



College of Communication
Communication Research Center

Sister Theme Wireframes (CRC)

Some things to know before we start:

You'll see notes like this every so often. They will explain functionality and some best practices for your site content.

We use IA and wireframes to help plan content and how users get from point A to point B in the site. It's a lot easier to understand them when you see them both, so today, we'll look at both together.

You'll see some example content to help you get an idea for how to plan for content in the new site. None of this will be final content.

We use wireframes to talk about content priority and organization. Fine details, such as size of boxes and final layout and interactions, will be taken care of in the design phase.

Sitemap

Home
About Us
People
Projects
Publications
News & Events
Lecture Series
Resources

Lecture Series will use news posts template.
Please categorize these posts as "Lecture Series".



About Us
People
Projects
Publications
News & Events
Lecture Series
Resources

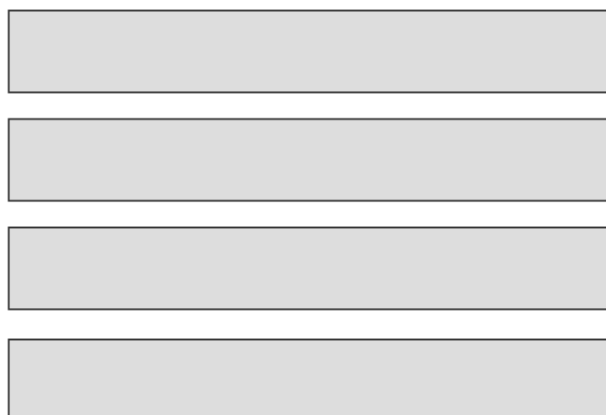
Publications

Will be posts and list on page in reverse chronological order (newest to oldest)

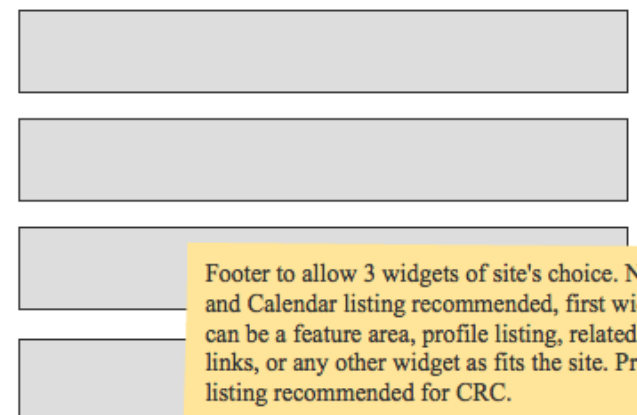
Will use news posts template using Publications category.

Profile listing widget w/ photos

News Listing



Calendar Listing



Footer to allow 3 widgets of site's choice. News and Calendar listing recommended, first widget can be a feature area, profile listing, related links, or any other widget as fits the site. Profile listing recommended for CRC.



About Us
People
Projects
Publications
News & Events

Lecture Series

Lecture Series

Resources

News and Events

Maximum of one level navigation deep in left sidebar nav layout.

Top level layout will accomodate 3 levels, more than that not recommended - give me a heads up if you need it

Choose one of two options for news posts page:

Full text - will pull in full text along with any media, such as photos. This is closest to your current page.

Post title/info only - this will be a quicker, more scannable layout.

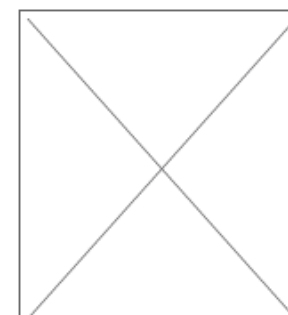
Will use styled default Responsive template.

