Most Basic Features
- Daily due-date list/ reminders on the homepage
- Calendar within the list
- Easy access with links to each assignment
- Display time remaining until due
- "Alerts" are assignments almost due
- Add an "email professor" option for assignments overdue

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Hurdles (things in the way)
- Delays
- Students ignoring reminders
- The use of multiple platforms across courses

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Constants/Unchangeable Elements
- Academic calendar
- Courses
- Assignment deadlines

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Platform/application type
- Web browser/app
- Mobile app extension
- Desk-top widget

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Technology Stack
- Mobile app
- Ways of reminders (emails, notifications, texts)

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Future Growth/Enhancements
- Personalized reminders (color coding, themes, etc.)
- "Specific" scheduling tips
- Study tips

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Advertising and Marketing
- Showcase to students the perks of this new update

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