Parents fine-tune their speech to children's vocabulary knowledge

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Author Note

- All data and code for these analyses are available at https://osf.io/vkug8/.
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Abstract

Young children learn language at an incredible rate. While children come prepared with 10 powerful statistical learning mechanisms, the statistics they encounter are also prepared for 11 them: Children learn from caregivers motivated to communicate with them. How precisely 12 do parents tune their speech to their children's individual language knowledge? To answer this question, we asked parent-child pairs (n=41) to play a reference game in which the 14 parent's goal was to guide their child to select a target animal from a set of three. Parents 15 fine-tuned their referring expressions to their children's knowledge at the lexical level, producing more informative references for animals they thought their children did not know. 17 Further, parents learned about their children's knowledge over the course of the game, and 18 tuned their referring expressions accordingly. Child-directed speech may thus support children's learning not because it is uniformly simplified, but because it is tuned to individual children's language development.

Statement of Relevance

The pace at which children learn language is one of the most impressive feats of early cognitive development. One possible explanation for this rapid pace is that the language caregivers produce is tuned to children's developing linguistic knowledge, maintaining just the right level of complexity to support rapid learning. We present the first experimental evidence of just how precise this tuning is, showing that parents tune not just to children's holistic language development, but their knowledge of individual words. We developed a new method in which we experimentally controlled what parents talked about, but not how they could talk or what they could say, increasing the chance that these results will generalize outside the lab. This work points to the importance of studying the parent-child dyad as a unit instead of focusing on children as isolated learners, both in the domain of language and in social learning more broadly.

- 34 Keywords: parent-child interaction; language development; communication
- Word count: 749

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In just a few short years, children master their native language. Undoubtedly, a large share of the credit for this feat is due to powerful learning mechanisms that children bring to their input (Kuhl, 2004; Saffran, Aslin, & Newport, 1996; Smith, Suanda, & Yu, 2014).

However, a share of the credit may also be due to the structure of linguistic input itself: individual differences in both the quantity and quality of the language children hear are associated with individual differences in those children's language learning (Hart & Risley, 1995; Huttenlocher, Waterfall, Vasilyeva, Vevea, & Hedges, 2010; Rowe, 2012). Further, associations between input and uptake are primarily driven by differences in speech directed to children. Differences in overheard speech do not predict differences in language learning, even in communities where child-directed speech is relatively rare (Romeo et al., 2018; Shneidman & Goldin-Meadow, 2012; Weisleder & Fernald, 2013). Why is child-directed speech so important to language learning?
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- The way we speak to children is markedly different from the way we speak to adults.

 For instance, child-directed speech tends to be slower, higher pitched, and exaggerated in
 enunciation relative to adult-directed speech (Cooper & Aslin, 1990; Grieser & Kuhl, 1988).

 Beyond acoustic and prosodic differences, child-directed speech is also marked by repetition,
 simpler syntactic structures, and higher proportions of questions (Fernald & Simon, 1984;
 Newport, Gleitman, & Gleitman, 1977; Snow, 1972). Children preferentially listen to
 child-directed speech over adult-directed speech (Cooper & Aslin, 1990, p.

 @consortium2020), and their increased attention to child-directed speech may play a part in
 driving language acquisition (Soderstrom, 2007).
- In addition to attentional effects, structural simplifications in child-directed speech
 have been tied to specific benefits in children's language learning (e.g. Brent & Siskind, 2001;
 Ma, Golinkoff, Houston, & Hirsh-Pasek, 2011). For instance, when parents refer to a
 particular object, they tend to place this object in the final position of their utterances, even

in languages where this is not the canonical word order (Aslin, Woodward, LaMendola, & Bever, 1996). This structural tendency has been tied directly to ease of word segmentation and subsequent word learning (Endress, Nespor, & Mehler, 2009; Yurovsky, Yu, & Smith, 2012).

