

GRAPHIC DESIGN

ASHLEY McDOWELL PORTFOLIO

Selected Work from 2018 to 2019



LOGO MOCKUPS

VINTAGE

A vintage Logo Mockup for a company in Storm Lake, Iowa.

Client : Hungry Herd
Type : Logo & Identity
Year : 2019



VINTAGE

A Logo for the front pocket of a t-shirt. Wanted same goat head used, different shape



CUTOUT

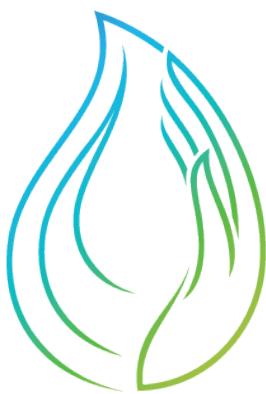
Created a cutout look with the Merrill Manufacturing Logo to make it appear 3D and rustic. Made multiple mockups with an image inserted.

Client : Merrill Manufacturing
Type : Logo & Identity



ENVIRONMENTAL

A logo to use on website to portray to customers how Merrill has always made water safety and environmentally friendly products.



Environmental Protector

... making a difference ...



Environmental Protector

... making a difference ...

CORPORATE IDENTITY

Tools
ILLUSTRATOR - INDESIGN - PHOTOSHOP

Logo and Element



MERRILL MANUFACTURING

Storm Lake, IA



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Storm Lake, IA 50588-0392 U.S.A.

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U.S. & Iowa: (800) 831-6962

 Fax: (712) 732-4401
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 www.merrillmfg.com

BUSINESS CARD

Merrill Manufacturing Business Card / Client : Merrill Manufacturing

FACEBOOK AD CAMPAIGN

Created four ads that would be placed together in one ad campaign.

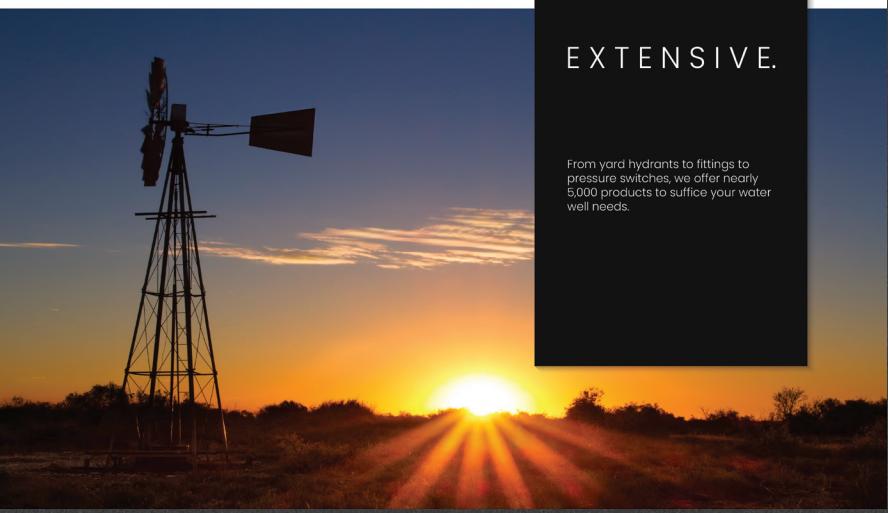
Client : Merrill Manufacturing





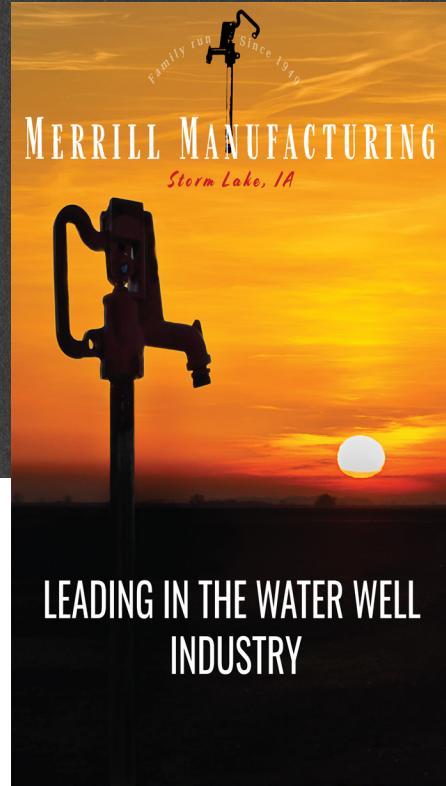
A V A I L A B L E .

