



# ASHLEY MASSENGILL

User Interface Developer

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## OVERVIEW

Through my experiences, I have learned where my strengths lie. I enjoy writing code and turning designs into interactive products through HTML and CSS. My goal is to continue growing my experience and knowledge in ways that allow me to tap into the creative and organized sides of my personality to create a product that is the best outcome for everyone.

## STRENGTHS

- ★ Creative Thinking
- ★ Great Eye for Detail
- ★ Analytical Thinking
- ★ Extreme Efficiency
- ★ Teaching Skills
- ★ Organization

## PROJECT HISTORY

### UI Designer & Developer, diaBEATthis 📅 Jan 2017

diaBEATthis is a website and web app focused on assisting diabetes sufferers track and manage the various aspects of their disease.

• Visual Design • Style Guide • Branding • Page Layouts • Front End Code

Tech: Illustrator, Photoshop, Atom, iTerm, HTML5, SASS, Skeleton, jQuery, Github

### UI Developer, Treasures Unearthed 📅 Nov 2016

Treasures Unearthed is a virtual exhibit of the North Carolina Museum of Natural Science.

• Visual Design • Navigation • Content • Interactive Map

Tech: Atom, iTerm, HTML5, SASS, Skeleton, jQuery, Github

### UI Designer & Developer, Goodreads Bookshelf Redesign 📅 Nov 2016

Goodreads is an Amazon owned personal reading list management site with a dated and confusing design, needing a complete overhaul.

• Visual Design • Rebranding • Content • Page Layouts • Front End Code

Tech: Atom, iTerm, HTML5, SASS, jQuery, Github, Illustrator

## WORK HISTORY

### Database Manager, RCI, Inc. 📅 Apr 2016 - Jul 2016 🌐 Raleigh, NC

- Managed internal tech support including computer hardware, software, phone systems, servers, and website.
- Guided implementation of new AMS through search, demon, contract, setup and testing phases into training and go-live.
- Created and maintained all reporting operations for each department.

### Meetings Specialist, RCI, Inc. 📅 Dec 2010 - Apr 2016 🌐 Raleigh, NC

- Produced event based website layouts and coding.
- Managed all event registrations for 10+ attendee events to 1500+ attendee events.
- Created all meeting collateral for international events from general education to conventions and trade shows.

### Customer Relations Manager, North Carolina Chamber 📅 Aug 2007 - Mar 2010 🌐 Raleigh, NC

- Database management, including ensuring data accuracy.
- Internal IT support in collaboration with external IT team.
- Processed all event registrations and assisted in minor logistics.
- Created and maintained all company-wide reporting processes and data analytics.

## TECHNOLOGIES



## EDUCATION

### UI Design, The Iron Yard

📅 Oct 2016 - Jan 2017 🌐 Raleigh, NC

### East Carolina University

📅 Aug 2001 - May 2003 🌐 Greenville, NC

## VOLUNTEER HISTORY

### Guest Services

#### NC State Athletics

📅 Aug 2016 - current 🌐 Raleigh, NC

### Box Office & Boutique Assistant

#### Carolina Ballet

📅 Aug 2010 - current 🌐 Raleigh, NC

### Admissions & Ticketing Services

#### USGA Men's & Women's US Open

📅 Jul 2014 🌐 Pinehurst, NC

### Event Assistant

#### SPARKcon

📅 Sept 2009 🌐 Raleigh, NC

## AFFILIATIONS

- AIGA Raleigh
- Triangle UXPA

## INTERESTS



Dogs



Basketball



Reading



Music



Yoga



Art



Photography