ASHLEY MASSENGILL
User Interface Developer

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OVERVIEW

Through my experiences, I have learned where my strengths lie. I enjoy writing code and turning designs into interactive products through HTML and CSS. My goal is to continue growing my experience and knowledge in ways that allow me to tap into the creative and organized sides of my personality to create a product that is the best outcome for everyone.

STRENGTHS

- ★ Creative Thinking
- ★ Great Eye for Detail
- ★ Analytical Thinking
- ★ Extreme Efficiency
- ★ Teaching Skills
- ★ Organization

PROJECT HISTORY

UI Designer & Developer, diaBEATthis
Jan 2017 — Raleigh, NC

diaBEATthis is a website and web app focused on assisting diabetes suferers track and manage the various aspects of their disease. As the sole visual designer for diaBEATthis, was responsible for designing, developing and coding the style guide, branding, and page layouts.

Tech: Illustrator, Photoshop, Atom, iTerm, HTML5, SASS, Skeleton, jQuery, Github

UI Developer, Treasures Unearthed
Nov 2016 — Raleigh, NC

Treasures Unearthed is a virtual exhibit of the North Carolina Museum of Natural Science. Was part of a three person team, responsible for creating visual design, content, layout, and branding. Responsible for coding all navigation features, interactive map, and media queries.

Tech: Atom, iTerm, HTML5, SASS, Skeleton, jQuery, GitHub

UI Designer & Developer, Goodreads Bookshelf Redesign
Nov 2016 — Raleigh, NC

Goodreads is an Amazon owned personal reading list management site. The design is dated and confusing, calling for a complete redesign. Focusing on the personal bookshelf feature, sole designer and developer of rebranding, features, and layout as well as all coding.

Tech: Atom, iTerm, HTML5, SASS, jQuery, GitHub

WORK HISTORY

Database Manager, RCI, Inc.
Apr 2016 - Jul 2016 — Raleigh, NC

- Managed internal tech support including computer hardware, software, phone systems, servers, and website.
- Guided implementation of new AMS through search, demon, contract, setup and testing phases into training and go-live.
- Created and maintained all reporting operations for each department.

Meetings Specialist, RCI, Inc.
Dec 2010 - Apr 2016 — Raleigh, NC

- Produced event based website layouts and coding.
- Managed all event registrations for 10+ attendee events to 1500+ attedee events.
- Created all meeting collateral for international events from general education to conventions and trade shows.

Customer Relations Manager, North Carolina Chamber
Aug 2007 - Mar 2010 — Raleigh, NC

- Database management, including ensuring data accuracy.
- Internal IT support in collaboration with external IT team.
- Processed all event registrations and assisted in minor logistics.
- Created and maintained all company-wide reporting processes and data analytics.

TECHNOLOGIES

HTML5 · CSS3 · SASS · jQuery · Atom · Skeleton · Bootstrap · GitHub · Windows · iTerm · Mac OS · Adobe Illustrator · Adobe Photoshop · Adobe InDesign · Adobe Acrobat · Microsoft Office · Trello · Apple iWork · Google Docs · Crystal Reports

VOLUNTEER HISTORY

Guest Services
NC State Athletics
Aug 2016 - current — Raleigh, NC

Box Office & Boutique Assistant
Carolina Ballet
Aug 2010 - current — Raleigh, NC

Admissions & Ticketing Services
USGA Men's & Women's US Open
Jul 2014 — Pinehurst, NC

Event Assistant
SPARKcon
Sept 2009 — Raleigh, NC

EDUCATION

UI Design, The Iron Yard
Oct 2016 - Jan 2017 — Raleigh, NC

East Carolina University
Aug 2001 - May 2003 — Greenville, NC

INTERESTS

Dogs · Basketball · Reading · Music · Yoga · Art · Photography