



# FRIMOUSSE

Make-Up Academy

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## *Diploma in Advanced Make-up & Hair Artistry*

40 Day Program

Course Fee: Rs. 65,000 ~~Rs. 80,000~~

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# *Welcome!*

Hello, future makeup artists!

At FrimoussE, we believe every artist has the power to transform not just appearances but confidence and dreams.

We are excited to share our secrets and guide you in mastering the craft of professional makeup.

Whether you dream of working with celebrities, brides, or building your own brand, this academy is your stepping stone to success.

Let's unlock your potential together!

– Ester Noronha, Founder of FrimoussE

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# *Meet Your Mentor*



Ester Noronha, is a celebrated actress in Telugu, Kannada, and Konkani cinema for over a decade, has starred in 40+ films across seven languages. She's earned accolades including Best Actress for SOPHIYA, Best Performance for the Telugu web series RECCE, and Best Supporting Actress for the Kannada film LANKE.

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# *Why choose our diploma program?*

- **Celebrity Expertise:** Learn directly from professionals who've worked with top names in the industry.
- **Comprehensive Curriculum:** A well-rounded program covering theory, practicals, and business skills.
- **Cultural Versatility:** Learn makeup techniques tailored for Indian and international clients.
- **Professional Portfolio Development:** Showcase your work with stunning, professionally shot photos.
- **Industry Connections:** Access a network of beauty professionals and career opportunities.
- **Real-World Practice:** Gain confidence with live demonstrations and client interaction training

# Course Overview

This 40-day diploma is designed to take you from beginner to professional with expertise in:

- Makeup Foundations: Skin science, color theory, and base perfection.
- Bridal Makeup: Techniques for North Indian, South Indian, Christian, and Muslim weddings.
- Advanced Artistry: Smokey eyes, cut creases, graphic liners, and editorial looks.
- Hair Styling: From basic blowouts to intricate bridal buns and updos.
- Business Skills: Building a pricing list, client consultations, and social media marketing.
- Portfolio Building: Creating professional looks and capturing them for your portfolio.
- International Makeup look: Arabian, Pakistani, Turkish and Brazilian look
- Airbrush Masterclass: Perfect the art of seamless, longlasting airbrush makeup

# *Learning Modules:*

## **WEEK 1: FOUNDATIONS OF MAKEUP**

Topics Covered:

- Tools, product knowledge, and CTMP.
- Skin types, textures, tones, and undertones.
- Creating a flawless base with foundation, concealers, and powders.

## **WEEK 2: ADVANCED BASE & CORRECTIVE TECHNIQUES**

Topics Covered:

- Contouring and highlighting for face shapes.
- Face Sculpting
- Corrective makeup for blemishes and scars.
- Setting makeup for long-lasting wear

## **WEEK 3: EYE & LIP MASTERY + EDITORIAL & AVANT-GARDE LOOKS**

Topics Covered:

- Eye makeup: Smokey, cut crease, and glitter looks.
- Lip art: Ombre, overlining, and bold lips. Lash application:
- Strip and individual techniques.
- Fashion and creative makeup for photoshoots.
- Colour experimentation and bold designs

## **WEEK 4: BRIDAL & CULTURAL MAKEUP**

- Techniques for North Indian, South Indian, Christian, and Muslim bridal styles.
- International Bridal: Arabian, Pakistani, Turkish Bridal Makeup
- Bridal base and glowing finishes for photography



## **WEEK 5 & 6 : HAIR ARTISTRY, DRAPING & BUSINESS SKILLS**

- Styling basics , hair Anatomy and texture
- Indian bridal hairstyles
- Advance hairstyling techniques
- Fusion styling & western hair
- 5 types Saree draping
- Dupatta draping with jewels placement
- Client consultation & practice
- Social media marketing
- Photography skills and lighting
- Portfolio shoot & certification

# Course Highlights

- **Freelance Bridal Artist:** Become a sought-after makeup artist for diverse weddings and events, earning a premium for your expertise.
- **Work with Elite Brands:** Join top salons, beauty studios, or luxury agencies while building a steady and lucrative career.
- **Social Media Influencer:** Build your personal brand and monetize your skills as a recognized makeup artist.
- **Turn Passion into Profession:** Transform your love for makeup into a fulfilling career with high earning potential.
- **Collaborate Creatively:** Partner with photographers, fashion designers, and production houses for editorial and runway projects.

# *Fees & Enrollment*

- Course Fee: Rs.40,000 (includes goodie bag worth Rs.10,000 and certification)

## Enrollment Process:

- Complete the application form.
- Contact us on Whatsapp
- Secure your spot with a 50% deposit.

# *Contact Us*

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