



moneytree

Presented by Ashley Bridges
and Oliver Mason



SONYA THE SINGLE MUM

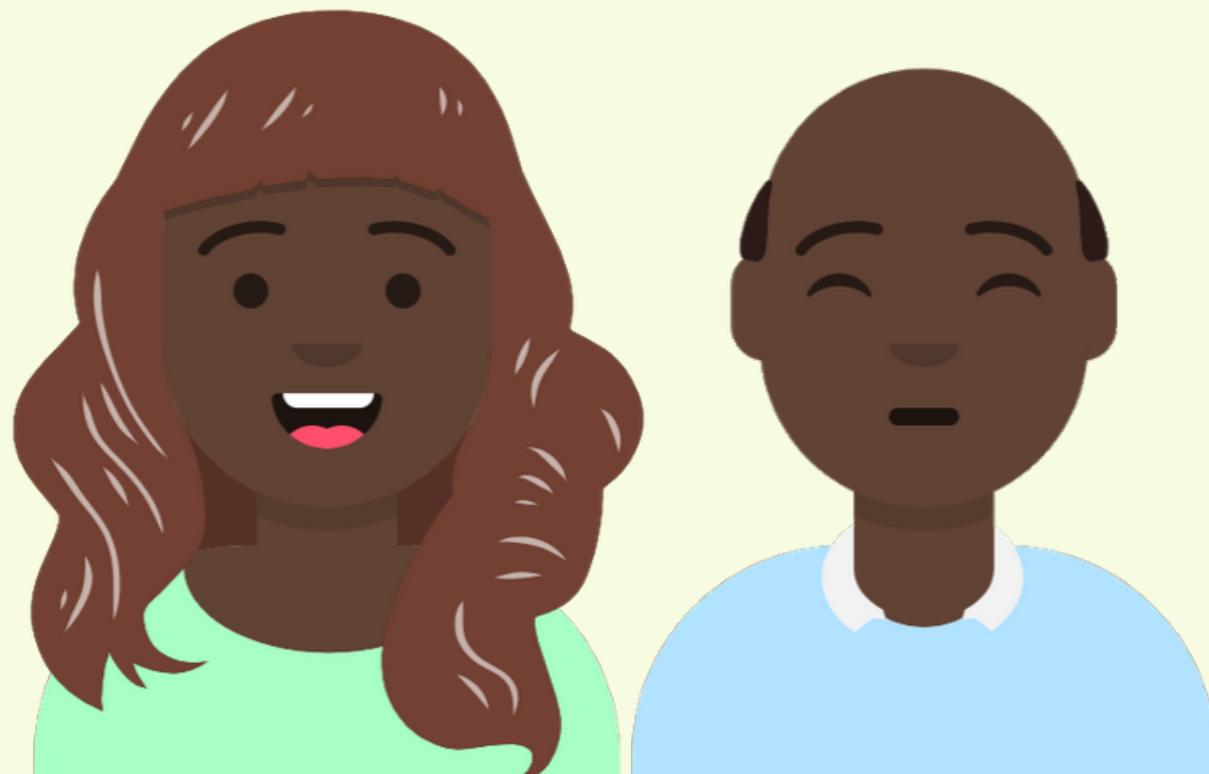
Sonya works full time and has two young children leaving her very short on time. She cannot earn enough to comfortably provide for her family and often has to make tough choices on what she needs to purchase most.

Desires and app that allows her to quickly and intuitively "what if" scenario plan her finances. The app should display her balance and expenses whilst allowing on the fly changes.

