



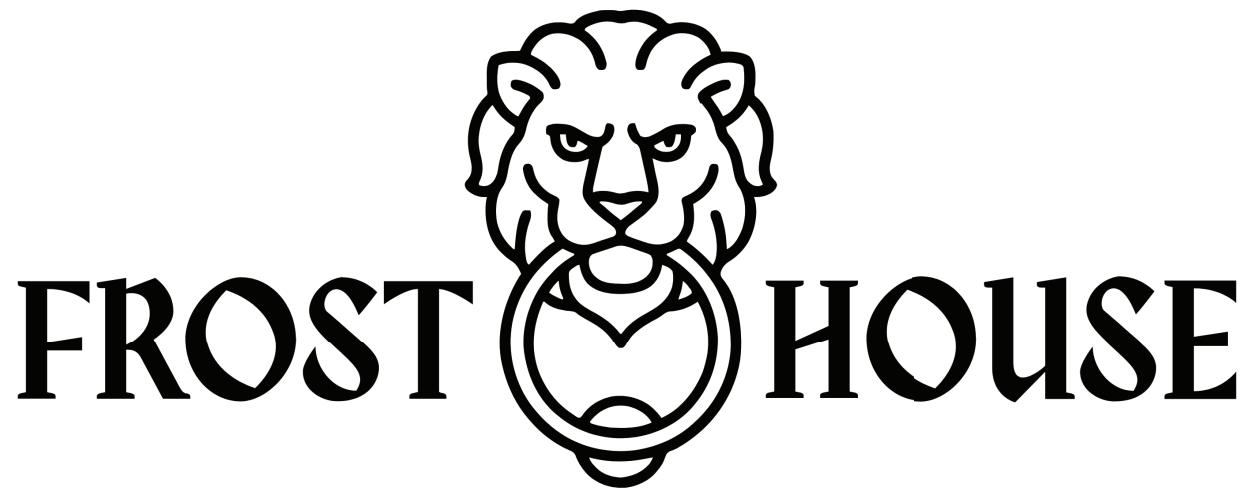
1A

NOTES: Half snowflake to nod at "frost" using Albertus font.



LOGO CONCEPTS

GIRL FRIDAY
PRODUCTIONS



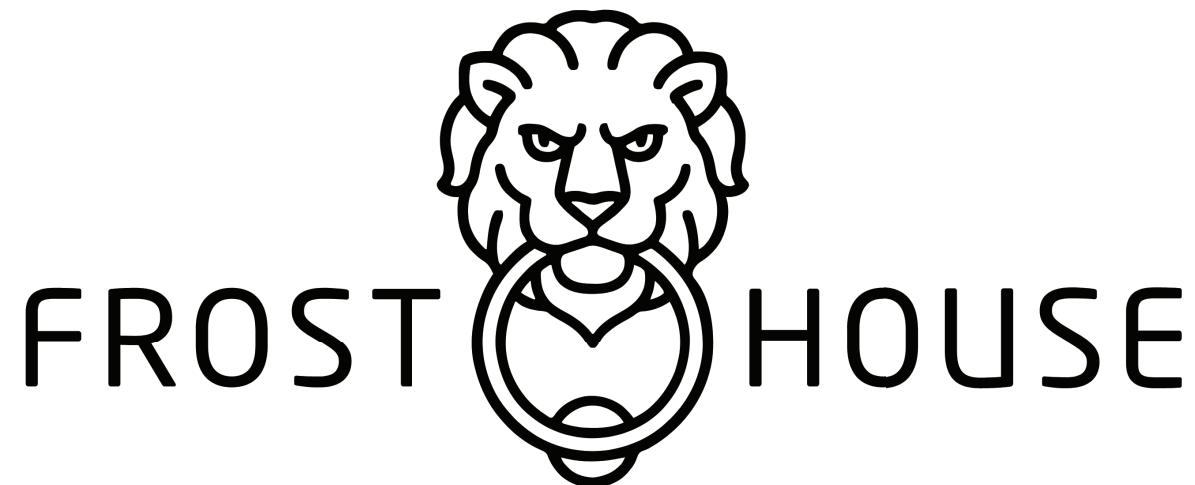
1B

NOTES: Lion door knocker with a more decorative font, Obra Letra.