News post title

[Placeholder text for news post content]

News post title

[Placeholder text for news post content]

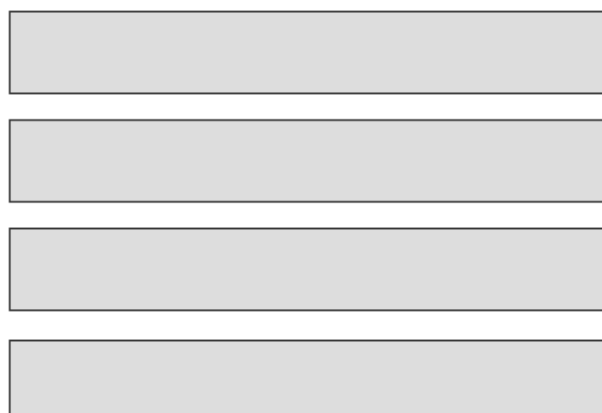


News post title

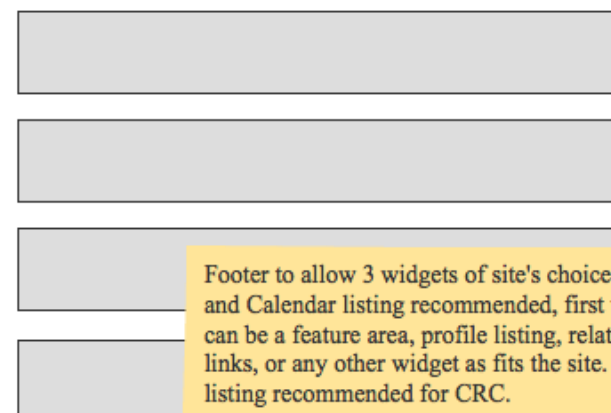
[Placeholder text for news post content]

Profile listing widget w/ photos

News Listing



Calendar Listing



Footer to allow 3 widgets of site's choice. News and Calendar listing recommended, first widget can be a feature area, profile listing, related links, or any other widget as fits the site. Profile listing recommended for CRC.



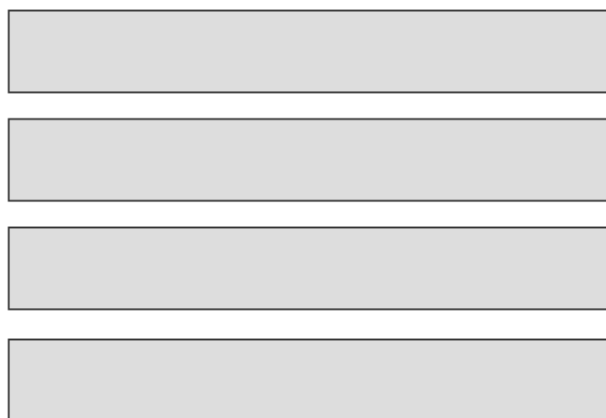
- About Us
- People
- Projects
- Publications
- News & Events
- Lecture Series
- Resources

Resources

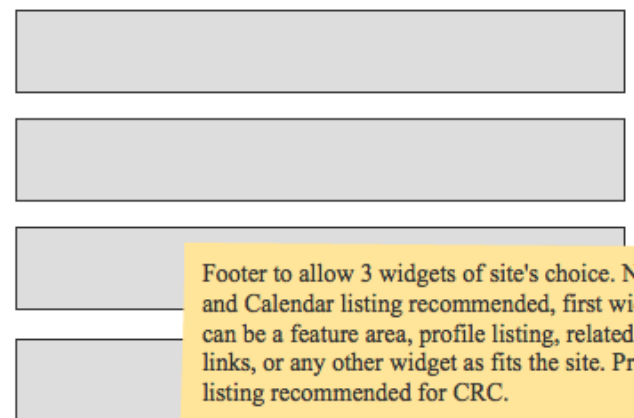
This page looks great, keep content as is. Move to collapsibles if links start to get unweildly.

Profile listing widget w/ photos

News Listing



Calendar Listing



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About Us

People

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Lecture Series

Resources

Related Links

Choose a link

Choose a link

Choose a link

Choose a link

For more complicated sites or sites that crosslink/have a lot of outside resources to point to, use Related Links widget

Default Template

Title will show in banner area. Functionality and styling for the banner area will accomodate a photo as well as a colorful style that fits with the selected color scheme.

Subtitle for Default Template

[Placeholder for subtitle content]

Button


 or

Button 2


Inline Image with Caption

[Placeholder for image and caption]


You can add media or shortcodes next to content to help it feel more like a COM site.




BU Profiles
Advanced Style



BU Profiles
Advanced Style



BU Profiles
Advanced Style



BU Profiles
Advanced Style

If you have profiles or profile-like content, request the BU Profiles plugin be enabled when your site is created.

You can use the Profiles shortcode to pull profiles that are organized by department or other infomration.

