Screen1  
LIGHTS CAMERA ACTION is a multi-media production company facilitating   
entertainment financing through the blockchain & smart contracts. CryVesto   
PE provides securitization and smart contracts for primary funding of LCA.

Screen2  
Film financing is a very challenging business with a fragmented landscape of   
producers and financiers.   
Currently direct investment is inaccessible to the public at large and we aim   
to broaden the funding to retail investors and fans alike globally.

Screen 3  
We see an opportunity to provide a platform for creators to raise funds for   
their film projects from High Net Worth and enthusiastic fans for their favorite   
entertainment themes.

With access to global investors in small amounts, we are democratizing the   
funding ecosystem and decentralizing regional production venues and   
funding through the blockchain.

There is complete transparency with returns in crypto, cash or NFTs.

Screen 4  
We plan on achieving all this using blockchain based application, accepting   
ETH or USD for the film tokens.

The funds raised go towards filmmaking and other entertainment venues.   
And, upon revenue realization, the profits are shared on a pre-defined tiered   
rewards basis. These include – cash or crypto, special NFTs, movie tickets,   
posters, privileged access to events, shows