

- 1 indecent, but 40 seconds of nudity including full
- 2 frontal nudity in "Catch-22" is not; that expletives in
- 3 a documentary about blues musicians is indecent, but
- 4 even more of those expletives in a fictional movie about
- 5 World War II is not, is constitutionally intolerable.
- 6 CHIEF JUSTICE ROBERTS: People understand --
- 7 what you're -- have demonstrated, I think, is that the
- 8 context matters. People understand that, including
- 9 children. When they hear a bad word when someone hits
- 10 their thumb with a hammer, they understand that's
- 11 different than having an adult stand in normal
- 12 conversation and use the words. And it seems to me that
- 13 your position is saying that the government cannot
- 14 regulate with an understanding of what takes place in
- 15 the real world.
- 16 The government's effort is to try to
- 17 understand the context. That's why you get a different
- 18 rule in "Saving Private Ryan" than you get with Paris
- 19 Hilton and Nicole Richie. And what your argument seems
- 20 to be is they can't take context into account.
- 21 MR. WAXMAN: On -- quite the contrary. This
- 22 Court made clear, in particularly Justice Powell's
- 23 concurrence in Pacifica, that context is all-important.
- 24 And just look at this case. Despite -- and this goes
- 25 directly to some of these questions about nudity.

- 1 Despite decades of denying complaints about televised
- 2 nudity, the commission chose this case for the first
- 3 time to sanction nudity on television in a serious drama
- 4 that had been on for 10 years, that had featured over
- 5 the --
- JUSTICE BREYER: This wasn't -- I mean, I --
- 7 don't know about this instance. It's called "Nude
- 8 Awakening." It's about the sexual awakening of a child.
- 9 You ran it, your client, after 10 o'clock on both
- 10 coasts, and they choose to run it at 9 o'clock for some
- 11 unknown reason in the Midwest. Maybe they thought -- I
- 12 don't know, whatever. But the --
- 13 (Laughter.)
- MR. WAXMAN: It's not --
- 15 JUSTICE BREYER: But -- all right. So, my
- 16 point is what the FCC terribly told you to do was run it
- 17 1 hour later in the Midwest, just as you did on the
- 18 coast.
- 19 MR. WAXMAN: Just --
- 20 JUSTICE BREYER: And -- and why is that
- 21 not -- I'm not saying -- taking this point of view, but
- 22 I'm saying why isn't that just time, manner, and
- 23 circumstance that puts you to very little trouble and
- 24 allows everybody to see it and, therefore, is
- 25 constitutional?

1 MR. WAXMAN: The -- this is not some sort of

- 2 obscure, unknown reason. This show was run across the
- 3 country in the last hour of prime time, which happens to
- 4 be from 9:00 to 10:00 p.m. in the Midwest and Mountain
- 5 Time zones.
- 6 JUSTICE BREYER: Because you wanted to make
- 7 more money from it, I understand that. And maybe people
- 8 would have been a little bit inconvenienced, but the
- 9 inconvenience -- they made a judgment that looking at
- 10 this show is not like "Private Ryan." It's about sexual
- 11 awakening. They are showing a part of a nude woman.
- 12 The viewer is supposed to put himself in the position of
- 13 the boy who's seeing her, and the whole thing was
- 14 titillating.
- Now, they might be wrong. There are two
- 16 sides to that argument. And so, I guess what you're
- 17 arguing is -- if I were to say, is that a reasonable
- 18 view? I guess I'd have to say it. But you have to
- 19 say much -- you're telling me I have to say much more
- 20 than that.
- MR. WAXMAN: Well, number -- yes. Number
- 22 one, it is not a reasonable view for reasons that I'll
- 23 explain. It was not sexual awakening. This was the
- 24 portrayal in the context of a story line about the --
- 25 the difficulties and embarrassments of blended families.