Crucially, both acoustic and structural properties of child-directed speech change over development, with sentences getting longer, more complex, and less acoustically variable (e.g. Huttenlocher et al., 2010; Liu, Tsao, & Kuhl, 2009; Phillips, 1973). The linguistic tuning hypothesis suggests that this changing nature of child-directed speech is what allows it to be such a powerful driver of language development (Snow, 1972). If parents tune their speech to children's developmental level, increasing the complexity of input at the same rate that children are developing their linguistic knowledge, input may always be at the optimal level of complexity to support language learning (Vygotsky, 1978).

How precisely do parents tune their speech? One possibility is that tuning is coarse:

Caregivers could tune the complexity of their speech generally, using a holistic sense of their children's developing linguistic abilities. Consistent with a coarse-tuning hypothesis, parents tune their utterance lengths, articulation of vowels, and diversity of clauses to children age (Bernstein Ratner, 1984; Huttenlocher et al., 2010; Moerk, 1976). Over and above this coarse-tuning, parents might fine-tune their speech, taking into account not only children's global linguistic development, but their specific knowledge of smaller units of language, such as lexical items. Fine-tuning would provide a particularly powerful and efficient vehicle for scaffolding language acquisition because of its specificity. If parents could fine-tune utterances containing specific words, phrases, or constructions, they could keep each aspect of language at just the right desirable difficulty to support learning, retention, and generalization (Bjork & Kroll, 2015; Vlach & Sandhofer, 2014).

To date, the only evidence for fine-tuning comes from two observational studies, one showing that parents are more likely to provide their child with labels for novel as compared

to familiar toys (Masur, 1997), and the second showing that one child's caregivers produce their shortest utterances containing a particular word just before the child first produces that word (Roy, Frank, & Roy, 2009). Here, we present the first *experimental* evidence for fine-tuning.

Children and their parents played a reference game in which the parent's goal was to guide their child to select a target animal from a set of three. Parents tuned the amount of information in their utterances not just to the average difficulty of each animal word, but to their prior estimates of their individual child's knowledge of that animal. Further, parents sensitively adapted over the course of the game, providing more information on subsequent trials when they discovered that their child did not know an animal. Together, these results show that parents leverage their knowledge of their children's language development to fine-tune the linguistic information they provide.

100 Method

101 Participants

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Toddlers (aged 2-2.5 years) and their parents were recruited from a database of families 102 in the local community or approached on the floor of a local science museum in order to 103 achieve a planned sample of 40 parent-child dyads. Because our method was novel, we chose 104 a sample size that would give us 95% power to detect a medium-sized effect (d=.6) 105 within-subjects and rounded up to the nearest multiple of 10. A total of 48 parent-child pairs were recruited, but data from 7 pairs were dropped from analysis because of failure to 107 complete the experiment as designed. Of the 7 pairs that were dropped, 5 children fussed out, 1 had an older sibling interfering with the study, and 1 was a twin (only the twin that participated first was included). The final sample consisted of 41 children aged 24 mo.; 5 110 days to 29 mo.; 20 days (M = 26 mo.; 0 days), 21 of whom were girls. 111

In our recruitment, we made an effort to sample children from a variety of racial and

socio-economic groups. Our final sample was roughly representative of the racial composition
of the Chicago Area and the US more broadly (56% White, 27% Black, 8% Hispanic).

However, our sample was significantly more educated than the broader community (85% of
mothers had a College or Graduate Degree).

117 Stimuli

Eighteen animal images were selected from the Rossion and Pourtois (2004) image set, 118 a colorized version of the Snodgrass and Vanderwart (1980) object set. Animals were 119 selected based on estimates of their age of acquisition (AoA) for American English learners. To obtain these estimates, we used two sources of information: parent-report estimates of 121 children's age of acquisition from Wordbank (Frank, Braginsky, Yurovsky, & Marchman, 122 2017), and retrospective self-report estimates of AoA from adults (Kuperman, Stadthagen-Gonzalez, & Brysbaert, 2012, see Supplemental Materials for details). The AoA of the selected animals ranged from 15 to 32 months. Half of the animals were chosen to have an early AoA (15-23 months), and the other half were chosen to have a late AoA (25-32 126 months). Each trial featured three animals, all from either the early AoA or late AoA 127 category. This separation was designed to lower the likelihood that children could use 128 knowledge of early AoA animals to infer the correct target on late AoA trials.

