**A.** Summarize **one** real-world written business report that can be created from the DVD Dataset from the "Labs on Demand Assessment Environment and DVD Database" attachment.

This report is about finding the least popular film/movie available to rent. The business question being asked is "What is the least popular movie/film?". This will benefit the DVD business by being able to see what movies to replace with better movies their customers will like. The report will help to reduce costs and increase revenue.

**A1.** Identify the specific fields that will be included in the detailed table and the summary table of the report.

The table below shows what fields are included in either the Summary or Detailed table as well as what database table they came from.

Field name	<b>Detailed or Summary Table</b>	Database Table
film_id	Detailed and Summary	Film
title	Detailed and Summary	Film
genre (name)	Detailed	Category
popularity (rental_date)	Detailed and Summary	Rental
description	Detailed	Film
release_year	Detailed	Film
avg_amount (amount)	Summary	Payment

In the table above, the field's popularity, genre, and avg amount are all changed by their names, what they show, or both. Inside the parenthesis are the fields they get their information from.

**A2.** Describe the types of data fields used for the report.

The table below shows the name of the field, the datatype of that field, as well as a brief description of the field.

Field Name	Datatype	description
film_id	integer	Shows the film_id of a film.
title	varchar	Shows the title of the film.
genre	varchar	Shows the genre/or film
		category of the film.
popularity	integer	Shows how often a film has
		been rented. When inserted,
		it will be ordered by least
		rented to most rented.
description	text	Shows a brief description of
		the film.
release_year	integer	Shows the year the film
		released.

avg_amount	numeric	Shows the average amount
		spent on a film.

**A3.** Identify *at least* **two** specific tables from the given dataset that will provide the data necessary for the detailed table section and the summary table section of the report.

For the detailed table, the Film, Rental, and Category tables will provide the information necessary.

For the summary table, the Rental, Payment, and Film table will provide the information necessary.

**A4.** Identify at least **one** field in the detailed table section that will require a custom transformation with a user-defined function and explain why it should be transformed (e.g., you might translate a field with a value of *N* to *No* and *Y* to *Yes*).

The one field that will require a custom transformation in the detailed table is the popularity field. This field is meant to use the rental date field from the rental table as its information. Since showing just the date of the rent is not needed to find the popularity of a film, a custom function called rent count is defined. This function helps to count the number of times a film was rented based on the date, taking in the film id as its parameter. When inserting the data, the data gets put in order from least popular to most popular.

**A5.** Explain the different business uses of the detailed table section and the summary table section of the report.

A stakeholder would use the information based on the detailed table to know what film to no longer provide to customers to make space for new films.

A stakeholder would use the information based on the summary table to increase or decrease the cost of renting a film based on popularity.

**A6.** Explain how frequently your report should be refreshed to remain relevant to stakeholders.

According to fictionhorizon.com's "How Long Do Movies Stay in Theaters? (With Statistics)", movies can stay in the movie theater for anywhere from 2-4 weeks or even 8-10 weeks. The more popular, the longer a film will stay in the theater. Using this information, the detailed and summary tables should get refreshed every 2 weeks to track the least popular film.

**B.** Provide original code for function(s) in text format that perform the transformation(s) you identified in part A4.

CREATE OR REPLACE FUNCTION rent\_count(movie\_id integer)

**RETURNS** integer AS

\$\$

DECLARE rental\_count integer;

```
BEGIN
 SELECT COUNT(rental_rental_date) INTO rental_count
   FROM rental
   JOIN inventory ON rental.inventory_id = inventory.inventory_id
   JOIN film ON inventory.film_id = film.film_id
   WHERE film.film id = movie id;
RETURN rental_count;
END;
$$
LANGUAGE plpgsql;
C. Provide original SQL code in a text format that creates the detailed and summary tables to
hold your report table sections.
-- Detailed table
CREATE TABLE detailed_table(
  film id INTEGER,
  title VARCHAR(50),
  genre VARCHAR(25),
  popularity INTEGER,
  description TEXT,
  release_year INTEGER
);
-- Summary table
CREATE TABLE summary table(
  film_id INTEGER,
  title VARCHAR(50),
  popularity INTEGER,
```

