

Show me the Building Dimensions

Stevens · AI Insight

The ‘Building Dimensions’ are 622’ x 230’. I’ve highlighted this information in the document for you. Do you want me to show you the dimensions of a specific space?

Yes

No, all good

17% net returns over 30 years on \$70+ billion of invested capital

Fund	Investment Period	Invested Capital	% Realized	Net IRR
Pre-BREP	'91 - '93	\$140,714	100%	33%
BREP I	'94 - '96	467,168	100%	40%
BREP II	'96 - '99	1,218,877	100%	19%
BREP III	'99 - '03	1,415,422	100%	21%
BREP IV	'03 - '05	2,737,220	99%	12%
BREP V	'05 - '07	5,770,619	100%	11%
BREP VI	'07 - '11	10,958,509	99%	13%
BREP VII	'11 - '15	15,532,226	87%	15%
BREP VIII	'15 - '19	17,425,390	57%	19%
BREP IX	'19 - Present	14,593,557	Currently Investing	47%

AMZL LAX

Georgina Matthews has shared “OM - Amazon LAX” with you

View Document

←

Edit contact

Invesco · j.lawson@invesco.com

James Lawson

High Intent · AI Insight

James is interested in the OM - Amazon LAX, and spent the majority of his time looking at the demographics of the surrounding communities. During his review of the OM, he opened the Los Angeles Industrial Figures Q1 Report 3 times.

Engagement

Shared assets

Edit

PDF

OM - Amazon LAX

Engaged High Intent

Page-level engagement

Total 5m 56s

01:30

01:00

00:30

00:10

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0

1

2

3

4

5

6

7

8

9

10

PDF

OM - Amazon LAX

Engaged

Newsroom

PDF

Real Estate Appraisal Report

Summarise

URL

CBRE Announces \$38 Million Sale

Summarise

URL

Intelligent Investments - LA Market Overview

Summarise

Exchange

URL

OM - Amazon LAX

Summarise



Doorway

A new paradigm for client intelligence

Georgina Matthews

Permission required to access. Enter your email to view Exchange assets

Enter work email

Insights

From 05/05/2025 To 12/05/2025 X Filter

Viewers of data center pieces

Intelligent Interactions

391

Highest Intent

Overall Intent

Stevens · AI Insight

60% of traffic for "Blackstone Real Estate Partners X" comes from viewers reviewing "The Case for Data Centers," likely because the Fund is mentioned within the article. Viewers spend most of their time looking at the case studies on page 8, particularly the industrial case studies.

Insights

From 05/05/2025 To 12/05/2025

Assets shared with Invesco

Monday 5th May to Monday 12th May Impressions Interactions Intent

Sustainability at Doorway

Doorway Client Intelligence Overview

Benchmarking Doorway: Preqin and Capila

Doorway & Blackstone: Case Study

Doorway Pricing: Enterprise vs Apex Tiers

Doorway/Invesco Commercials

How are people interacting w

Stevens · AI Insight

60% of traffic for "Blackstone Real Estate Partners X" comes from viewers reviewing "The Case for Data Centers," likely because the Fund is mentioned within the article. Viewers spend most of their time looking at the case studies on page 8, particularly the industrial case studies.