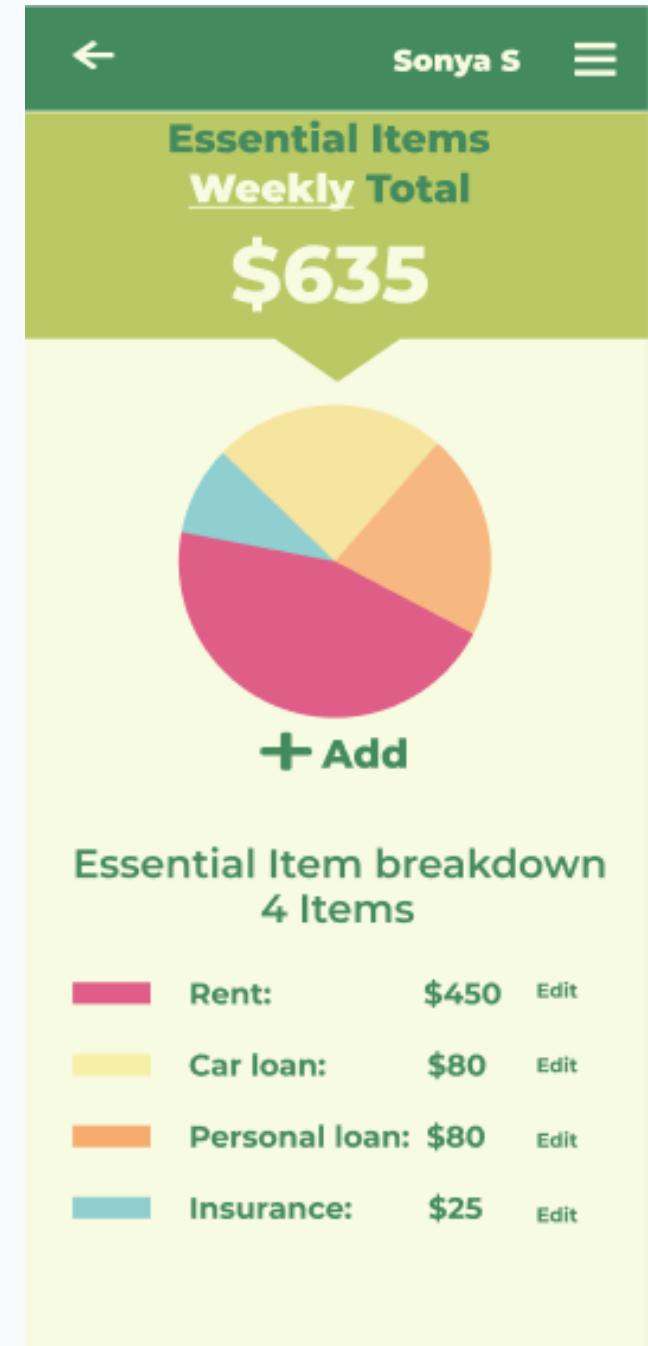
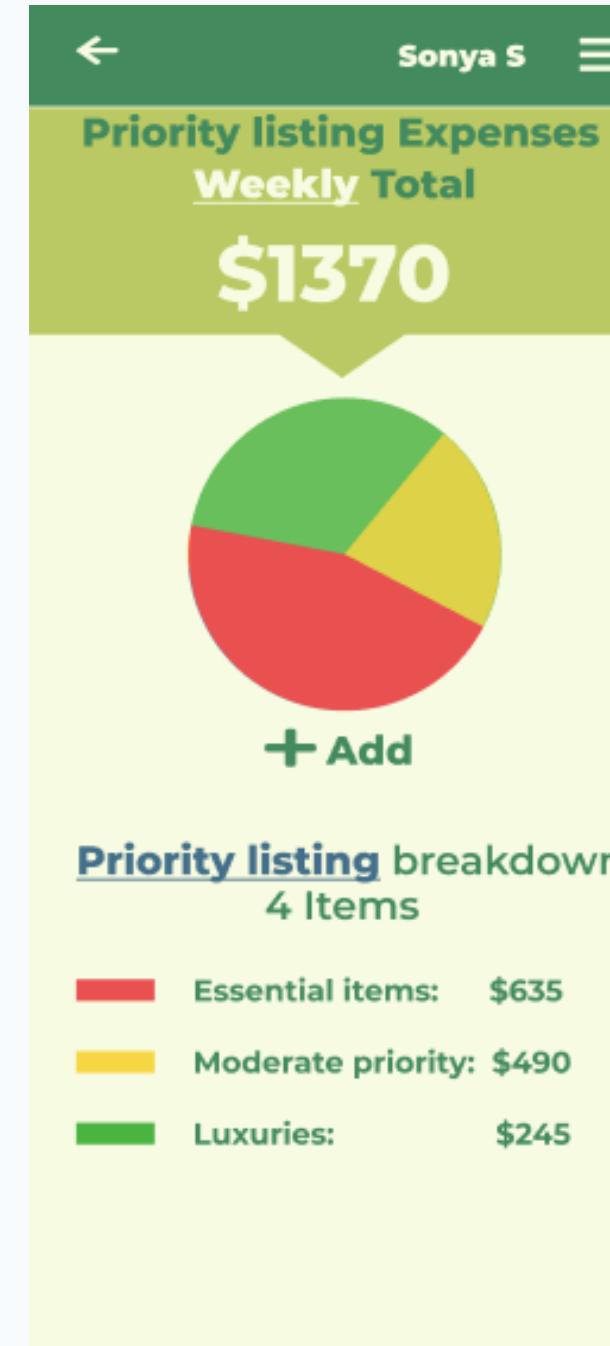
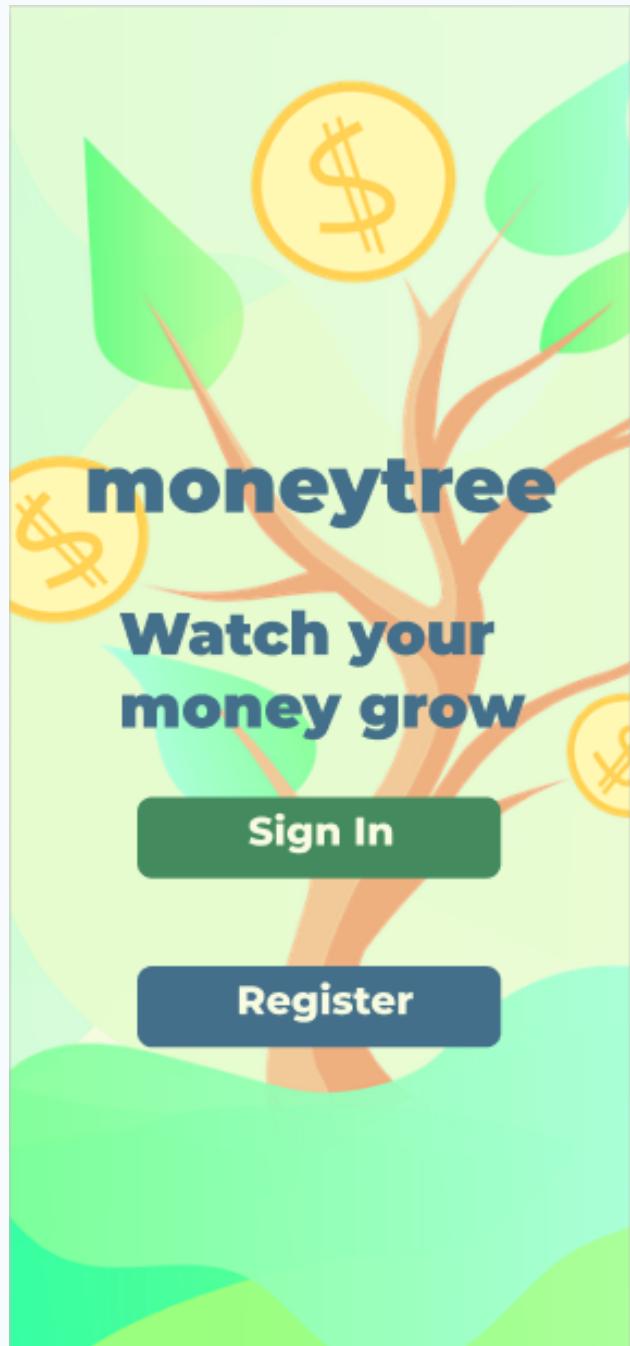
MR AND MRS SMITH

