

KPI Sheet 1

Avg Discount	Avg Profit	Avg Quantity	Avg Sales	Avg Profit per customer	Avg Profit per order	Avg Profit per product	Avg Shipping Cost
6.0%	\$48.05	4	\$211.7	97.9	97.9	48.0	\$23.5

KPI Sheet 2

No. of Cities	No. of Countries	No. of Customers	No. of Orders	No. of Products	No. of losses	Profit Ratio
3,636	147	1,590	25,035	10,292	12,544	11.6%

Sub-category Icons

Sub-Category																
Accessories	Appliances	Art	Binders	Bookcases	Chairs	Copiers	Envelopes	Fasteners	Furnishings	Labels	Machines	Paper	Phones	Storage	Supplies	Tables



Manager Icons

Person

Alejandro Ballentine Anna Andreadi Anthony Jacobs Chuck Magee Deborah Brumfield Giulietta Dortch Jack Lebron Kelly Williams Larry Hughes Matt Collister Nicole Hansen Nora Preis Shirley Daniels



Market Icons

Africa



APAC



Canada



Market
EMEA



EU



LATAM



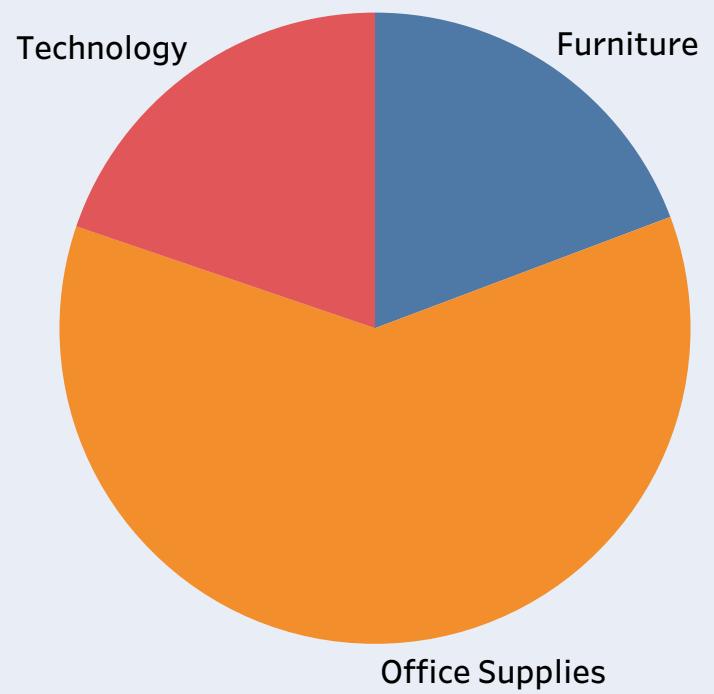
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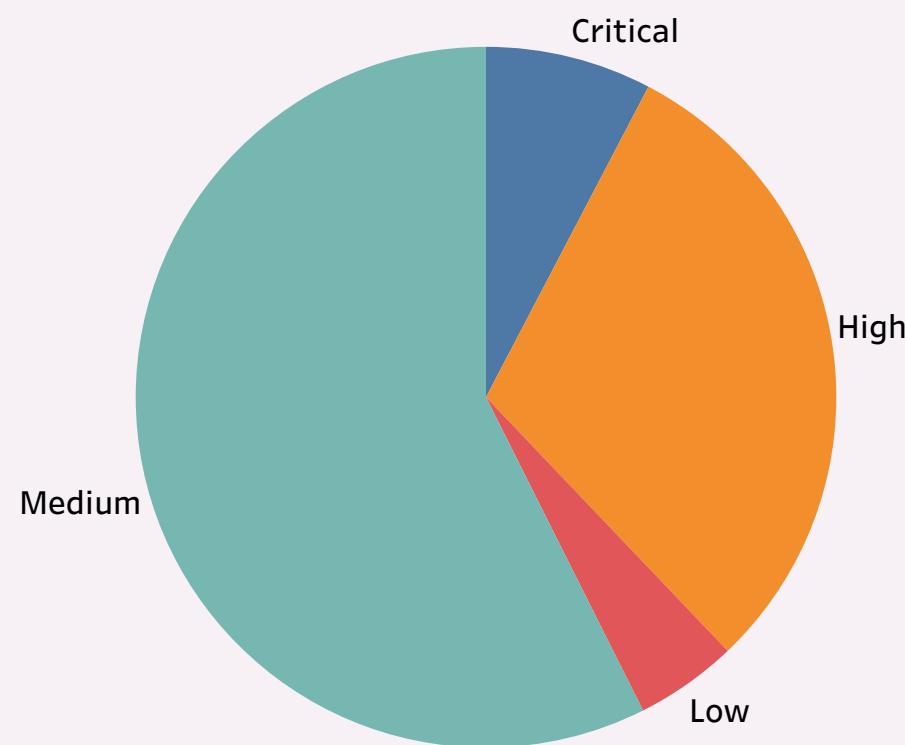
Country Master



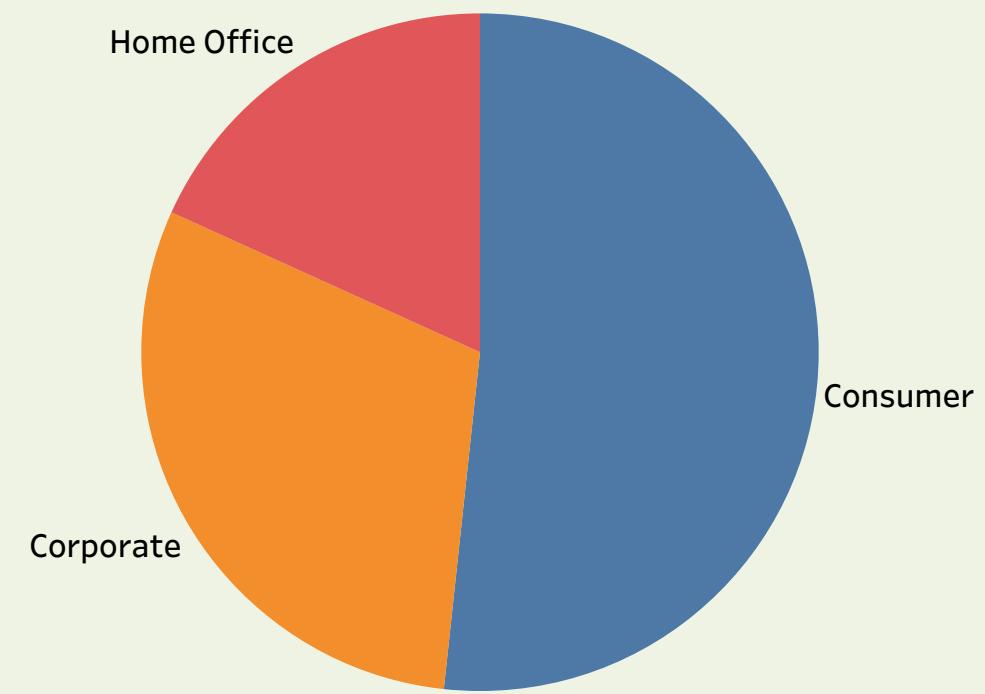
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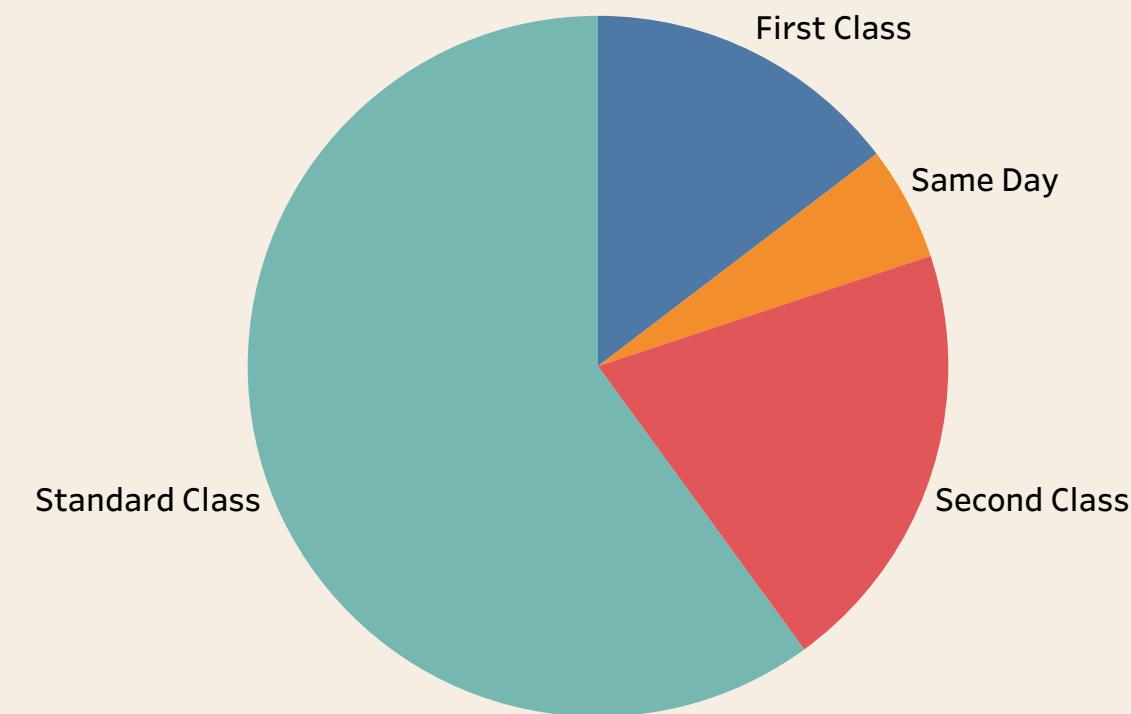
Order Priority Master



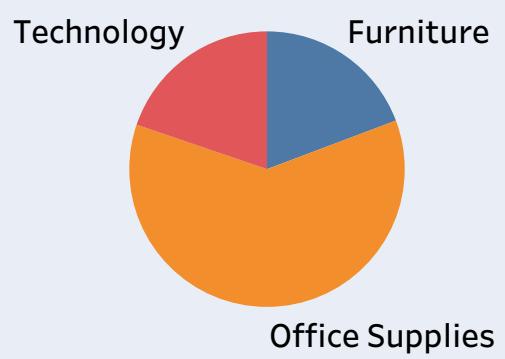
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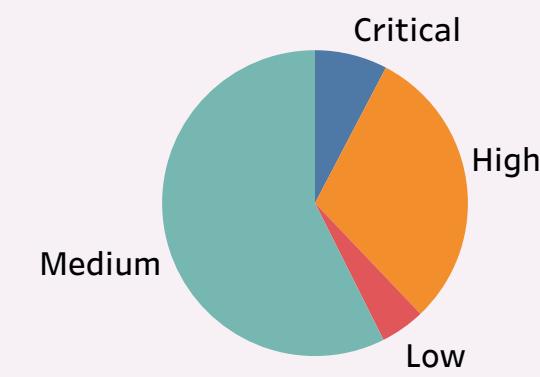
Ship Mode Master



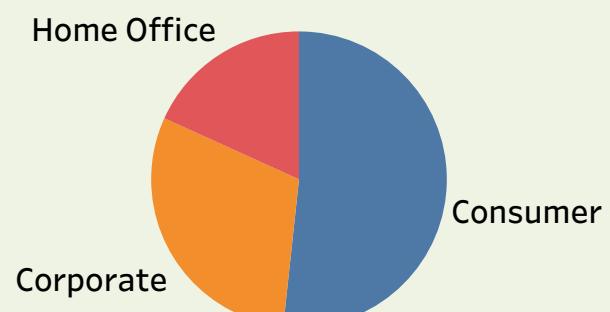
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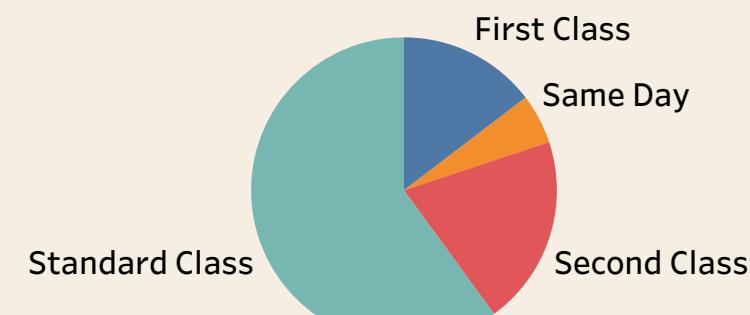
Order Priority Master



