## **Ashmit Biswas**

#### Software Engineer

Full-stack developer with **six** years of experience in building products, platforms and teams -- from conception, development, deployment of products to hiring and growing zero-to-one stage startups. Looking for an opportunity to build products from the ground up. I work just fine as an individual contributor, but the magic is in working in a team that bounces greatness off each other.



#### **WORK EXPERIENCE**

#### **Software Development Engineer III** P99Soft Pvt Ltd/ k-ID

10/2023 - Present Bengauluru, India

An safety and regulatory compliance ecosystem for parents, kids and game publishers

Achievements/Tasks

- Built a compliance engine that allows game publishers to implement feature flagging coupled to the laws of the country that a
  player is situated in.
- Implemented a rolling system of configurations that drive product testing for clients across environments, thereby reducing
  integration testing time for game teams down to two weeks of playtesting.
- Built an api service scaled to handle upto 10000RPS for consuming compliance and product configurations to be able toggle features for the player.
- Integrated third-party verification services that act as age gates to provide parents with greater degree of understanding of what their children access online.

#### Software Engineer II

#### Sourcewiz

10/2021 - 07/2023

B2B solution with a first-mover advantage on unlocking growth for Exporters

Achievements/Tasks

- Core engineering team member, built the product from initial 0-1 MVP to a SaaS suite that enabled customer-base pivot with 50x ARR.
- Built **the-source**, an in-house component library, making way for a common design language across a growing number of frontend apps.
- Built a backend service for fast customer data ingestion, for use by internal post-sales operations teams, built on FastAPI and Celery. Improved data upload speeds from 50-60 SKUs/min to 4000+ SKUs/min.
- Built a Dashboard for internal teams to manage customer data, configuration, feature-flagging, approval and billing flows for clients, increasing monthly onboardings by 1325% in the first year (4 to 57 from Q4 2021 to Q4 2022)
- Built fundamental product features and user flows dynamic **document maker service** for cataloging, quotations and invoices.
- Built the core PIM for SKU storage, validation, user-based access management and export along with its CRUD applications.

Benaaluru

#### **WORK EXPERIENCE**

# **Software Development Engineer - I**BookMyShow

One-stop leading B2C platform for all things entertainment

08/2019 - 09/2021 Mumbai

Achievements/Tasks

- Worked for the BookMyShow International team, responsible for the integration, implementation, and enhancement of the entire
  micro-service architecture across existing and upcoming geographies. Built on Golang RPC services talking to Node proxy servers
  behind react frontends.
- Spearheaded **Attractions**, an entirely new vertical for BMS UAE, from CMS integration and feature development to pipelining, and caching API data for continuous availability on the frontend.
- Responsible for the development of the attractions CMS, with enhancements to reduce human intervention, like image cropping
  tools to reduce dependencies on design teams, and auto-formatting of text content to expedite the vetting process, significantly
  bringing down the time required to take a new event live.
- Worked on a multi-pricing feature, allowing customers the choice between differently priced tickets based on discounts, allowing for partner tie-ups and increasing revenue in UAE by thirty percent over a yearly quarter (2019 Q3).
- Built a frontend **covid-seating** feature that intelligently groups together seats for a booking so that users cannot book isolated seats -- a one-off capability that competitors in UAE do not have.

### **Associate Software Developer**

#### LeadSquared

06/2018 - 04/2019
Sales Execution and CRM platform for B2B clients
Bengaluru

Projects undertaken:

- Developed, co-owned and maintained a dynamic forms designer, allowing the creation of dynamic composite forms, providing endusers (field and sales executives) the ease of completing field sales documentation and other business processes and thereby increasing client acquisition by 30% over two quarters.
- Contributed to the frontend implementation of a drag & drop workflow process designer, which established a completely new product vertical and opened up the TAM to a new set of businesses, boosting client conversion overall.
- Collaborated in the expansion and integration of new feature implementations to the existing backbone of the application as part of the product platform team, working on the existing architecture built on .NET MVC.

#### **TECHINCAL SKILLS**

PIM and EAV modelling Compliance Engines and Configuration modelling Message brokers and scheduled delivery

App state management Headless CMS CMS backends and dynamic-forms design

API modelling, Routing -- REST and gRPC Dockerisation High-volume read systems and caching