Profile listing widget w/ photos

News Listing

[Placeholder for news listing item 1]

[Placeholder for news listing item 2]

[Placeholder for news listing item 3]

[Placeholder for news listing item 4]

Calendar Listing

[Placeholder for calendar listing item 1]

[Placeholder for calendar listing item 2]

[Placeholder for calendar listing item 3]

[Placeholder for calendar listing item 4]

Footer to allow 3 widgets of site's choice. News and Calendar listing recommended, first widget can be a feature area, profile listing, related links, or any other widget as fits the site. Profile listing recommended for CRC.

Basic Text Options

Use headlines to separate sections.

Use subtitles to further section or explain the headline further.

A short introduction paragraph with [inline links where appropriate](#) is the best way to start your page. This paragraph should provide short, to the point highlights of the main points you are making on your page. Lead into a call to action button so your users know where to go next.

Descriptive Button Text

Studies show that concise text with scannable lists helps people remember points on your page. Use this to your advantage on text-heavy pages deep in your site.

- Let your landing pages do the promotional talking.
- Text-heavy informational pages should take a more informational tone.
- See [this article](#) for more details.

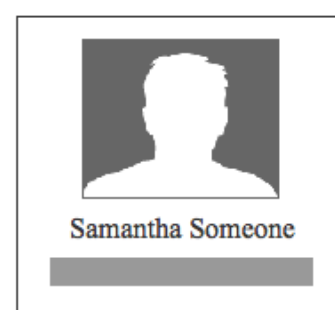
Use collapsibles to condense paragraphs of information into a list.

Collapsibles are great for content such as an FAQ page, or any other long sections of content where you expect the user to only need one or two of the bits of content. By collapsing them, you can let them quickly choose which pieces to read. Collapsibles are best in groups of 3-6 items.

How do I apply?
What's the deadline?
Can I transfer my credits?
Where is this located?

Make your page very scannable by using subheadings periodically.

Subheadings make your content easier to scan and understand. Use one when you switch to a new topic or point on the page. In your new site design, you will also have the option to add callouts, photos, and media next to your text. Use these items to support the point you make in your text and keep your content interesting and engaging. For example, if this were a paragraph about how successful your school's graduates are, you might want to use a profile of a successful alumni to back that up.



Content won't always line up this beautifully, but do your best to ensure gaps don't happen on desktop.

Additional Content Options

Callouts and Media


The options below can be used anywhere in your text. You may also use these types of elements when you're working on content for your landing pages. See [landing page wireframes](#) for content suggestions and ideas.

All styles below will take design direction from COM main site.

The image displays a grid of wireframe templates for different content types. The templates include:

- Fact:** A card with a large percentage (12%), three horizontal bars, and an "Optional Link" button.
- Featured Person:** A card with a person silhouette, the text "Featured Person", three horizontal bars, and an "Optional Link" button.
- Highlighted item:** A card with the text "Highlighted item", three horizontal bars, and an "Optional Link" button.
- Callout:** A card with a large 'X' mark, the text "Callout", three horizontal bars, and an "Optional Link" button.
- Big Photo Callout:** A card with a large 'X' mark, the text "Big Photo Callout", three horizontal bars, and an "Optional Link" button. A yellow sticky note is attached to the bottom right, stating: "The big photo callout option is a good fit for highlighting content that has a photo, a paragraph, and a link to learn more."
- BUniverse Video:** A video player interface with a play button, a progress bar, and volume/screenshot icons.
- Inline Image with Caption:** A card with the text "Inline Image with Caption".

Elements

A graphic showing a stylized map of a city grid with a green rectangular area highlighted, representing the BU Maps Embed feature.

Special Checklist Styles

- ☐ Don't forget a thing one
- ☐ Application need two
- ☐ Step three
- ☐ Thing you do four
- ☐ Some other thing five

News list

Page List
Dean's Welcome
History
Administration
Faculty
Job Opportunities
Contact Us

Button or Button 2

Profile Listings

Once profiles are moved to BU Profiles, you can organize them so that you can pull them by department, research area, or anything else you like. You may also pull an individual profile or lists of profiles.

Course Feeds

Course feeds pull from the BU Bulletin. We highly recommend using the Course Feed shortcode when formatting course content, as it will always contain the most up to date information.

The listings on this site will have a collapsible format option so longer listings are more scannable.

Course Title
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
Course Title
Course Title
Course Title