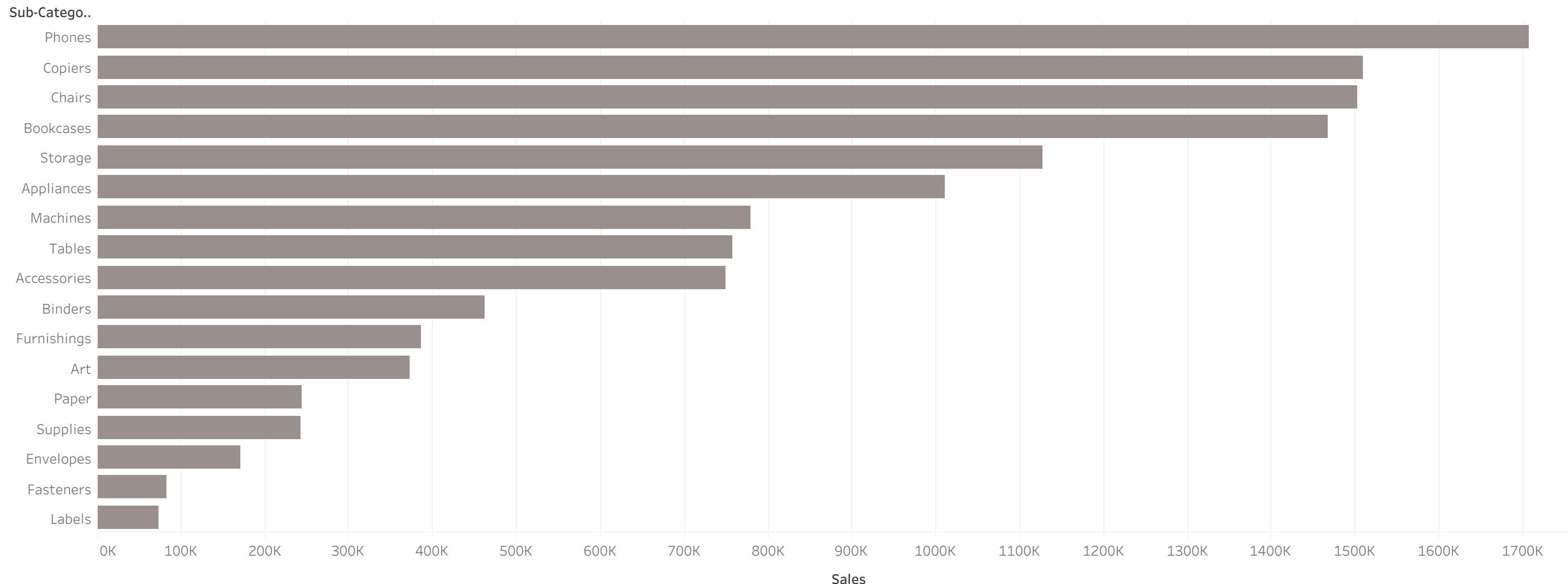
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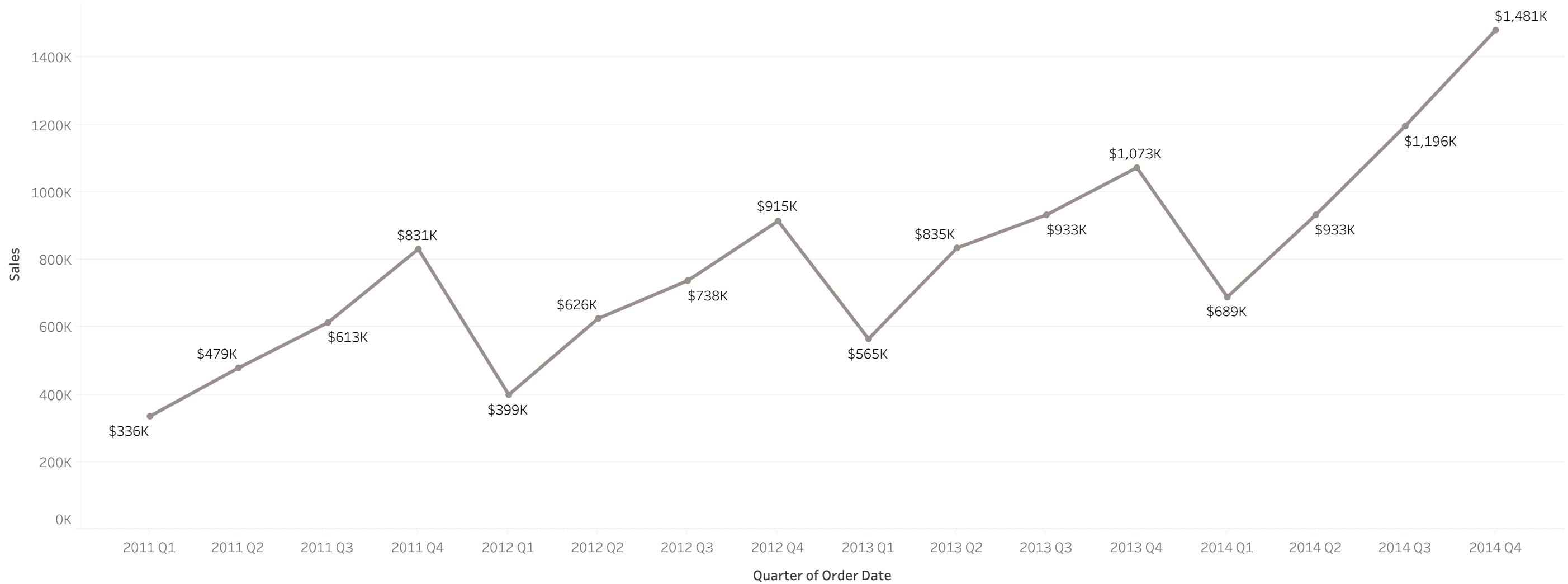
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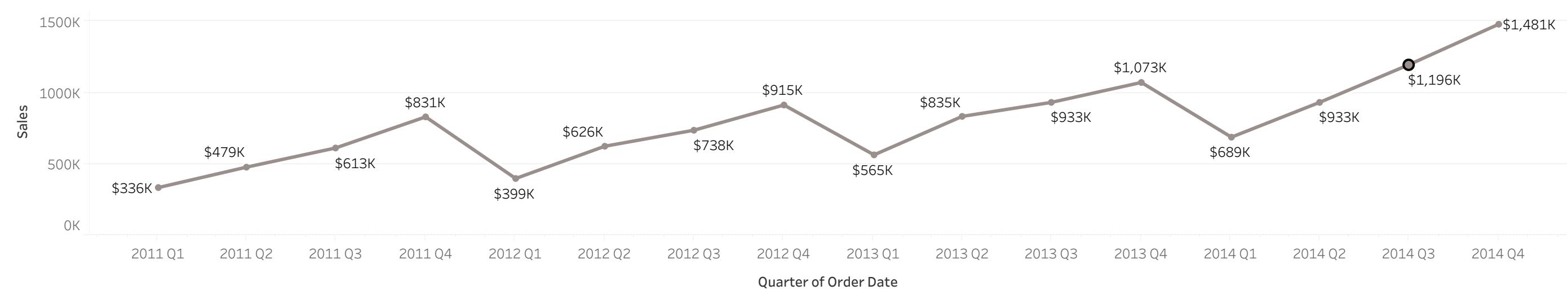
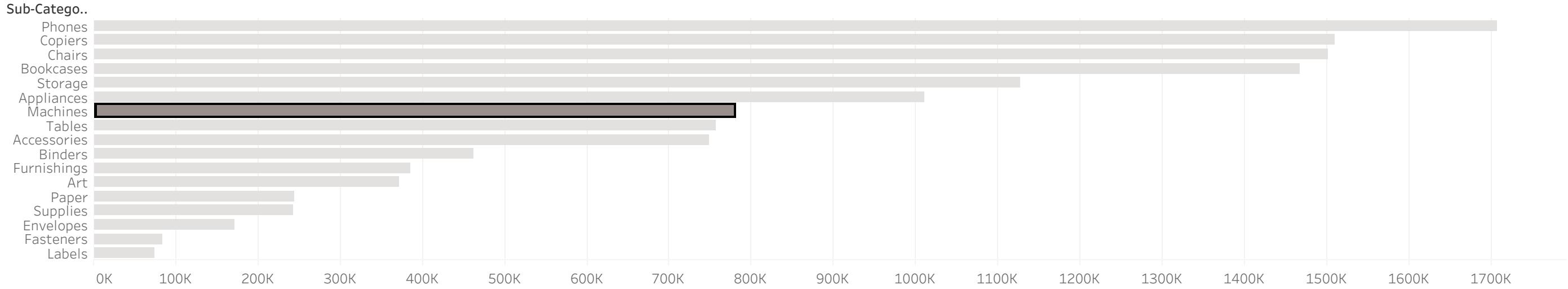


