

# YELHSA



Yelhsa is for the perfectionists out there who need some disorder in their lives. It is for the people who need to be reminded that to go forward, you must first go backwards. Things may be backwards in life and not go your way, but that does not mean it will not work out: things happen for a reason even when that reason escapes you. Yelhsa is for the perfectly imperfect. It's for the teachers' pets who need to break a rule, it's for the people who draw inside the lines who need to break out of their bubble, and it's for the people who need to kill their anxiety. Every imperfection has a meaning. Every disorder has its benefits. Yelhsa is here to get you from thinking to doing. It's time to stop hearing "you got this" and start saying "I got this."

## Upper Case

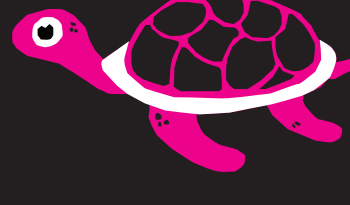
A B C D E F G H  
I J K L M N O P Q  
R S T U V W X Y Z



## Lower Case

a b c d e f g h i j k l  
m n o p q r s t u v w x y z

## Numbers



0 1 2 3 4 5 6 7 8 9



## Punctuation

< > ? , . / : ; [ ] { } \ |  
~ - ! @ # \$ % ^ &  
\* ( ) - \_ + =

Ascender

Cap Height

X-Height

Descender



## Unique Characteristics

A

The letter "A" is the only letter with the crossbar extending on the right in the middle

Z z

The letter "Z" is the only letter with the crossbar extending on both sides in the middle

B E F H P R

Longer crossbar in the middle

h k l

Ascenders go to the left

b d p q

Repetition of shapes reflected

## Alternate Sets

A B C D E F G H  
I J K L M N O P Q  
R S T U V W X Y Z



"You have to move backwards to move forward."