



ASHLEY SCHAERER

Product Designer

ashleyschaerer.com
ashley.schaerer@gmail.com
323-963-2936
linkedin.com/in/ashley-schaerer

SUMMARY

I'm an LA-based Product Designer with a passion for user research. My background is in 3D and Graphic Design, and I want to use my skills to help people and animals in need.

SKILLSET

UI/UX Design
Visual Design
User Research & Testing
Brand Strategy & Identity
Information Architecture
Personas & User Stories
Wireframing & Prototyping

TOOLS

Sketch
Figma
Adobe Creative Suite
InVision
Usabilitytest
Usability Hub
JIRA
Microsoft Visio
HTML, CSS, & JavaScript
Github
Maze

LANGUAGES

English
German

EXPERIENCE

UX Researcher | 2020

Care Rescue LA, Los Angeles, CA
UX Research for non-profit animal rescue organization.

Interactive Media Specialist | April 2017 - October 2018

Pixologic, Inc. , Los Angeles, CA
Visual design work for Company's youtube channel
ZBrushLIVE. Creating marketing content and branding.

Internship | December 2016 - April 2017

Pixologic, Inc. , Los Angeles, CA
Visual design work for Company's youtube channel
ZBrushLIVE. Creating marketing content and branding.

PROJECT

Healthvita | Cloud Storage Application

Tools: Sketch/Figma, inVision
Designed to allow users to store their medical records.

More Than Fluffy | Cat Adoption Application

Tools: Sketch/Figma, inVision
A cat adoption app that matches you with cats based on your lifestyle and personality.

EDUCATION

UI/UX Program | November 2018 - October 2019

Bloc, San Francisco (remote), CA
A remote mentorship program that covers the research, testing and visual design components of UX/UI with Frontend development skills needed to build and deploy projects.

Los Angeles Film School | 2014-2016

Associate of Science in Animation

Schule für Gestaltung | 2008 - 2012

Bachelor in Graphic Design