

Overall Data Takeaways

- Gender Distribution:
 - 67.7% female
 - 31.9% male
 - 0.3% other
- Clients were predominantly caucasian.

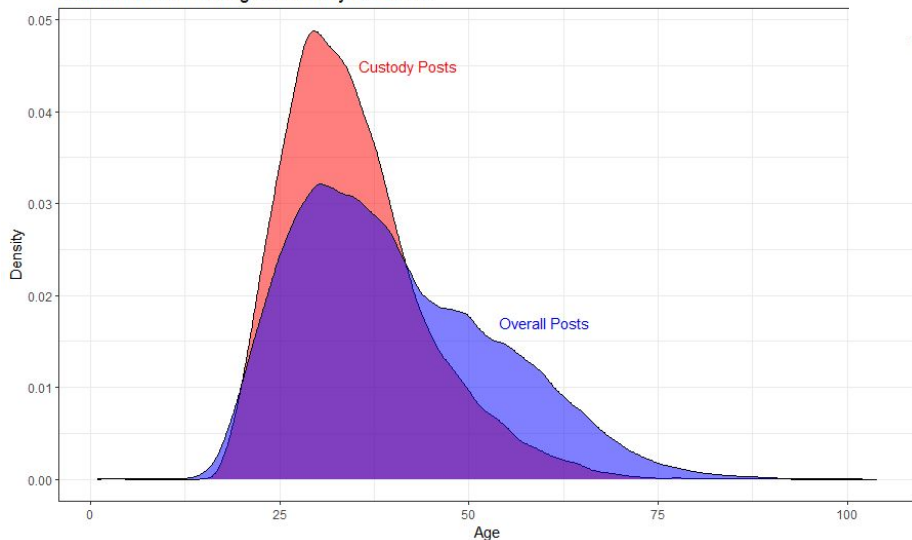
DATA FEST 2023

Presentation created by: Team Data Dynamo
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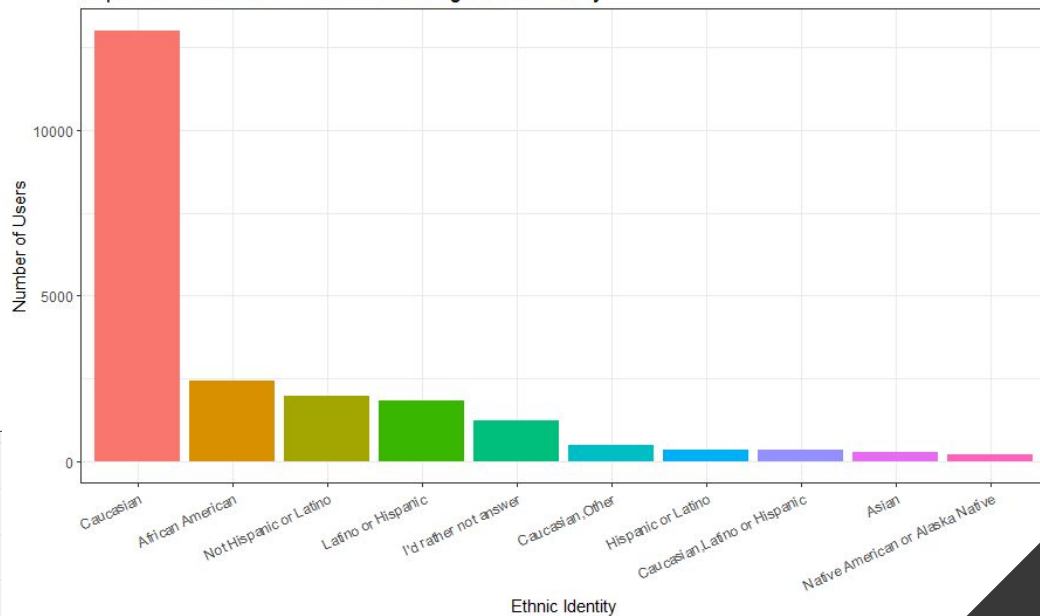
CUSTODY

Questions about 'custody' were selected, not by category, but by keyword.

Distribution of Client Ages: Custody vs Overall



Top 10 Ethnic Identities of Clients Asking about Custody

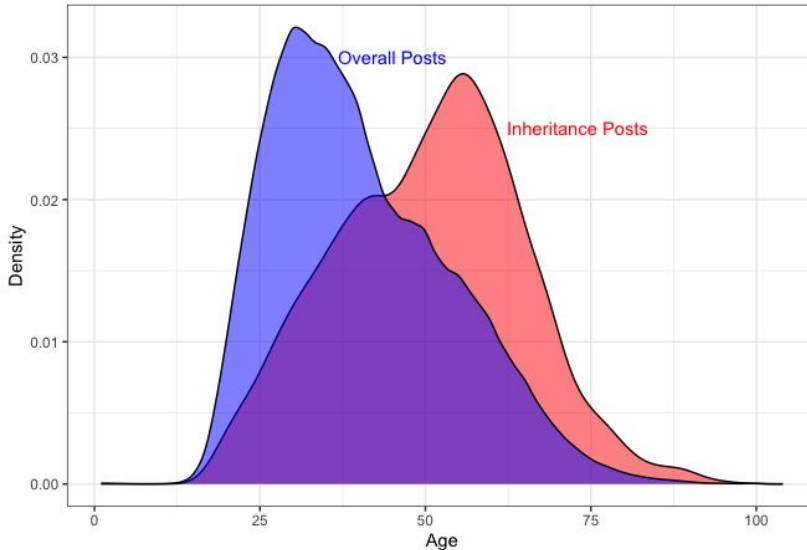


Clients inquiring about custody cases are:
76.7% female
23.1% male
0.2% other
There were 25,991 clients that mentioned custody.

