

# Ashley Massengill

UX Strategist  
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## Skills

UX Planning  
UX Design  
UX Auditing  
UI Design  
Code Review  
Design Review  
Prototyping  
Wireframing  
Accessible Design  
Project Management

## Languages

HTML5  
CSS3  
Sass  
PHP  
Twig  
Liquid

## Tools

Git  
Drupal7  
Drupal8  
Shopify  
Pantheon  
Bootstrap  
Illustrator  
Photoshop  
InDesign  
Zeplin  
Invision  
Jira  
Docker  
Lando  
npm

## About

I care about detail and considering the end user in all aspects of my work. I apply logic and careful consideration to design and excel at asking the hard questions to improve user experience. I take a minimalist approach to visual design and database build. My goal is to always present the best possible product for every aspect of use.

## Work

### Healthgrades, Inc.

June 2019 - Present

*Web Engineer, Front-End Development*

As part of a two-person team, developed enterprise level websites leading the direction of code structure, database build, and UI development. Focused on ensuring design met optimal UX standards for the target user.

### Coalmarch Productions

April 2017 - Dec 2018

*Front-End Developer*

Built and styled custom designed enterprise client sites on Drupal7 platform. Developed proprietary features and templates for Drupal7 based Sprowt website platform. Lead front-end developer and product owner on Teambuilder, Coalmarch.com.

### RCI, Inc.

Dec 2010 - July 2016

*Meetings Specialist, Database Manager*

Produced event based websites. Managed internal tech support including computer hardware, software, phone systems, servers, and website. Created and maintained all reporting operations for each department.

## Education

### The Iron Yard

*UI Design*  
Oct 2016 - Jan 2017

### East Carolina

Aug 2001 - May 2003