Ashley Yang

ashyang.com

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Experience

Duo Security, Product Design Intern

Summer 2022

Designed a new feature in the Duo Admin Panel for Admins to configure settings that increase session security.

Figma, Product Design Intern

Fall 2021

Created a scalable library filter used throughout the product that increases component search efficiency. Led design of new component update features for over 4 million users. Contributed to the internal design system.

DOZR, UX Design Intern

Winter 2021

Redesigned DOZR Marketplace listings for contractors to select the right equipment for their jobs. Improved supplier rate-setting process.

Yonder Media Mobile, Design Intern

Summer 2020

Designed features across the YO mobile app to create a cohesive experience, from ecommerce to livestreaming. Applied cross-cultural research to connect the product language to users in Mexico.

Community

Hack the North, Product Designer

2020 - 2021

Designed dashboards to provide information and allow interaction for 3,000+ hackathon attendees, reducing the amount of emails sent. Constructed the first design system to be maintained across dashboards.

UW/UX, Co-Lead & Branding Lead

2019 - 2021

Supported a team of $9 \rightarrow 17$ to organize events for the design community. Planned our first designathon, TILE, with 5 sponsors and 250+ participants across 12 countries. Led a visual identity rebrand.

Education

University of Waterloo, Class of 2024

BASc. Systems Design Engineering

Skills

Design

User research, visual design, interaction design, prototyping, usability testing.

Toolbox

Figma, Sketch, Adobe XD, pen and paper, Procreate, HTML/CSS/JS.