

Ashlyn Doughty

55 Boydwood Lane, Toronto, ON M1B1H1
Home: 416 724 0780 || Cell: 416 262 8414
ashdoug@gmail.com

Work Experience

York Media Services

Media Planner Sales Coordinator January 2017 – Present

- Creation of media proposals, rational statements, and prepare revenue projections
- Ad traffic control and post sales follow up
- Assist with other miscellaneous office details and duties

Toronto & Region Conservation Authority July 2012 – April 2017

Senior Service & Support Staff – Petticoat Creek, Glen Rouge, & Bruce's Mill Conservation Parks

- Inform visitors of the park's attractions, answering questions regarding booking/visitation
- General customer service: in-person, over the phone, or through email
- Collect payment, open and close the till at the beginning and end of shift
- Daily maintenance around the park, with site-specific needs and requirements
- 2014: additional internship (see below)

kidsmediacentre (Centennial College) September 2013 – May 2014

Community Blog Author

- Contributing articles relating to media's influence on children
 - Create interest on topics with engaging titles, descriptions, and images
 - Meet publishing deadlines
-

Internships

Mosaix Studios September 2014 – December 2014

- Content Manager, Photograph Editor, Assistant Website Designer – team member in the creation of Mosaix Studios' website

Toronto & Region Conservation Authority May 2014 – August 2014

- Content Manager, Photo & Video Editor – mobile app development for Glen Rouge Campground

Sir Robert Borden, The Man Behind The Politics (film) January 2014 – April 2014

- Content Manager, Website Designer – team member in creation of film's website
-

Volunteer Experience

EDM TOR September 2015 – Present

- Editor – edit, format, and publish articles/press releases for the website; Writer – review music events in Toronto; Social Media Contributor – promote news, upcoming events, and live coverage on social media accounts

KidSport Maple Leaf 50/50 Draw 2012

- Toronto Maple Leaf at ACC raffle ticket seller to raise money for KidSport organization

Woburn Yearbook (Photographer) 2008 – 2011

- Provided Woburn's Yearbook Committee with team/club photographs, as well as student life
- Appointed Sports Photography Section Head for the 2011 yearbook

Education

University of Toronto Honours Bachelors of Arts (HBA) 2015 <i>Major: New Media Studies</i> <i>Minors: Environmental Science</i> <i>Studio (photography + digital art)</i>	Centennial College Ontario College Certificate 2014 <i>New Media Design</i>
--	--

Achievements

- Received Distinction on Honours Bachelors of Arts degree, 2015
- Artwork displayed in the UofT Student Exhibition, 2015
- Woburn Collegiate Institute Media Studies Award, 2011

Additional Information

Computer Skills

- Operating Systems:
 - Windows, Mac OSX
- Software / Applications:
 - Microsoft Office Suite
 - Adobe Photoshop
 - Final Cut Pro
 - ACT! Contact Management
- Programming Languages:
 - HTML and CSS
- Web Services:
 - Wordpress
 - Hootsuite
 - Twitter Analytics
 - Facebook Insight Tool

Interests & Activities

- Photography, photo editing, and digital manipulation
- Hockey, *Toronto Maple Leafs*
- Live music and events
- Travel
- Volleyball