**Ashley Bui**Ashley.bui@student.csulb.edu| 714-326-3773 | Cypress, CA

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| **Education** |  |
| **California State University, Long Beach** | **Expected Graduation Date: May 2020** |
| Bachelors of Science in Business Administration – Information Systems |  |
| Cumulative GPA: 3.38 |  |
| **Cypress College** Cypress, CA | **August 2015 – May 2018** |
| Associates degree in Business Management |  |
| Cumulative GPA: 3.42 |  |
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| **Work Experience** | |
| **Guayaki Brand Ambacebador** Long Beach, CA | **December 2019 – Present** |
| *CSULB Campus Brand Ambassador* |  |
| * Introduce surrounding community to Guayaki products and enrich them of goals of the company | |
| * Demonstrate enthusiastic public relations by working with ambassadors in an experimental marketing environment | |
| * Establish brand awareness by marketing products at events, conferences, and social settings | |
| **Division of Student Affairs, CSULB** | **January 2019 – Present** |
| *Information Technology Assistant* |  |
| * Maintain a university campus domain by monitoring servers and computers using Active Directory and SCCM | |
| * Support over 150 staff members by troubleshooting, repairs, configuring devices and remote desktop connections | |
| * Providing technical support across campus by installing hardware, software, networks, and computer imaging | |
| **Hula Girls Shave Ice,** Huntington Beach, CA | **February 2016 – August 2019** |
| *Store Manager* |  |
| * ­Provide professional customer service and interact with them about promotions in a timely manner | |
| * Trained eight new staff members in using important equipment and maintain store appearance | |
| * Coordinate local events to establish brand within the community and assist with social media presence | |
| **Disneyland,** Anaheim, CA | **January 2018 – August 2018** |
| *Cast Member* |  |
| * Offered exceptional customer service to maximize guest satisfaction by attentively communicating with them | |
| * Ensuring safety of guest throughout the park by efficiently following cast member guidelines | |
| * Communicated any issues that arise efficiently to lead staff members | |
| **Extracurricular Activities** | |
| **Delta Zeta Sorority, CSULB** | **September 2018 – Present** |
| *VP of Philanthropy committee/ Public Relations Chair* | Fall 2019 |
| * Advertise philanthropic events by creating content on Canva to generate awareness to students on campus | |
| **Association of Information Systems, CSULB** | **September 2018 - Present** |
| *VP of Marketing* | Spring 2020 |
| * Increase on campus awareness to the club by managing two social media outlets and publicizing club events   *VP of Membership*  Fall 2019   * Send out weekly newsletters using MailChimp, while providing club members with job opportunities | |
| **Projects** | |
| **BDAC & AIS 2019 Data Visualization Competition** | |
| *2nd Place in Exploratory Data and Discovery* | |
| * Received dataset with millions of rows of data on Iowa liquor sales to explore findings and recommendations * Generated graphs and organized data through Tableau to discover trends within alcohol sales and other attributes * Compared profits between top selling liquor and suggest ways to maximize profit for alcohol companies | |
| **Fall 2019 Systems Analysis & Design Course Competition** | |
| *Team Leader and Prototype Creator*   * Applied SAD methods, techniques and tools to design a complex IS application including a mockup prototype * Efficiently monitored 5 other group members by assigning different tasks with deadlines * Placed 3rd in overall competition by judge panel consisting of business owners and tech professionals   **Skills**   * Vietnamese (Fluent) * Experience in Python, SQL, HTML, CSS, Javascript, Tableau | |