Sales by Sub-category Bar chart

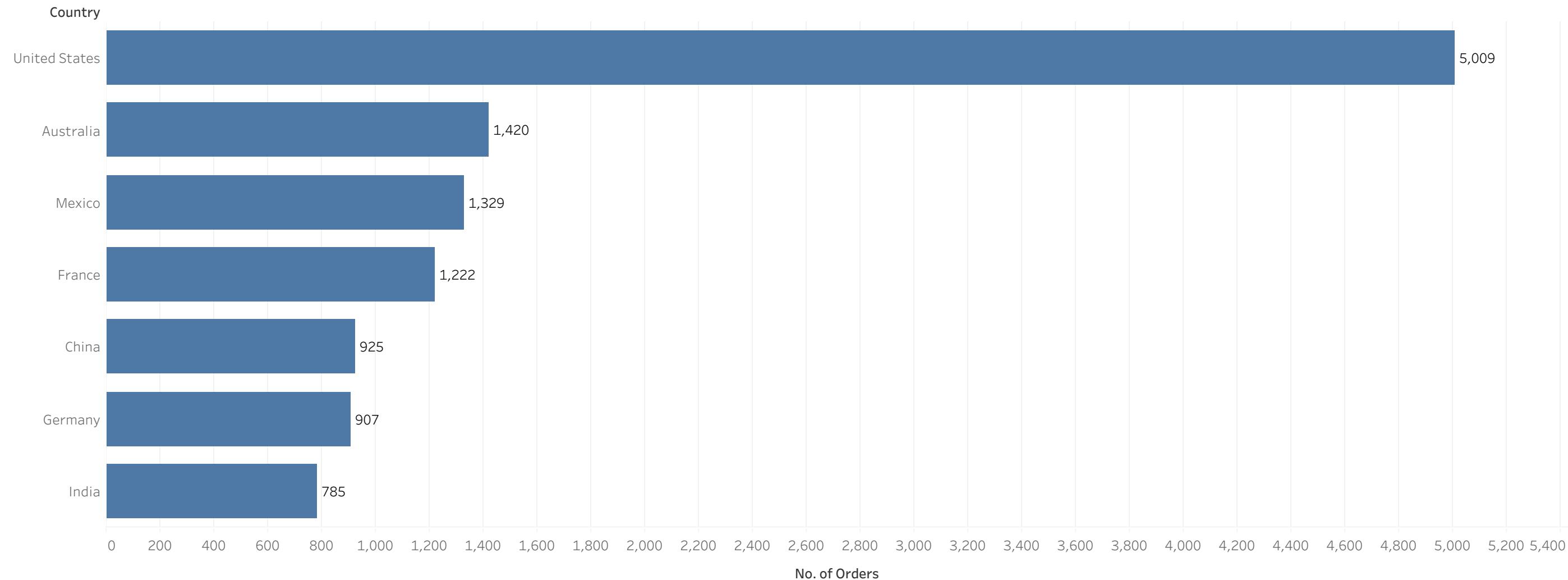


Quarterly Sales

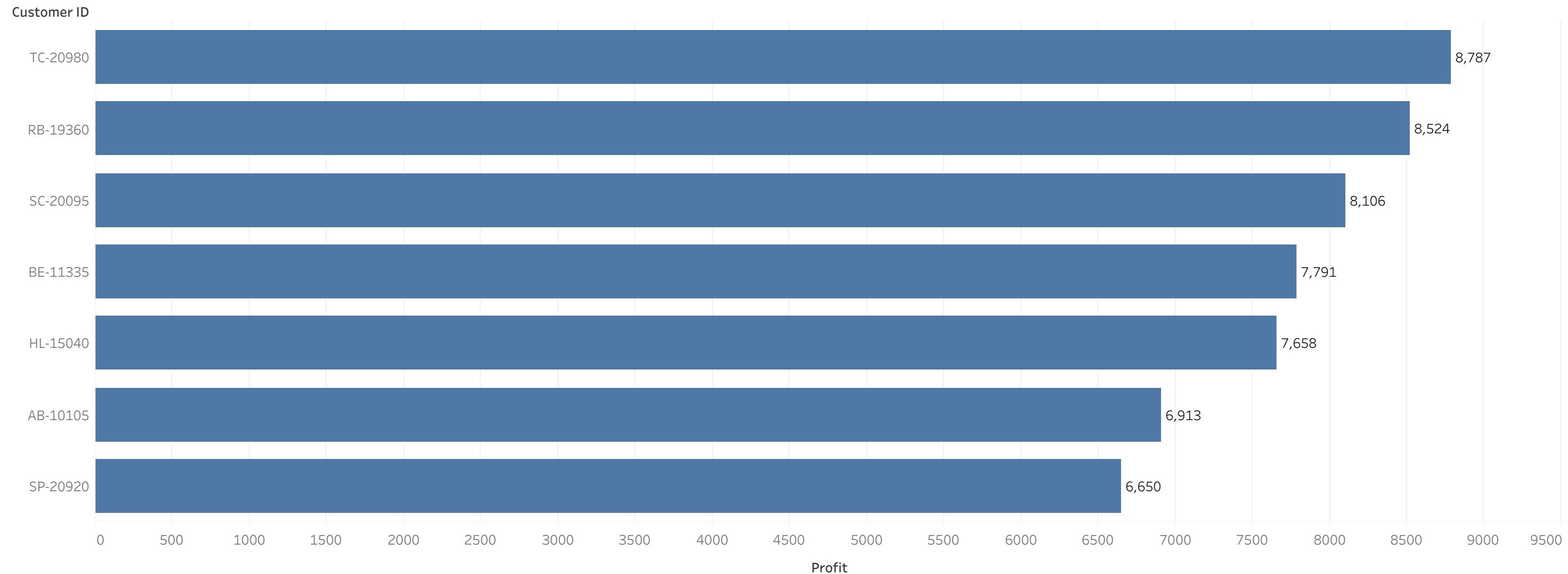




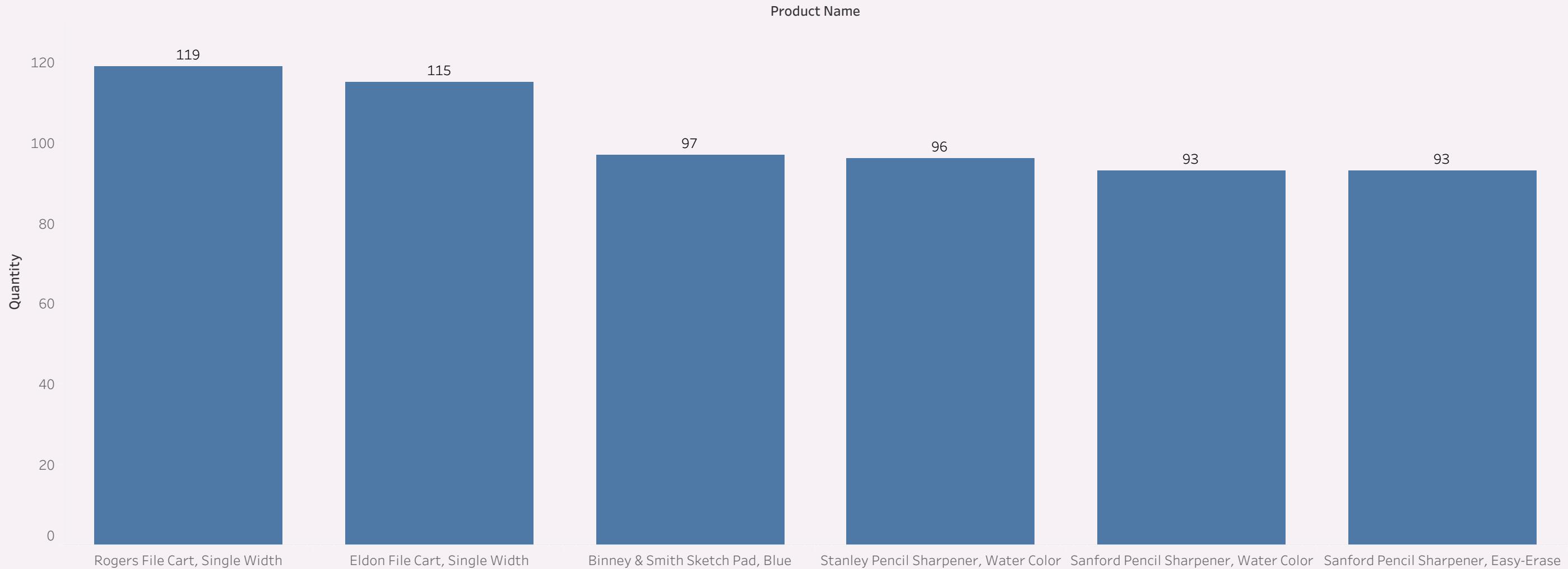
Horizontal bar chart of Top 7 Countries & No. of orders



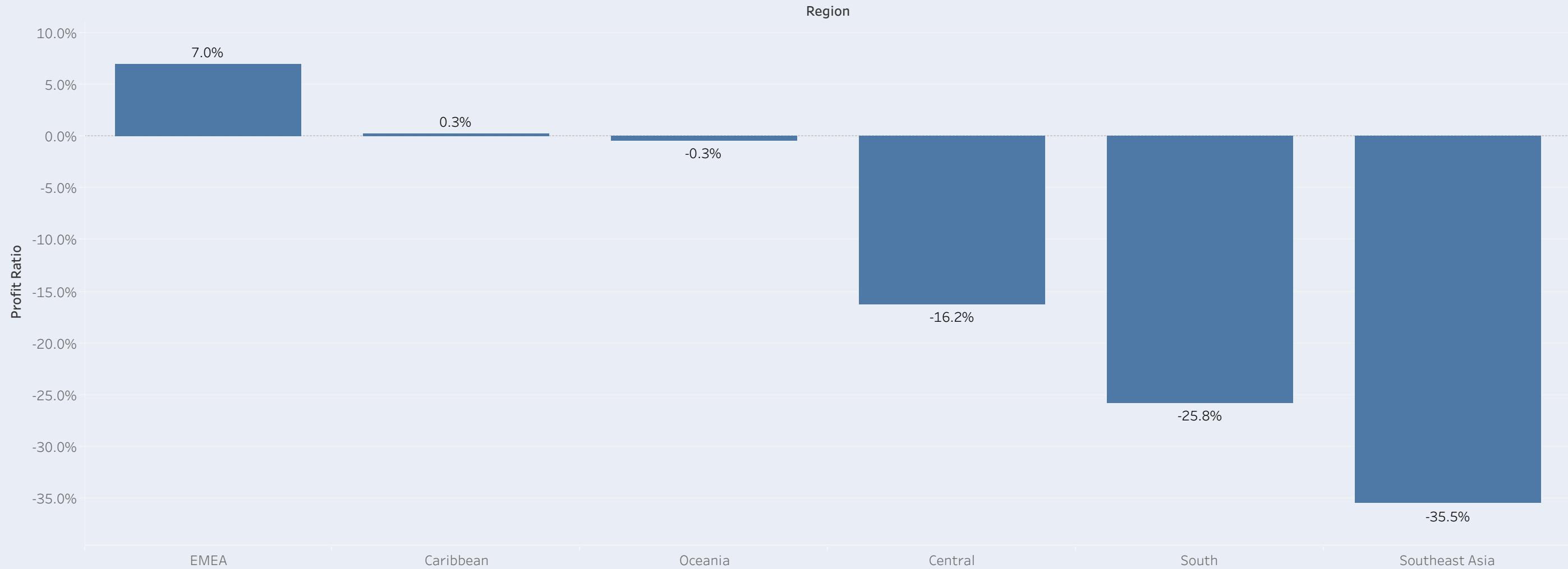
Horizontal bar chart of Top 7 Customers & Profit



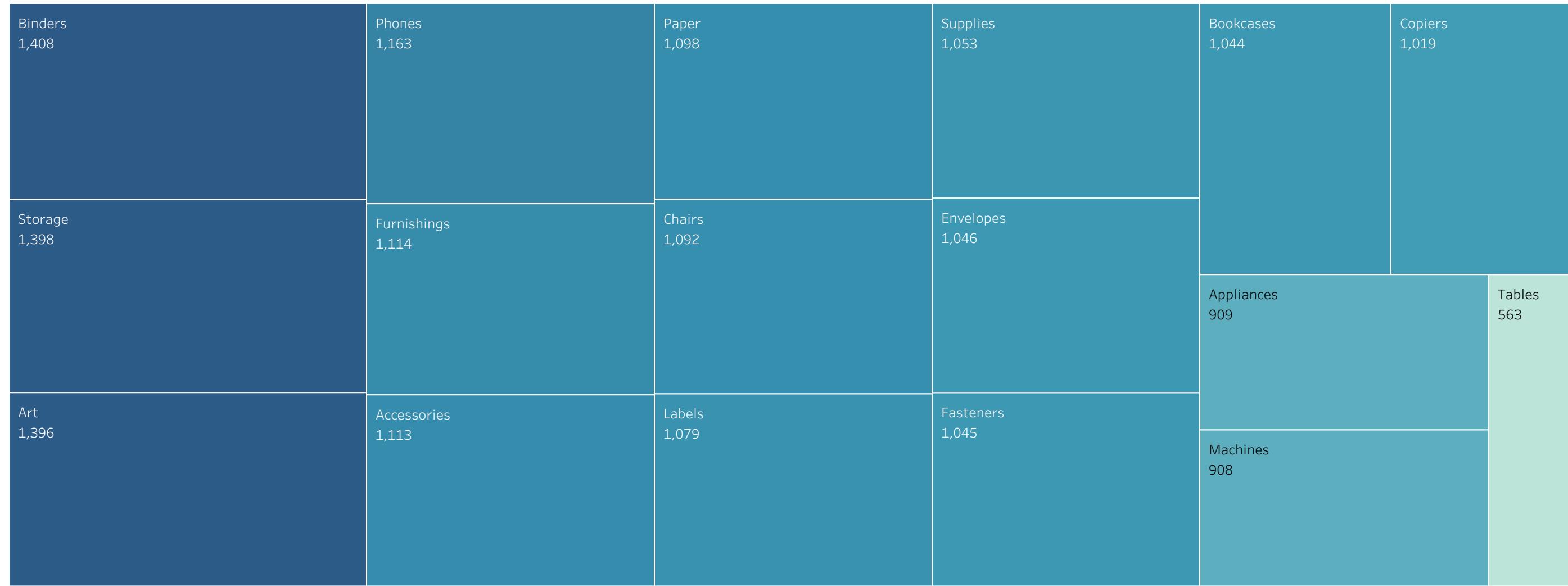
Vertical bar chart of Top 6 Products & Quantity



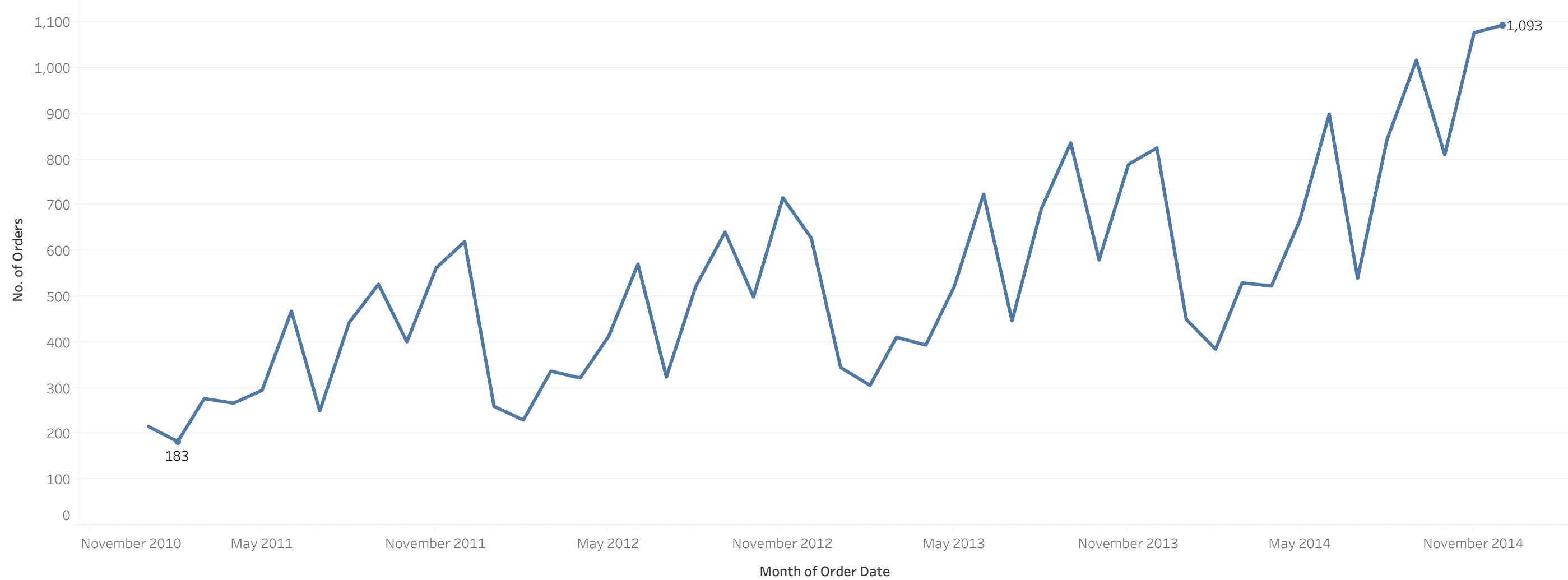
Vertical bar chart of Bottom 6 Regions & Profit Ratio