LOGO CONCEPTS

GIRL FRIDAY
PRODUCTIONS

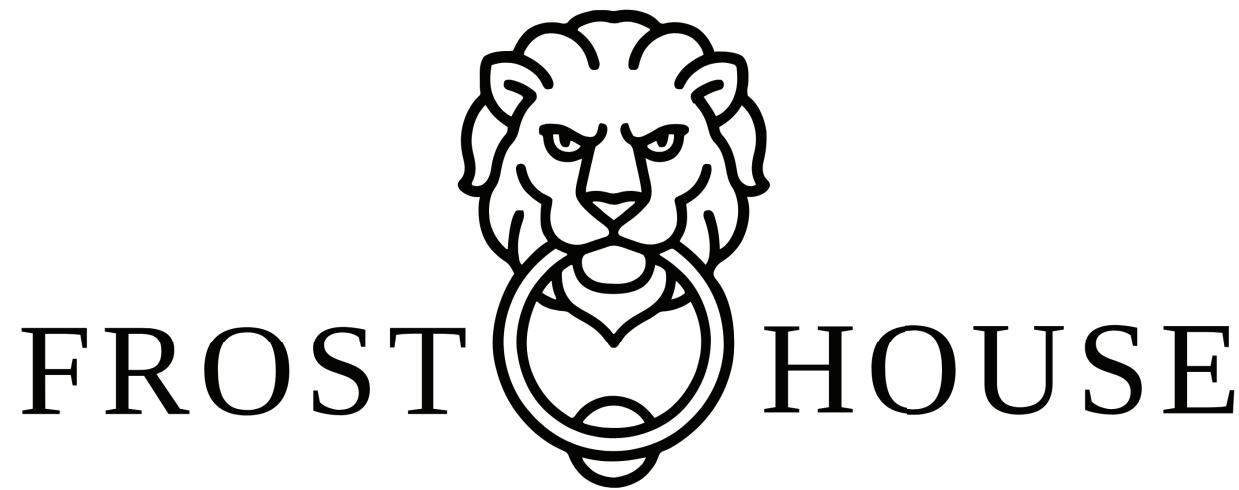


1C

NOTES: Lion door knocker with a more modern font, Neo Tech. This traditional piece of imagery paired with such a modern font creates great contrast and matches the clean style of the drawing.

LOGO CONCEPTS

GIRL FRIDAY
PRODUCTIONS

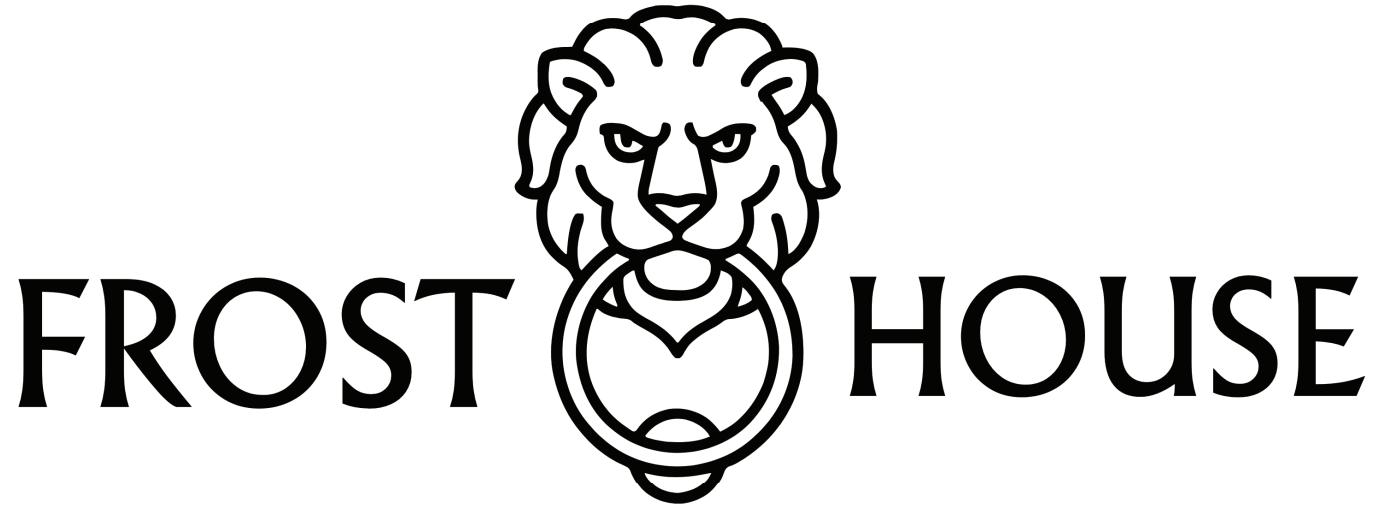


1D

NOTES: Lion door knocker with a more traditional font, Libra Serif Modern.

LOGO CONCEPTS

GIRL FRIDAY
PRODUCTIONS



1E

NOTES: Lion door knocker with fantasy style font, Albertus Nova.

LOGO CONCEPTS

GIRL FRIDAY
PRODUCTIONS

FROST HO[♂]SE

FROST HO[♂]SE

1F

NOTES: Simplified door knocker used in place of "U" using Albertus Nova font.

LOGO CONCEPTS

GIRL FRIDAY
PRODUCTIONS



1G

NOTES: Same design as above, but with a more modern font, Piers Sans Light.

LOGO CONCEPTS

GIRL FRIDAY
PRODUCTIONS