Name: Ashley-Jordan Annoh
Date: 09/16/2024
Class: CS 485 -Physical Computing
Title: Hello Journal

Link to GitHub Page: https://github.com/ashleyeffey/CS-485-Physical/

QR Code:

Designing my first card:

Designing my first card was quite a challenge initially, I started out with something simple, and I stuck to the second idea I had. After using Canva and having issues with the image reflecting in Lightburn, I decided to create a card on the spot following my first thought/design. It was an engraved creative font in bold, something that reflected my personality as playful and artistic, and my name and details about my persona in smaller sized fonts below the card, cut out.

My First Business Card

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Annotated Process of Reflection for Second Card:

- o Explain changes between your first and final design by describing the features that were present in the first design, but evolved by the final
- o Explain leaps in ideas by describing when you discarded major concept in your ideas or introduced a new concept with an idea
- o Write a paragraph with accompanying annotations on whether you think the design funnel approach adequately describes your process. Explain why or why not. What is different in your approach? What is similar?

1. Changes between the first and final design included describing and drawing the shape I wanted the business card to be, and the inclusion of partitions, and general presentation of the card. I wanted the business card to include my details clearly, but to also represent my interests to the viewer, and so I settled on the basic square shape in my first design. I decided to do away with partitions on the card to describe details, and so I went with a double border engraved, and circles cut in between them to define details, and sought for a sleek yet simple creative design.

2. I discarded the concept of using a different shape outside of the standard square. I deviated to the shape of a paint palette, and then decided to explore other basic shapes, playing around with different engravings and cuts that I could use. Ultimately, I decided to use the square shape, but kept the concept of engraving my name and borders, still playing around with the basic shapes I started with but in a different way.

3. The funnel approach involves exploring a broad array of concepts and ideas, and gradually narrowing that down. On the other hand, I think I did not completely use the funnel approach. I used the exploring process in my approach, but ultimately, I incorporated back and forth changes, which shows a more flexible approach than the funnel model. However, my final design did focus on the refinement of details like that of the engravings and positioning of the details of the card, like in the funnel model indicating progressive refinement.
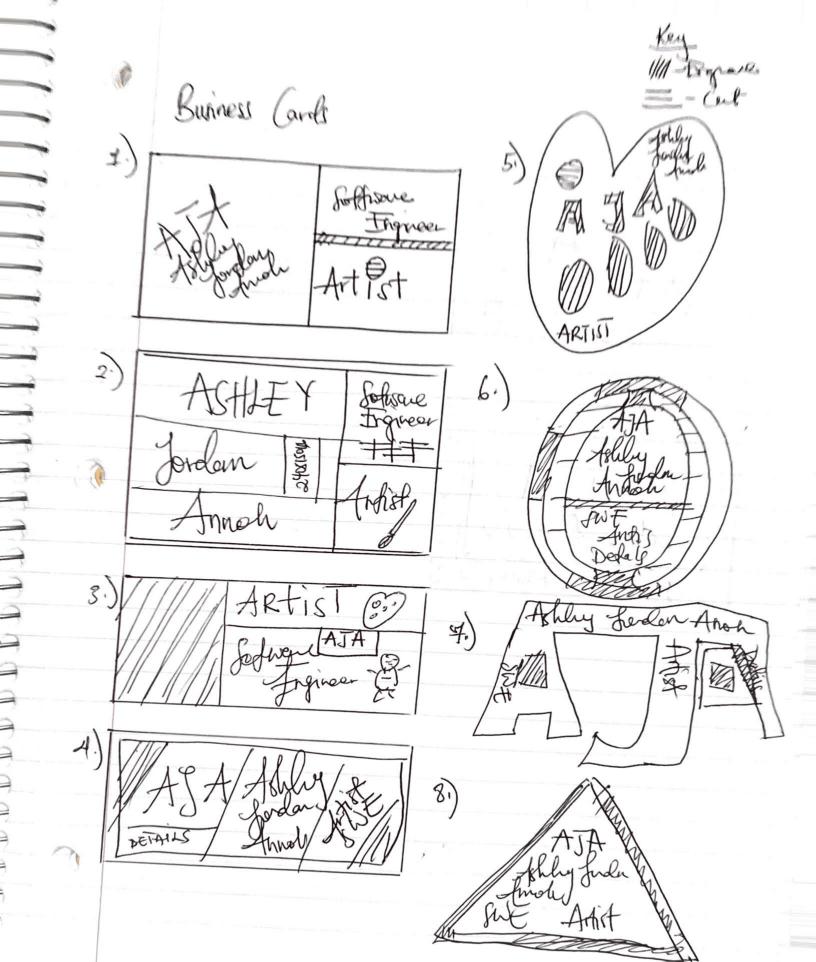
My Second Business Card:

Design Process First Card

AJA

ASHLEY JORDAN MMMMH

ARTIST
ENGINEER
DETAILS

Business Cards

1.) AJA Ashley Jordan Annoh | Software Engineer | Artist

2.) ASHLEY | Software Engineer | Jordan | Annoh | Artist

3.) ARTIST | Software Engineer | AJA

4.) AJA Ashley Jordan Annoh Artist SWE | DETAILS

5.) AJA Ashley Jordan Annoh ARTIST

6.) AJA Ashley Jordan Annoh SWE Artist Details

7.) Ashley Jordan Annoh AJA SWE Artist

8.) AJA Ashley Jordan Annoh SWE Artist

9)

Details | Emoty

A J A

Ashley Jordan
Anson

10)

Details | Details

A J A

Ashley Jordan Anson

ARTIST | Emoty