

# GUEST EXPERIENCE MICROSITE

Video  
(featured asset)

stats  
market problems

Aggregated  
blog posts

downloadable  
sales collateral

contact form  
via Pardot.

static headers  
(black). or  
(white)

contact  
button

## A fresh approach to Guest Experience

hero image:  
video asset  
playing with  
no sound

two lines of secondary  
copy clearly stating  
what (ex) is.

learn more

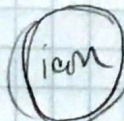
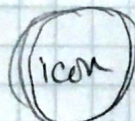
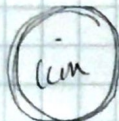
Get updates

the fold

### The problem with the current state of GX

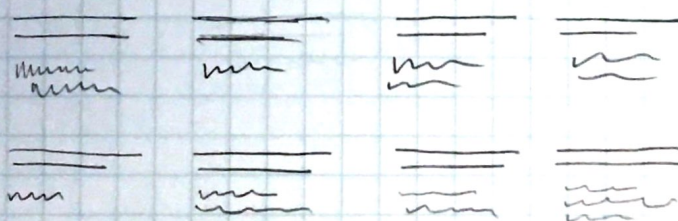
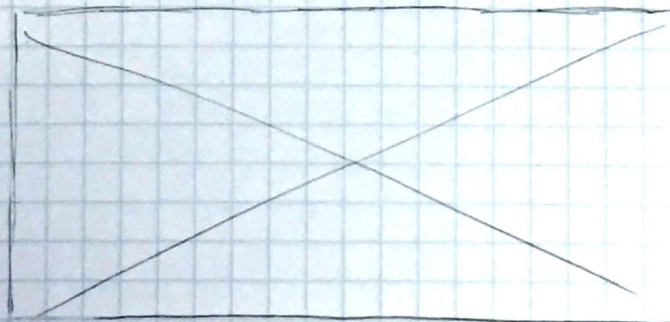
white geometric  
abstract background

market problems  
icons in red

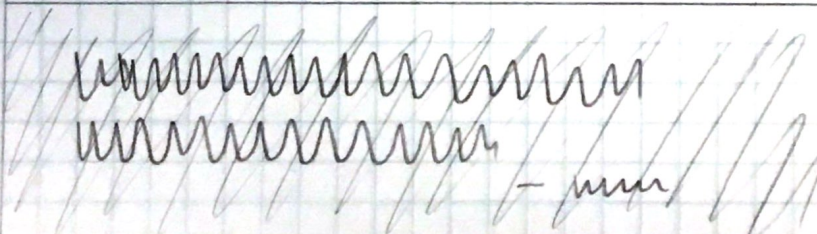


### How we are changing the GX landscape

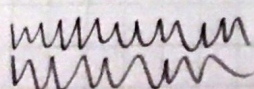
large product  
shot with  
multiple devices  
mocked up



pull quote  
from research



BLOGS



download  
the whitepaper