Mr and Mrs Smith both bring home a decent wage. The couple can comfortable cover expenses however they still need to plan their finances.

Desire an app that allows them to allocate expenses between the pair and see how much money they are theoretically left with to plan holidays / savings



Expenses planning application



Mr Smith Overview
Money left over per week

\$100

Breakdown Summary**Income**Mr Smith

\$1470

After essentials

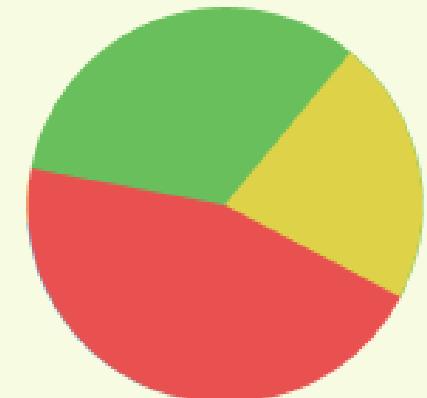
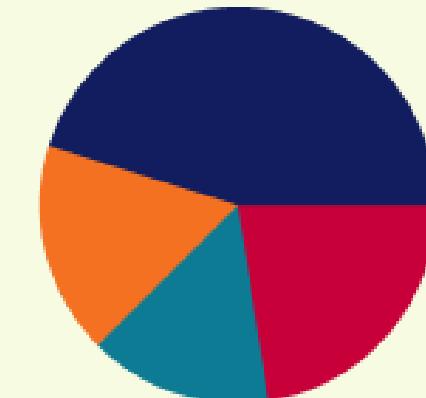
\$835

After moderate priority

\$345

After luxuries

\$100

**Income****\$1470****Expenses****\$1370****+Add heading****Family Board****Mr Smith**Beer
\$90Income
\$1470Rent
\$520Car Service
\$490Loan Repay..
\$115Uber Eats
\$155**+ Add tile****Mrs Smith**Hotel Wages
\$800Car Repaym..
\$120Food
\$200Night out
\$140Chiropractor
\$95**+ Add tile**