

Data Appendix

Cool Tone Data

The units of observation for each row are cool tone images.

Variable	Description	Units
url	URL for the specific image. Taken from https://www.pinterest.com/pallavivemuri24/cool-tone-makeup/ Pinterest board. 0 missing values.	URL
image	PIL (Python Imaging Library) representation. Created for each image in script. 0 missing values.	PIL image object
YUV_values	Float values of the YUV in the image. Generated for each image in script. 0 missing values.	List of 3 float numbers

url

75 urls

Example: <https://i.pinimg.com/474x/3b/1c/ec/3b1cec8e035c0ccc6a38c8f6325b59c3.jpg>

image

75 PIL image objects

Example: <PIL.JpegImagePlugin.JpegImageFile image mode=...

YUV_values

Y Channel:

Min: 1

Q1: 58.0

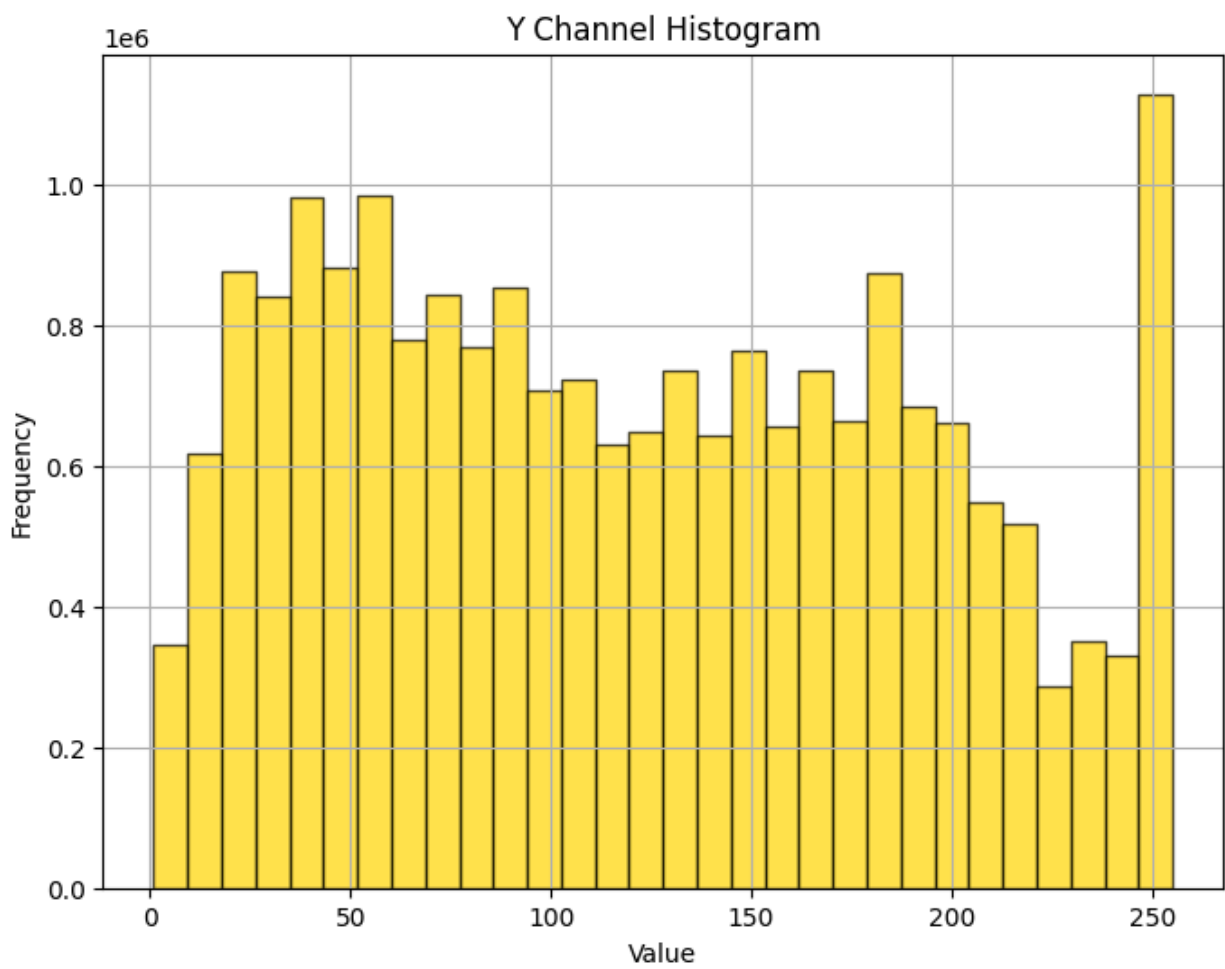
Median: 116.0

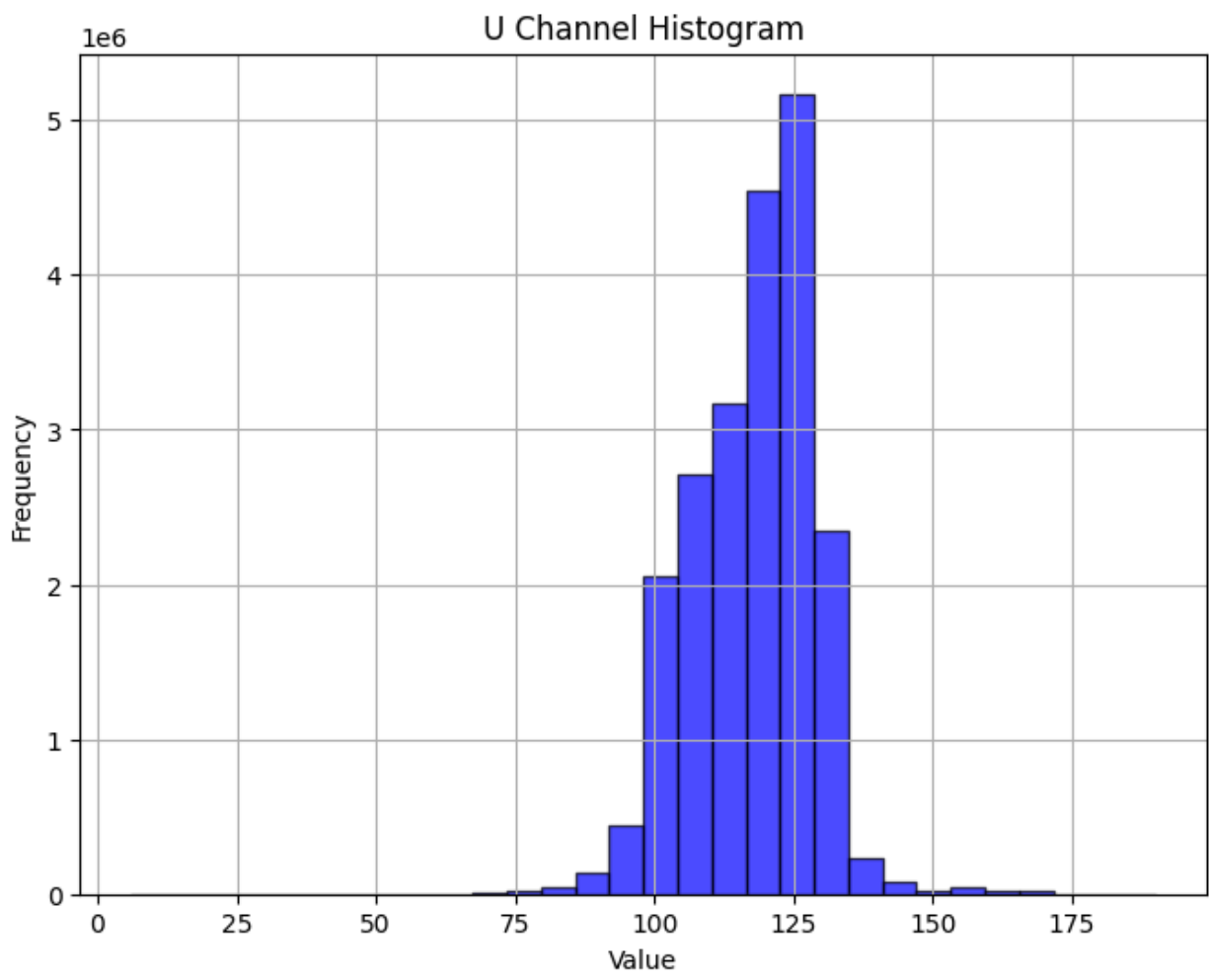
Q3: 180.0

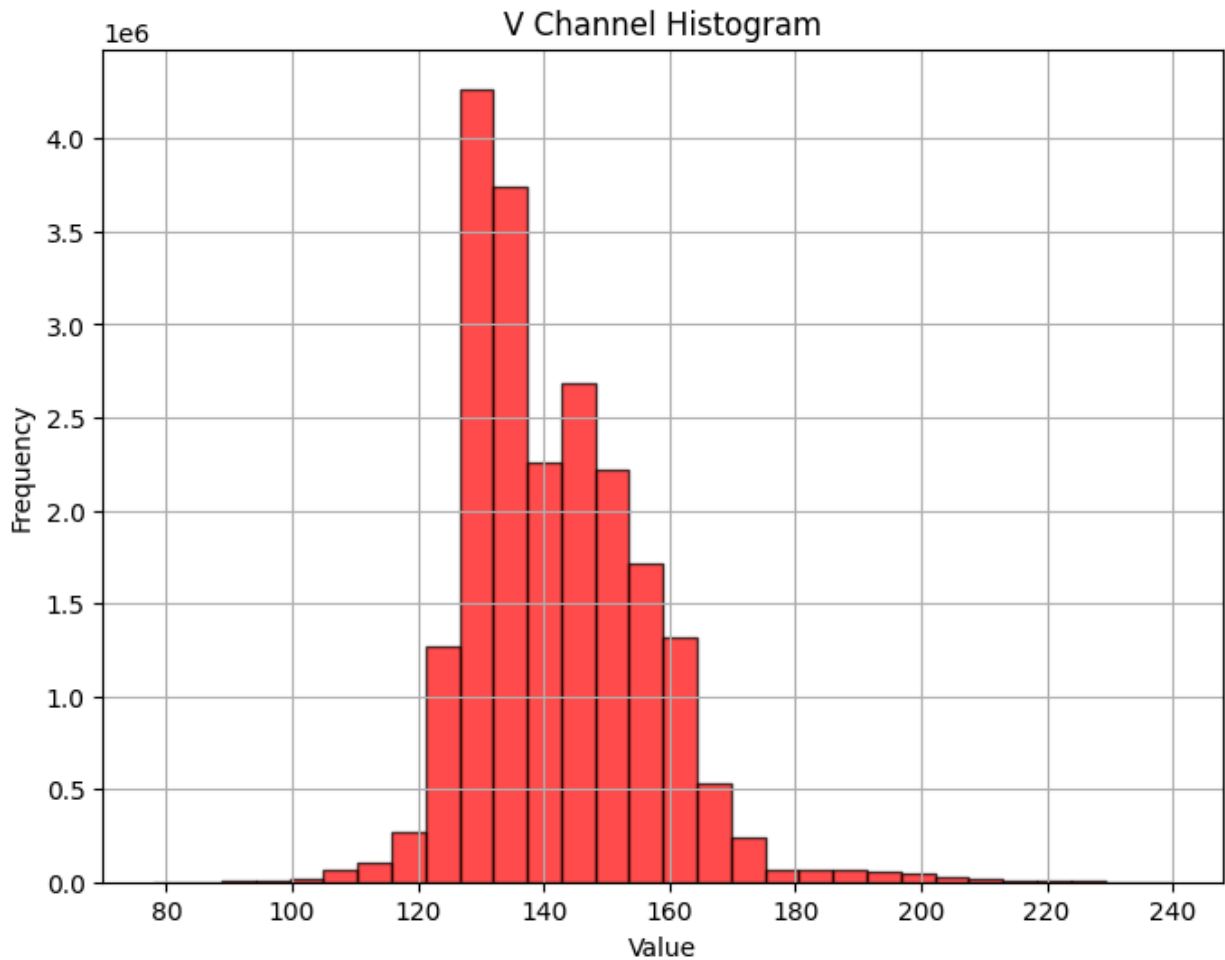
Max: 255

U Channel:

Min: 6
Q1: 110.0
Median: 119.0
Q3: 126.0
Max: 190
V Channel:
Min: 78
Q1: 130.0
Median: 138.0
Q3: 152.0
Max: 240







Warm Tone Data

The unit of observation for each row are warm tone images.

Variable	Description	Units
url	URL for the specific image. Taken from https://www.pinterest.com/pallavivemuri24/warm-tone-make-up/ Pinterest board. 0 missing values.	URL
image	PIL (Python Imaging Library) representation. Created for each image in script. 0 missing values.	PIL image object

YUV_values	Float values of the YUV in the image. Generated for each image in script. 0 missing values.	List of 3 float numbers
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url

73 urls

Example: <https://i.pinimg.com/736x/2a/54/ea/2a54ead03e9e12f9d12ee0741fdd1dcd.jpg>

image

73 PIL image objects

Example: <PIL.JpegImagePlugin.JpegImageFile image mode=...

YUV_values

Y Channel:

Min: 1

Q1: 76.0

Median: 140.0

Q3: 206.0

Max: 255

U Channel:

Min: 16

Q1: 110.0

Median: 120.0

Q3: 128.0

Max: 208

V Channel:

Min: 30

Q1: 128.0

Median: 137.0

Q3: 152.0

Max: 253

