

DATA DOCUMENTATION

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1. player_stats.csv

- player_id: Unique user identifier
- session_length: Time in minutes
- level: Current game level
- region: Region code

2. game_interactions.csv

- user_id: User identifier (note different name)
- num_clicks: Count of user interactions
- items_collected: Number of in-game items
- time_spent: Time spent in seconds

3. forum_discussions.csv

- uid: Unique user handle
- post_count: Number of forum posts
- avg_sentiment: Scaled -1 to 1

4. market_forecasts.csv

- region_code: Game region
- forecast_score: Marketing engagement forecast

5. sentiment_analysis.csv

- player_handle: User name
- mood_score: Aggregated mood score from forums and reviews

- anger_index: Relative anger (0-100)