CS3240 S1 2018-19   Design Portfolio

Submit by : Saturday 3 Nov 10pm

Every UI/UX Designer needs a portfolio to showcase their achievements to potential employers. While every portfolio is different and there are multiple ways to showcase your work, here are some general guidelines of what should go into a good portfolio.

1. A section about yourself

Employers want to know what you are passionate about and what aspects of user experience design you are interested in. This section is a chance for you to showcase a little bit of your personality as well. It should not be a repetition of what is on your resume or linkedin profile, but something more that showcases who you are.

2. Some of your best work

Always remember to put only work that you are proud of on your portfolio. It's not about the amount of projects you've done but about the quality of each one of them. A very general guideline would be between 3-6 pieces of work.

2A A complete case study
Employers don't want to simply see the final product, but also the process that went behind creating it. A case study should broadly contain an overview of your problem and solution; the tools used; the process you followed, the artifacts you designed; your reflections. Tell a coherent story through your work!

2B Other Designs or UI/UX related work you might have done during this module or elsewhere e.g any comic strip, any user research, any journey map, a lo- or hi-fidelity prototype etc.

2C Any post or a write-up or presentation on a relevant topic e.g.: your findings on Brain Computer Interface. Provide a link if you have published something (for example: a blog post or created a video or carried out a TED style presentation).

3. A link to your resume
Remember to link your resume somewhere in your portfolio, either in the "about you" section or as a separate link.

4. Any other social links
You can provide links to your email, linkedin, dribble or any other social medium as long as it is relevant.

Finally, remember that your portfolio is a showcase of your personality as well so try to make it reflect who you are as a person! Make sure you keep your portfolio up to date as well!

Happy Portfolio-ing!

Submission Instruction:

Submit by **:** Saturday 3 Nov, 10pm
IVLE Folder : Design Portfolio
File name : <Matric Number>-Portfolio
What to submit: 1-2 page document that incorporates
(i) your name and Matric number
(ii) Link to the portfolio
(iii) a brief about your portfolio entries.

Relevant links

Portfolio Websites

       http://geunbae-lee.com/
       http://samanthamtu.com/
       http://dongwhiyoo.com

Additional help

       https://uxplanet.org/how-to-structure-your-first-ux-design-portfolio-7b51576a04df
       https://careerfoundry.com/en/blog/ux-design/ux-design-portfolio-tips
       https://www.uxpin.com/studio/blog/creating-ux-portfolio-4-dos-donts/

Grading

Portfolios are evaluated based on organization, craft, quality, creativity of ideas, compositional skills, and consistency.

Each of the portfolio entries will be given scores of: *1- Unacceptable 2- Average 3- Good 4- Strong 5-Exceptional*

Overall portfolio will also be scored using the above scale.

For final grade of portfolio, 3 best scores of portfolio entries + an overall portfolio score will be considered. For example, if 3 best scores of submitted entries are 5,4,3 and overall score is 4. Final score will be 16 out of max 20.

Refer to more detailed criteria below regarding the evaluation of your portfolio.

- **Organisation** – Well crafted and well organized in content and presentation.
- **Process / Principles** – An ability to compile relevant information by identifying resources necessary to formulate a deeper understanding of interaction design. and/or An ability to demonstrate awareness of design principles and show skills or understanding of interaction design concepts.
- **Visual appeal** – Ability to visually communicate effectively
- **Technical Skill** – A reflection of knowledge of tools and materials and an aptitude for interactive design skills.
- **Conceptual Skill** – Ability to make the pieces of portfolio demonstrate analytical thinking as it applies to visual design / If the written brief about the design piece(s) demonstrate a student's critical thinking skills regarding submitted work / ability to address an assignment in a notable way.

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