

# Ashley Yang ●

[ashleyyang.ca](http://ashleyyang.ca)  
[linkedin.com/in/ashleyyyang](https://www.linkedin.com/in/ashleyyyang)  
ashley.yang@uwaterloo.ca  
(226) 505 3616

## EXPERIENCE

### Postmedia I/O — UX Designer

Kitchener, ON | Jan 2019 — April 2019

- Collaborated with design team to redesign a marketing analytical dashboard with positive client feedback
- Created slide decks and presented in cross-functional meetings to inform developers and managers about design findings and next steps

### UW/UX — Logistics Lead

Waterloo, ON | May 2019 — present

- Collaborating with other leads to plan and execute events with partners to strengthen the design community in Waterloo
- Managing timelines, setups, and events

### Midnight Sun Solar Car Team — Core Member

Waterloo, ON | Sep 2018 — present

- Designed recruitment posters, business cards, and a new website with the Business team
- Designing the driver/passenger user experiences of a solar car with the Mechanical team

### Jamesburg ESL Program — Co-Founder

Jamesburg, NJ, USA | Dec 2017 — Jun 2018

- Created an ongoing ESL program at a public library for non-native English speakers to improve their conversational English skills
- Prepared and taught interactive lessons and assignments in weekly sessions to maximize attendance and keep students engaged

## PROJECTS

### Hangoal

Jan 2019 - present

Researching and designing better experiences for people who want to learn a new language

## EDUCATION

### University of Waterloo

BASc, Honours Systems Design Engineering  
Waterloo, ON

UX designer  
Engineering student  
Citizen of CA & USA

## SKILLS

### Design

User research  
Personas  
User journey mapping  
Prototyping  
Usability testing  
UX writing  
Onboarding  
Design systems

### Development

HTML/CSS  
Javascript  
C++

### Software

Sketch  
Figma  
Adobe XD  
Photoshop  
Illustrator  
Marvel  
Balsamiq  
Solidworks

## RECOGNITION

### President's Scholarship

University of Waterloo | 2019

### AP International Diploma

CollegeBoard | 2018

### National AP Scholar

CollegeBoard | 2018

### NJ Seal of Biliteracy (ENG/ESP)

State of New Jersey | 2018