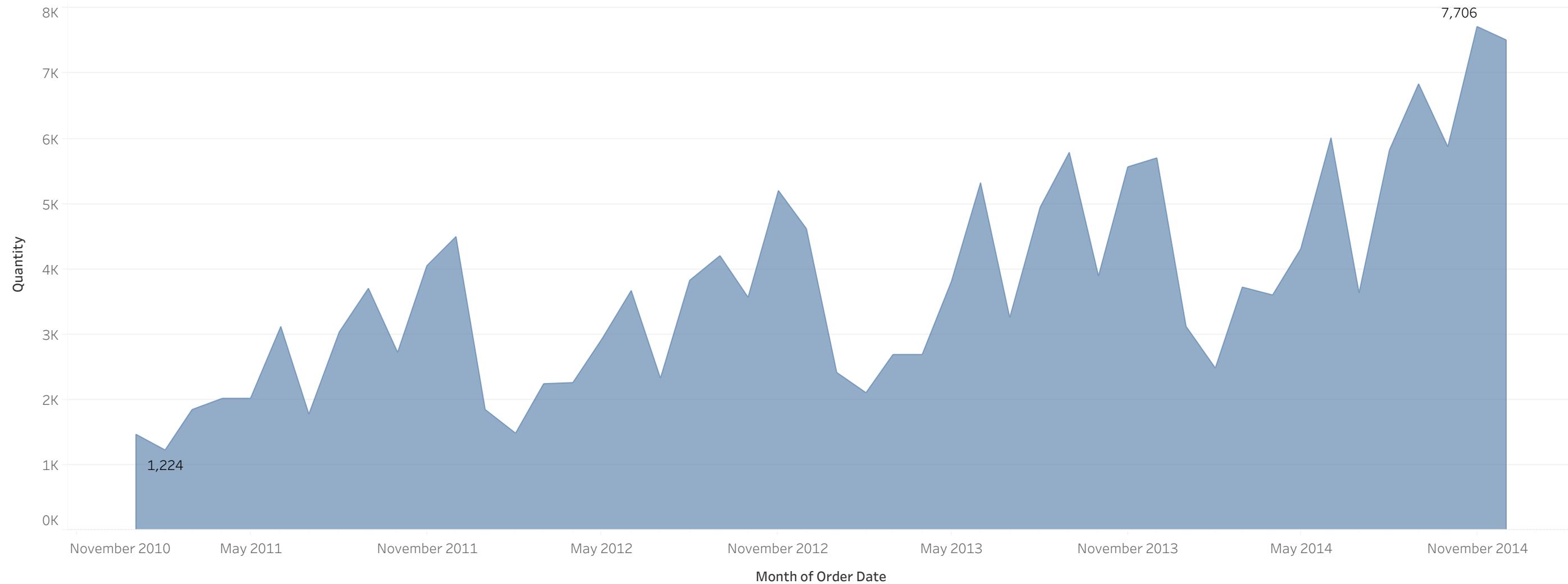
Treemap of sub-categories and No. of customers



Line chart of monthly no. of orders



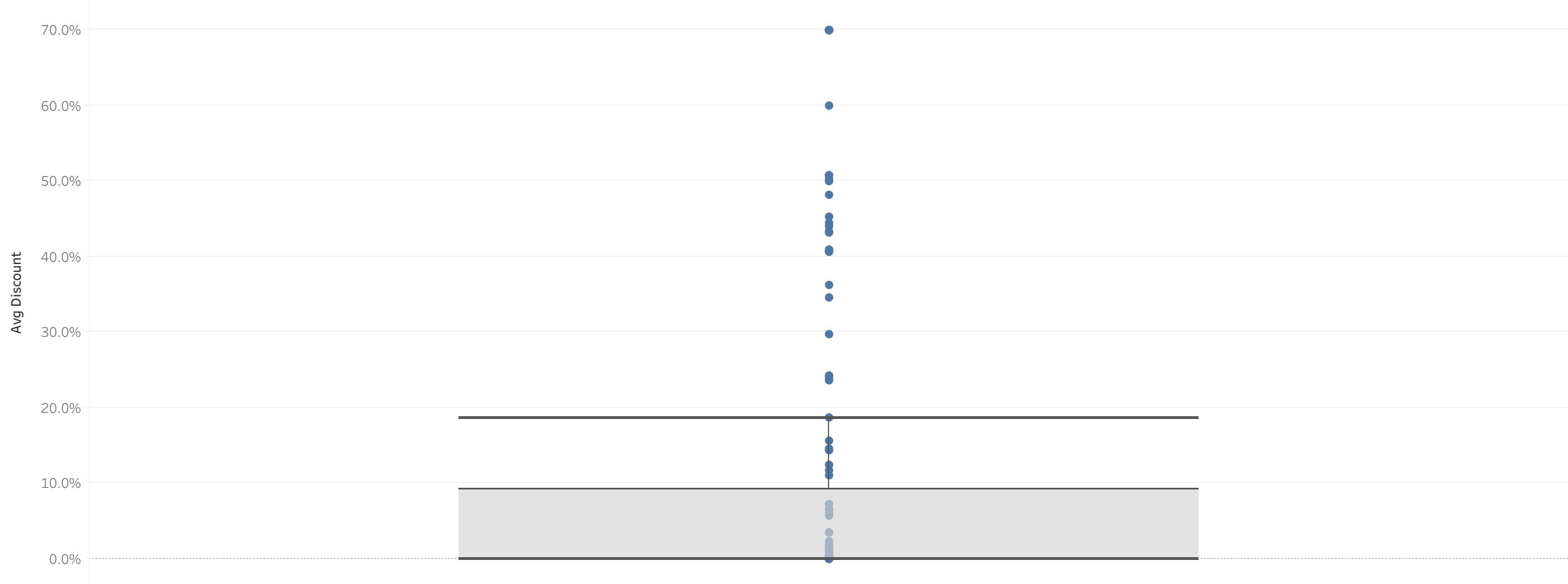
Area chart of monthly quantity



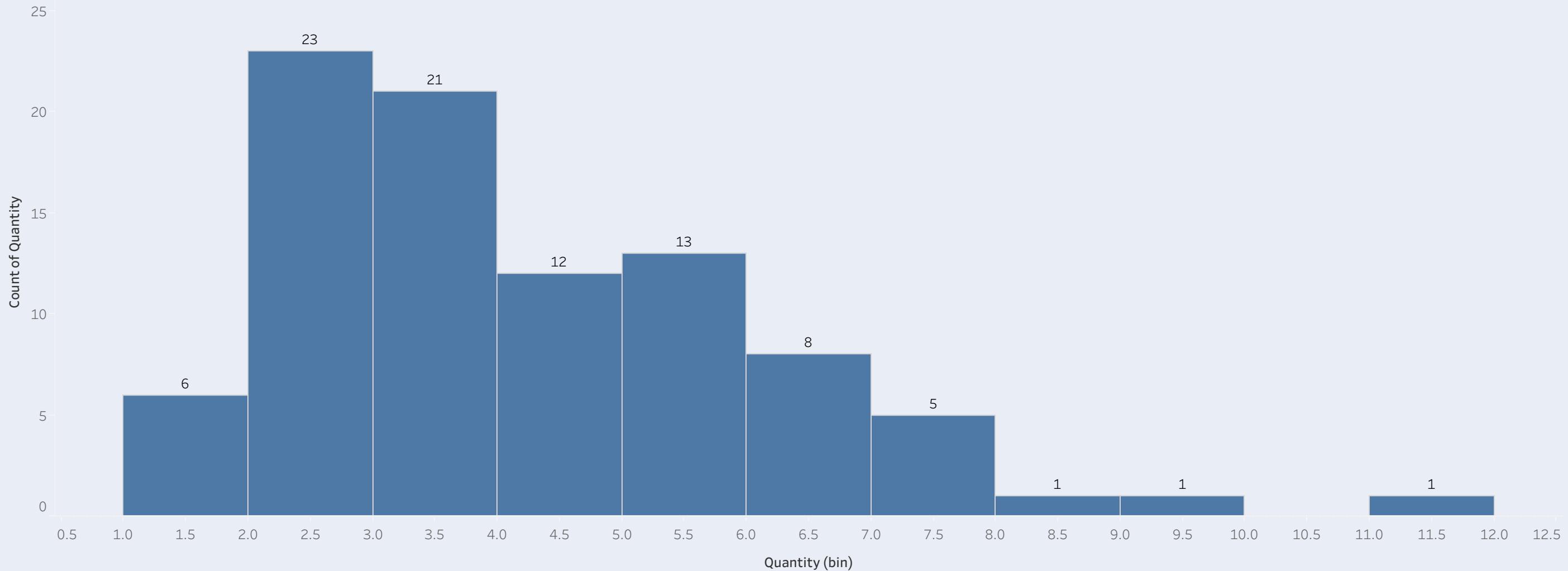
Scatter plot of sales vs profit by City



Box plot of Avg Discount and Country



Histogram of Quantity (Bin size =1)



Alejandro Ballentine Anna Andreadi Anthony Jacobs Chuck Magee Deborah Brumfield Giulietta Dortch Jack Lebron Kelly Williams Larry Hughes Matt Collister Nicole Hansen Nora Preis Shirley Daniels



Avg Discount

Avg Profit

Avg Quantity

Avg Sales

Avg Profit per customer

Avg Profit per order

Avg Profit per product

Avg Shipping Cost





No. of Cities	No. of Countries	No. of Customers	No. of Orders	No. of Products	No. of losses	Profit Ratio
3,636	147	1,590	25,035	10,292	12,544	11.6%



Africa



APAC



Canada



Market
EMEA



EU



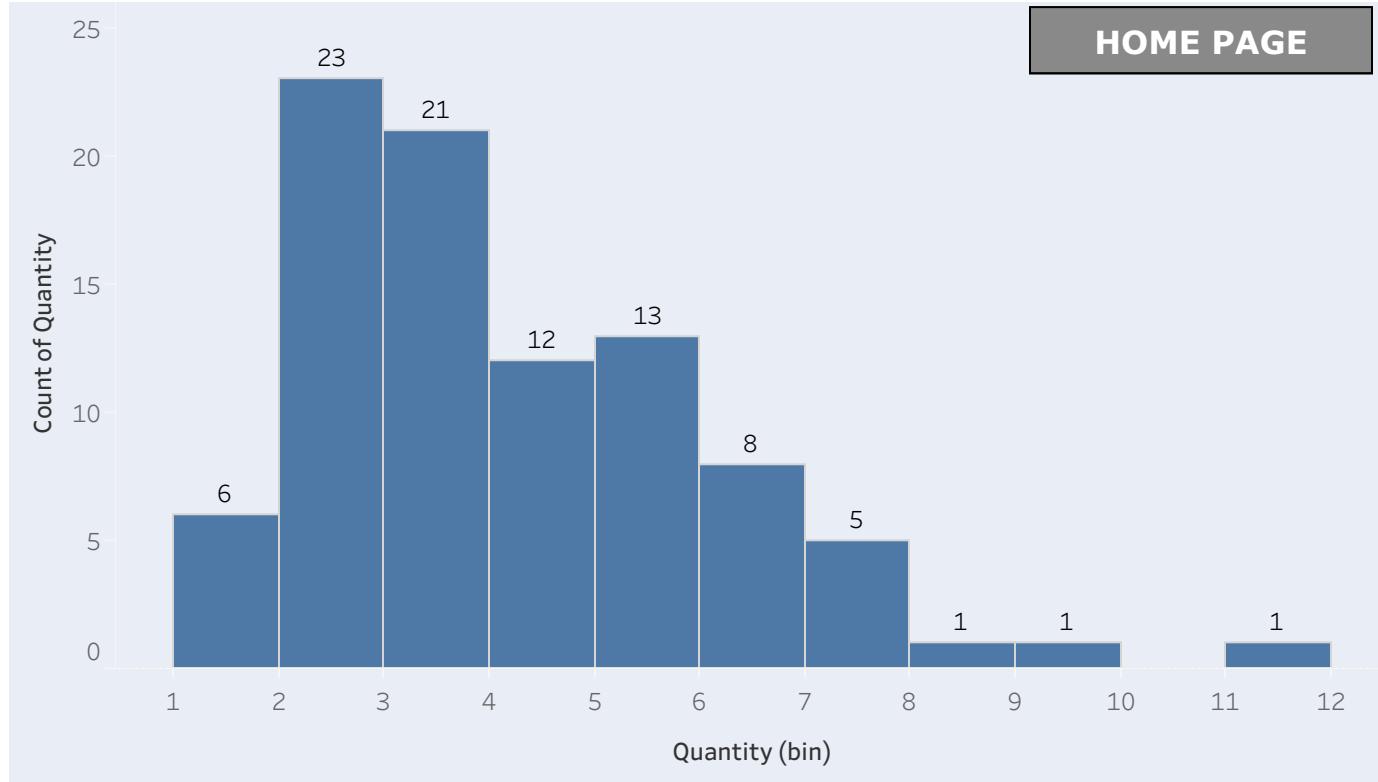
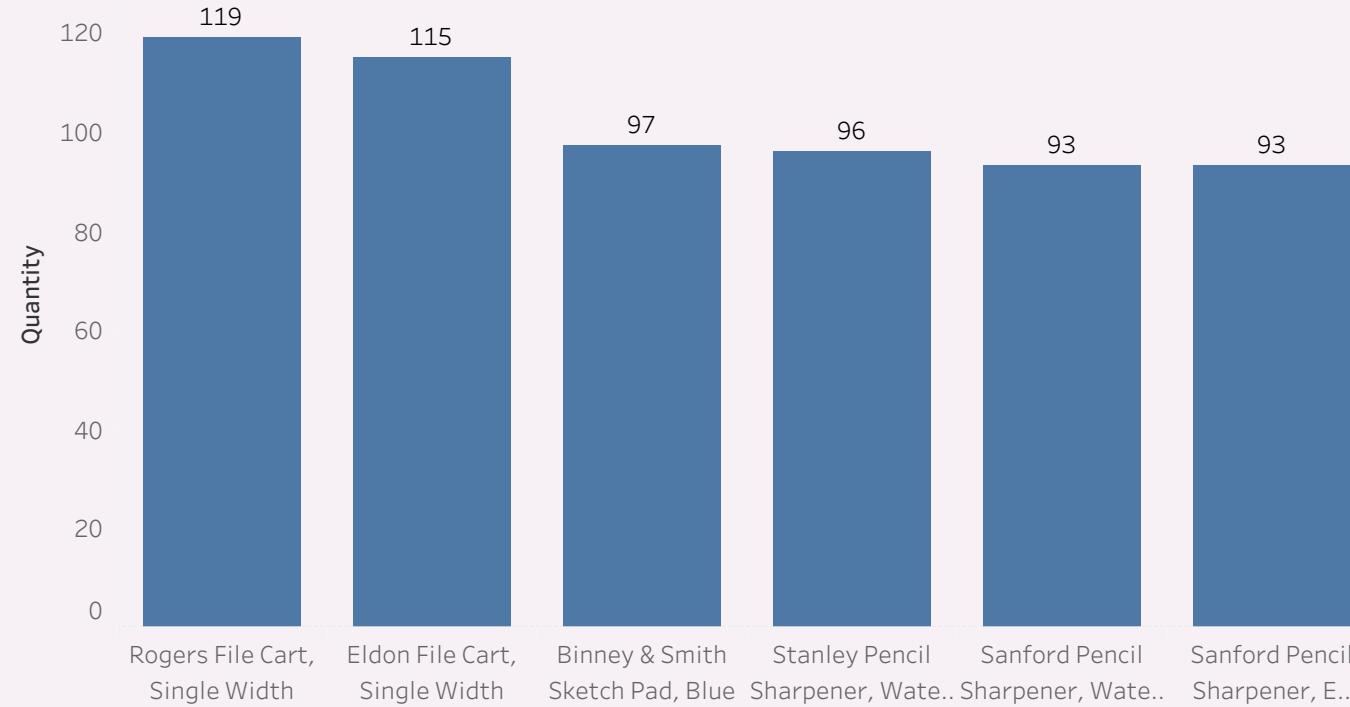
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US



