

A blue parallelogram and a light green parallelogram are positioned on the left side of the slide, overlapping each other and the dark background. The blue shape is on the left, and the green shape is to its right, partially overlapping it.

Mainstream/Underground Presentation

By: The rona kids



Updated Lense - Mainstream vs Underground

Mainstream:

- Based on popularity - streams and going viral
- US and Global Top 50 charts
- Spots on popular playlists
- Not restrictive in topics or sound
- More solo artists with features
- Focus on party vibes

Underground:

- Opposite of mainstream
- Underground artists don't have the platform of a mainstream artist
- Underground artists typically aren't in pop culture
- Topics and flow can be similar to mainstream artists

Mainstream 1 - A Thousand Bad Times by Post Malone



Said you needed a ride, but you wanted my car

Without that face, girl, you wouldn't get far

I really like you, despite who you are, oh (who you are)

You see me on tv, you know I'm a star

You say you don't know me, but I know that's false

I'll pay the price, girl, whatever that cost (what it cost?)

You make my life so hard

But that's what gets me off

I had a thousand bad times

So what's another time to me? (What's that time, yeah)

You try to burn my house down

But what's another house to me? (What's that time, yeah)

'Cause I can take anything that you give me (what you give me)

It's gonna take a lot more to kill me, bitch

So thank you for the grave (yeah)

I needed me a place to sleep (place to sleep)

Underground 1 - Drugs and Whatever You Want by Thutmose



I think about it all the time

Love your jewelry and all your clothes

You won't be needing them tonight

So baby leave 'em all at home

We can hit magnolia

Cruising in the rover

I just wanna show ya

How I'm gunna how I'm gunna how I'm gunna love ya

Lemme get to know ya

I've been waiting for ya

I've been waiting for your love

Let me take you out, 5 star meals

Champagne bottles, drugs and whatever you wanted

Cuz you deserved whatever you wanted

Meet me at JFK, go to Cali on a red eye

Hotels naked, drugs and whatever you wanted



Compare: Post Malone and Thutmose

A Thousand Bad Times

- Has more streams and view - 42 and 10
- Artist is well known
- Sad about previous failed relationship
- Melancholy tone
- Intense, dark vibes

Drugs and Whatever You Want

- Has less streams and views - 1 and 42k
- Artist is not well known
- About being in love and what he wants to do for her
- Happy tone
- Immaculate vibes

Mainstream 2 - Pain 1993 (with Playboi Carti) by Drake



Racks all in my jeans and they Raf Simons (Racks in my jeans, okay)

Diamonds all in my teeth, I called up the dentist, yeah (Okay)

Got a Goyard bag, I threw them racks in it (My racks, yeah)

Every time I'm home, you know I whip the Bentley (Yeah, yeah, yeah)

I just threw these pills in my cup, yeah, yeah (Just threw these pills, uh)

Shawty just pulled up just to get fucked (Shawty just pulled up)

But I only want top, yeah, for sure (Only want top)

And I know I'm on top, but I want more (Okay)

Remember I used to sleep on the floor (With my, oh yeah)

Now every day I rock Christian Dior (Okay, Dior, yeah)

Underground 2 - 556 by Comethazine



We can get it crackin', bitch I live for action (Yeah)

Came in with the AK-47, fully automatic (Boom, bitch)

Everything is new, yeah, I'm the first to use (That's right)

Real killers don't need face tattoos, I'm the first to prove

I got too much to do, I need another day

Bitch, I'm locked up in the stu', I got too much to say

Big .9, I can't wait to shoot, I keep it tucked away (Boom)

This time, I will nut on her face, she said she like the taste

Recline, bust a nut in her mouth, she took it to the face (Come here)

Yeah, police led me on the chase, but still, I got away

Drake and Comethazine Comparison

- It not a difference between theme and quality of work
- All dependent on the platform
- Drake:
 - Get numerous features from anyone in the industry
 - Has easy access to top producers, audio engineers, and other important figures
 - Make multi-million dollar deals with companies
 - Has name recognition just about anywhere
- Comethazine:
 - Doesn't have a large platform
 - Isn't recognizable enough for making large deals
 - Still makes quality music despite the small platform
- Both:
 - Could make similarly sounding (hard) music
 - Could put out their best work and talent
 - Could change their style and image
 - Could adapt to the industry