- 1 This was an exploration of one of the things that
- 2 happens, which is a little boy stumbles in and watches a
- 3 woman in the quotidian activity of preparing her morning
- 4 shower.
- 5 In any event, the commission for years had
- 6 been adjudicating complaints about nudity, and I -- I --
- JUSTICE BREYER: All right.
- 8 MR. WAXMAN: It is simply untrue -- it is
- 9 simply untrue that this had never occurred before.
- 10 "NYPD Blue" itself was in its 10th season. The very
- 11 first episode, which caused a lot of media attention,
- 12 included a nude scene of love making. It was the
- 13 subject of any number of complaints.
- 14 JUSTICE BREYER: I see where you're going --
- 15 the question.
- MR. WAXMAN: Okay.
- 17 JUSTICE BREYER: Which -- you haven't seen
- 18 where I'm going. I wanted you to say just exactly what
- 19 you said, and you did, which I thank you.
- 20 MR. WAXMAN: You're welcome.
- 21 (Laughter.)
- 22 JUSTICE BREYER: And -- and my question,
- 23 which I've been trying to get so you'd see very
- 24 precisely what it is, is why don't I just say, if you're
- 25 right, just what you said? And say this is an instance,

- 1 case by case, in which, for the reasons, then I quote
- 2 you, that the First Amendment forbids the application of
- 3 the guideline to this case. In other words, what I'm
- 4 driving at is the basic thing that's worrying me here:
- 5 Does this case in front of us really call for the
- 6 earthshaking decision that you all have argued for in
- 7 the -- in the briefs?
- And that's what I'm trying to figure out,
- 9 and that's why I am particularly worried about whether
- 10 or not this whole big argument here was presented to the
- 11 FCC about whether we have to reach that far. Now do you
- 12 see where I was trying to get?
- MR. WAXMAN: I think so.
- 14 JUSTICE BREYER: All right.
- 15 MR. WAXMAN: And if not, I -- I hope you'll
- 16 tell me. First of all, the -- the -- both First
- 17 Amendment and Fifth Amendment issues were fully argued
- 18 in front of the commission, and the commission addressed
- 19 them in its decision in the ABC case.
- 20 We, of course, didn't ask the -- suggest
- 21 to the commission that it should no longer apply
- 22 Pacifica because the factual predicates for more relaxed
- 23 scrutiny didn't apply, as we didn't in the Second
- 24 Circuit, because only this Court can reconsider the
- 25 application of that standard. So, that's an argument

- 1 we're making here.
- 2 That argument is not necessary to resolving
- 3 this case, either on First or Fifth Amendment grounds.
- 4 This broadcast -- and particularly in light of the
- 5 ubiquitous V-chip, this broadcast is not actionably
- 6 indecent under Pacifica, number one. With respect to
- 7 notice or the vagueness of the application to this show,
- 8 clearly this was a shot out of the blue.
- 9 The commission cannot identify -- I
- 10 challenge the commission to identify a single decision
- 11 of the commission issued before this was broadcast in
- 12 2003 in which it had sanctioned any display of nudity,
- 13 and I'm going all the way back to 1978.
- 14 JUSTICE KENNEDY: By "sanctioned," you mean
- 15 punished as -- as opposed to "blessed" sanctioned?
- MR. WAXMAN: Yes, yes, yes. Yes, sanctioned
- in the "ouch" sense.
- 18 (Laughter.)
- 19 JUSTICE SCALIA: How many displays -- how
- 20 many displays of nudity were there that -- that went
- 21 unsanctioned?
- MR. WAXMAN: Well, for -- I don't -- I can't
- 23 tell you, but I can tell you based on --
- JUSTICE SCALIA: Yes, well, I mean, if there
- 25 are very few, it's not a very powerful argument.

- 1 MR. WAXMAN: Well, I -- I think it's a
- 2 powerful argument. Let me explain the ones that I know
- 3 of. 1978, the commission's decision in WGBH, which
- 4 complained about scenes of explicit nudity in "Monty
- 5 Python's Flying Circus": Denied. "Catch-22,"
- 6 40 seconds of nudity, including 10 seconds of full
- 7 frontal female nudity: Denied.
- 8 The four or five decisions that we -- that
- 9 we discuss on page 18 of our brief and that are appended
- 10 to the merits brief of the ABC affiliates. I can't
- 11 remember whether it's 12 or 16, but more than a dozen
- 12 episodes of "NYPD Blue" itself that included displays,
- 13 graphic displays, of nudity during the prior nine
- 14 seasons -- complained about and not adjudicated.
- 15 That is the backdrop against which the --
- JUSTICE BREYER: My law clerk found 17.
- 17 CHIEF JUSTICE ROBERTS: That's what you
- 18 found -- that's what you've got over --
- 19 JUSTICE BREYER: My law clerk found --
- 20 sorry.
- 21 CHIEF JUSTICE ROBERTS: That's what you've
- 22 got over 85 years.
- 23 MR. WAXMAN: Well, first of all, we don't
- 24 have television broadcasts over 85 years, and since
- 25 there were no reported decisions of any indecency