Product Name



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Africa



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Canada



Market
EMEA



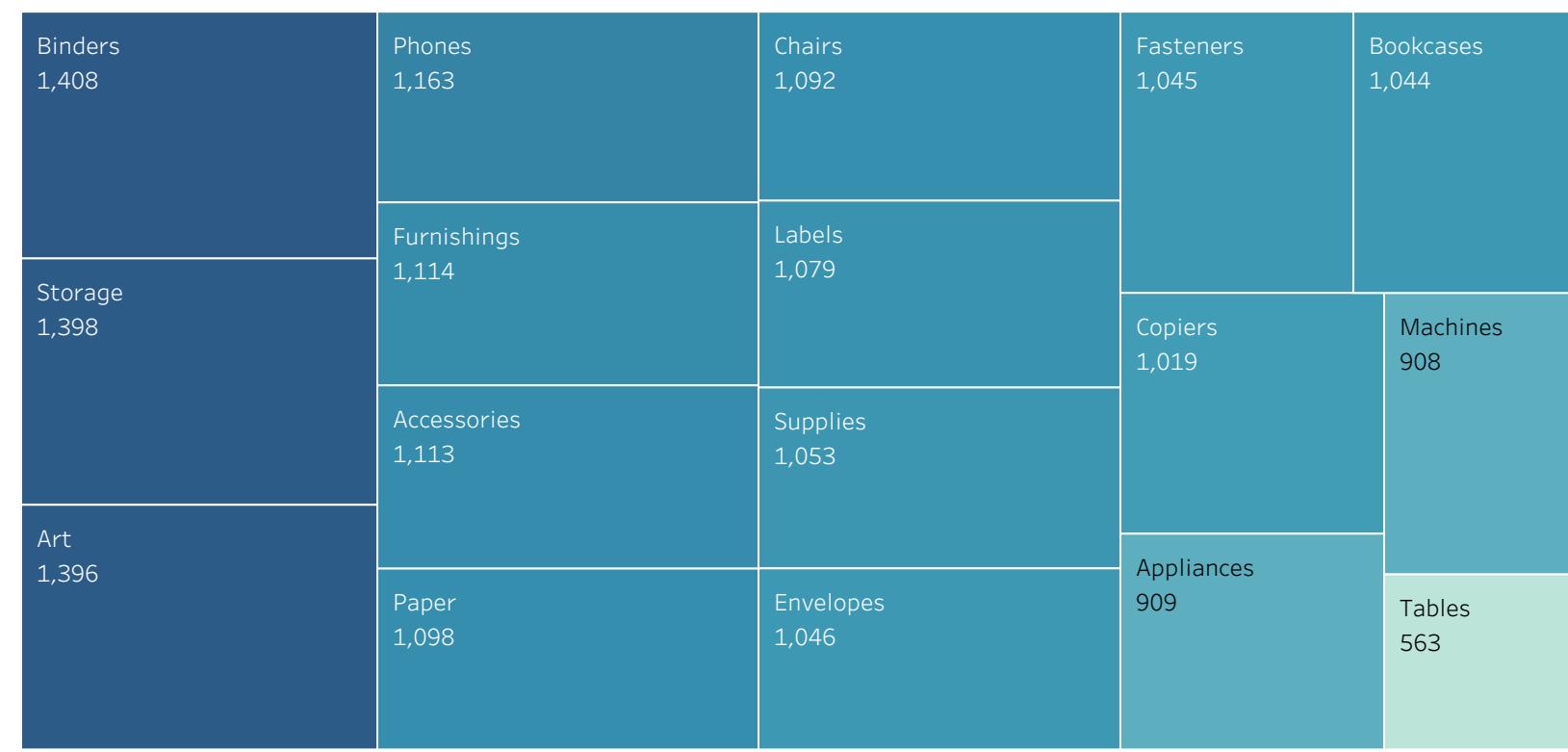
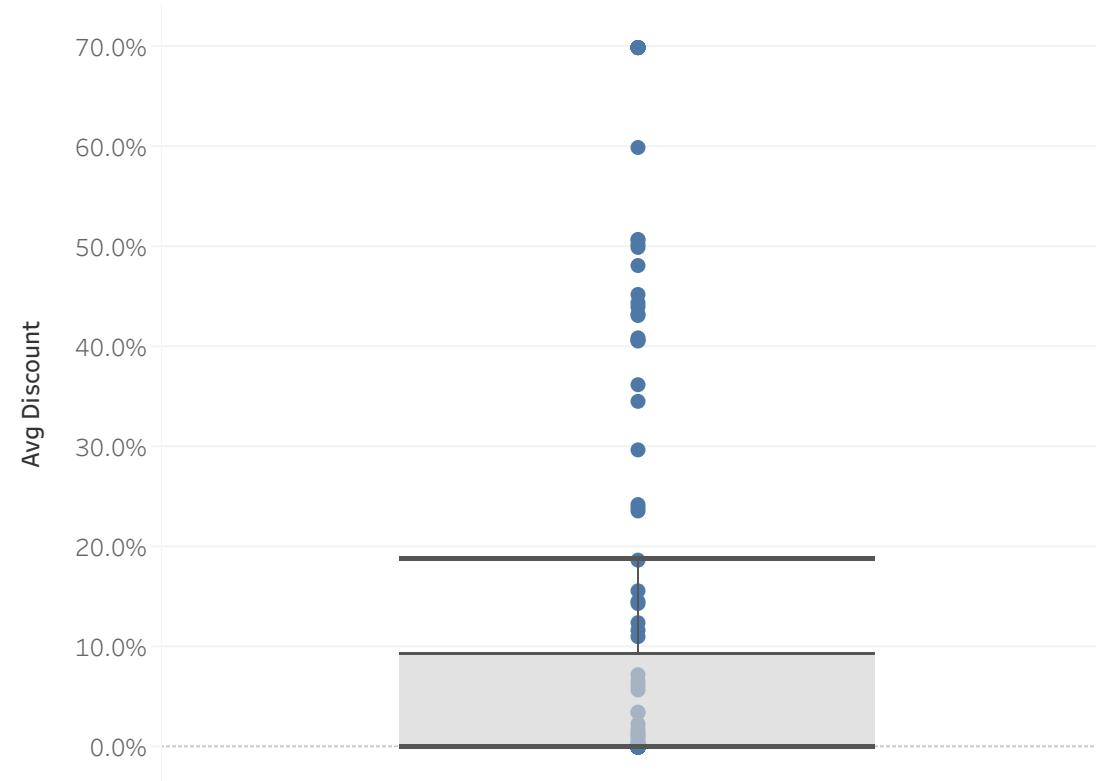
EU



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US





Accessories	Appliances	Art	Binders	Bookcases	Chairs	Copiers	Envelopes	Fasteners	Furnishings	Labels	Machines	Paper	Phones	Storage	Supplies	Tables

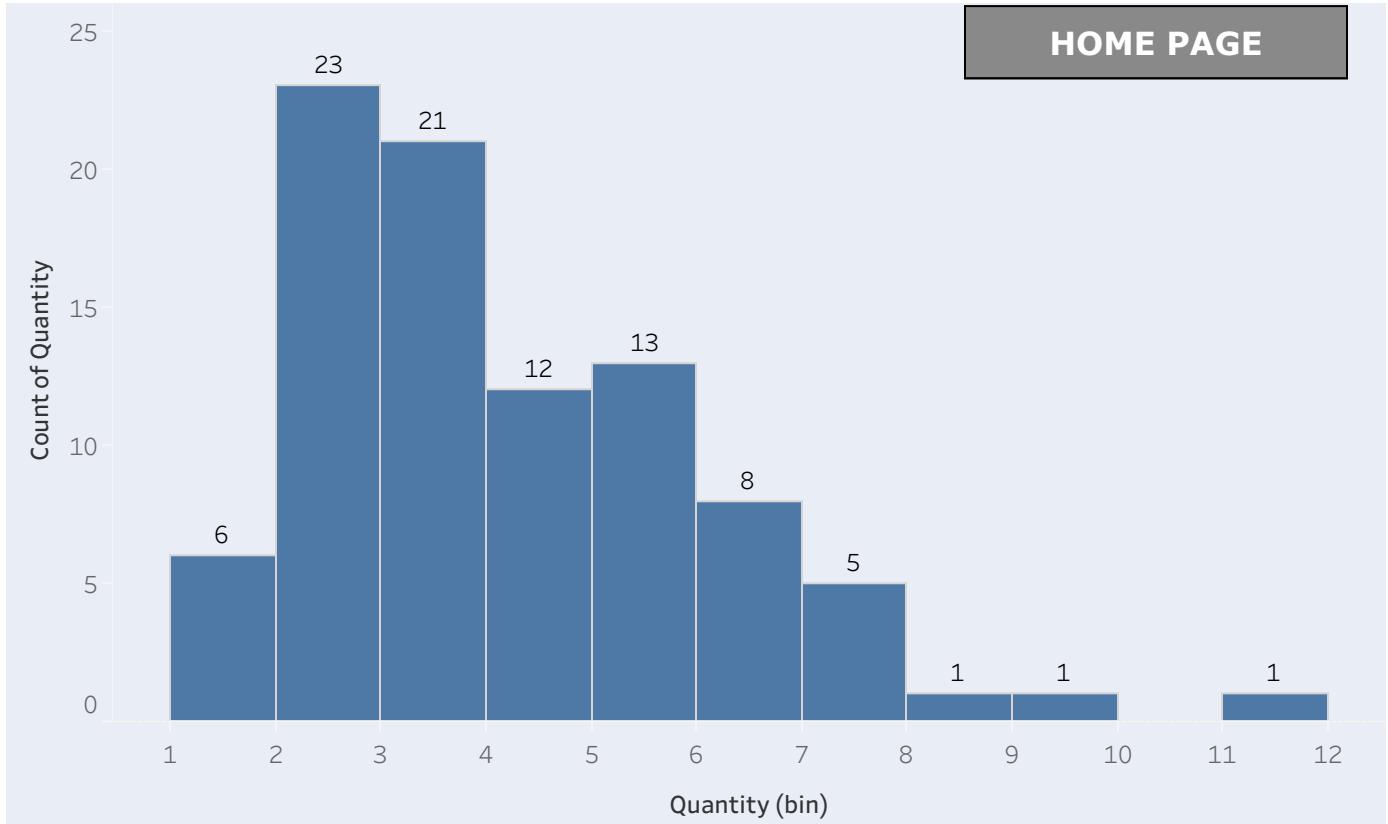
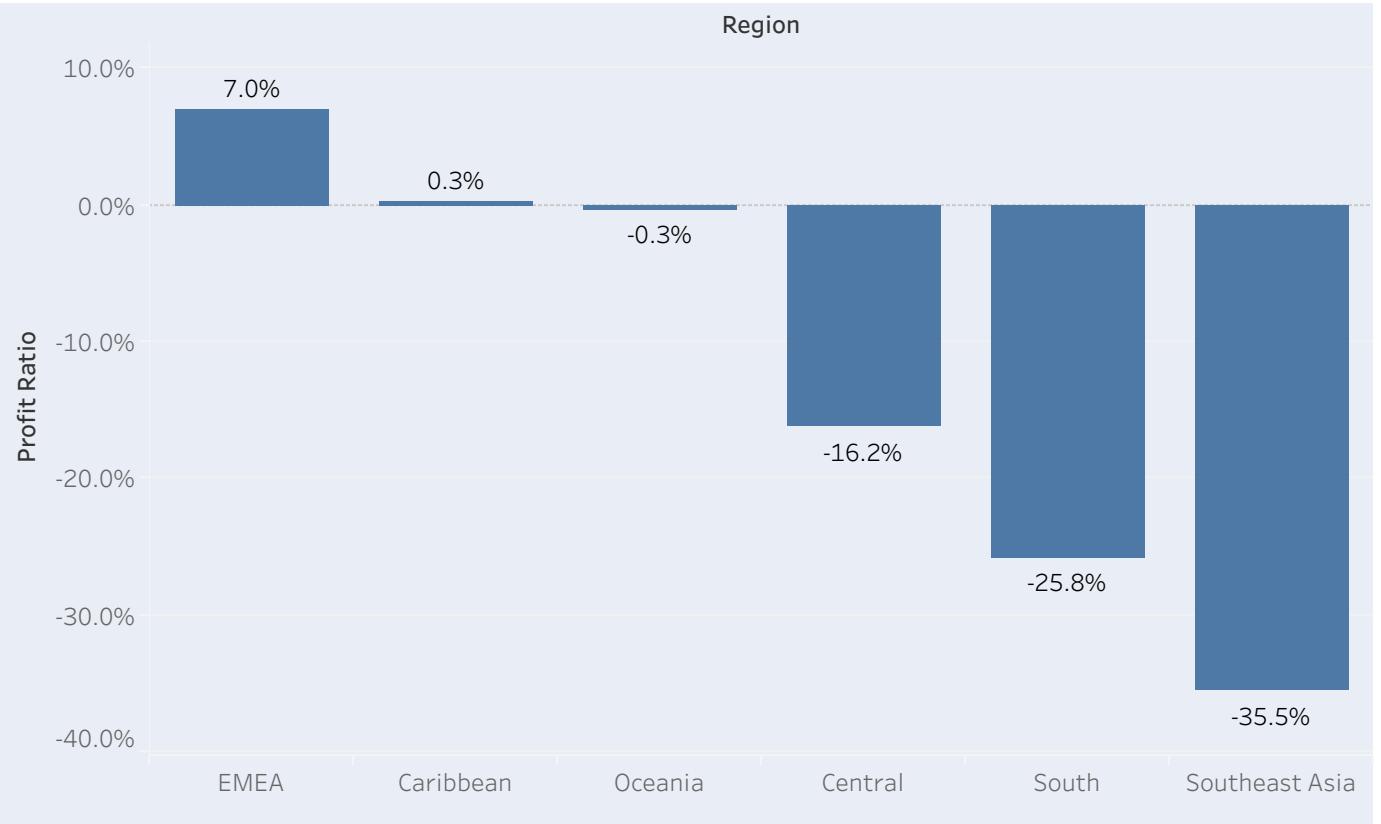
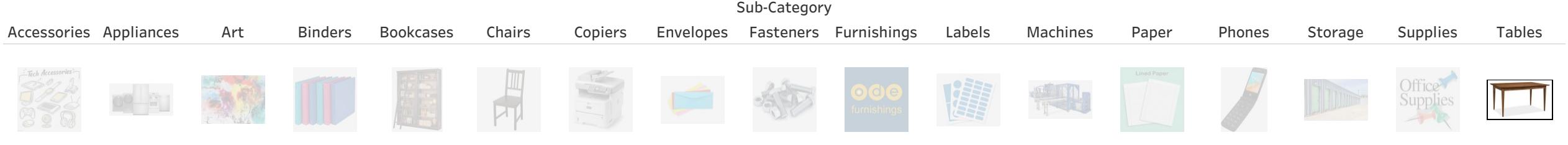
Avg Discount Avg Profit Avg Quantity Avg Sales Avg Profit per customer Avg Profit per order Avg Profit per product Avg Shipping Cost

