

Dear Hiring Manager,

I don't think I can describe how excited I was when I found your job posting. I love Universal Music Group, and music plays an integral part in my life.

For ten months, I've been doing a UI/UX apprenticeship that covered the entire design process from User Research to Front-End Development. I created various projects for different devices and platforms that I translated from project briefs into designs that are both aesthetically pleasing and functional.

Since the apprenticeship was remote-based, I learned to work independently and to prioritize tasks and to collaborate efficiently through various channels. I also gained insight into designing both qualitative and quantitative research studies and analyzing results and iterating the product accordingly.

I like User Research so much because it's focusing on understanding user expectations, behaviors, needs, and motivations through systematic, investigative methods.

I've known UMG for a long time, and I think what you are doing is fantastic, and I would like to get considered for the User Researcher position.

Warm Regards,  
Ashley Schaerer