

Ashley Massengill

UX Strategist
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Skills

UX Planning
UX Design
UX Auditing
UI Design
Code Review
Design Review
Prototyping
Wireframing
Accessible Design
Project Management

Languages

HTML5
CSS3
Sass
PHP
Twig
Liquid

Tools

Git
Drupal7
Drupal8
Shopify
Pantheon
Atom
Illustrator
Photoshop
InDesign
Zeplin
Invision
Jira
Docker
Lando
npm

About

I care about detail and considering the end user in all aspects of my work. I apply logic and careful consideration to design and excel at asking the hard questions to improve user experience. I take a minimalist approach to visual design and database build. My goal is to always present the best possible product for every aspect of use.

Work

Healthgrades, Inc.

June 2019 - Present

Web Engineer, Front-End Development

As part of a two-person team, developed enterprise level websites leading the direction of code structure, database build, and UI development. Focused on ensuring design met optimal UX standards for the target user.

Coalmarch Productions

April 2017 - Dec 2018

Front-End Developer

Built and styled custom designed enterprise client sites on Drupal7 platform. Developed proprietary features and templates for Drupal7 based Sprowt website platform. Lead front-end developer and product owner on Teambuilder, Coalmarch.com.

RCI, Inc.

Dec 2010 - July 2016

Meetings Specialist, Database Manager

Produced event based websites. Managed internal tech support including computer hardware, software, phone systems, servers, and website. Created and maintained all reporting operations for each department.

Education

The Iron Yard

UI Design
Oct 2016 - Jan 2017

East Carolina

Aug 2001 - May 2003