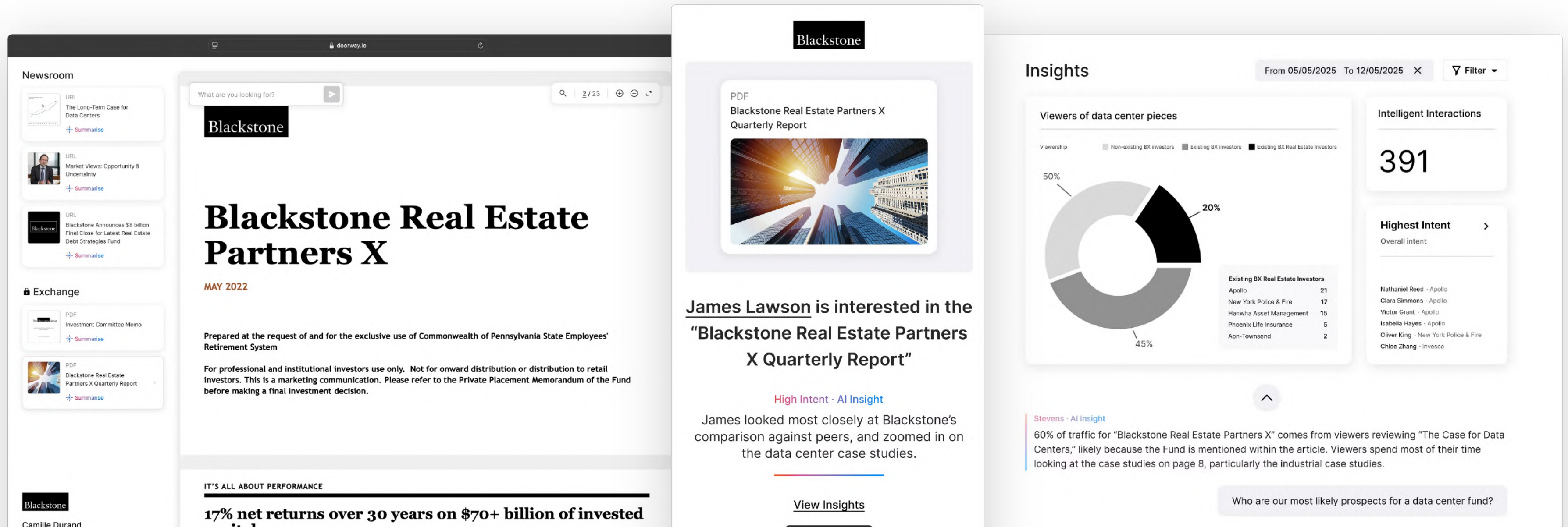
Who are our most likely prospects for a data center fund?

Client Intelligence, Simplified

Optimizing relevance,
interest, and engagement

Advancing relationships
with behavioral intelligence

Proving and automating
audience-specific performance



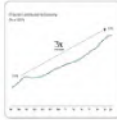
Elevated Client Experience


Personalized, secure, and entirely frictionless, Doorway is a direct channel for each one of your clients


Designed to create interest journeys, Doorway curates multi-asset engagement to streamline your clients' understanding of material


doorway.io


Newsroom




URL
The Long-Term Case for Data Centers






URL
Market Views: Opportunity & Uncertainty






URL
Blackstone Announces \$8 billion Final Close for Latest Real Estate Debt Strategies Fund



Exchange





PDF
Investment Committee Memo




PDF
Blackstone Real Estate Partners X Quarterly Report




Camille Durand
Vice President · North America
Save contact  Schedule a meeting →

What are you looking for? 

Blackstone

Blackstone Real Estate Partners X

MAY 2022


Prepared at the request of and for the exclusive use of Commonwealth of Pennsylvania State Employees' Retirement System

For professional and institutional investors use only. Not for onward distribution or distribution to retail investors. This is a marketing communication. Please refer to the Private Placement Memorandum of the Fund before making a final investment decision.

IT'S ALL ABOUT PERFORMANCE

17% net returns over 30 years on \$70+ billion of invested capital

Fund	Investment Period	Invested Capital	% Realized	Net IRR
------	-------------------	------------------	------------	---------



Advantageous Intelligence

Turn relationship capital into measurable outcomes, knowing when to reach out and what to say

Engagement on Doorway powers intent signals, delivered to your email with a single sentence summarizing your client's behavior and interest