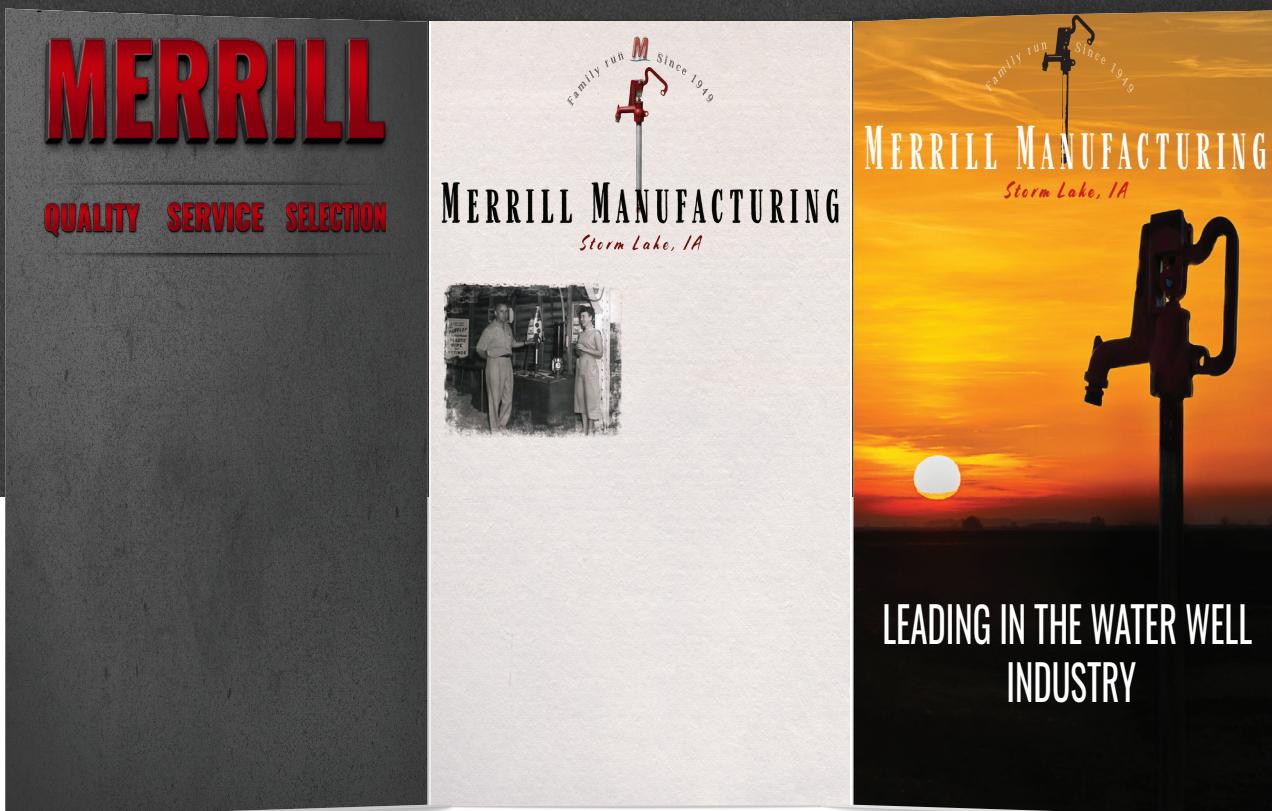
Sold in thousands of retailers
and wholesalers across the globe



E X T E N S I V E .

From yard hydrants to fittings to
pressure switches, we offer nearly
5,000 products to suffice your water
well needs.