6.0% **\$48.05** **4** **\$211.7** **97.9** **97.9** **48.0** **\$23.5**

No. of Cities No. of Countries No. of Customers No. of Orders No. of Products No. of losses Profit Ratio

3,636 **147** **1,590** **25,035** **10,292** **12,544** **11.6%**





Africa



APAC



Canada



Market
EMEA



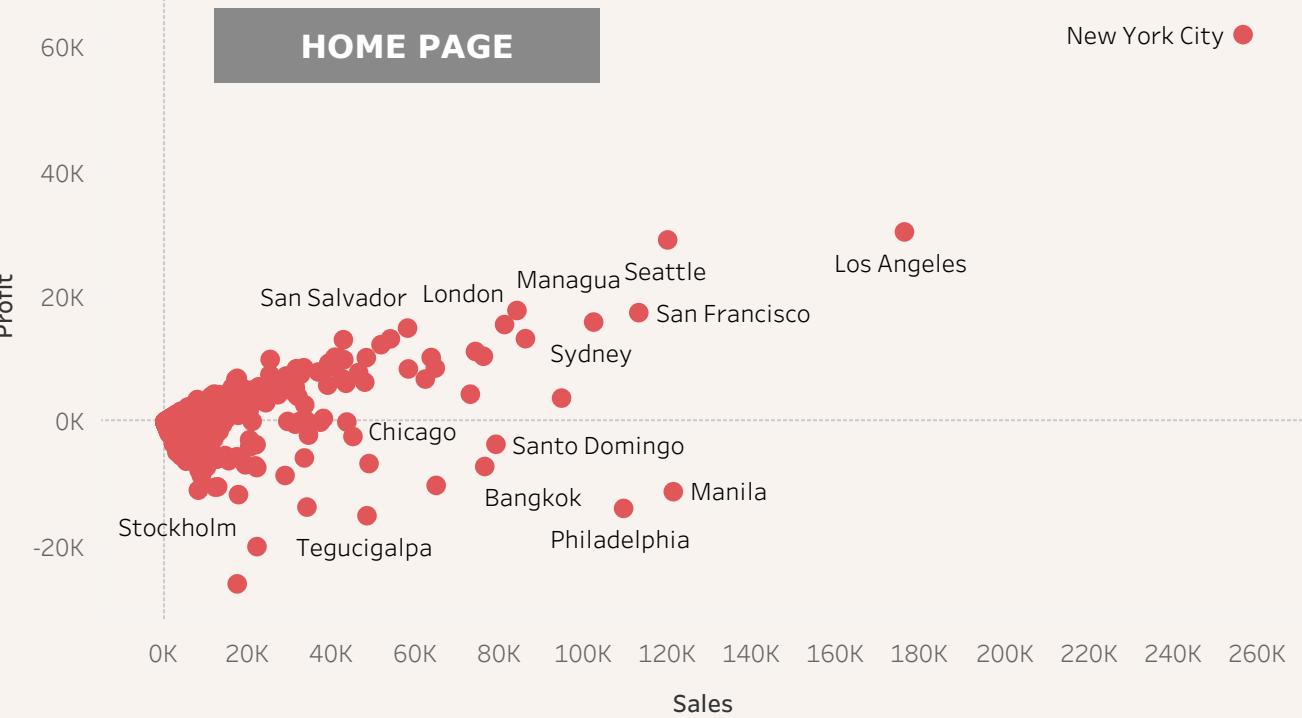
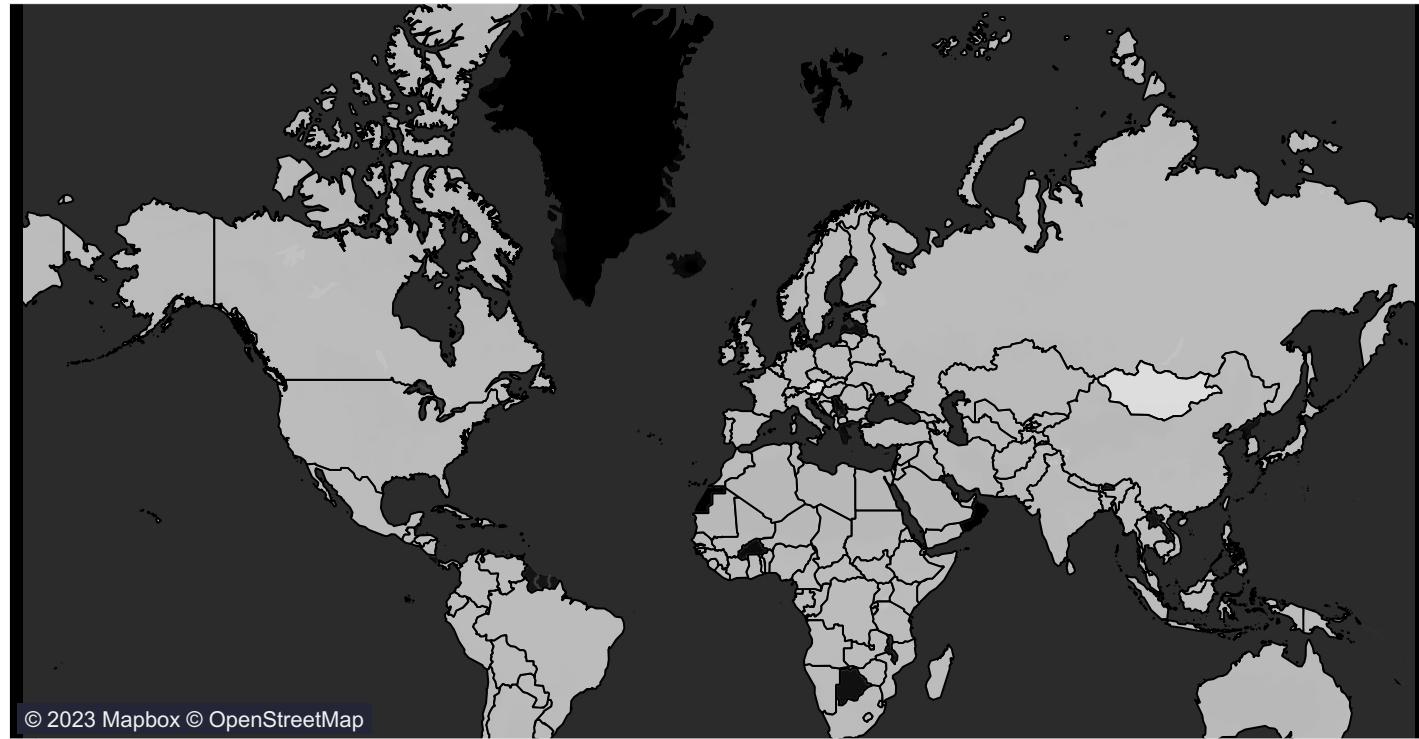
EU