avg\_amount NUMERIC(5,2)

```
);
--verify table

SELECT * FROM detailed_table;

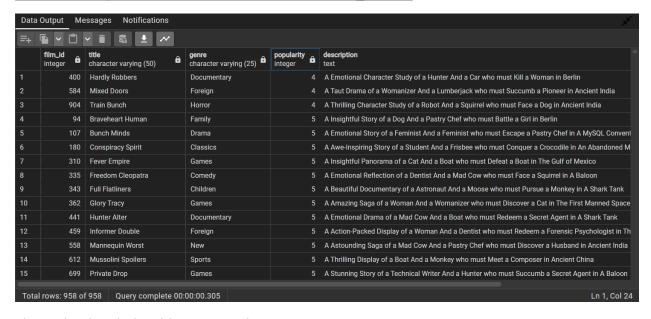
SELECT * FROM summary_table;

SELECT COUNT(*) FROM detailed_table;

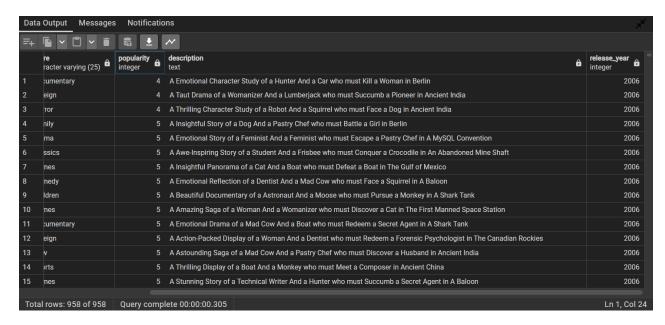
SELECT COUNT(*) FROM summary table;
```

The photos below show that the variables are in the correct order, the datatypes are correct, the values are outputted the way they are supposed to, and the numbers of rows match. Note: The table omits popularity values of 0 because the database does not provide the information of whether a film is available to rent. If the film is not available to rent and it's included, it would not help the stakeholders to take the proper action.

This is the output after the "SELECT \* FROM detailed table;".



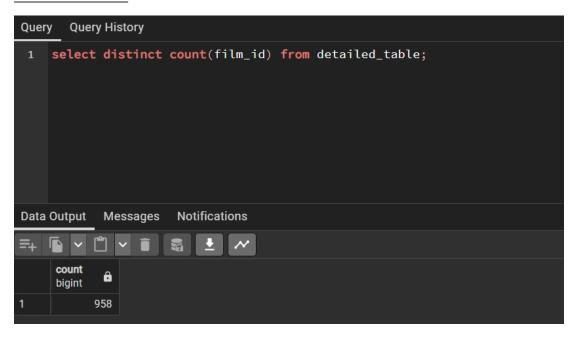
This is the detailed Table continued.



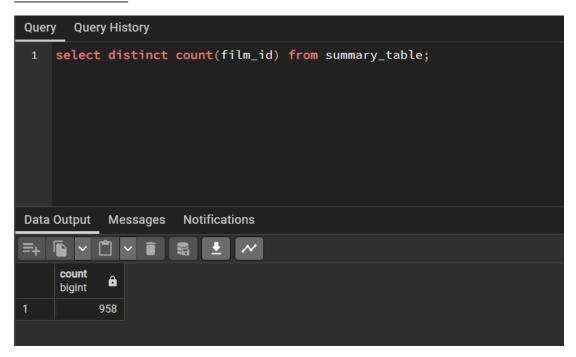
## This is the output after the "SELECT \* FROM summary table;".

Data	Data Output Messages Notifications						
<b>=</b> + I		v î 🖺 🖈 🖊					
	film_id integer	title character varying (50)	popularity integer	avg_amount numeric (5,2)	) <b>a</b>		
1	400	Hardly Robbers		4 :	3.93		
2	584	Mixed Doors		4	4.18		
3	904	Train Bunch		4	4.63		
4	94	Braveheart Human		5 4	4.37		
5	107	Bunch Minds		5 4	4.15		
6	180	Conspiracy Spirit		5 4	4.36		
7	310	Fever Empire		5 4	4.21		
8	335	Freedom Cleopatra		5 4	4.29		
9	343	Full Flatliners		5 4	4.53		
10	362	Glory Tracy		5 4	4.28		
11	441	Hunter Alter		5 4	4.40		
12	459	Informer Double		5 4	4.07		
13	558	Mannequin Worst		5 3	3.88		
14	612	Mussolini Spoilers		5 4	4.25		
15	699	Private Drop		5 4	4.00		
16	781	Seven Swarm		5 4	4 16		
Total rows: 958 of 958 Query complete 00:00:00.153							

This is the output after the "SELECT COUNT(\*) FROM detailed table;". This shows the numbers of rows.