Blackstone

Profiles

Credentials

Assets

Contacts

Insights

Contacts

Start typing to search

Filter

Dele

<input type="checkbox"/>	Name	Intent (L30D) ↕	Email	Company	Last
<input type="checkbox"/>	Thomas Morgan	High intent	t.morgan@invesco.com	Invesco	4 ho
<input type="checkbox"/>	James Lawson	High intent	j.lawson@invesco.com	Invesco	10 ho
<input type="checkbox"/>	Tom Edwards	High intent	tedwards@kk.com	KKR	10 ho
<input type="checkbox"/>	Kate Freeman		kfreeman@kk.com	KKR	Yest
<input type="checkbox"/>	Scott Hart		scott.hart@nysters.org	NYSTRS	Fri,
<input type="checkbox"/>	Luzie Wimble		sw@temasek.com	Temasek	Fri,
<input type="checkbox"/>	Beth Grace		bg@temasek.com	Temasek	Thur
<input type="checkbox"/>	Michael Moore		mmoore@temasek.com	Temasek	Thur
<input type="checkbox"/>	Lawrence Hooper		lh2@stanhopecap.com	Stanhope Capital	Thur
<input type="checkbox"/>	Lawrence Potter		lnp@stanhopecap.com	Stanhope Capital	Thur

Doorway

Blackstone

Blackstone Real Estate Partners X Quarterly Report

PDF

Blackstone Real Estate Partners X Quarterly Report

James Lawson is interested in the "Blackstone Real Estate Partners X Quarterly Report"

High Intent · AI Insight

James looked most closely at Blackstone's comparison against peers, and zoomed in on the data center case studies.

View Insights

Text James

doorway.io

Edit contact

Invesco · j.lawson@invesco.com

James Lawson

High Intent · AI Insight

James is interested in BX XI and has been checking BX X's performance against peers, as well as data center case studies. He also watched Steve's pitch on high conviction sectors three times.

Engagement Shared assets Edit

Blackstone

PDF

Blackstone Real Estate Partners X Quarterly Report

Engagement High intent

Page-level engagement

Total 5m 56s

01:30

01:00

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Blackstone

PDF

Blackstone Announces \$8 billion Final Close for Latest Real Estate Debt Strategies Fund

Engagement

Blackstone

PDF

Market Views: Opportunity & Uncertainty

Engagement

Share new asset

Email James



Discovery & Optimization

Run real-time queries, learning why specific contacts and audiences prefer certain materials

Targeted Insights allow you to optimize asset performance for respective contacts and audiences, informed by their behavior across all content from your account

Blackstone

Users

Brand suite

Assets

Contacts

Admin Units

— Insights

Settings

Impact

Evelyn Waugh

My Account

Logout

doorway.io

Insights

From 05/06/2025 To 10/06/2025 X

Filter

BREP X Deck Interactions

Monday 5th June to Sat 12th June

Impressions Interactions Intent

120

100

80

60

40

20

0

Mon 5th

Tues 6th

Wed 7th

Thurs 8th

Fri 9th

Sat 10th

Intelligent Interactions

563

Highest Intent

Overall intent

James Lawson p8

Evelyn Waugh p8

Oliver Stone p8

Sophia Turner p8

Liam Johnson p15

Mia Chen p8

Centers, likely because the fund is mentioned in the case studies, particularly industrial case studies.

Who are our most likely prospects for a data center fund?