- 1 enforcement until Pacifica, I think it's only fair, as
- 2 you pointed out yourself, to look at what the commission
- 3 has been addressing.
- They're right now -- I mean, you know, I've
- 5 cited the ones that are the subject of commission
- 6 decisions. I haven't cited the -- I haven't attempted
- 7 to hypothesize about all the other instances, but let's
- 8 just look at what's at stake here because the issue,
- 9 Justice Breyer, is not just notice to ABC in this case.
- 10 The question is whether the standards -- the
- 11 commission's standards as it's currently applying them
- 12 are so vague and capacious that they not only permit
- 13 arbitrary action, but they are engaging in arbitrary
- 14 action.
- 15 Right now, as -- as Mr. Phillips suggested,
- 16 the commission has pending before it, which it has not
- 17 denied for years, complaints about the opening episode
- 18 of the last Olympics, which included a -- a statue very
- 19 much like some of the statues that are here in this
- 20 courtroom, that had bare breasts and buttocks. It -- it
- 21 has refused to say that "Catch 22" -- its "Catch" right
- 22 over here, Justice Scalia.
- 23 (Laughter.)
- MR. WAXMAN: Well, there's a bare buttock
- 25 there, and there's a bare buttock here. And there may

- 1 be more that I hadn't seen. But, frankly, I had never
- 2 focused on it before. But the point --
- JUSTICE SCALIA: Me neither.
- 4 (Laughter.)
- 5 MR. WAXMAN: Could -- could ABC or anybody
- 6 else rebroadcast the "Roots" series? Could it
- 7 rebroadcast "Catch-22," which the commission is now here
- 8 saying, oh, no, no, no, that was just our staff; that
- 9 wasn't us. In the "Saving Private Ryan" context, where
- 10 the commission did say as a commission, not actionably
- 11 indecent.
- 12 JUSTICE BREYER: But your only conclusion
- 13 from that is that they can't have any rule.
- MR. WAXMAN: No.
- 15 JUSTICE BREYER: That their -- what is -- I
- 16 looked through the briefs; I don't see what you're --
- 17 tell me where in these briefs do you suggest what the
- 18 rule ought to be.
- MR. WAXMAN: In our brief --
- JUSTICE BREYER: Yes. All right.
- 21 MR. WAXMAN: -- we don't suggest what the
- 22 rule ought --
- JUSTICE BREYER: Yes.
- MR. WAXMAN: -- ought to be, because (a)
- 25 it's not our burden; (b) it's not yours; and (c) there

- 1 are any number of options.
- 2 JUSTICE KENNEDY: Well, we -- well, we have
- 3 to anticipate what the natural results or consequences
- 4 of our decision will be.
- 5 MR. WAXMAN: Sure.
- 6 JUSTICE KENNEDY: As I understand it, the
- 7 same rules that we apply to obscenity for printed
- 8 material, under your view, would apply to television.
- 9 MR. WAXMAN: Well, those rules certainly
- 10 would apply. And before I --
- 11 JUSTICE KENNEDY: In other words, if it's --
- 12 if it's not obscene, you can publish it. Period.
- MR. WAXMAN: No, no, no, no, no. I'm not
- 14 suggesting that the indecency proscription in the
- 15 statute cannot be applied in a constitutional way. I
- 16 can give you four different --
- 17 JUSTICE KENNEDY: Well, I thought that was
- 18 the whole gravamen of your argument.
- MR. WAXMAN: No. Our -- our arbitrariness
- 20 argument is that we now have a standard that employs
- 21 nonexclusive factors that use capacious, vague words
- that can be balanced any way the commission wants to,
- 23 without explanation for what all the factors are.
- 24 JUSTICE ALITO: But isn't that inherent in
- 25 the context-based approach? Unless you have an approach

