

Ashleigh Harvey

DIGITAL DESIGNER

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PORTFOLIO

ashleighharvey.design



Experienced Digital Designer with a demonstrated history of working in the digital marketing industry. Skilled in both print and digital design, I am adaptable, well experienced with time management, and working under pressure. I am currently freelancing while I am seeking full-time work.

WORK EXPERIENCE

2018 - 2020

Space Digital

Digital Designer

A digital marketing agency that also offered design services. During my time here I did a wide variety of design work: EDM design and scheduling, Set up email automations, Logo design & branding, Document design, Landing pages, Website design (wireframe conception, photoshop mockup designs, wordpress development), Google display banner ads, Social media graphic support, and client management. I also assisted creating print materials for the Directors sister printing company.

2018 - 2018

Gordan Digital

Digital Assistant

I initially started working here as an intern, then was later offered a part time position while studying at University. My primary tasks were designing EDM campaigns, creating google display banners, account management, and occasionally blog writing.

2016 - 2017

The Hello Smile

Marketing Assistant

Instagram based business that sold teeth whitening products. I liaised with social media influencers to create collaborations and manage their social media posting schedules. I managed and created the instagram page content, and occasionally created my own product photography.

EDUCATION

2015 - 2018

Queensland University of Technology

Bachelor of Business

Majored in Graphic Design and Advertising.

2014

Queensland University of Technology

Bachelor of Interactive & Digital Design

During my time in this course, I learnt about animation, website design (HTML & CSS), illustration, print and digital design practices.

PROGRAMS

Adobe Suite

Photoshop, Illustrator, InDesign, After Effects, Lightroom, XD, Premiere Pro.

Email Platforms

Mailchimp, Active Campaign, Klaviyo, Omnisend.

Web Platforms

Wordpress, Shopify, Bannersnack, Unbounce, Balsamiq, Typeform.

SKILLS

Professional

Team Player
Time Management
Communication
Problem Solving
Adaptability
Independant

Personal

Honesty
Integrity
Creativity
Music (Tenor Saxophone, Clarinet)
Illustration
Photography

INTERESTS



Ice Skating



Music



Games



Japanese



Baking

REFERENCES

James Eyre

Space Digital - Director
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Maggie Stara

Digital Marketing Specialist
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Thank you for reading!