Stevens · AI Insight

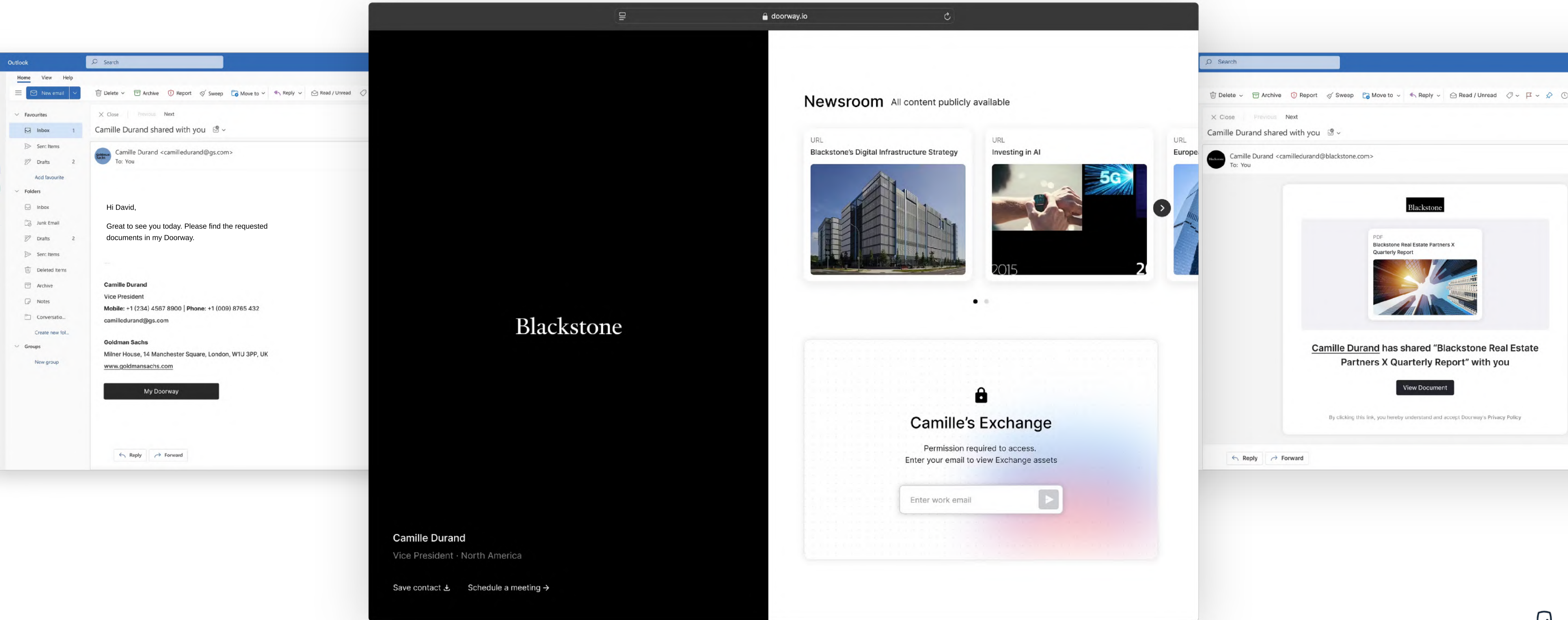
Currently, investors at Apollo and New York Police & Fire have been spending the most time on data center related assets. Would you like to see the total breakdown of viewers for the data center pieces?

Anything else?



Your client's experience

Frictionless, secure access

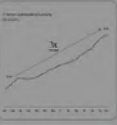



Your client's experience


Personalized, elevated engagement


An enhanced viewing experience that guides your clients' interest and learning across one or several assets


