BIRMINGHAM
MINOR LEAGUE BASEBALL
PROMOTIONAL
Seminar
2016
TM

PRIMARY LOGO FULL COLOR

PRIMARY LOGO ONE COLOR

PRIMARY LOGO FULL COLOR ON VARIOUS COLOR BACKGROUNDS

PRIMARY LOGO ONE COLOR ON VARIOUS COLOR BACKGROUNDS

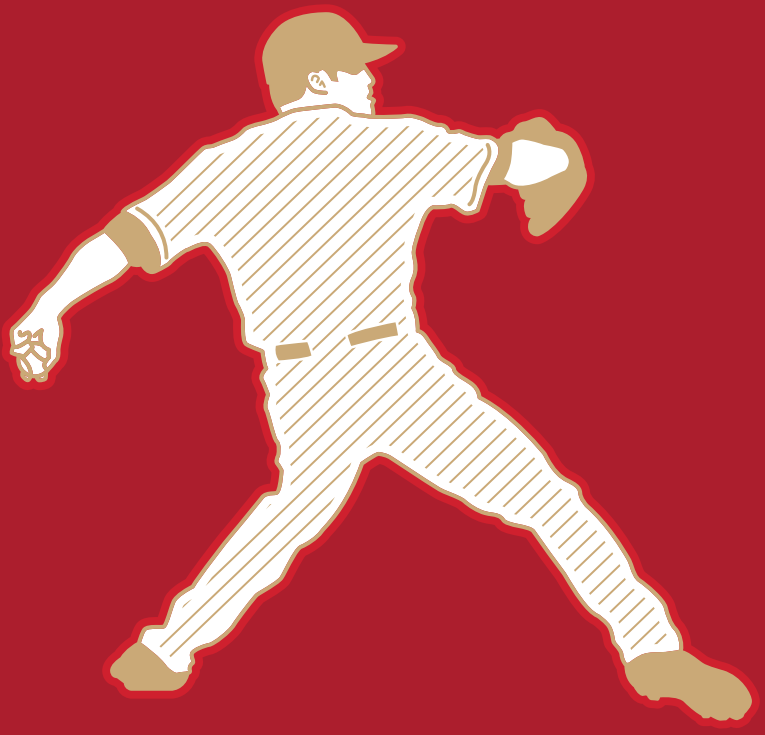
SECONDARY LOGO FULL COLOR

SECONDARY LOGO FULL COLOR

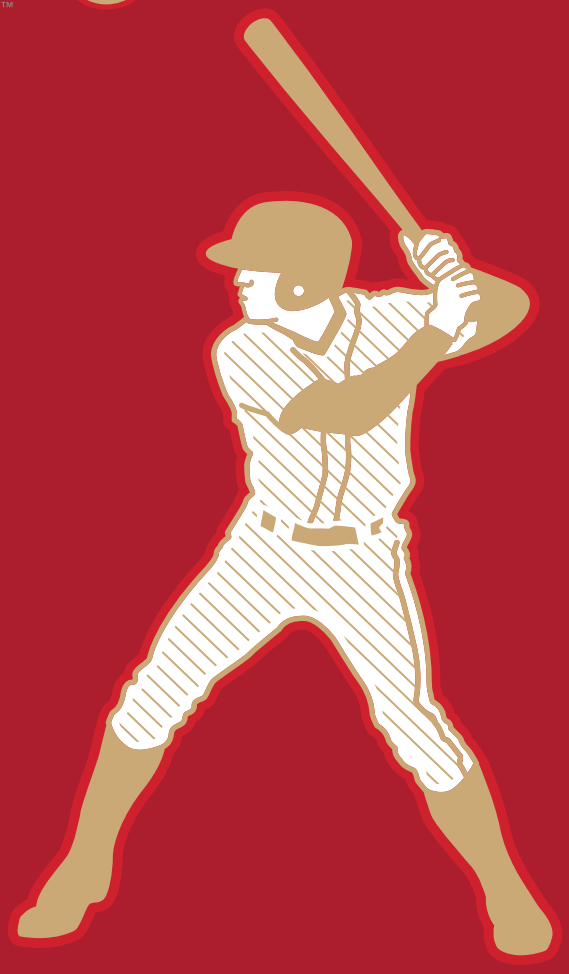
SECONDARY LOGO FULL COLOR ON VARIOUS COLOR BACKGROUNDS

SECONDARY LOGO ONE COLOR ON VARIOUS COLOR BACKGROUNDS

MINOR LEAGUE BASEBALL
PROMOTIONAL
Seminar
2016



PINSTRIPE PITCHER



PINSTRIPE BATTER

ONE COLOR
PINSTRIPE
PITCHER

ONE COLOR
PINSTRIPE
BATTER

MINOR LEAGUE BASEBALL PROMOTIONAL Seminar 2016

Year Emblem 1

Year Emblem 2

Baseball 1

Baseball 2

Baseball 3

Left Bat

Right Bat

Baseball 4

Text Sample

Page Break With Text

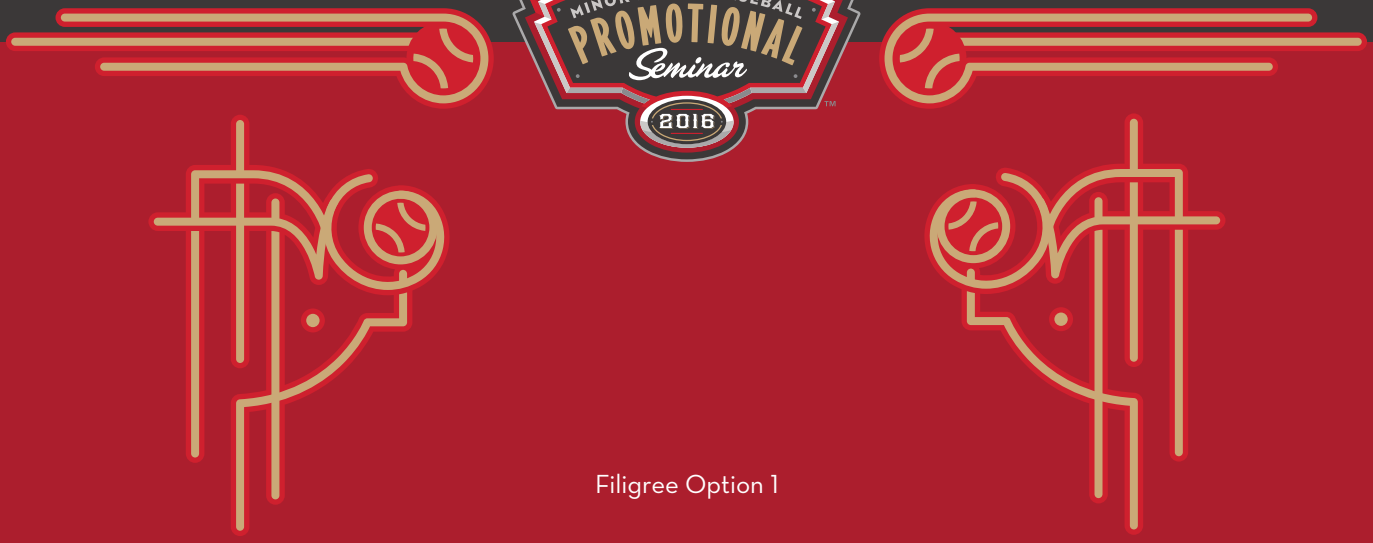
Page Break No Text 1

Page Break No Text 2

Page Break No Text 3

Page Break No Text 4

MINOR LEAGUE BASEBALL PROMOTIONAL Seminar 2016



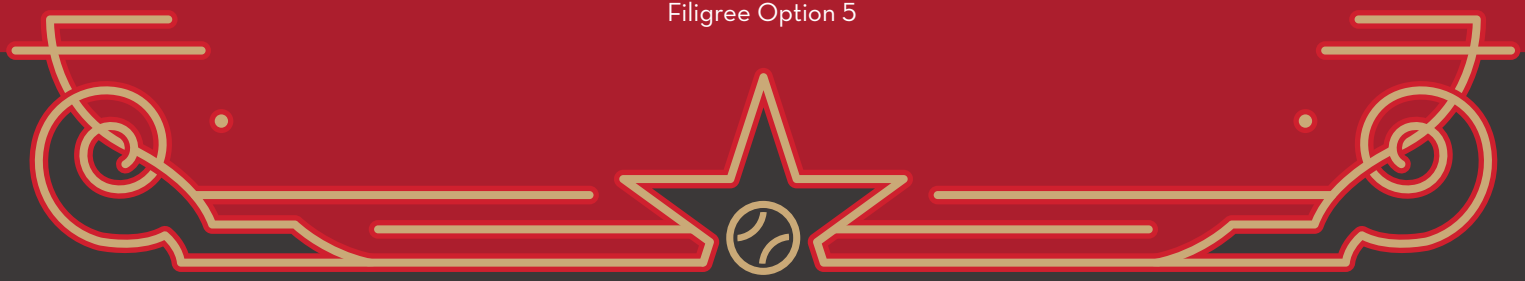
Filigree Option 1

Filigree Option 2

Filigree Option 3

Filigree Option 4

Filigree Option 5



MINOR LEAGUE BASEBALL PROMOTIONAL Seminar 2016

