

Sheri Bates

Illustrator & Designer



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Hi! I'm Sheri, and I would like to work for you.

I'm looking for a position that allows me to be creative and bold, innovative and fresh, and most importantly, happy!

Technical Skills

Things I Can Do

Web/graphic design
Email design
Print design
Photo editing
Video editing
Digital illustration
Traditional illustration
Painting

Adobe Creative Suite

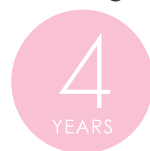
Photoshop



Illustrator



InDesign



I am also familiar with:

Acrobat, Flash, Premiere Pro, and Dreamweaver

Microsoft Office

Word



Outlook



I am also familiar with:

Powerpoint and Excel

Things that I am:

I am passionate. I love this industry and put that love into everything I design.

I am punctual. I have always been praised for my quick turnaround time on any project I take on.

I am precise. My work is always pixel-perfect and clean.

I am a people person. I love working with people and speaking directly to clients. Communication is wonderful!

Things that I am not:

I am not a developer. I can't write code for you (yet), but I understand it well enough to know what my limitations are when I create a design.

I am not formally trained. Everything I know, I learned through self-education and experience.

HOT TIP: You can find examples of my work at www.sheribates.com!

Professional Experience

Art Director @ AutoLoop | January 2010 - Current

AutoLoop is a software company that provides vehicle dealerships with custom software and marketing materials. I began working for AutoLoop as an Email Designer, and was quickly promoted to the Email Template Designer position, which later evolved into Art Director. My responsibilities are varied, ranging from email template design (creating re-usable emails for our in-house designers to customize per client) to complete product branding. Most of the work I do is digital, but I will occasionally do print work, specifically marketing materials such as brochures, table tents, signage, etc. for new products.

I received an award from AutoLoop in December 2012 for Outstanding Employee Performance.

Web Designer @ Mandalay Solutions | 2007 - 2010

My first entry into professional graphic design was with Mandalay Solutions. I was the only designer in this small company, and worked on a contract basis with them for three years. I designed websites, business cards, and occasionally worked on an entire branding (or rebranding) of a company.

Freelance Graphic Design & Illustration | 2010 - Current

In my free time, I would often do freelance work for individuals or companies. My freelance projects are generally small, since free time is so hard to come by! I have done freelance illustration work for various companies, most notably Hipmunk and Reddit.