Newsroom




URL
The Long-Term Case for Data Centers
 Summarise





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IT'S ALL ABOUT PERFORMANCE

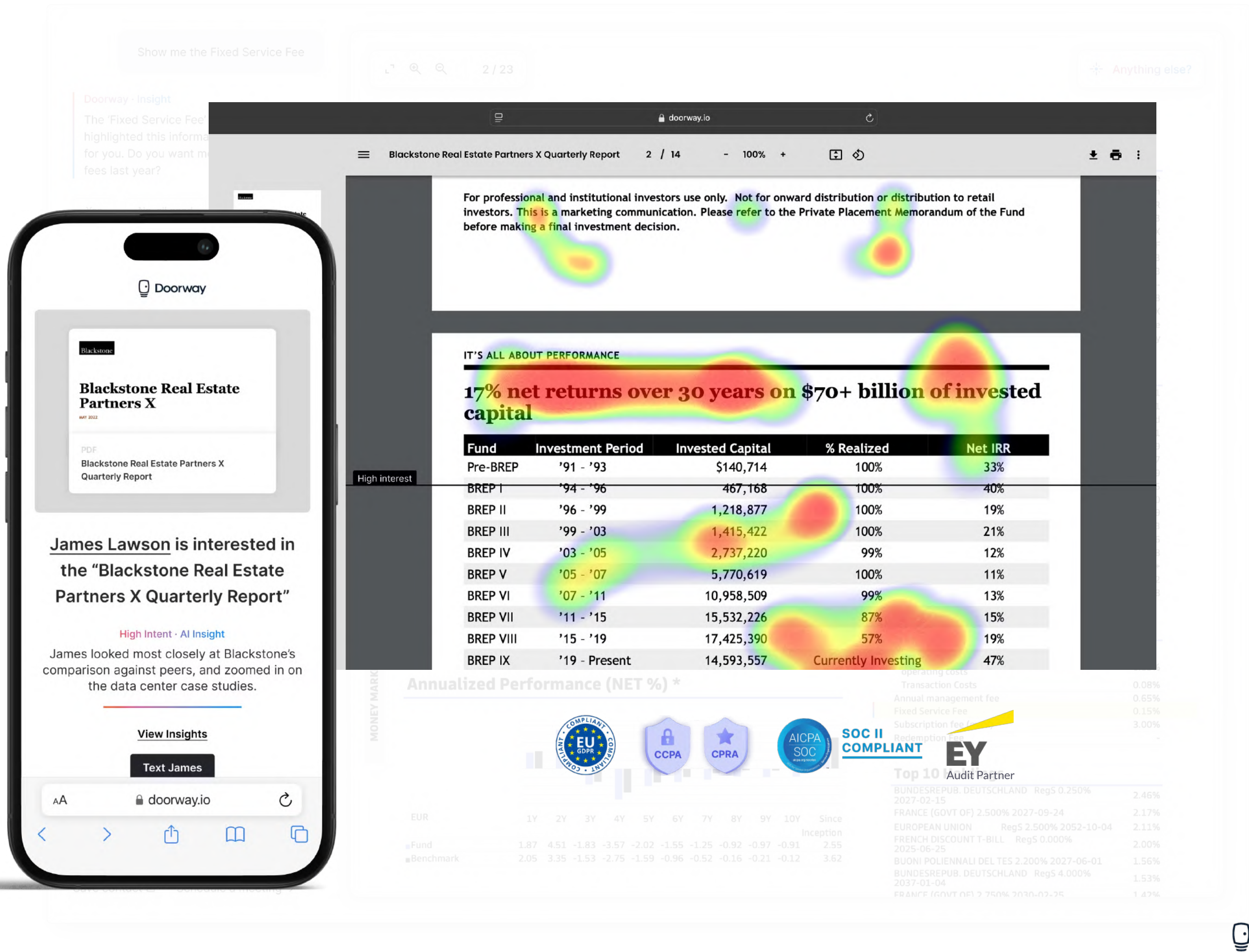
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Your advantage
Intent Signals

