

Ashley Yang

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EXPERIENCE

Figma

08.2021
SAN FRANCISCO, CA

Product Design Intern

Incoming in August 2021

DOZR

01.2021 – 04.2021
KITCHENER, ON (REMOTE)

UX Design Intern

Redesigned DOZR Marketplace listings for contractors to select the right equipment for their jobs. Created blog, legal, media, and podcast pages for easier content addition.

Yonder Media Mobile

05.2020 – 08.2020
NEW YORK, NY (REMOTE)

Design Intern

Designed features across the YO mobile app to create a cohesive experience, from ecommerce to livestreaming. Applied cross-cultural research to connect the product language to users from Mexico.

Soulfx

09.2019 – 12.2019
MISSISSAUGA, ON

Software Design Intern

Wrote Zenhub issues and functional specs to translate prototypes for development. Restructured design handoff process to streamline communication by 20%.

Postmedia I/O

01.2019 – 04.2019
KITCHENER, ON

UX Design Intern

Redesigned metric cards and navigation to help clients better understand their marketing data. Conducted usability testing sessions to validate new dashboard benchmarking features.

VOLUNTEER

Hack the North

03.2020 – 03.2021

Product Designer

Designed dashboards to provide information and allow interaction for 3,000+ hackathon attendees, reducing the amount of emails sent. Constructed a design system to be maintained across dashboards, saving hours on rebuilding them every year.

UW/UX

05.2019 – PRESENT

Co-Lead

Prev. Branding Lead, Logistics Lead

Supporting a team of 9 → 17 to execute initiatives, organize events, and run workshops to grow the design community. Planned and marketed our first designathon, TILE, with 5 sponsors and 250+ participants across 12 countries. Redefined the UW/UX visual identity, doubling engagement on social media.

EDUCATION

University of Waterloo

Class of 2023

Systems Design Engineering
Spanish Minor

SKILLS

Design

User research, usability testing, visual design, interaction design, wireframing, prototyping.

Toolbox

Figma, Sketch, Adobe XD, pen and paper, HTML/CSS