A modified version of the MacArthur-Bates Communicative Development Inventory
Short Form (CDI; Fenson et al., 2007), a parent-reported measure of children's vocabulary,
was administered before the testing session via an online survey. The selected animal words
were added to the standard words, producing an 85 word survey. Two of the animal
words—one in the early AoA (pig) and one in the late AoA category (rooster)—were
accidentally omitted, so trials for those words were not included in analyses as we could not
obtain individual-level estimates of children's knowledge.



Figure 1. A parent-child dyad playing the reference game. On each trial, the parent's goal was to use language to communicate to their child which animal to choose.

Design and Procedure

Each parent-child pair played an interactive reference game using two iPads (Figure 1). 138 Children began with two warm-up trials in which they tapped on circles that appeared on 139 the iPads. Following these warm-up trials, children and their parents moved on to practice 140 and then experimental trials. On each trial, three images of animals were displayed side by side on the child's screen, and a single word appeared on the parent's screen. Parents were 142 instructed to communicate as they normally would with their child, and to encourage their 143 child to choose the object corresponding to the word on their screen. The child was 144 instructed to listen to their parent for cues. Once the child tapped an animal, the trial ended, and a new trial began. There were a total of 36 experimental trials, such that each animal appeared as the target twice. Trials were randomized for each participant, with the 147 constraint that the same animal could not be the target twice in a row. Practice trials followed the same format as experimental trials, with the exception that images of fruit and 149 vegetables were shown. All sessions were videotaped for transcription and coding. 150

Data analysis

Our primary quantity of interest was the amount of information that parents provided 152 in each of their utterances. To approximate this, we measured the length of parents' referring 153 expressions—the number of words they produced on each trial before their child selected an 154 animal. Length is an imperfect proxy for information, but it is easy to quantify and 155 theory-agnostic. Because utterance length is highly right-skewed (i.e. most utterances are short), we log-transformed length in all analyses. However, to facilitate interpretability, we 157 show raw utterance length in our figures. Subsequently, utterances were manually coded for the following: (1) Use of an animal's canonical label (e.g., "leopard"), (2) Use of a descriptor 159 (e.g., "spotted"), (3) Use of a comparison (e.g., "like a cat"), (4) Use of a superordinate level 160 category label (e.g., "bird" for peacock), and (5) Use of a subordinate level category label 161 (e.g., "Limelight Larry," a fictional character from a children's book, for peacock). Parent 162 utterances irrelevant to the game (e.g. asking the child to sit down) were not analyzed. 163 Children's utterances were coded when audible, but were not analyzed. Our second source of 164 data was the vocabulary questionnaire that parents filled out prior to participation. Parents 165 indicated whether their child produced each of the 85 words on the survey. In addition to 166 analyzing parents' judgments for the animals in the task, we also computed the total number 167 of words judged to be known for each child as a proxy for total vocabulary. 168

All of our analyses were done using mixed-effects models. In all cases we began with
maximal random effects structures and pruned random effects until the models converged.
We removed interaction terms before removing main effects, and opted to keep the most
theory-relevant random effects when only a subset of main effects could be kept. For clarity,
we present only the key findings and statistics here, but full model details can be found in
the Supplemental Materials.

175 Results

We begin by confirming that our a priori divisions of animals into early and late age of
acquisition (AoA) in the study design were reflected in parents' survey judgments, and that
children were able to follow parents' references to select the correct target animal on each
trial. After this, we show that parents fine-tune their referring expressions, producing more
information in their references to animals that they think their individual children do not
know. Further, parents update their tuning over the course of the experiment, producing
more information on subsequent references to animals they thought their children knew but
observed evidence to the contrary (i.e. children made an incorrect selection).

184 Target animal difficulty

We first confirm that the early AoA animals were more likely to be marked "known" by the parents of children in our studies. As predicted, parents judged that their children knew 94% of the animals in the early AoA category, and 33% of the animals in the late AoA category, which were reliably different from each-other ($\beta = -6.48$, p < .001, d = -3.57 [-4.48, -2.67]). Parents' judgments for each target word are shown in the Supplemental Materials.

