

Draft 1

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ADDASTIC

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ADDASTIC basically is designed to give people another platform for advertisement. The Project is specifically designed for cab users and drivers. This will give opportunity to customers to earn more discount.

Scope

This project of is a basic app which will give opportunity to users to earn discounts just by seeing advertisement being served to displays mounted at the back of headrests while commuting to their workplaces this can be either in publicly driven cabs like OLA and Uber and further we are working to add up features like games and improving advertisements by displaying user personalised ads or advertisements based on cabs location.

Intended audience and Customers

Admin: They will be in a position to take independent decisions regarding the Project. There is always a perspective of development.

Drivers: They will be in a position to attain the various features that are enabled in the software they're by inducing a new definition for security.

Developers: Project developers have an advantage of quickly understanding the methodology enabled and personalising the product.

Customer: They will be in a position to take advantage of the facility provided and will be able to grab discounts. The users of the system will get a clear idea of the software and hardware requirements to be engaged.

User interface

Login Screen: This is for the Administrator to get into the software. It requires user name and password.

Account Details: This shows the account status of various users with their login times.

New Registrations: This utility is to create new users or clients in the ADDASTIC.

Reports: This utility is used to generate reports of the login and account details of the users.

User Login (Customer Side): The user has to give a username and password by which he or she can access the Internet.

User Login (Driver Side): The user has to give a username and password by which he or she can access the Internet.

User Account(Customer/Driver): This enables the user to view the account status of their account.