

# Ashley Villeneuve

## Frontend Developer

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<https://github.com/ashvilleneuve>

<https://ashleyvilleneuve.github.io>

Frontend Developer with over 14 years of experience in the tech industry, specializing in developing scalable, high-quality web applications and tools. Committed to fostering a culture of continuous learning and growth within teams.

- |                 |                            |                              |
|-----------------|----------------------------|------------------------------|
| • JavaScript    | • Shopify Themes & Scripts | • Chrome Extensions          |
| • TypeScript    | • Polaris                  | • Design Patterns            |
| • React & Remix | • Git/GitHub               | • Continuous Integration and |
| • Node.js       | • CLI tools                | Deployment (CI/CD)           |

### SHOPIFY

**Plus FED** (December 2018 - present)

- **Project Leadership & Technical Direction:** Played a key role in work estimates and prioritization in collaboration with leads, ensuring projects are well-defined and aligned with strategic goals.
- **Problem-Solving:** Addressed ambiguous challenges by providing clear technical direction for merchants and partners, ensuring effective solutions within the Shopify ecosystem.
- **Mentorship & Culture Building:** Actively mentored junior developers and peers, promoting a culture of continuous learning and professional growth within the team.
- **Collaboration & Technical Planning:** Represented the frontend development team in cross-functional technical planning, contributing to the establishment of new software patterns and best practices.

**Theme Support Specialist** (February 2018 - December 2018)

- Created a task scheduling app, Planify, a version of which is still in use by the Theme Support team.
- Contributed to the Unify project, an internal tool for helping Support Advisors gather context for escalations

**Guru/Plus Specialist** (April 2017 - February 2018)

- Exceeded customer satisfaction and efficiency expectations while working to expand my knowledge of the platform.

### WEARABLE THERAPEUTICS

**Web Developer (Practicum)** (September 2015 - November 2015)

- Created custom PHP tools, including a backend connecting Shopify, Canada Post and Salesforce APIs and a report collecting interface

### SHAW COMMUNICATIONS

**Technical Support** (September 2008 - March 2011)

- Consistently earned the highest raise in our department's annual review process; promotion to Performance Coach.

### APPLE (VIA MINACS ADITYA-BIRLA)

**Applecare Support Representative** (September 2005 - August 2008)

- Maintained a First Call Resolution metric above 98%; promotion to Tier 2.

### Education

**BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY**, Vancouver, BC

New Media Design and Web Development

**UNIVERSITY OF WINNIPEG**, Winnipeg, MB

English and Women's Studies