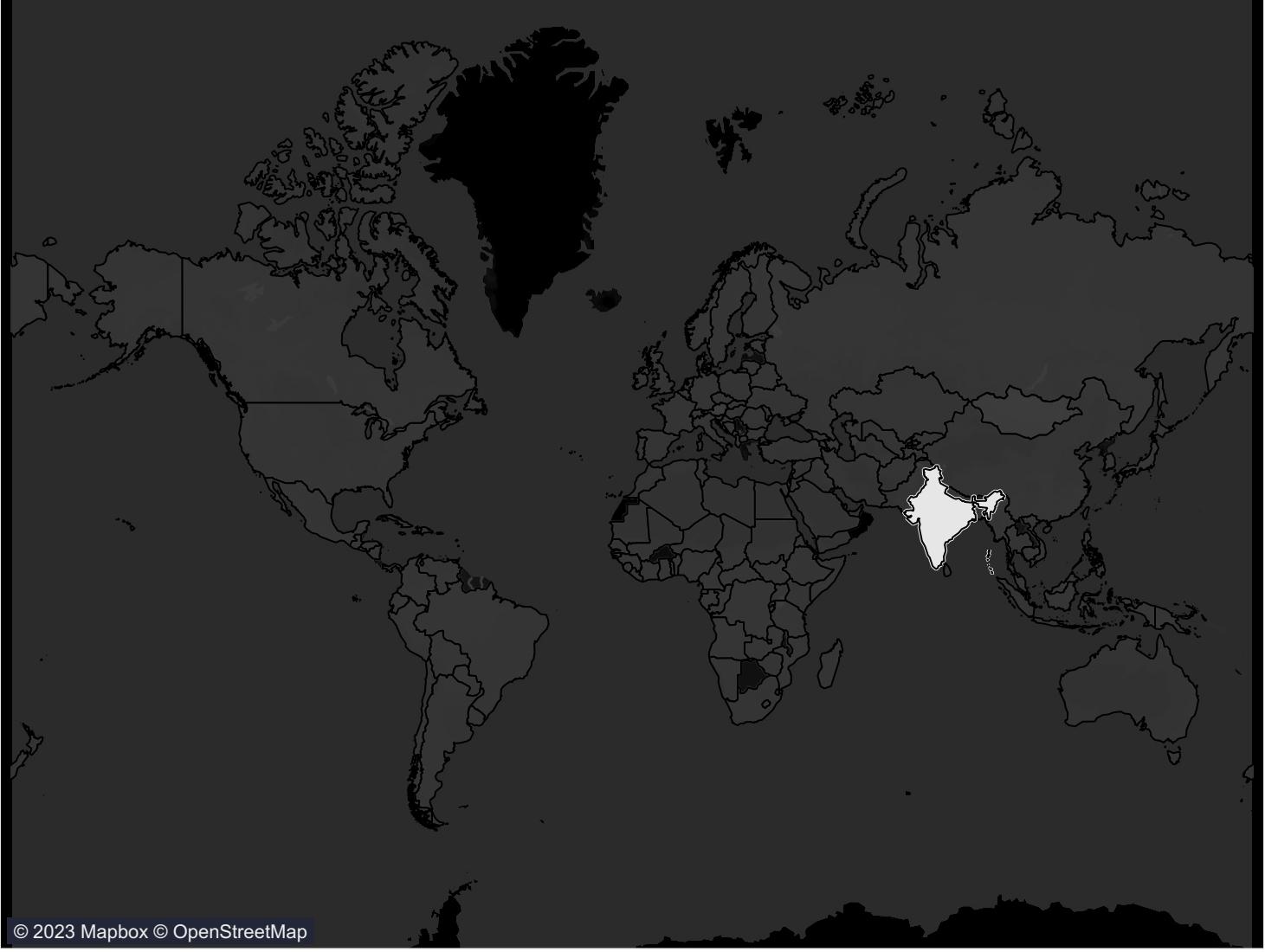


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US





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Avg Discount

Avg Profit

Avg Quantity

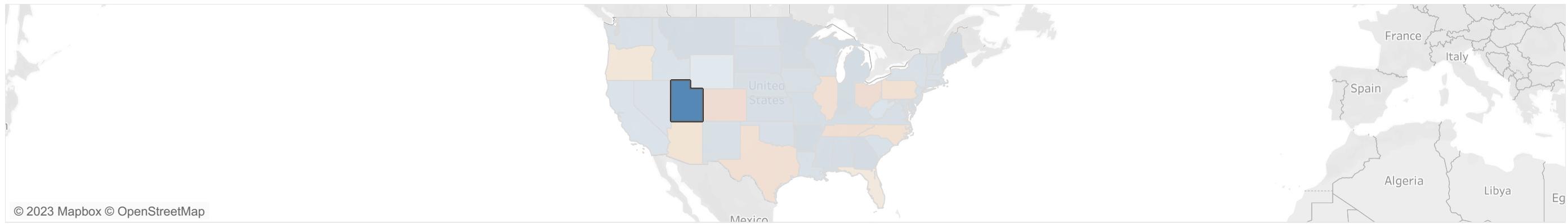
Avg Sales

Avg Profit per customer

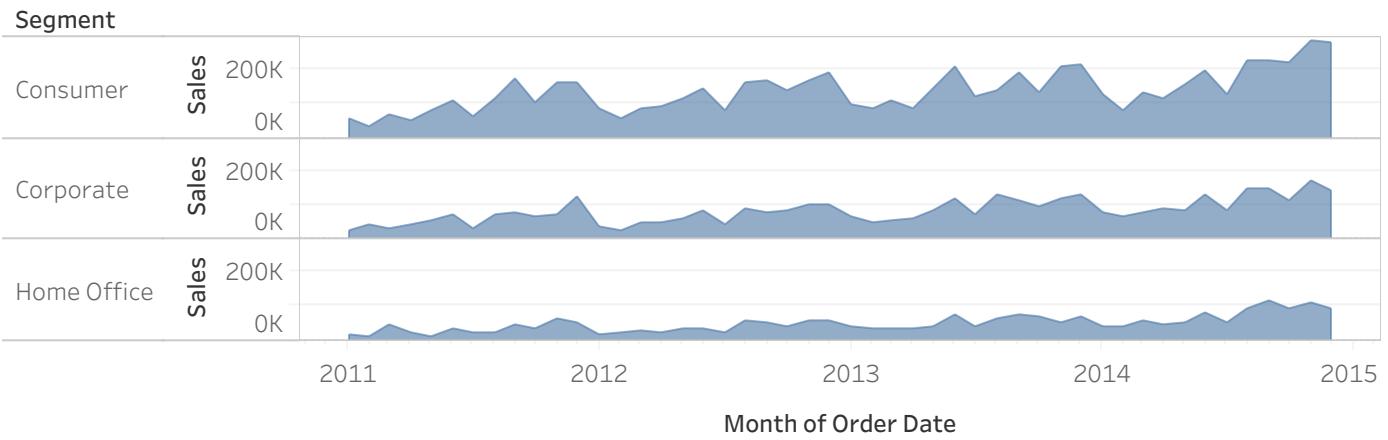
Avg Profit per order

Avg Profit per product

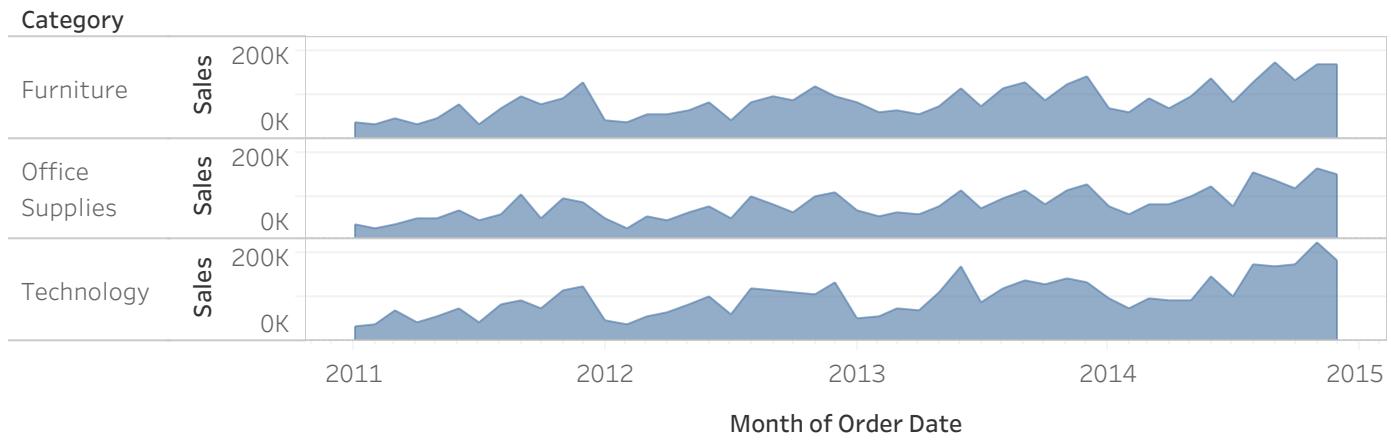
Avg Shipping Cost

6.0%**\$48.05****4****\$211.7****97.9****97.9****48.0****\$23.5**

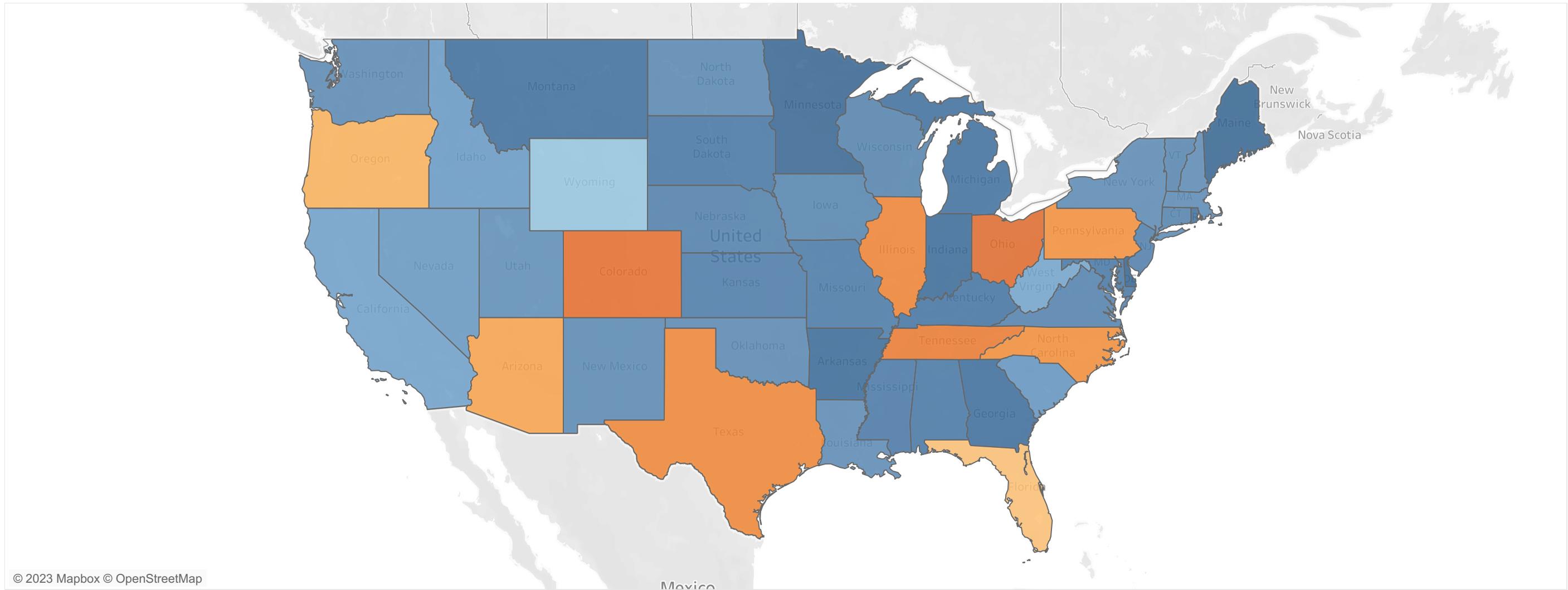
Monthly Sales by Segment -States: None



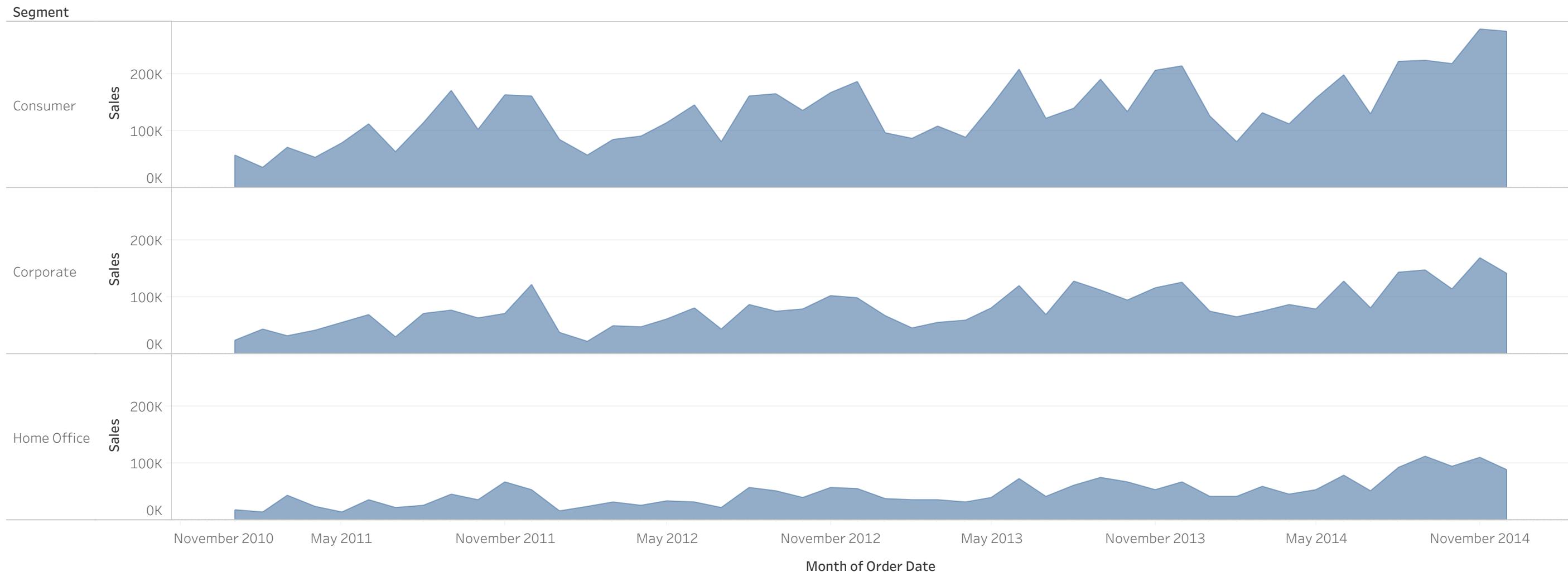
Monthly Sales by Product Category-States: None



