How does the Operating Income of the Consumer Discretionary sector compare to the Consumer Staples sector?
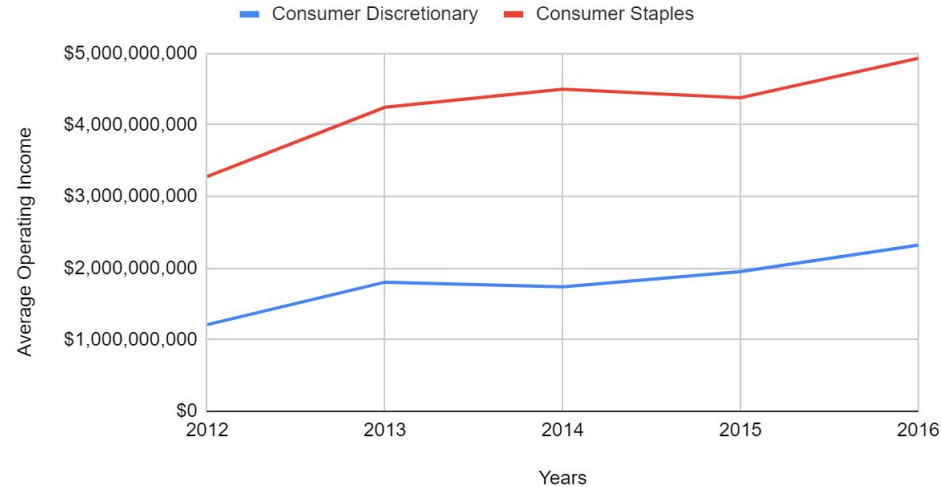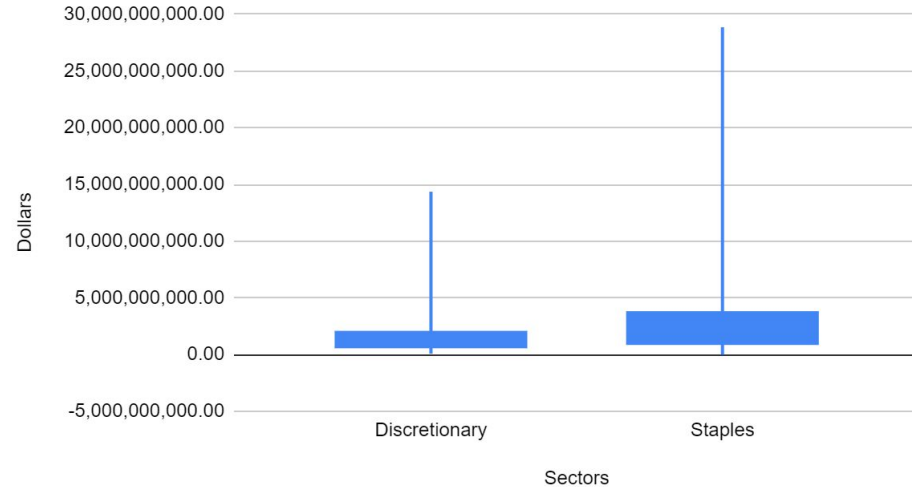

Comparing Average Operating Income

Spread of Operating Income

- The average operating income for staples is consistently higher from 2012-2016.
- Overall discretionary and staple averages follow similar patterns for these years.

- Both sectors have a right-skewed distribution. This means that their average operating income is higher than the
- Their medians are very similar. The discretionary median is 1,086,016,000 and the staple median is 1,529,500,000

- The staples range is double the range of the discretionary sector.
- The discretionary standard deviation is 2,245,001,216 and for staples it's 6,394,519,886. So, staples have a higher variability for operating income. Although both variabilities are relatively small.

References

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