

ASHMIT RAJ

Objective

A student, artist and co-founder of a business' with experience in marketing who is seeking to gain knowledge about business management through which he can improve as an entrepreneur and make his business reach heights.



Work experience

May, 2024 - Present	Co-Founder - Atrangi (An online gift store which sold classy, exciting and customisable products at affordable prices.) <ul style="list-style-type: none">He, along with his team created different marketing strategies, shortlist the right products, make advertisements and make sure that they reach the right audience.Atrangi was profitable with sales of 25,000/- rupees in 3 months.
Dec, 2023 - May, 2024	Marketing - Tradecart (my father's company) (A professionally managed organisation that specialises in providing comprehensive range of Basmati & Non Basmati Rice.) <ul style="list-style-type: none">Managed social media, designed promotional posters and logo.Also suggested different ways to reach out to buyers which played a significant role in the distribution of products to Dubai, Kuwait and Saudi Arabia.
March, 2021 - Sept, 2024	Volunteer - Achal Welfare Foundation (An NGO which works for the betterment of the society, especially for unprivileged children and stray animals.) <ul style="list-style-type: none">Taught English and mathematics to the children of different age groups.Lead interns in a campaign to install food pipes on the streets for dogs.Organised a program on Independence Day in which I also choreographed a dance of the children.Taught public speaking to the children who were above the age of 10 years.Conducted multiple seminars on various topics.Also painted two classrooms of a government school.
2020 - Present	Dance Instructor - Adil Khan Dance Academy (A dance academy based in Ghaziabad, Uttar Pradesh.) <ul style="list-style-type: none">Teaches Locking and Open Style Choreographies.Have conducted four dance workshops till date.
July, 2023 - May, 2023	Fundraising Intern - Muskurahat Foundation (An NGO that works for the betterment of unprivileged children.) <ul style="list-style-type: none">Communicated with many people online and offline and raised 3,000/- rupees for unprivileged children.

Education

High school

St. Paul's Academy, Ghaziabad
2021-2025

Additional Achievements

- Won over 50 dance competitions in Delhi NCR and won the dance competition organised by the Ministry of Culture, Government of India in 2016.
- Worked as an actor in a movie called Nawaabzaade which was released in 2018.
- Made national television appearance in 2015 in a dance reality show.
- Awarded the best dance student at T-Series after 3 month course completion in 2016.
- Trained professionally in dance by Saroj Khan (1 year), Shiamak Davar (1 month).
- Grade 4 certified classical guitarist (with distinction).
- Written and published two books - 'The Strange Identity' (fiction) and 'Wheel of Emotions' (poetry) - which is available on all online platforms.
- Written, composed and published a music album called 'MY DIARY' and it is available on all music streaming platforms.
- Experience of eight years in video editing on Adobe softwares.

Hard Skills

Public speaking
Writing
Business development
Management
Marketing skills
Video editing



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Soft Skills

Leadership
Creativity
Communication
Problem-solving
Time management