This is the output after the "SELECT COUNT(\*) FROM summary table;". This also shows the numbers of rows.



**D.** Provide an original SQL query in a text format that will extract the raw data needed for the detailed section of your report from the source database.

Data has been verified in part C.

```
INSERT INTO detailed_table (film_id, title, genre, popularity, description, release_year)
SELECT DISTINCT film.film_id, title, category.name AS genre,
        rent count(film.film id) AS popularity, description, release year
FROM film
JOIN film_category ON film.film_id = film_category.film_id
JOIN inventory ON film.film id = inventory.film id
JOIN category ON film category.category id = category.category id
ORDER BY popularity ASC;
E. Provide original SQL code in a text format that creates a trigger on the detailed table of the
report that will continually update the summary table as data is added to the detailed table.
-- Trigger Function
CREATE OR REPLACE FUNCTION my trigger function()
RETURNS TRIGGER
LANGUAGE plpgsql
AS $$
BEGIN
 IF NOT EXISTS (
  SELECT *
  FROM summary table
  WHERE film id = NEW.film id
 ) THEN
  INSERT INTO summary table(film id, title, popularity, avg amount)
  SELECT DISTINCT film.film id, title, rent count(film.film id) AS popularity,
   AVG(payment.amount) AS avg amount
  FROM film
  JOIN inventory ON film.film id = inventory.film id
  JOIN rental ON inventory.inventory id = rental.inventory id
  JOIN payment ON rental.customer id = payment.customer id
```

```
GROUP BY film.film_id, title
  ORDER BY popularity ASC;
 END IF;
 RETURN NEW;
END;
$$;
-- Actual Trigger
CREATE TRIGGER my_trigger
AFTER INSERT
ON detailed table
FOR EACH ROW
EXECUTE PROCEDURE my_trigger_function();
F. Provide an original stored procedure in a text format that can be used to refresh the data
in both the detailed table and summary table. The procedure should clear the contents of the
detailed table and summary table and perform the raw data extraction from part D.
-- CREATE PROCEDURE
CREATE PROCEDURE refresh data()
LANGUAGE plpgsql
AS $$
BEGIN
   DELETE FROM detailed table;
   DELETE FROM summary_table;
   INSERT INTO detailed table(film id, title, genre, popularity, description, release year)
   SELECT DISTINCT film.film_id, title, category.name AS genre,
                                rent count(film.film id) AS popularity, description,
release_year
```

FROM film

JOIN film\_category ON film.film\_id = film\_category.film\_id

JOIN inventory ON film.film\_id = inventory.film\_id

JOIN category ON film\_category.category\_id = category.category\_id

ORDER BY popularity ASC;

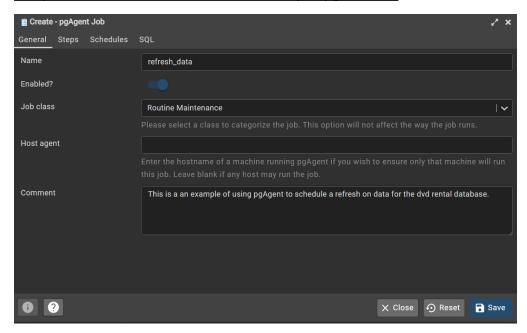
END;

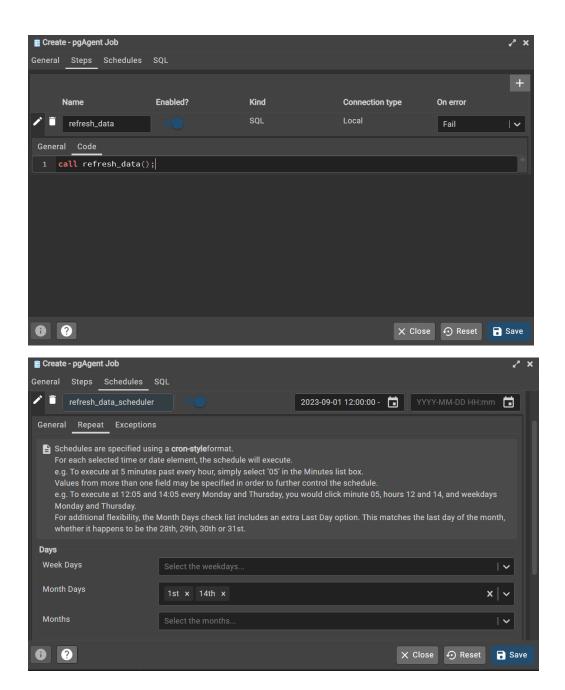
\$\$;

