Portfolio Review – Choose one front-end portfolio site

Name: Ashley Wong

1. What was the site you chose (link please)?

[Kawsarvy ⎯ Product Designer](https://kawsar.design/)

1. Why did you choose it?

I chose this portfolio because, while browsing different portfolios for review, this one immediately caught my attention with its clean interface, well-balanced color scheme, and smooth yet non-intrusive animations.

1. What appear to be the goals of the designer/developer?

The designer/developer aims to showcase their expertise in **UI/UX design and front-end development** to attract potential employers or clients, ultimately securing paid projects in web design.

1. Please describe how their work was presented.

The portfolio is structured into four main sections:

* A concise self-introduction with a small avatar and subtle animations.
* An animated display showcasing previous collaborations with various companies.
* A dedicated section highlighting the designer’s strengths and objectives.
* A minimal yet elegant contact section with clearly presented details.

1. How would you have presented their work?

I would include **more details about the projects**, such as the tools and technologies used. Additionally, I would provide **external links to completed projects**, enabling potential clients or employers to explore tangible examples of the designer’s work.

1. What type of work do you think they are looking for?

The designer is likely seeking opportunities in **UI/UX design, web design, and front-end development**, catering to clients or employers who need these services.

1. Can you differentiate their skills by strength?

The designer appears to excel in **visual aesthetics and user-friendly interface design**. Based on the site’s presentation, their front-end development skills appear competent, but other technical abilities are not clearly demonstrated.

1. What did you like?

I liked the **clean and well-organized layout**, the **clear section divisions**, and the **intuitive user guidance** throughout the site.

1. What did you not like?

The biggest drawback of this portfolio is the **lack of substantial content**. It relies heavily on text descriptions, which are not as convincing without supporting project showcases. Additionally, the links provided lead to the designer’s social media profiles rather than external **live project links**. Including case studies or project links would significantly enhance credibility.