Ashley Jones

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WORK EXPERIENCE

UX Designer   Kingsmen Software
January 2017 - present

UX DESIGN WORK

- Led UX design for an 18-month commercial real estate debt management application project and a 2-year corporate investment banking platform
- Created application-wide design patterns for new products
- Composed video script for actors as a part of scenario-based learning application
- Created on-brand illustrations for use in client applications
- Redesigned and developed company website with new content, designed marketing materials and campaigns to increase sales and brand awareness

UX CONSULTATION AND CLIENT INTERACTION

- Collaborated with clients, business analysts, and developers to gather complex business requirements and craft user-centered design solutions
- Collaborated with the product owner to provide Iterative design deliverables based on user testing and feedback
- Conducted full site content audit for a Fortune 50 financial firm and data warehousing company resulting in digital strategy

Java UI Developer   The Vanguard Group
May 2016 – January 2017

- Researched, designed and implemented application features for user interface and mid-tier for improved user experience
- Collaborated closely with other team members to plan, design, and develop robust solutions
- Interfaced with business analysts and developers to determine optimal specifications

Support Engineer   The Microsoft Company
July 2014 – April 2016

- Created content for internal and external users to help address known issues and expedite process to recovery.

SKILLS

APPLICATIONS
Axure
Adobe Illustrator
Sketch
VS Code

UX
Interaction Design
Visual Design
Content Auditing
Persona Mapping

EDUCATION

Spelman College, May 2014
B.S. in Computer Science
Summa Cum Laude