# Ashley Yang

# ashyang.com

# hello@ashyang.com

## Experience

#### Roboflow Design Intern

April 2025 - July 2025 New York, NY Designed a system for enterprises to set default API keys, streamlining integration with computer vision models. Improved UI polish by fixing frontend bugs.

### **Duo Security** Product Design Intern

May 2022 - Aug 2022 Austin, TX (Remote) Enhanced session security for up to 170K+ devices by designing a new settings configuration experience for Duo admins.

#### Figma Product Design Intern

Aug 2021 - Dec 2021 San Francisco, CA Led the component update feature design used by 4M+ users. Increased component search efficiency throughout Figma by introducing a library filter.

### **DOZR** UX Design Intern

Jan 2021 - Apr 2021 Waterloo, ON (Remote) Redesigned DOZR Marketplace listings for contractors to select the right equipment for their jobs. Designed media webpages to improve SEO.

### Yonder Media Mobile Design Intern

May 2020 - Aug 2020 New York, NY (Remote) Designed e-commerce and entertainment features in the YO Mexico iOS and Android mobile apps used by 100K+ registered users.

# Community

## **Hack the North**

Product Designer
Mar 2020 - Mar 2021

Designed dashboards to allow interaction for 3,000+ hackathon attendees. Constructed a design system to be used across dashboards.

#### UW/UX

Co-President

Jan 2021 - Aug 2021

Led a team to organize UW/UX's first virtual designathon with 5 sponsors and 250+ participants across 12 countries.

## **Branding Lead**

May 2020 - May 2021

Conducted a visual identity rebrand, resulting in a 21% increase in social media engagement.

#### Education

# **University of Waterloo**

Systems Design Engineering Class of 2024

User-Centered Design Methods, Interface Design, Cognitive Ergonomics, Data Structures and Algorithms, Foundations of Artificial Intelligence

# **The Art of Visual Design**

Online Course 2025 - Present Foundations of Design, Shape, Color, Typography, Image, Layout & Composition

# Skills

Figma, React, HTML, CSS, JavaScript, Webflow, Adobe Premiere Pro User Research, Visual Design, Interaction Design, Prototyping, Usability Testing, Systems Thinking, Accessibility, Storytelling, Web Design