|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  | | --- | | **Seneca**  **MEMORANDUM** | | |  |  | | --- | --- | | **TO:** | Senior Executive | | **FROM:** | Denis Hugh, Executive Director, Advancement and Alumni | | **DATE:** | Current | | **SUBJECT:** | Upcoming United Way Events | | | I hope you are keeping well and staying safe.  COVID has changed all of our lives but we know that vulnerable neighbourhoods in Toronto have been disproportionately affected by the pandemic. United Way’s focus is on supporting those neighbourhoods and our financial support helps to make that possible.  As you know, we are currently in the middle of Seneca’s United Way Campaign for 2020. As with so many other aspects of our lives, remote working has made it difficult for us to engage with Seneca’s employees to communicate the impact of their United Way giving and also to share some of the fun that comes with United Way each year.    For those reasons, I would like to ask that you share with your teams the information below on upcoming United Way events and encourage them to participate.   * **Halloween Runway in Fridays @ 4 - Friday Oct. 30:**   [Join Fridays@4](https://seneca.webex.com/meet/fridaysat4) for a delightfully ghoulish Halloween Runway. Employees will be dressed up in their spookiest attire to strut on their own, with a partner, pets or anyone in their household. Cheer on your favourite costume and vote for them to win. Spots are limited and the best costume receives a $25 Pizzaville Gift Card.   * **Learn about the United Way agencies helping our communities - Friday Nov. 6 :**   Gain a deeper understanding of the community agencies that United Way Greater Toronto invests in and the critical work that is helping to address issues in our community. Our Virtual Agency Panel will give you the first-hand insights to all that goes into supporting our communities. Join us November 6 from 11:30 a.m. – 12:30 p.m. on [Zoom](https://zoom.us/j/95601373285?pwd=RENpcXBFMHFFVXJmV1ZxWjNISmpFUT09). Sign up with [unitedway@senecacollege.ca](mailto:unitedway@senecacollege.ca).   * **Join Team Seneca in the GetUp Challenge-:**   by being active for 280 minutes in whatever activity you choose from running and jumping to dancing and yoga. [Register with Team Seneca](http://uwgt.convio.net/site/TR/CommunityEvents/General?team_id=4587&pg=team&fr_id=1280) to get started. Everybody can participate. Top fundraisers win one of three prizes: $100 Amazon gift card, $50 Costco gift card, or $25 Pizzaville gift card.  Thank you so much for your help. If you or your team members have any questions or need any further information, please contact [unitedway@senecacollege.ca](mailto:unitedway@senecacollege.ca)  Stay safe. | |