190 Selection accuracy

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On the whole, parents communicated effectively with their children, such that children 191 selected the correct target on 69.05% of trials, reliably greater than would be expected by 192 chance (33%, $\beta = 2.07$, p < .001, d = 1.14 [0.93, 1.36]). Children were above chance both for 193 animals that parents thought they knew ($M=75.08\%,\,\beta=2.61,\,p<.001,\,d=1.44$ [1.18, 194 1.70]), and for animals that parents thought their children did not know (M = 55.19%, $\beta =$ 195 1.23, p < .001, d = 0.68 [0.52, 0.84]). Thus, parents successfully communicated the target 196 referent to children, even when parents thought their children did not know the name for the 197 animal at the start of the game. 198

Was this accuracy driven by children's knowledge or parents' referential expressions?

To answer this question, we fit a mixed-effects logistic regression predicting children's 200 accuracy on each trial from children's total estimated vocabulary, parent-reported knowledge 201 of the target animal, and the (log) length of parents' expressions. We found that children 202 with bigger vocabularies were more accurate in general ($\beta = 0.40$, p = .001, d = 0.22 [0.09, 203 0.36), and that children were less accurate for animals whose names parents thought they 204 did not know ($\beta = -1.86$, p < .001, d = -1.02 [-1.46, -0.58]) Longer referential expressions 205 were associated with lower accuracy for animals that parents thought their children knew 206 $(\beta = -0.40, p = .007, d = -0.22 [-0.38, -0.06])$, but greater accuracy for animals that parents 207 thought their children did not know ($\beta = 0.46, p = .025, d = 0.25 [0.03, 0.47]$). 208

Thus, longer referential expressions were associated with more successful communication for animals that parents thought their children did not know, but were unhelpful for animals that parents thought they did know. We next ask whether parents tuned the lengths of their utterances appropriately, producing longer expressions for animals they believe their children do not know.

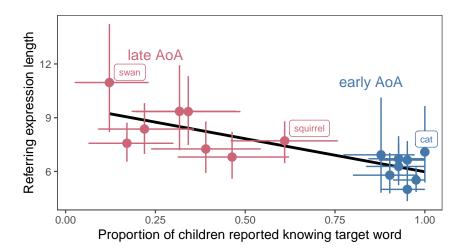


Figure 2. Parents produced longer referring expressions to communicate about animals that children were generally less likely to know.

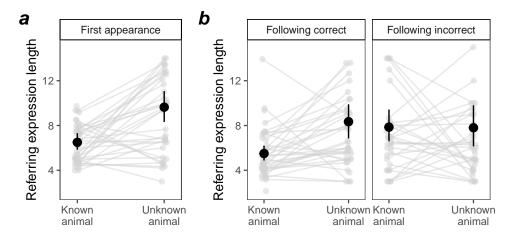


Figure 3. (A) Parents produced longer referring expressions for words that they thought their child did not know on their first apperance. (B) When children selected correctly in response to these expressions, parents continued to produce longer expressions for animals they thought their children did not know (left). However, if parents thought their child knew an animal, and they chose incorrectly, parents produced longer expressions on its second appearance (right). Gray points and lines represent individual participants, colored points and lines show group averaged proportions; error bars show 95% confidence intervals computed by non-parametric bootstrap.

214 Tuning

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If parents calibrate their referring expressions to their children's linguistic knowledge, 215 they should provide more information to children for whom a simple bare noun 216 (e.g. "leopard") would be insufficient to identify the target. Parents did this in a number of 217 ways: with one or more adjectives (e.g. "the spotted, yellow leopard"), with similes (e.g. "the 218 one that's like a cat"), and with allusions to familiar animal exemplars of the category 219 (e.g. "pick Midnight"). In many of these cases, parents would be required to produce more 220 words (see below for further qualitative analyses). Thus, we first analyzed the (log) length of 221 parents' referring expressions as a proxy for informativeness. 222

