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DES 157

ChoreMonster vs. OurHome

ChoreMonster is a web and mobile app that aims to make chores fun for both parents and kids. Kids are rewarded with points when completing a chore set up by the parent. Once enough points have been racked up, parents can award their children with real life rewards, such as ice cream, or a family vacation. In terms of interface design, the designers created a cartoon style app with warm, friendly colors to not intimidate child nor parent. There is a clear visual hierarchy with headers, subtext, and weight. Added imagery or monster cartoons are mimicked throughout the design, and children even unlock a different monster character in which they can collect.
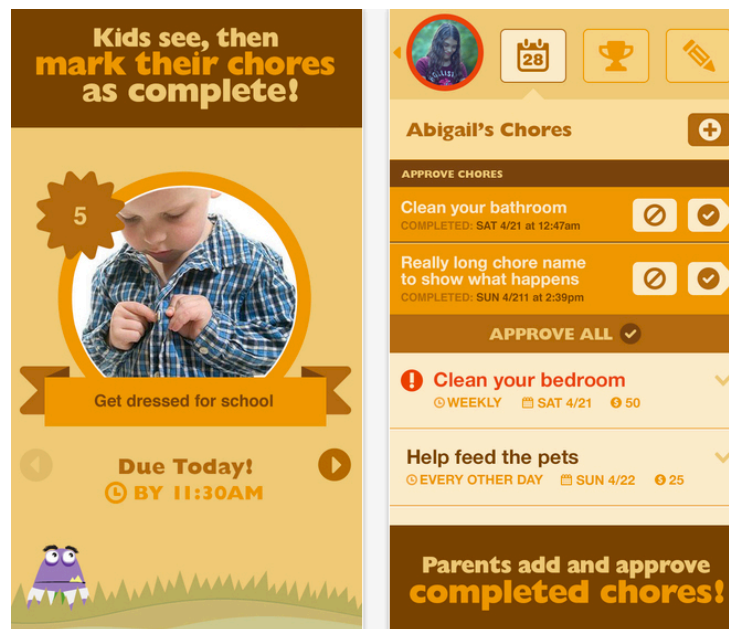

Photo Credit: choremonster.com

OurHome is a similar chore organizing app aimed towards families. Children earn points for completing chores set up by the parents. Enough points will earn the child any reward the parent creates. Along with being a chore organizational tool, OurHome is also a grocery list tool, and social media platform for family members to communicate privately with one another.

OurHome interface design greatly differs from ChoreMonsters in that it is more sophisticated and modern to meet the parents' needs. The app may suggest that older children, above the age of 9-18 would be using the app within their families. No cartoon characters or character unlocked archive is set up for younger children, and a white background iterates much of the screen.
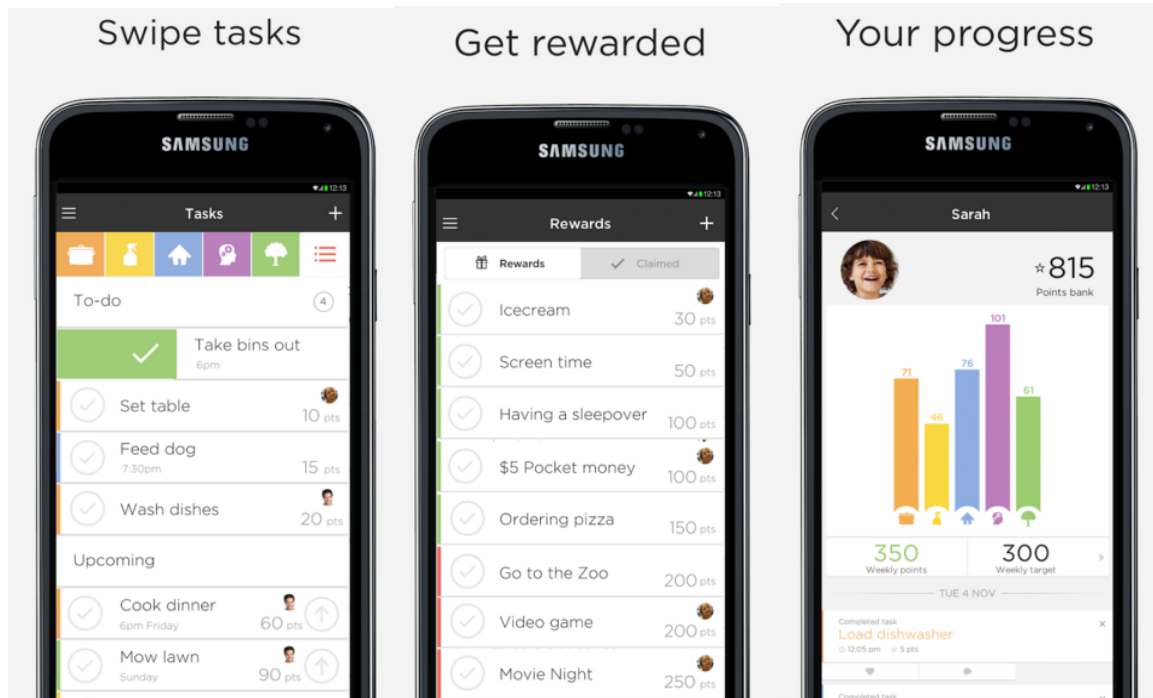

Photo Credit: ourhomeapp.com