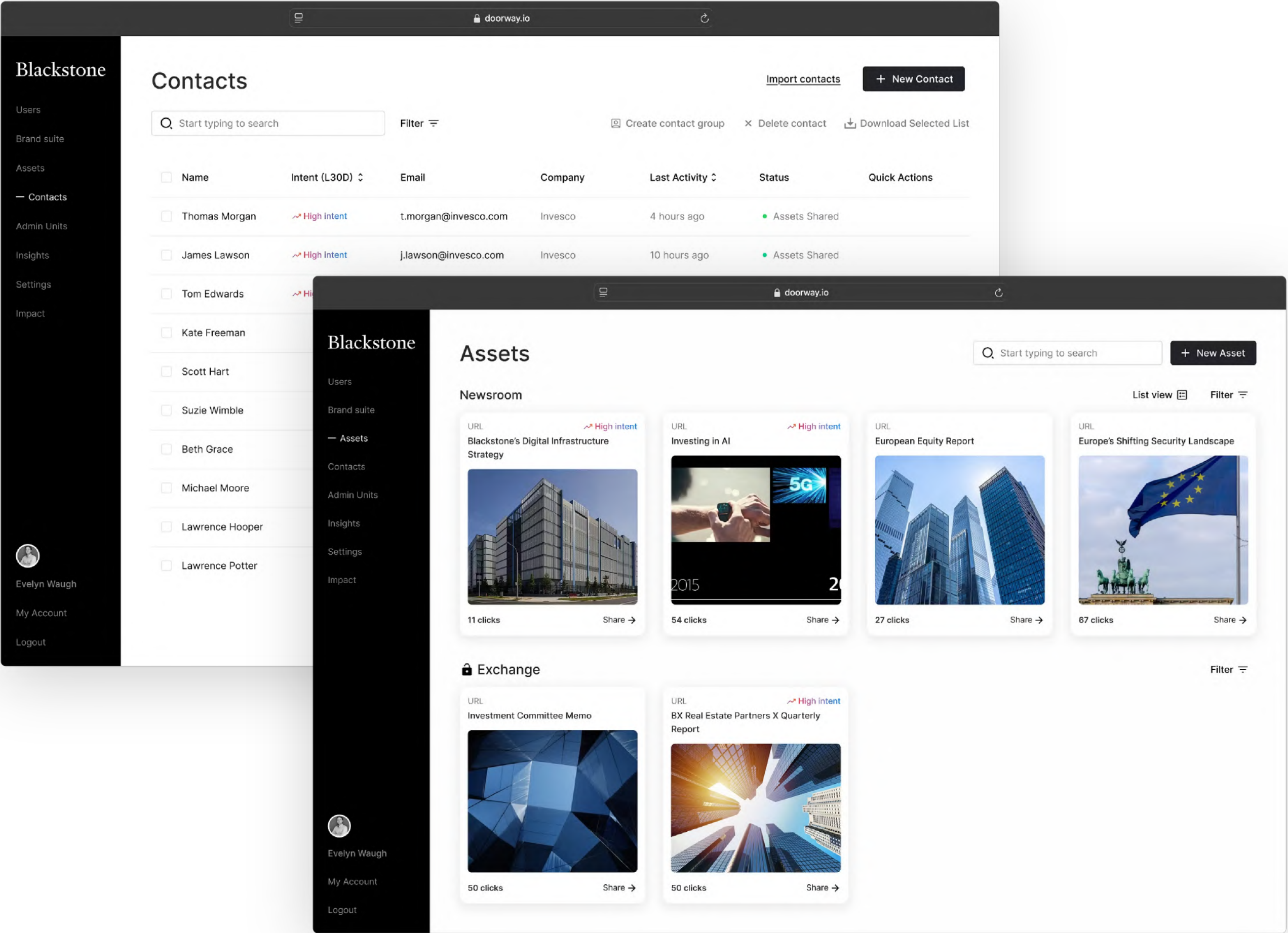
Know your next move with a single sentence delivered to your email, powered by qualitative intelligence like never before



Your advantage

Creating Contacts & Sharing Assets

Frontline CRM, automatically updated with your contact's next step



Your advantage

Contact Summaries

Blackstone

Profiles

Credentials

Assets

Contacts

Insights


Templates

Administrative Units

Integrations

Settings

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Filter

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<input type="checkbox"/>	Kate Freeman		kfreeman@kkr.com	KKR	Yest
<input type="checkbox"/>	Scott Hart		scott.hart@nystrs.org	NYSTRS	Fri, 3
<input type="checkbox"/>	Suzie Wimble		sw@temasek.com	Temasek	Fri, 3
<input type="checkbox"/>	Beth Grace		bg@temasek.com	Temasek	Thur
<input type="checkbox"/>	Michael Moore		mmoore@temasek.com	Temasek	Thur
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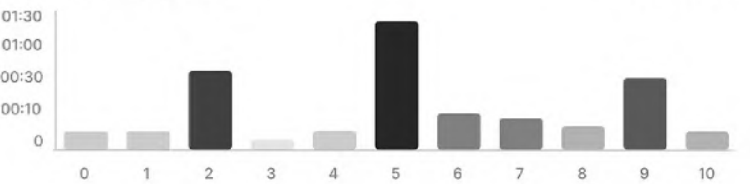
PDF


Blackstone Real Estate Partners X Quarterly Report

Engagement High intent

Page-level engagement

Total 5m 56s






PDF

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Engagement



PDF

Market Views: Opportunity & Uncertainty

Engagement

Share new asset

Email James

Data like never before,
seamlessly analyzed and
delivered across teams

Interest journeys uncover
how contacts engaged with
content across all assets
available to them

