



# ASHLEY SCHAERER

## Product Designer

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### SUMMARY

LA-based Product Designer with a background in 3d and graphic design who leverages those skills in creating intuitive and people-driven experiences.

### SKILLSET

UI/UX Design  
Visual Design  
User Research & Testing  
Brand Strategy & Identity  
Information Architecture  
Personas & User Stories  
Wireframing & Prototyping

### TOOLS

Sketch  
Figma  
Adobe Creative Suite  
InVision  
Usabilitytest  
Usability Hub  
JIRA  
Microsoft Visio  
HTML, CSS, & JavaScript  
Github  
Maze

### LANGUAGES

English  
German

### EXPERIENCE

**UI/UX Apprenticeship | November 2018 - September 2019**  
Bloc, San Francisco (remote), CA  
A remote mentorship program that covers the research, testing and visual design components of UX/UI with Frontend development skills needed to build and deploy projects.

**Interactive Media Specialist | April 2017 - October 2018**  
Pixologic, Inc. , Los Angeles, CA  
Visual design work for Company's youtube channel  
ZBrushLIVE. Creating marketing content and branding.

**Internship | December 2016 - April 2017**  
Pixologic, Inc. , Los Angeles, CA  
Visual design work for Company's youtube channel  
ZBrushLIVE. Creating marketing content and branding.

### PROJECT

**Healthvitae | Cloud Storage Application**  
Tools: Sketch/Figma, inVision  
Designed to allow users to store their medical records.  
[https://invis.io/6ZR64QJ4VXB#/353992289\\_01Homepage](https://invis.io/6ZR64QJ4VXB#/353992289_01Homepage)

**More Than Fluffy | Cat Adoption Application**  
Tools: Sketch/Figma, inVision  
A cat adoption app that matches you with cats based on your lifestyle and personality.  
[https://invis.io/KQTPX5K4DH2#/381745878\\_Logo-3x](https://invis.io/KQTPX5K4DH2#/381745878_Logo-3x)

### EDUCATION

**Los Angeles Film School | 2014-2016**  
Associate of Science in Animation

**Schule für Gestaltung | 2008 - 2012**  
Bachelor in Graphic Design