- 1 that says there are certain body parts you can never
- 2 show, then aren't you going to get into -- isn't someone
- 3 going to be able to come up and say you had this
- 4 broadcast and you said that's okay; and this one, you
- 5 said is not okay?
- 6 MR. WAXMAN: It certainly is not. And I can
- 7 offer the Court or perhaps the commission four
- 8 approaches it could take to reduce the astonishing
- 9 vagueness of the current --
- 10 JUSTICE BREYER: Where are they in the
- 11 briefs? Can you just cite the pages where I will find
- 12 the alternatives to the present system that don't jump
- 13 obscenity alone?
- 14 MR. WAXMAN: I don't know the pages. Let me
- 15 just -- I can't remember the pages. Let me just outline
- 16 what I think -- four different things that could
- 17 ameliorate the vaqueness of the current regime.
- 18 First of all, the FCC could revert back to
- 19 it's, quote, "emphatically narrow enforcement regime,"
- 20 which acknowledged, one, that it had to defer to
- 21 reasonable judgments of the broadcasters, and not
- 22 exercise the -- an editorial eye looking at camera
- 23 angles, whether something was or wasn't necessary to the
- 24 message. Number two --
- 25 CHIEF JUSTICE ROBERTS: I -- I'm going to

- 1 let you get all four out. But on that, the reasonable
- 2 deference to the broadcasters, your policy was not to
- 3 allow people in the situation of Paris Hilton and Nicole
- 4 Richie to use those words.
- 5 MR. WAXMAN: Well, I --
- 6 CHIEF JUSTICE ROBERTS: So, if they deferred
- 7 to your reasonable judgment, your friend's reasonable
- 8 judgment, they would sanction those.
- 9 MR. WAXMAN: I'm not owning Nicole Richie,
- 10 and I think the best answer to the Nicole Richie point
- 11 is that there is a scienter requirement in the statute
- 12 that, you know, would preclude the application to a
- 13 good-faith effort. But let me just --
- 14 CHIEF JUSTICE ROBERTS: Okay. Go on to
- 15 number two.
- MR. WAXMAN: I'll just go back. Well, no --
- there are three parts to number one.
- 18 (Laughter.)
- 19 MR. WAXMAN: I'm not -- I'm not being --
- 20 CHIEF JUSTICE ROBERTS: Your time's -- I
- 21 think you are.
- 22 Your time is about to expire. If you want
- 23 to get your four points out, you'd better move.
- MR. WAXMAN: Okay. The first one is to
- 25 revert back to the prior enforcement regime that existed

- 1 before 2004, which deferred to reasonable judgments, was
- 2 restricted to material that is not momentary exposure
- 3 but is dwelled upon, and that, as Pacifica explained,
- 4 was egregious material akin to depictions of erotic
- 5 activity.
- The second thing they could do is make this
- 7 three-factor test -- or however many factors it is -- a
- 8 test, not just a nonexclusive list of an infinite number
- 9 of factors that could or couldn't be balanced in any way
- 10 the commission wants to.
- 11 Even if it wants to leave it as factors --
- 12 and this is number three -- it could at least identify
- 13 what they are and apply them consistency -- consistently
- 14 through adjudication that explains why one over-balances
- 15 the other, which it certainly did not do in this case.
- 16 And it also could clean up the actual form
- of the words that it uses, referring, for example, to
- 18 sexually explicit or excretory activity.
- 19 Thank you, Mr. Chief Justice.
- 20 CHIEF JUSTICE ROBERTS: Thank you, counsel.
- 21 General Verrilli, you have 4 minutes
- 22 remaining.
- 23 REBUTTAL ARGUMENT OF DONALD B. VERRILLI, JR.,
- ON BEHALF OF THE PETITIONERS
- 25 GENERAL VERRILLI: Thank you,

- 1 Mr. Chief Justice.
- 2 First with respect to the notion of
- 3 self-restraint on the part of broadcasters, I think a
- 4 little history is in order here. The commission started
- 5 with the rule that came out of Pacifica. What it faced
- 6 in the 1980s, with that being the outer bound of the
- 7 commission's authority, was the explosion of the shock
- 8 jock phenomenon, Howard Stern and Bubba the Love Sponge
- 9 and the rest of it, which didn't use any of the seven
- 10 words in the Carlin monologue, but which was highly vile
- 11 and lewd, and it required the commission to make a
- 12 judgment. Now, that was all advertising-sponsored
- 13 broadcast. And so, I do think the risk of a race to the
- 14 bottom is real --
- 15 JUSTICE KAGAN: General --
- 16 GENERAL VERRILLI: -- and this history is
- 17 showing it.
- 18 JUSTICE KAGAN: I think that the -- that the
- 19 networks really are saying, well, even -- even if some
- 20 regulation is permissible, the kind of regulation that
- 21 the FCC has done here is regulation that gives it
- 22 complete discretion as to what kind of speech to go
- 23 after and what not to go after; that it has not tied
- 24 itself in any way to any kinds of standards. And it's,
- 25 you know, evident in the notion that this -- the way