Your advantage

Targeted Insights

Audience-specific and asset-specific behavioral patterns
optimize interest and engagement

Doorway learns from audience behavioral across your entire account to understand what specifically is driving contact interest

Blackstone

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doorway.io

Insights

From 05/06/2025 To 10/06/2025 Filter

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Impressions

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Eden Reforestation Projects, Nepal

★★★★☆ 5 reviews

Completed

Eden began its Nepal Reforestation Project in 2015 to help improve local livelihoods and restore forests in areas of critical importance. Eden has been working in 3 distinct regions across the country, including a partnership with Chitwan National Park, a World Heritage Site in Nepal. By partnering with the National Park system, Eden Projects is helping to protect and create a reforested buffer zone that is vital to protect animal habitat.

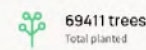
3,383,185 Trees funded of 4,000,000

1,420,182.21 T CO₂ compensated

41,430 Followers

Follow

Share



69411 trees
Total planted



58.41 hectares
Total reforested



12576.02 tonnes
Total CO₂ captured

23 %	Tanzania Plant to Stop Poverty	20470 trees	35 %	Tanzania Plant to Stop Poverty	20.5 ha	49 %	Nepal Eden Reforestation Projects	6118.40 t
14 %	Tanzania Usambara Biodiversity Conservation	18031 trees	20 %	Tanzania Usambara Biodiversity Conservation	16.4 ha	23 %	Tanzania Plant to Stop Poverty	2843.20 t
21 %	Nepal Eden Reforestation Projects	14780 trees	25 %	Nepal Eden Reforestation Projects	14.8 ha	16 %	Tanzania Usambara Biodiversity Conservation	2067.02 t
17 %	Madagascar Eden Reforestation Projects	11600 trees	7 %	Madagascar Eden Reforestation Projects	3.9 ha	5 %	Madagascar Eden Reforestation Projects	573.30 t
2 %	Thailand Conserve Natural Forests	1590 trees	2 %	Uganda Preservation of Mt. Elgon Ecosystem	1.2 ha	3 %	Thailand Conserve Natural Forests	413.40 t
2 %	Uganda Preservation of Mt. Elgon Ecosystem	1210 trees	1 %	Senegal Forest Garden Program	0.760 ha	2 %	Uganda Preserve Forests	
1 %	Senegal Forest Garden Program	760 trees	<1 %	Nicaragua Commune Trees	0.290 ha	1 %	Senegal Forest	
<1 %	Nicaragua Commune Trees	290 trees	<1 %	Kenya Bari	0.267 ha	<1 %	Kenya Bari	
<1 %	India Trees for Tigers	250 trees	<1 %	Thailand Conserve Natural Forests	0.159 ha	<1 %	India Trees for	
<1 %	Kenya Bari	200 trees	<1 %	India Trees for Tigers	0.083 ha	<1 %	India Trees for	
<1 %	India Trees for Tribals	160 trees	<1 %	France Reforestation Forests degradation	0.070 ha	<1 %	France Reforestation	
<1 %	France Reforestation Forests degradation	70 trees	<1 %	India Trees for Tribals	0.064 ha	<1 %	Nicaragua Commune	

View all

Forest impact

Since registered This year This quarter This month



We plant trees every month that you're subscribed

In partnership:



In line with our commitment to sustainability, Doorway has partnered with Tree Nation to plant trees with each corporate subscription, helping bring our customers closer to their sustainability and decarbonisation goals.

Our Commitment to Sustainability

Doorway plants trees each month on behalf of our clients on enterprise subscriptions.

We have partnered with Tree-Nation, a UNEP certified organization. Within the admin portal, our clients can view the location, species and planting project of their growing forest, as well as the CO₂ sequestration from their Doorway subscription.

Since our founding, we have planted more than **100,000 Trees** and captured more than **15,000 tons of CO₂**.



Thank you