How to Write a Lean Research Report

Before you begin, read [this article from UXPA Journal](#) about the different types of UX research reports. Outside of class, you should consider your workplace or project's culture when deciding on the kind of report to write. What type of report will have the biggest impact and provide the most ability for your audience to act on your research?

In my experience, people don't read an entire "traditional" report, but I've worked in very collaborative teams that believe in the importance of user research and trust the UX team. Again, your mileage may vary.

For this assignment, you'll be writing a Lean Report. That means the report itself should provide a very brief summary of the methodologies used and focus on the findings and recommendations. You can include a few quotes or screenshots if they help illustrate your findings and recommendations.

Your Lean Report should link to all of your previous assignments (research plan, interview script, interview findings, survey, survey findings, usability test, usability findings, and any wireframes) in an appendix with hyperlinks.

If your group created a set of wireframes that you tested, take the time now to update those designs based on your research. These will be versioned to V2 (do not delete your original documents as you will want to turn those in along with these to show the differences). You can link to these in your appendix and reference them in the report.

Note, the final version of the Results and Recommendations Report together with the 20 Slide Summary Presentation assigned next week is worth 25% of your final grade. There is no minimum or maximum length, just be sure to include all of the section below.

In your report make sure to reference documents linked in the Appendix where appropriate.

Results and Recommendations Research Report Sections
- Project title, dates of semester, group name, group members
- Brief introduction with study goals and research questions
- Major Insights (from all the research you've conducted)
- Interviews Summary (what were the main findings from the interviews?)
- Survey Summary (what were the main findings from the survey?)
- Wireframes (only if used)
- Usability Testing Summary (what were the main findings from the usability testing?)
- Recommendations for future research or design work
- Updated designs or wireframes (only if used)

- Personal Reflections (Each student in the group will then write a short summary of their experience over the course of the semester. It should be a minimum of 250 words. Feel free to say anything you want here both the things you like and opportunities for improvement)
- Appendix (link to supporting documents)

Turning it All In

Only one report needs to be submitted for the group.
Final Results and Recommendations Research Report
W10GroupName-ResultsAndRecommendationsReport