UNLCKD – All-In-One Web Platform Proposal

Scope of Work (Phase 1 – Launch Version)

- Luxury E-Commerce Website with cinematic dark homepage and premium product pages (Fit / Fabric / Movement tabs).
- Cross-sell module ('Complete the System') and accessories shop with advanced filtering.
- Fully mobile-optimized design with secure user account dashboard.
- AI Size Predictor integrated on product pages with intelligent size logic and saved user preferences.
- AI Try-On (MVP) including photo upload, AI image processing, product mapping, privacy consent workflow, and direct add-to-cart.
- AI Fitness Coach (Basic) with smart intake form, auto-generated 4-week training program, and macro-based nutrition breakdown.
- Secure backend architecture, cloud deployment setup, admin management panel, and scalable infrastructure.

AI Tools & Technical Systems Included

- AI Image Processing & Virtual Try-On Engine (photo rendering and garment overlay logic).
- Machine Learning Size Recommendation Logic.
- AI-Based Workout Plan Generator (goal-based training algorithm).
- Nutrition Macro Calculation Engine.
- Secure Cloud Storage with automated photo deletion workflow.
- Scalable backend architecture for future AI automation and expansion.

Timeline

- 10–14 Weeks Total Development Time

Investment

- Total Project Cost: PKR 800,000/-
- 50% Advance – PKR 400,000/-
- 50% Before Launch – PKR 400,000/-

This investment includes full custom development, AI integrations, security systems, and premium UI/UX design.