TRADESHOW BANNER MOCKUP

Merrill Manufacturing mfg
Branding / corporate identity / concept design



**MANUFACTURING AND EMPLOYING
LOCALLY SINCE 1949**

712-732-2760

www.merrillmfg.com



POSTER MOCK UP

Merrill Manufacturing
Branding / corporate identity / concept design



Manufacturing and employing locally since 1949

712-732-2760

www.merrillmfg.com



POSTER MOCK UP

Merrill Manufacturing
Branding / corporate identity / concept design

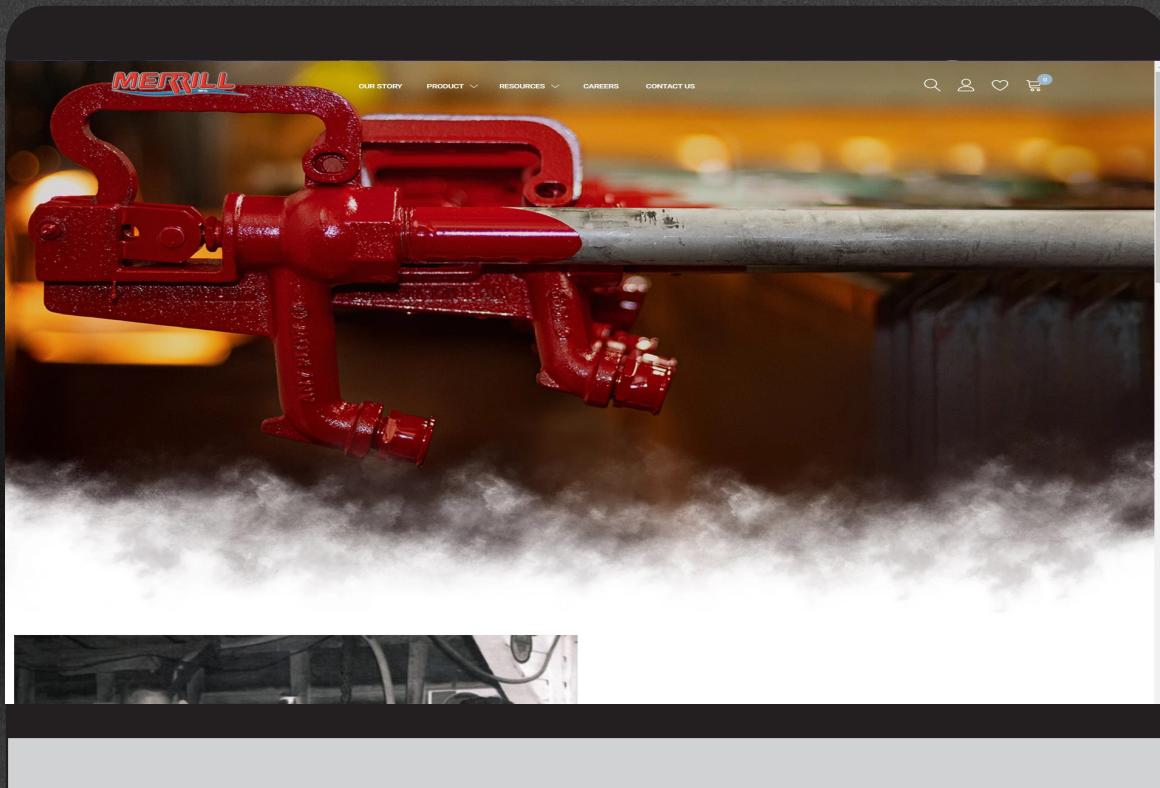
WEBSITE

Tools

PHOTOSHOP - PINEGROW HTML SOFTWARE - SHOPIFY

WEBSITE MOCKUP

Merrill Manufacturing
Branding / Shopify / concept design



MERRILL

- About
- Products
- Resources
- Contact Us

TRUSTED AROUND THE WORLD
Sold in thousands of retailers and wholesalers across the globe

[LEARN MORE](#)



WE ARE A
FAMILY OWNED & OPERATED BUSINESS

Merrill Manufacturing was founded in 1949 by Howard Anderson. Merrill Manufacturing is a family-owned business that has been passed down through three generations. Here at Merrill, we value our family and community. Since relocating to Blomis Lake, Iowa in 1982, Blomis Lake has become a tight-knit community. Our company, our family, has only continued to grow in the heart of the USA.

[OUR STORY](#)

**CONTINUES TO
LEAD IN THE WATER WELL INDUSTRY**

Designed in 1949, our Anyflow Yard Hydrant gives you control under elevated pressure below the frostline when shut off. Merrill Manufacturing continues to design and sell the best yard hydrant by any other yard hydrant manufacturer in the world.

[SHOP NOW](#)

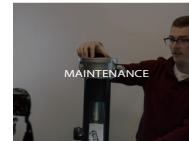


LOCAL.

Proudly employing and manufacturing in only Iowa since 1949

NEED HELP?

Don't know how to install your Merrill yard hydrant? Need a step-by-step process to replace a leaking nozzle with a few easy adjustments? We have created videos to help you install and maintain your Merrill Manufacturing product!



EXTENSIVE.

From yard hydrants to fittings to pressure switches, we offer nearly 5,000 products to suffice your water well needs.

SUGGESTED PRODUCTS

| | | | | |
|---|---|---|---|---|
| | | | | |
| VIEW | VIEW | VIEW | VIEW | VIEW |
| \$257.00 | \$309.00 | \$574.00 | \$151.00 | \$242.00 |
| <small>1" x 1" No Lead Brass Body (10 Capacity)</small> | <small>1" x 1" No Lead Brass Body (10 Capacity)</small> | <small>1" x 1" No Lead Brass Body (10 Capacity)</small> | <small>1" x 1" No Lead Brass Body (10 Capacity)</small> | <small>1" x 1" Heavy Duty Hydrant</small> |

FOLLOW

Sign up to get the latest on sales, new releases and more..

Email address

© 2019 Merrill Manufacturing

Powered by Shopify

[SIGN UP](#)

PHOTOGRAPHY

Tools
CANON EOS 6D - PHOTOSHOP/LIGHTROOM

















Photos by Ashley

IA

FURTHER INFORMATION

WWW.PHOTOSBYASHLEYIA.COM