

Ashley Heo

ashleysyheo.com

ashleysyheo@gmail.com

Hello! I'm Ashley Heo, a communication design student at the Parsons School of Design. I'm a dedicated, enthusiastic, and hard working design student who thrives to create purposeful designs.

Education

Parsons School of Design

2018 – 2022

BFA Communication Design

GPA: 3.95 – Dean's List

Seoul National University

Summer 2019

Computer Science, Korean Wave & Soft Power,

Korean Painting Courses

Hankuk Academy of Foreign Studies

2015 – 2018

International Course

Experience

Between The Lines: literary magazine

2015 – 2017 | South Korea

Designed magazine layout and illustrated works.

Collaborated with PR and writers in producing and publishing the magazine.

Cultural Assests Restoration Organization

2015 – 2018 | South Korea

False Informations on the Korean Palaces

Illustrated the Korean palaces and cultural properties in the book. Collaborated with members on restoring stolen Korean artifacts, correcting false information, and educating students.

Relevant Studios

Topics: Digital Product

Conducted research, built wireframes, and prototyped mobile interfaces to solve user problems and create digital products.

Core: Interaction

Learned concepts in human-computer interaction that focus on designing user interfaces. Designed and coded responsive websites.

Python: Data, Science & Design

Learned to perform data analysis, access and structure information from the web, and build web-based applications using Python.

Tools

Design

Sketch

Figma

Adobe Suites

Prototyping

InVision

Framer

Origami Studio

Coding

HTML/CSS

Javascript – jQuery, p5.js

Processing (java)

Python – Django, Flask

XCode – SwiftUI