

Government Art And Science Collage Thennagur
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Thiruvalluvar University



Thiruvannamalai District

Estimation of business expenses

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R.Kamesh
R.Anathi
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Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Types of
business
expenses
1.fixed

3.periodic

2.variable

1.Rent
2.utilities

3.wages
4.insurance

some
examples



ESTIMATION OF BUSINESS EXPENSES

estimation
helps
in

profit
margin

expenses are
usually recurring
payments needed
to operate a
business

sales price

net income
and
equity
beginning
equity

business
expenses are
incurred as part
of a company's
operations



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



[See an example](#)



Story Layout

New story point

Blank

Duplicate

- Sheet 1
- Sheet 2
- Sheet 3
- Sheet 8
- Sheet 9
- Sheet 4
- Sheet 5
- Sheet 6
- Sheet 7
- Dashboard 2
- Dashboard 1

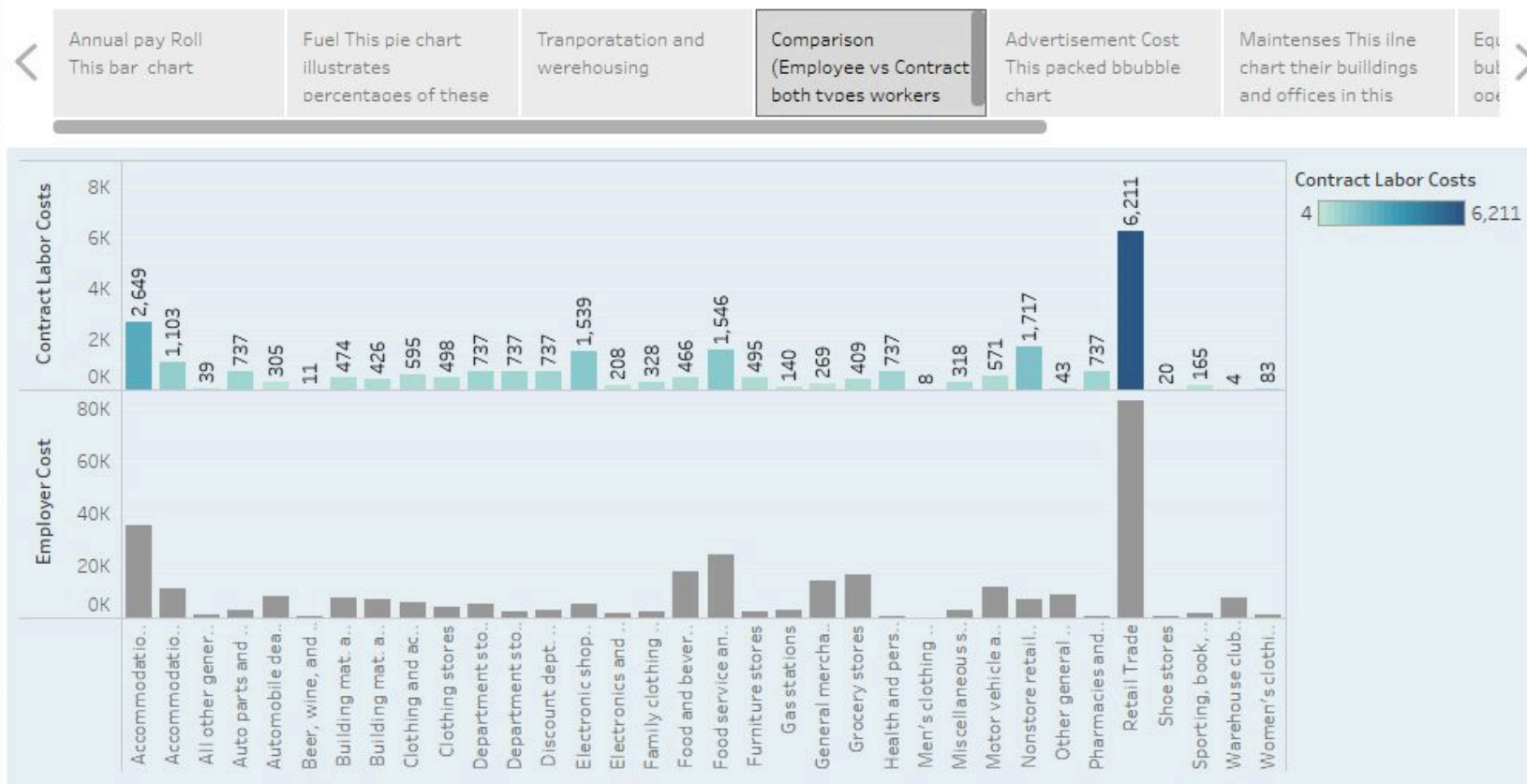
Drag to add text

Show title

Size

Custom size (1016 x 564)

Expenses 2



Data Source Sheet 1 Sheet 2 Sheet 3 Sheet 8 Sheet 9 Sheet 4 Sheet 5 Sheet 6 Sheet 7 Dashboard 2 Dashboard 1 Sheet 10 Story 1