When do parents produce longer referring expressions? One possibility is that parents

tune at the coarsest level, using more words when speaking to children with smaller 224 vocabularies. This was not the case—the total number of words parents thought their children 225 knew did not reliably affect the length of their referring expressions ($\beta = -0.02$, p = .595, d 226 = -0.17 [-0.79, 0.45]). A second possibility is that parents have a sense for how difficult each 227 animal is in general, and tune coarsely to this. Our analyses confirmed this coarse tuning: 228 Parents said reliably fewer words for animals that more children were reported to know (β = 229 -0.17, p = .034, d = -1.19 [-2.26, -0.09]); Figure 3A). Finally, parents could fine-tune their 230 referential expressions to their children's individual knowledge, over and above the average 231 difficulty of each animal. Our analyses supported this conclusion: Parents used reliably fewer 232 words to refer to animals that they thought their individual child knew ($\beta = 0.25$, p = .003, 233 d = 0.98 [0.34, 1.61]); Figure 3B). Thus parents fine-tuned the amount of information in 234 their referential expressions, calibrating the amount of information they provided to their children's knowledge, even after accounting for the average difficulty of the target animal. 236

In addition, because each animal appeared as a target twice, we asked whether parents 237 tuned their referential expressions over successive appearances. We found that parents used 238 fewer words on the second appearance of each animal ($\beta = -0.08$, p = .044, d = -1.06 [-2.07, 239 -0.03), but that the difference in utterance length between animals they thought their 240 children knew versus didn't know was smaller on their second appearance ($\beta=$ -0.14, p<241 .001, d = -0.17 [-0.22, -0.12]). Why might that be? One possibility is that parents obtain 242 information from the first appearance of each animal: they may have thought their child 243 knew "leopard," but discovered from their incorrect choice that they did not. If so, they 244 might provide more information the second time around. 245

To test this prediction, we fit a model predicting the (log) length of parents' referring expressions from appearance type (first, following correct, following incorrect), whether the parent thought their child knew the animal prior to the experiment, and their interaction between appearance type and prior belief. Relative to their utterances on an animal's first

appearance, parents produces shorter referring expressions on an animal's second appearance 250 following both correct responses ($\beta = -0.14$, p = .036, d = -0.12 [-0.23, -0.01]) and incorrect 251 responses (β = -0.28, p = < .001, d = -0.22 [-0.34, -0.11]). As before, parents produced 252 shorter utterances for animals they thought their child knew ($\beta =$ -0.31, p = < .001, d =253 -0.92 [-1.43, -0.41]). When children were correct on an animal's first appearance, parents 254 referring expressions on its second appearance did not differ in length based on whether they 255 thought their child knew the animal prior to the experiment ($\beta = -0.02$, p = .771, d = -0.02256 [-0.13, 0.10]). However, when children were incorrect on an animal's first appearance, and 257 parents thought they knew the animal prior to the experiment, they produced reliably longer 258 referring expressions on it's second appearance ($\beta = 0.43$, p = < .001, d = 0.24 [0.13, 0.35]; 259 Figure 3B). 260

As we predicted, when parents thought their children knew an animal, but then 261 observed evidence to the contrary, they provided more information in their referring 262 expressions for children to make the correct selection the second time. However, we did not 263 find the opposite pattern: When children were successful for animals that parents thought 264 they did not know, parents did not update their beliefs. Why should parents update their 265 beliefs in one direction but not the other? One likely explanation comes from parents' 266 linguistic tuning itself. Parents' goal in this task is to produce a referential expression that 267 allows their children to select the target animal whether or not they know its canonical label. 268 Consequently, when children select correctly on these trials, parents cannot know whether 269 their child actually knew the animal in question, or whether their referential expression 270 provided information that allowed the child to select the target despite not knowing its 271 canonical label. 272

Together, these two sets of analyses suggest that parents tune their referring
expressions not just coarsely to how much language their children generally know, nor their
knowledge about how hard animal words are on average, but finely to their beliefs about

their individual children's knowledge of specific lexical items. Further, when interaction allows them to discover that they have incorrect beliefs about their children's knowledge, they update these beliefs in real-time and leverage them on subsequent references to the same lexical item.

