



Ashley Schaerer

UI/UX Designer

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Summary

LA-based UI/UX designer with a background in 3d and graphic design who leverages those skills in creating intuitive and people-driven experiences.

Skillset

UI/UX Design
Visual Design
User Research & Testing
Brand Strategy & Identity
Information Architecture
Personas & User Stories
Wireframing & Prototyping

Tools

Sketch
Figma
Adobe Creative Suite
InVision
Usability Hub
HTML, CSS, & JavaScript
Github

Languages

English
German
French

Experience

UI/UX Apprenticeship | Nov 2018 - Present

Bloc, San Francisco, CA

A self-paced, remote mentorship program that covers the entire design process arc.

Interactive Media Specialist | April 2017 - Oct 2018

Pixologic, Inc. , Los Angeles, CA

Lighting and rendering 3d titles in Maya for ZBrush Summit and software releases.

Education

Bloc | 2018-2019

UI/UX Design & Front-End Development
Apprenticeship

Los Angeles Film School | 2014-2016

Associate of Science in Animation

Schule für Gestaltung | 2009 - 2012

EFZ Designer

Project

Healthvitae | Cloud storage application

Tools: Sketch/Figma, inVision

Designed to allow users to store their medical records.

https://invis.io/6ZR64QJ4VXB#/353992289_01Homepage