

# Data Appendix

## Cool Tone Data

The units of observation for each row are cool tone images.

Variable	Description	Units
url	URL for the specific image. Taken from <a href="https://www.pinterest.com/pallavivemuri24/cool-tone-makeup/">https://www.pinterest.com/pallavivemuri24/cool-tone-makeup/</a> Pinterest board. 0 missing values.	URL
image	PIL (Python Imaging Library) representation. Created for each image in script. 0 missing values.	PIL image object
YUV_values	Float values of the YUV in the image. Generated for each image in script. 0 missing values.	List of 3 float numbers

### url

75 urls

### image

75 PIL image objects

### YUV\_values

Y Channel:

Min: 1

Q1: 58.0

Median: 116.0

Q3: 180.0

Max: 255

U Channel:

Min: 6

Q1: 110.0

Median: 119.0  
Q3: 126.0  
Max: 190  
V Channel:  
Min: 78  
Q1: 130.0  
Median: 138.0  
Q3: 152.0  
Max: 240

## Warm Tone Data

The unit of observation for each row are warm tone images.

Variable	Description	Units
url	URL for the specific image. Taken from <a href="https://www.pinterest.com/pallavivemuri24/warm-tone-make-up/">https://www.pinterest.com/pallavivemuri24/warm-tone-make-up/</a> Pinterest board. 0 missing values.	URL
image	PIL (Python Imaging Library) representation. Created for each image in script. 0 missing values.	PIL image object
YUV_values	Float values of the YUV in the image. Generated for each image in script. 0 missing values.	List of 3 float numbers

url

73 urls

image

73 PIL image objects

YUV\_values

Y Channel:  
Min: 1  
Q1: 76.0

Median: 140.0

Q3: 206.0

Max: 255

U Channel:

Min: 16

Q1: 110.0

Median: 120.0

Q3: 128.0

Max: 208

V Channel:

Min: 30

Q1: 128.0

Median: 137.0

Q3: 152.0

Max: 253