

Ashley Yang ●

ashleyyang.ca
[linkedin.com/in/ashleyyyang](https://www.linkedin.com/in/ashleyyyang)
ashley.yang@uwaterloo.ca
(226) 505 3616

EXPERIENCE

Postmedia I/O — UX Designer

Kitchener, ON | Jan 2019 — April 2019

- Collaborated with design team to redesign a marketing analytical dashboard with positive client feedback
- Created slide decks and presented in cross-functional meetings to inform developers and managers about design findings and next steps

UW/UX — Logistics Lead

Waterloo, ON | May 2019 — present

- Collaborating with other leads to plan and execute events with partners to strengthen the design community in Waterloo
- Managing timelines, setups, and events

Midnight Sun Solar Car Team — Core Member

Waterloo, ON | Sep 2018 — present

- Designed recruitment posters, business cards, and a new website with the Business team
- Designing the driver/passenger user experiences of a solar car with the Mechanical team

Jamesburg ESL Program — Co-Founder

Jamesburg, NJ, USA | Dec 2017 — Jun 2018

- Created an ongoing ESL program at a public library for non-native English speakers to improve their conversational English skills
- Prepared and taught interactive lessons and assignments in weekly sessions to maximize attendance and keep students engaged

PROJECTS

Hangoal

Jan 2019 - present

Researching and designing better experiences for people who want to learn a new language

EDUCATION

University of Waterloo

BASc, Honours Systems Design Engineering
Waterloo, ON

UX designer

Engineering student

Citizen of USA & Canada

SKILLS

Design

User research

Personas

User journey mapping

Prototyping

Usability testing

UX writing

Onboarding

Design systems

Development

HTML/CSS

Javascript

C++

Software

Sketch

Figma

Adobe XD

Photoshop

Illustrator

Marvel

Balsamiq

Solidworks

RECOGNITION

President's Scholarship

University of Waterloo | 2019

AP International Diploma

CollegeBoard | 2018

National AP Scholar

CollegeBoard | 2018

NJ Seal of Biliteracy (ENG/ESP)

State of New Jersey | 2018