PANTONE 187 RED
c22 • m100 • y89 • k15
r172 • g22 • b44
hex #AF1E2D

PANTONE 186 RED
c12 • m100 • y91 • k3
r207 • g10 • b44
hex #CE1126

PANTONE CUSTOM BLACK
c20 • m20 • y20 • k85
r59 • g56 • b56
hex # 1F1F1F

PANTONE 466 GOLD
c22 • m32 • y60 • k0
r202 • g169 • b119
hex #D1BF91

PANTONE COOL GRAY 8
c48 • m40 • y38 • k4
r138 • g138 • b141
hex #888B8d

PANTONE COOL GRAY 6
c35 • m29 • y28 • k0
r169 • g168 • b169
hex #A7A8AA

PANTONE COOL GRAY 3
c21 • m17 • y17 • k0
r202 • g200 • b200
hex #C8C9C7

Headline Font – Bandit

Available at www.letterheadfonts.com

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Secondary Font – Neutratext Bold Alt

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Body Copy Font – Neutratext Book Alt

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Poster Style 1

Poster Style 2

Poster Style 3

REGISTRATION

Letterhead

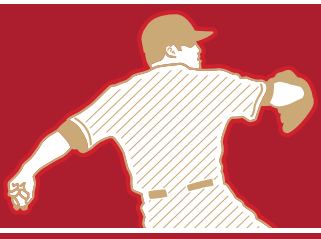
MINOR LEAGUE BASEBALL PROMOTIONAL Seminar 2016

WELCOME TO
BIRMINGHAM

Banner Style 1

WELCOME TO
BIRMINGHAM

Banner Style 2



WELCOME TO
BIRMINGHAM

Banner Style 3

MINOR LEAGUE BASEBALL PROMOTIONAL Seminar 2016

Directional Arrows