

ASHLEY E. EBERHART

APPROACH

I'm a visualizer and storyteller who manages to be ruthlessly practical amid the chaos. I love persuading nontraditional audiences – whether a hospital in rural Ethiopia or a boardroom at a consulting firm – to adopt design tools to amplify their impact.

EDUCATION

BA, Comparative Politics, Princeton University (2009-2013)

Graduated magna cum laude with certificates in African, Environmental, and American Studies. New York Herald Thesis Prize for thesis on the influence of South African policies on entrepreneurial innovation. Additional coursework in art and social change, human-centered design, journalism.

Continuing Education (2015-2016)

School of Visual Arts, "Principles of Visual Language" (2015) General Assembly, "Front-end Web Design" (2016)

EXPERIENCE

Program Manager, Safe Surgery 2020 (2015-present)

- Conducted design research in Ethiopian hospitals to guide the implementation strategy for a 5-year initiative
- Led advocacy and communications, project management, and partner support to launch the initiative in its first year
- Managed a project team and \$600,000 program budget
- Published articles in Ozy, Huffington Post, and Bulletin of the American College of Surgeons

Senior Consultant, Dalberg (2013-present)

- Developed skills in strategic planning, human-centered design, facilitation, project management, interview research
- Served as deputy head of the policy and advocacy practice
- Launched a firm-wide initiative to improve storytelling
- Worked across global health, environment, and gender
- Other roles held: Analyst, Associate Consultant, Consultant

Co-Founder & Board Member, Pasand (2011-present)

- Co-founded and collaborated on initial prototyping for an interactive adolescent health program in India
- Conducted design research on 2014 sabbatical in Bangalore to refine curriculum based on user feedback
- Recently initiated and managed a creative services grant to develop culturally-appropriate visual assets that promote understanding and body positivity

Other

 Internships at American Indian Center of Chicago, Oglala Lakota CASA, Bioversity International, Endeavor Global

SKILLS

HTML / CSS = Adobe Photoshop = Microsoft Office = Facilitation Strategic planning = Quantitative analysis

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