

Ashley Yang

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Experience

Duo, Product Design Intern

Summer 2022 • Austin, TX, Remote

Designed a new feature for Admins to increase session security.

Figma, Product Design Intern

Fall 2021 • San Francisco, CA

Worked cross-functionally within the Design Systems team on improvements to the component consumption experience.

DOZR, UX Design Intern

Winter 2021 • Canada, Remote

Redesigned DOZR Marketplace listings for contractors to select the right equipment for their jobs. Improved supplier rate-setting process.

Yonder Media Mobile, Design Intern

Summer 2020 • NYC, Remote

Designed features across the YO mobile app to create a cohesive experience, from ecommerce to livestreaming. Applied cross-cultural research to connect the product language to users in Mexico.

Community

Hack the North, Product Designer

2020 - 2021 • Waterloo, ON

Designed dashboards to provide information and allow interaction for 3,000+ hackathon attendees, reducing the amount of emails sent. Constructed a design system to be maintained across dashboards.

UW/UX, Co-Lead

2019 - 2021 • Waterloo, ON

Supported a team of 9 → 17 to organize events for the design community. Helped plan and market our first designathon, TILE, with 5 sponsors and 250+ participants across 12 countries. Redefined the visual identity.

Skills

Design

User research, visual design, interaction design, prototyping, usability testing.

Toolbox

Figma, Sketch, Adobe XD, pen and paper, Procreate, HTML/CSS.

Education

University of Waterloo, Class of 2024

BASc. Systems Design Engineering