- 1 that this policy seems to work, it's like nobody can use
- 2 dirty words or nudity except for Steven Spielberg --
- 3 (Laughter.)
- 4 JUSTICE KAGAN: -- and that there's a lot of
- 5 room here for FCC enforcement on the basis of what
- 6 speech they think is kind of nice and proper and good.
- 7 And that that's a serious First Amendment issue.
- 8 GENERAL VERRILLI: I -- well, I disagree.
- 9 First, that's the lens problem again. We are talking
- 10 about a tiny, tiny number of the broadcasts that occur
- in a month, much less a year, much less a decade. So,
- 12 the idea that there's a significant First Amendment
- 13 problem that encompasses a wide variety of broadcast
- 14 expression I just don't think comports with the facts.
- 15 Second, I do think if one looks at the
- 16 corpus of decisions that the commission has made about
- 17 what's indecent and what isn't, I think one can see with
- 18 respect to the large majority of them, the vast majority
- 19 of them, that it's clear which side of the line
- 20 something fell on. Yes, there isn't perfect clarity.
- 21 There are going to be some hard cases. But they really
- 22 have identified what is, in the great scheme of things,
- 23 a trivial number of hard cases.
- I don't think one can say that this is a
- 25 situation like Reno in which there's effectively no

- 1 standard at all. In Reno, this Court distinguished the
- 2 Pacifica situation eight ways to Sunday, and I think
- 3 we've identified them in our brief and those are valid.
- I do think there's a significant problem
- 5 with thinking about Pacifica as the outer bound of the
- 6 commission's authority under the First Amendment. Of course --
- 7 JUSTICE GINSBURG: Even though the Justices
- 8 involved said this is a narrow decision, both Justice
- 9 Stevens and Justice Powell.
- 10 GENERAL VERRILLI: Yes, and, Justice
- 11 Ginsburg, that's true, and the principles the commission
- 12 continues to apply are narrow principles. This is
- 13 not -- this is not something that covers a vast array of
- 14 speech on broadcast. It's a tiny fraction. And so --
- 15 and I do think if you're talking about Pacifica as the
- 16 outer bound, the consequences are the shock jocks are
- 17 fine; the Super Bowl half-time episode with Janet
- 18 Jackson is fine.
- 19 You can have as many of these 7-second
- 20 episodes of "NYPD Blue" as you want. That's all fine.
- 21 In fact, anything that's -- anything that isn't at
- 22 that extreme level is fine.
- JUSTICE GINSBURG: And on the other side,
- 24 you'd better be careful about calling certain people,

- 1 certain artists to be interviewed because, even though
- 2 it's unscripted, there's always a risk they're going to
- 3 say something they shouldn't say.
- 4 GENERAL VERRILLI: But I -- a couple answers
- 5 there. One is the delaying bleeping technology, Justice
- 6 Ginsburg, and the other one is that there is a scienter
- 7 requirement under the commission's enforcement authority
- 8 here. And so, in that situation, it seems highly
- 9 unlikely you would have the requisite scienter that
- 10 could lead to a forfeiture.
- 11 JUSTICE SCALIA: Maybe the third is you
- 12 shouldn't interview these people.
- 13 GENERAL VERRILLI: Let me spend, if I could,
- 14 a minute on the "NYPD Blue" broadcast. The -- ABC
- 15 hinges a lot on the notion, Justice Breyer, that this is
- 16 a non-sexualized episode. I mean, I quess one could
- 17 make up one's own mind looking at the video. The
- 18 commission decided that that was -- it was essentially
- 19 voyeurism. The --
- 20 CHIEF JUSTICE ROBERTS: Finish your
- 21 sentence, please.
- 22 GENERAL VERRILLI: Thank you. The little
- 23 boy walks into the room at the very end of that -- of
- 24 that segment of nudity, and I do think that fully
- vindicates the commission's judgment with respect to the

Τ	nature of that broadcast.
2	Thank you.
3	CHIEF JUSTICE ROBERTS: Thank you, General,
4	counsel.
5	The case is submitted.
6	(Whereupon, at 12:23 p.m., the case in the
7	above-entitled matter was submitted.)
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