



ASHLEY SCHAERER

Product Designer

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SUMMARY

LA-based Product Designer with a background in 3d and graphic design who leverages those skills in creating intuitive and people-driven experiences.

SKILLSET

UI/UX Design
Visual Design
User Research & Testing
Brand Strategy & Identity
Information Architecture
Personas & User Stories
Wireframing & Prototyping

TOOLS

Sketch
Figma
Adobe Creative Suite
InVision
Usabilitytest
Usability Hub
JIRA
Microsoft Visio
HTML, CSS, & JavaScript
Github
Maze

LANGUAGES

English
German

EXPERIENCE

Interactive Media Specialist | April 2017 - October 2018

Pixologic, Inc. , Los Angeles, CA
Visual design work for Company's youtube channel
ZBrushLIVE. Creating marketing content and branding.

Internship | December 2016 - April 2017

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Visual design work for Company's youtube channel
ZBrushLIVE. Creating marketing content and branding.

PROJECT

Healthvitae | Cloud Storage Application

Tools: Sketch/Figma, inVision
Designed to allow users to store their medical records.

More Than Fluffy | Cat Adoption Application

Tools: Sketch/Figma, inVision
A cat adoption app that matches you with cats based on your lifestyle and personality.

EDUCATION

UI/UX Program | November 2018 - September 2019

Bloc, San Francisco (remote), CA
A remote mentorship program that covers the research, testing and visual design components of UX/UI with Frontend development skills needed to build and deploy projects.

Los Angeles Film School | 2014-2016

Associate of Science in Animation

Schule für Gestaltung | 2008 - 2012

Bachelor in Graphic Design