**F1.** Identify a relevant job scheduling tool that can be used to automate the stored procedure.

A relevant job scheduling tool to automate the stored procedure would be the PgAgent job scheduler. According to fictionhorizon.com's "How Long Do Movies Stay in Theaters? (With Statistics)", the average movie stays in the theater for 2-4 weeks with some movies even staying as long as 8-10 weeks. With that in mind, refreshing the detailed and summary tables every 2 weeks at most would help to update the data to keep track of the least and most popular movies.

The photos below show the scheduler set up in pgAdmin 4.





```
Create - pgAgent Job
1 DO $$
   DECLARE
       jid integer;
       scid integer;
5 BEGIN
   INSERT INTO pgagent.pga_job(
       jobjclid, jobname, jobdesc, jobhostagent, jobenabled
      1::integer, 'refresh_data'::text, ''::text, ''::text, true
11 ) RETURNING jobid INTO jid;
15 INSERT INTO pgagent.pga_jobstep (
       jstjobid, jstname, jstenabled, jstkind,
       jstconnstr, jstdbname, jstonerror,
       jstcode, jstdesc
       jid, 'refresh_data'::text, true, 's'::character(1),
20
       "::text, 'postgres'::name, 'f'::character(1),
'call refresh data()....text ....text
                                                                      X Close → Reset Save
8
     2
Create - pgAgent Job

∠ ×
       jid, 'refresh_data'::text, true, 's'::character(1),
       ''::text, 'postgres'::name, 'f'::character(1),
  -- Inserting a schedule
27 INSERT INTO pgagent.pga_schedule(
       jscjobid, jscname, jscdesc, jscenabled,
                   jscminutes, jschours, jscweekdays, jscmonthdays, jscmonths
       jscstart,
   ) VALUES (
       jid, 'refresh_data_scheduler'::text, ''::text, true,
       '2023-09-01 12:00:00 -05:00'::timestamp with time zone,
```

-- Month days

Unification of the first fi

X Close ← Reset

**Save** 

'{f,f,f,f,f,f,f}'::bool[]::boolean[],

1a

```
Create - pgAgent Job
General Steps Schedules SQL
     Schedules
    - Inserting a schedule
27 INSERT INTO pgagent.pga_schedule(
      jscjobid, jscname, jscdesc, jscenabled,
                 jscminutes, jschours, jscweekdays, jscmonthdays, jscmonths
      iscstart,
30 ) VALUES (
      jid, 'refresh_data_scheduler'::text, ''::text, true,
      '2023-09-01 12:00:00 -05:00'::timestamp with time zone,
      '{f,f,f,f,f,f,f}'::bool[]::boolean[],
        - Month davs
  ) RETURNING jscid INTO scid;
45 $$;
                                                              X Close • Reset
                                                                              Save
```

**G.** Provide a Panopto video recording that includes the presenter and a vocalized demonstration of the functionality of the code used for the analysis.

For the video, I will be going in this order: Create detailed and summary tables, create transformation function, create the trigger function, create the trigger, insert into the detailed table/extract data from the database, and then create my stored procedure. This is because after creating the tables, I will need the custom function included in my trigger and insert statement. My insert statement will activate my trigger, so it must be used after that.

<u>Panopto presentation:</u> https://wgu.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=d2cadb0b-b86c-41ee-acb2-b06a00c94a56

**H.** Acknowledge all utilized sources, including any sources of third-party code, using in-text citations and references. If no sources are used, clearly declare that no sources were used to support your submission.

Luka Glavas. (2022). How Long Do Movies Stay in Theaters? (With Statistics). https://fictionhorizon.com/how-long-do-movies-stay-in-theaters/

PostgreSQLTutorial.com. (2022). PostgreSQL Sample Database.

https://www.postgresqltutorial.com/postgresql-getting-started/postgresql-sample-database/

W3schools.com.(2023). SQL Tutorial. <a href="https://www.w3schools.com/sql/default.asp">https://www.w3schools.com/sql/default.asp</a>

Hugo Dias. (2020). *An Overview of Job Scheduling Tools for PostgreSQL*. <a href="https://severalnines.com/blog/overview-job-scheduling-tools-postgresql/">https://severalnines.com/blog/overview-job-scheduling-tools-postgresql/</a>