


Ashley Villeneuve

Frontend Developer

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Vancouver, BC

 Portfolio & Work Samples

Frontend Developer with 10+ years of experience in scalable, high-performance web applications. Expert in React, TypeScript, performance optimization, and accessibility (WCAG). Proven track record working in shared repositories with CI/CD workflows. Strong collaborator in cross-functional teams, delivering pixel-perfect UI experiences.

- Frontend: React, Remix, TypeScript, JavaScript (ES6+), Next.js, Vue.js
- UI/UX: Responsive Design, Accessibility (WCAG), Figma, Pixel-Perfect UI
- Performance: Web Performance Optimization, Lazy Loading, Code Splitting
- APIs & Data: REST API, GraphQL, Shopify Storefront API
- Tools: Webpack, Vite, Babel, Node.js, NPM, CI/CD Workflows

SHOPIFY

Plus Frontend Development/Developer Support (December 2018 - Present)

- **Technical Ownership & Frontend Strategy:** Played a key role in work estimates and prioritization in collaboration with leads, ensuring projects were well-defined and aligned with strategic goals.
- **Frontend Development:** Created frontend features and apps for large and enterprise merchants.
 - Developed high-performance, reusable React components using TypeScript & Polaris.
 - Implemented accessibility improvements, including ARIA, screen reader testing, & semantic HTML, ensuring compliance with WCAG standards.
 - Optimized web applications by improving rendering performance and implementing asset caching, reducing load times and improving responsiveness.
 - Managed feature rollouts in shared repositories using CI/CD pipelines, ensuring seamless deployments across multiple environments.
 - Collaborated with backend teams to refine API schemas and supporting documentation.
- **Mentorship & Team Collaboration:** Actively mentored junior developers and peers, promoting a culture of continuous learning and professional growth within the team.

Theme Support Specialist (February 2018 - December 2018)

- Created Planify, a task scheduling app still in use by the Theme Support team.
- Contributed to Unify, an internal tool streamlining support escalations.

Guru/Plus Specialist (April 2017 - February 2018)

WEARABLE THERAPEUTICS

Web Developer (Practicum) (September 2015 - November 2015)

- Developed custom PHP tools integrating Shopify, Canada Post, and Salesforce APIs.
- Built a backend report collection interface for internal analytics.

APPLE (VIA MINACS ADITYA-BIRLA)

Appicare Support Representative (September 2005 - August 2008)

- Maintained a First Call Resolution metric above 98%; promotion to Tier 2.

Education

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY, Vancouver, BC

New Media Design and Web Development

UNIVERSITY OF WINNIPEG, Winnipeg, MB

English and Women's Studies