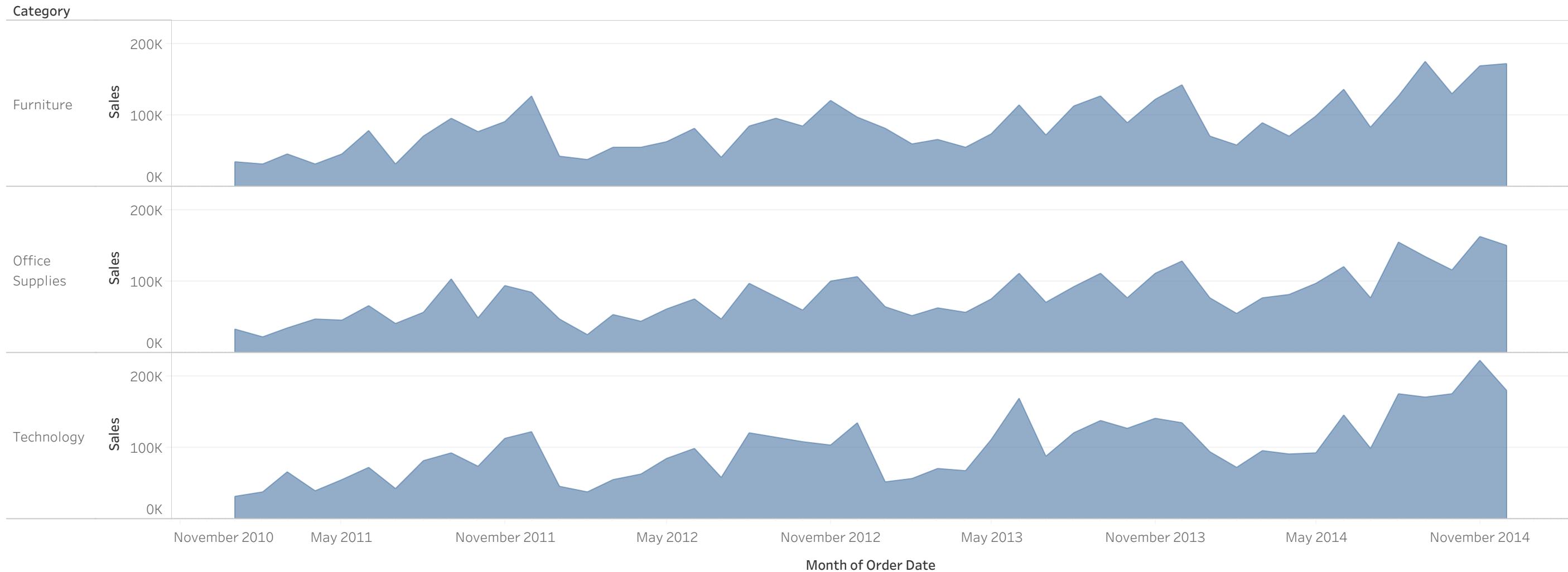
Profit Ratio of US State



Monthly Sales by Segment -States: **None**



Monthly Sales by Product Category-States: **None**



Welcome to Global Superstore Analysis

MANAGER DASHBOARD 1

MANAGER DASHBOARD 2

MARKET DASHBOARD 1

MARKET DASHBOARD 2



SUB-CATEGORY DB 1

SUB-CATEGORY DB 2

MARKET DASHBOARD 3

COUNTRY INFORMATION DB 1

Story 1

Welcome to Global Superstore	This is Manager Dashboard 1	This is Manager Dashboard 2	This is Market Dashboard 1	This is Market Dashboard 2	This is Market Dashboard 3	This load Sub-Category Dashboard 1	This loads Sub-Category Dashbo..	This dashboard loads country specific Wiki..
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Welcome to Global Superstore Analysis

MANAGER DASHBOARD 1

MANAGER DASHBOARD 2

MARKET DASHBOARD 1

MARKET DASHBOARD 2



SUB-CATEGORY DB 1

SUB-CATEGORY DB 2

MARKET DASHBOARD 3

COUNTRY INFORMATION DB 1

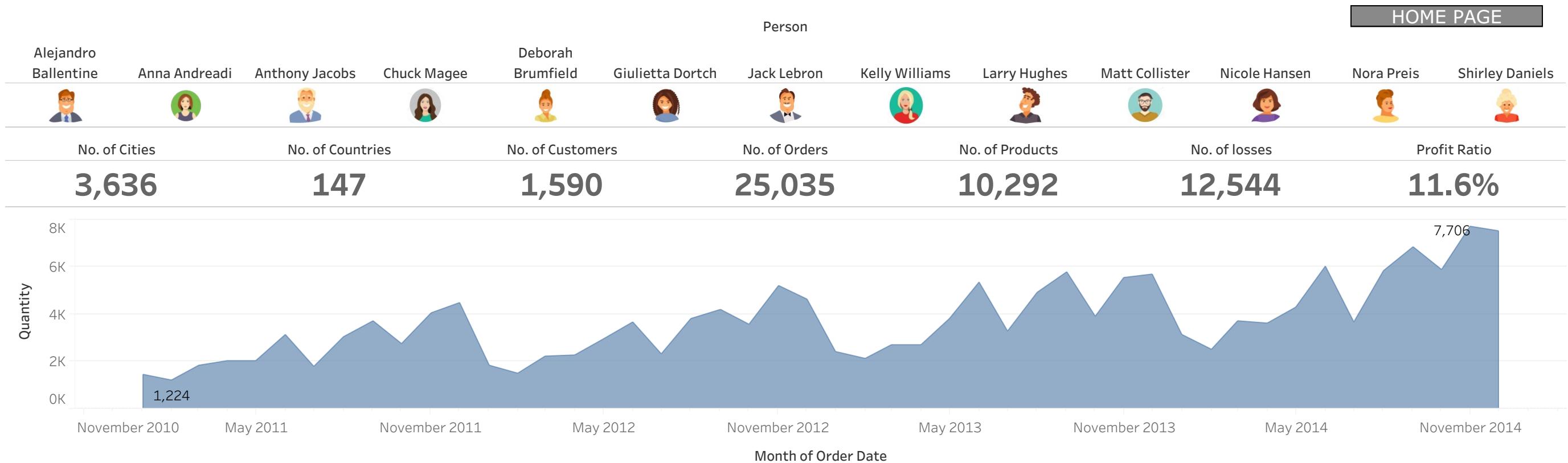
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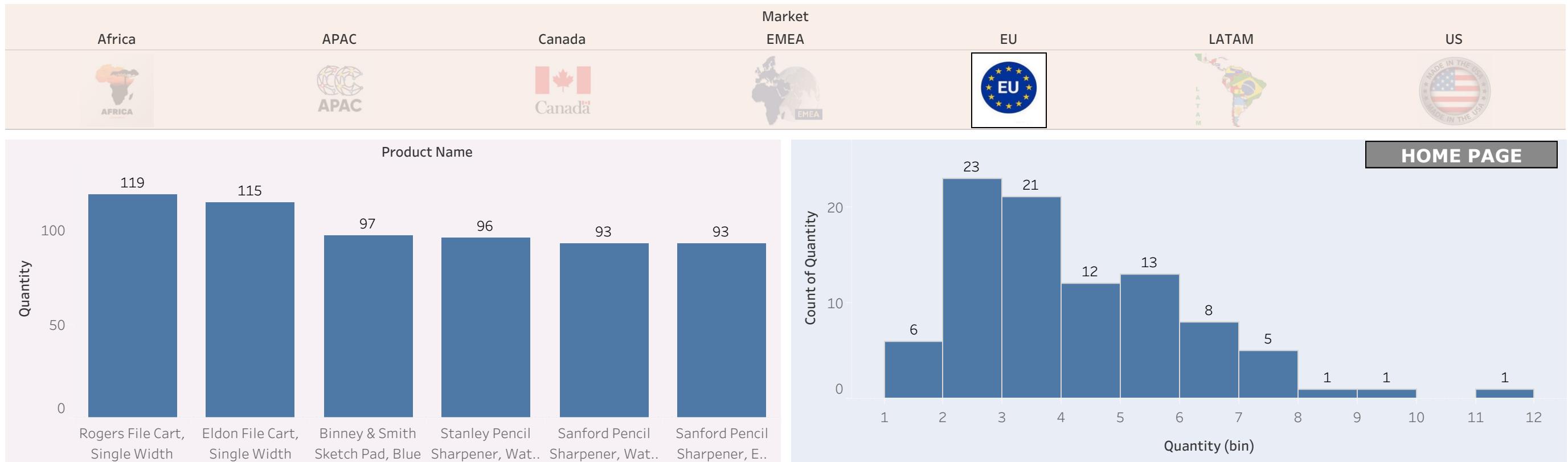
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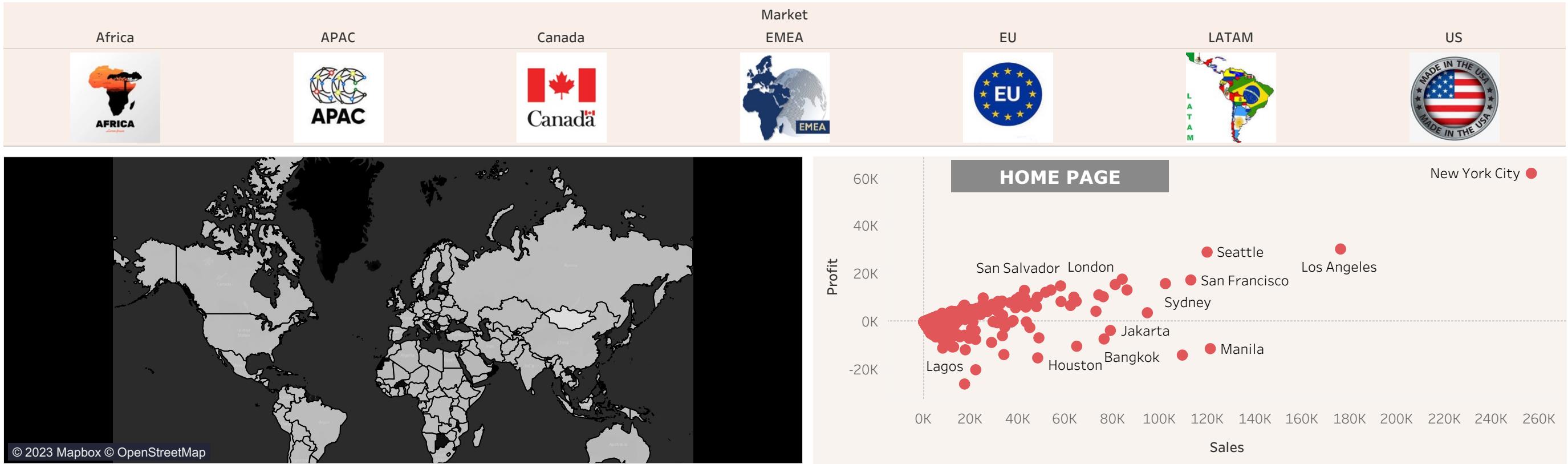
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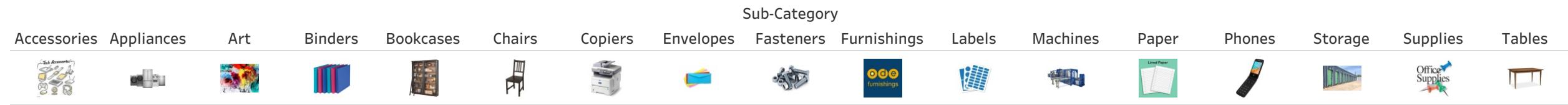
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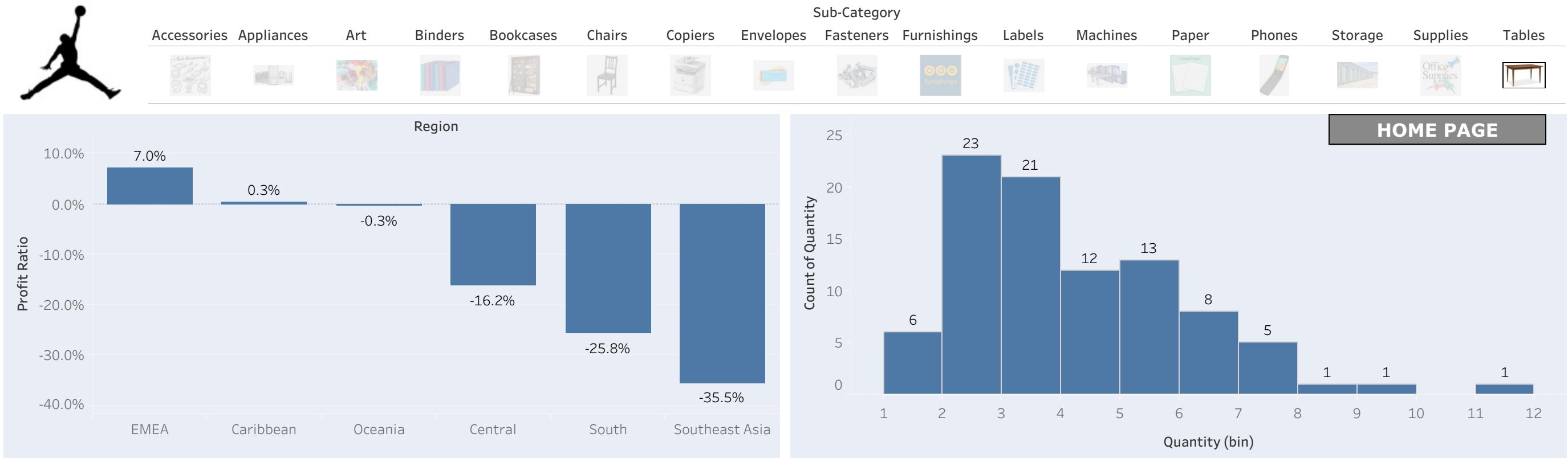
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