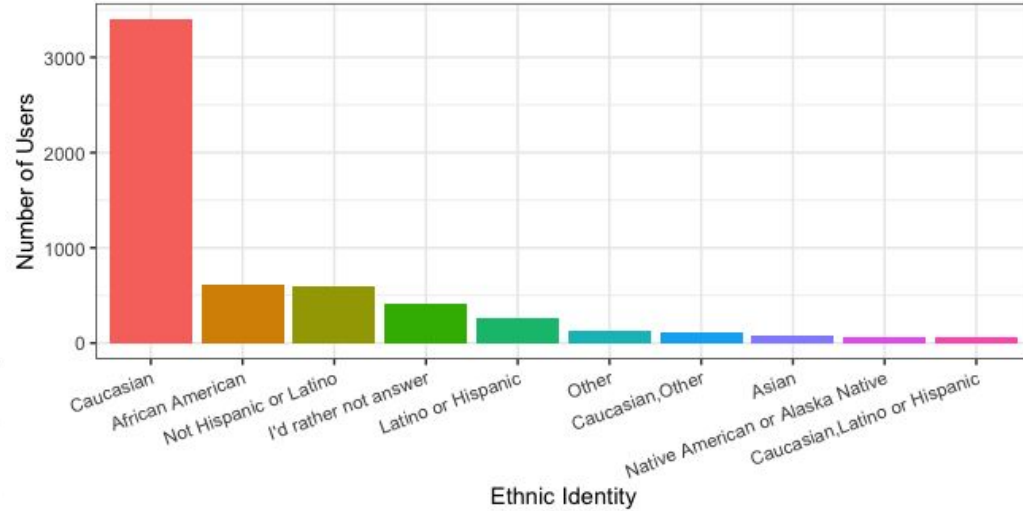
WILLS & INHERITANCE

Questions about Wills and Inheritance were selected by subcategory.

Distribution of Client Ages: Overall vs Inheritance



Top 10 Ethnic Identities for Questions Asked about Wills and Inheritance



Clients inquiring about inheritance cases are:

69.7% female

29.9% male

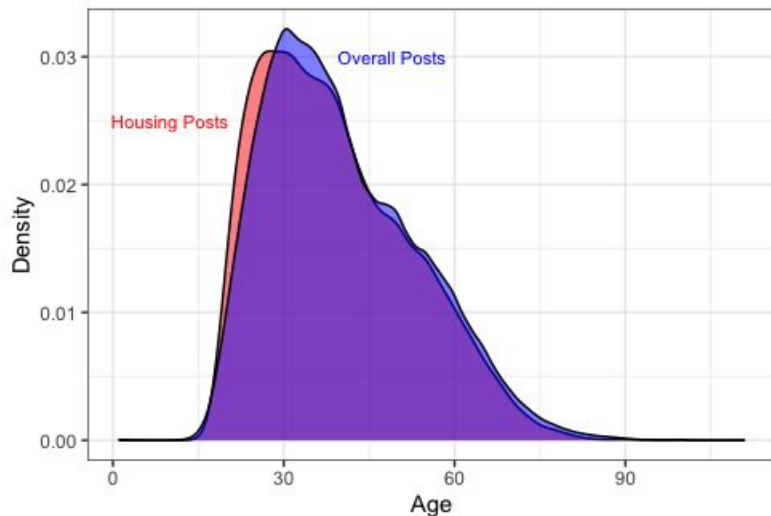
0.1% other

There were 6,863 clients that asked about wills and inheritance.

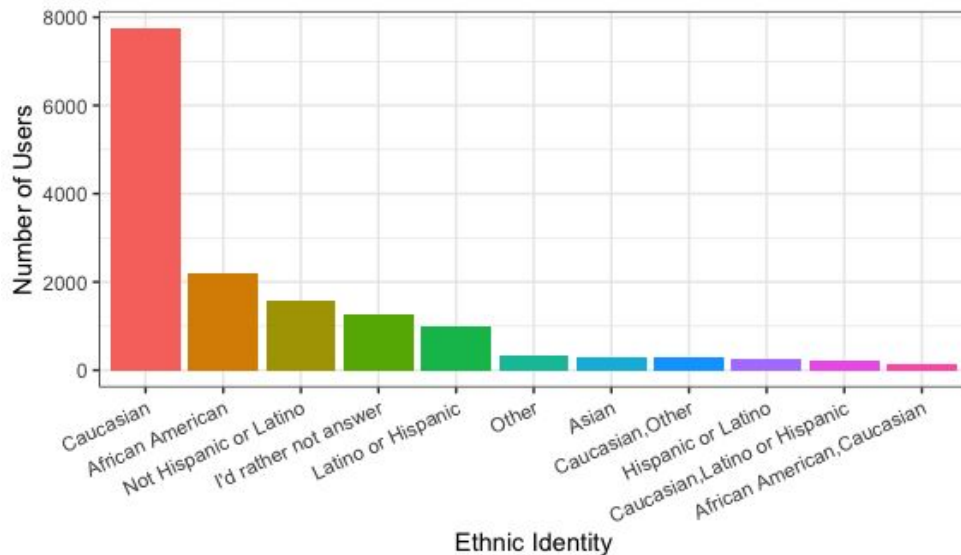
HOUSING

Questions about 'housing' were selected, not by category, but by the keyword 'landlord'.

Distribution of Client Ages: Overall vs Housing



Top 10 Ethnic Identities for Questions Asked about Housing



Clients inquiring about housing cases are:
72.5% female
26.8% male
0.6% other
There were 17,765 clients that mentioned landlords.