280 Content of referring expressions

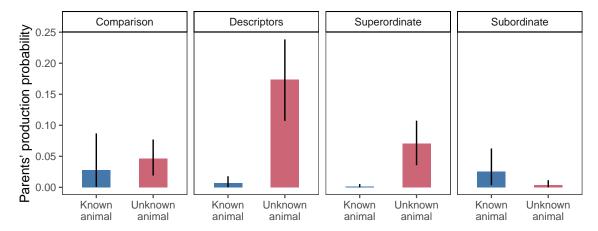


Figure 4. Proportion of trials where parents used comparison, descriptors, superordinate category labels, and subordinate category labels. Each panel shows proportions for andimals that parents thought their children knew and animals parents thought their children did not know.

Parents produced reliably longer referring expressions when trying to communicate 281 about animals that they thought their children did not know. In the analyses presented so 282 far, we used length as a theory-agnostic, quantitative measure of information. How did 283 parents successfully refer to animals that their children did not know? As a post-hoc 284 descriptive analysis, we coded five qualitative features of referring expressions: (1) Use of the 285 animal's canonical label (e.g., "leopard"), (2) Use of a descriptor (e.g., "spotted"), (3) Use of 286 a comparison (e.g., "like a cat"), (4) Use of a superordinate level category label (e.g., "bird" 287 for peacock), and (5) Use of a subordinate level category label (e.g., "Limelight Larry" for 288 peacock). Because the rates of usage of each of these kinds of reference varied widely 289 (e.g. canonical labels were used on 94.48% of trials, but subordinates were used on 1.21% of

trials), we fit a logistic mixed effects model separately for each reference kind, estimating
whether it would be used on each trial from whether the parent thought their child knew the
animal. Canonical labels were used on almost all trials, and did not differ in frequency
between animals parents thought their children did not know (M = 94.68%) and animals
they thought their children knew $(M = 93.43\%, \beta = 0.43, p = .216, d = 0.23$ [-0.14, 0.61]).
All other results are plotted in Figure 4.

Comparisons were used reliably more for animals parents believed their children did 297 not know than for animals they thought their children knew, ($\beta = 2.29$, p = .001, d = 1.26298 [0.49, 2.04]), as were descriptors ($\beta = 3.09, p < .001, d = 1.71 [1.07, 2.35]$) and superordinate 299 category labels ($\beta = 3.01$, p = .026, d = 1.66 [0.20, 3.12]). Subordinates were used less for 300 animals parents thought their children did not know than for animals they thought their 301 children knew ($\beta = -2.19$, p = .025, d = -1.21 [-2.26, -0.15]). Thus, parents used a variety of strategies to refer to animals that they believed their children did not understand, but the 303 use of descriptors was the most prominent. These descriptors are particularly apt to facilitate children's learning, connecting parents' fine-tuning for reference with their 305 children's language acquisition. 306

307 Discussion

Parents have a wealth of knowledge about their children's linguistic development 308 (Fenson et al., 2007). We show that parents draw on this knowledge to tune speech to their 309 children in three ways: (1) they produce longer, more informative referring expressions for 310 later-learned animals, (2) over and above this coarse tuning, parents tune information to their individual children's knowledge of specific animals, and (3) when children do not know 312 an animal that parents thought they did, parents' subsequent references reflect this updated 313 belief. Further, more informative referring expressions were associated with increased 314 likelihood of successful communication: children were more likely to correctly select animals 315 whose names they did not know if their parents produced longer utterances to refer to them. 316

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Finally, we found that references to unknown animals were rich with descriptors and comparisons, helping children select the correct animal and potentially serving as a source of learning input.

These data are consistent with a strong form of the linguistic tuning hypothesis, in 320 which parents fine-tune the information in their speech to children's language knowledge at 321 the individual-word level. Why should this happen? Although parents' speech to children is 322 unlikely to reflect a goal to teach, it is nonetheless goal-oriented: parents want to 323 communicate successfully (Bruner, 1983). Fortunately, learning may piggyback on this 324 optimization because of the inherent synergy between communication and learning-it is 325 easier to learn from input that you understand (Yurovsky, 2018). Children bring powerful 326 learning mechanisms to language acquisition, but these mechanisms are supported by an 327 ecological niche designed for their success. 328

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