Data Analytics

cleaned_business

Search

Tables

- Business types
- Naics Code
- Measure Names
- Advertising And Promo...
- Annual Payroll
- Commission Expense ...
- Communication Servic...
- Contract Labor Costs
- Data Processing And C...
- Depreciation And Amo...
- Electricity
- Employer Cost
- Employer Costs Benefits
- Employer Costs Contri...
- Employer Costs Health...
- Employer Costs Pensio...
- Expensed Equipment A...
- Fuels
- Maintenance Of Buildin...
- Operating Expenses
- Other Operating Expen...
- Packaging Materials A...
- Parts And Supplies Not

Pages

Columns Business types

Rows SUM(Maintenance Of..)

Filters

Marks

Line

Color Size Label

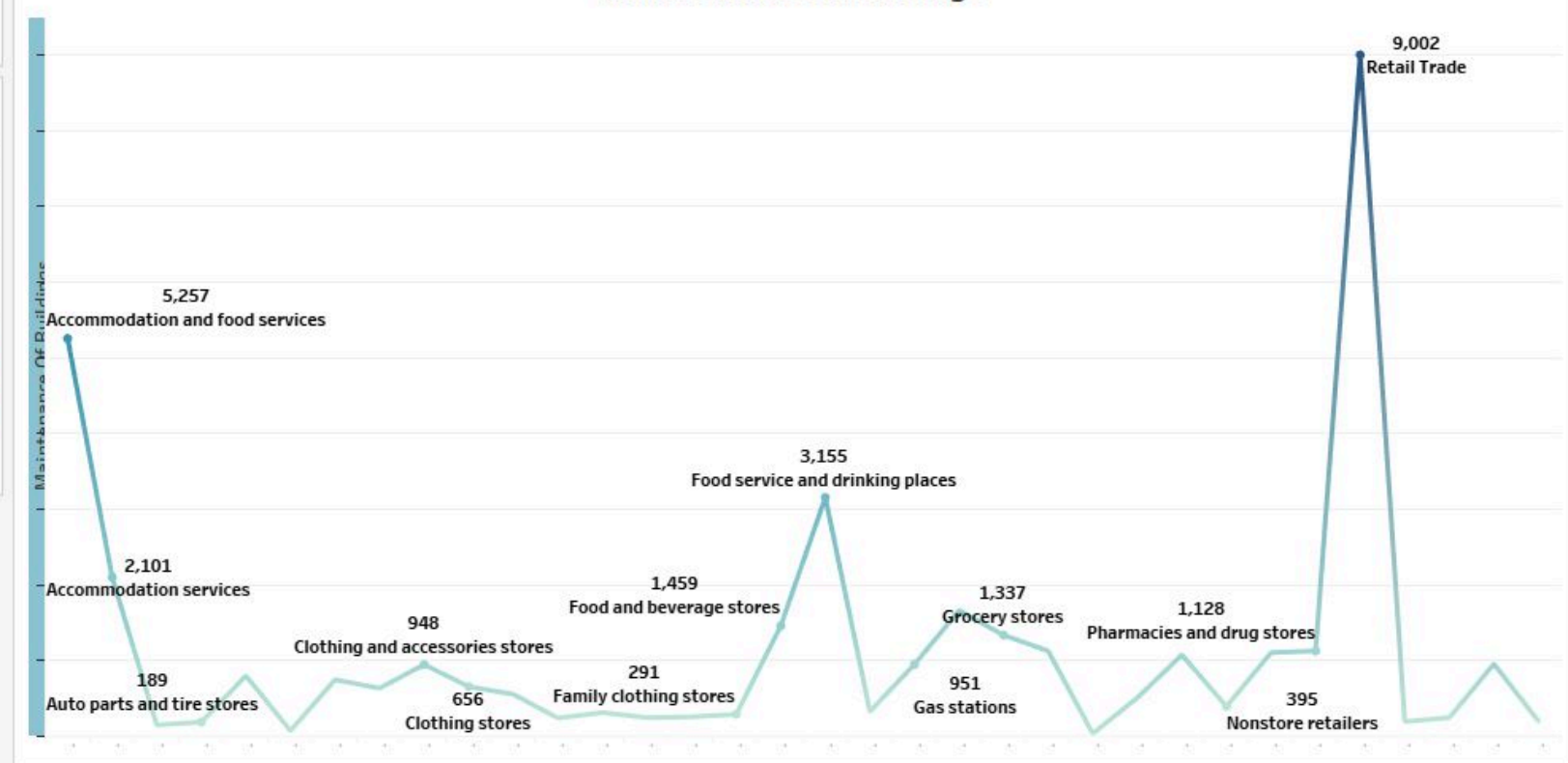
Detail Tooltip Path

SUM(Maintena..)

SUM(Maintena..)

Business types

Maintenance of Buildings





Story Layout

New story point

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- Sheet 3
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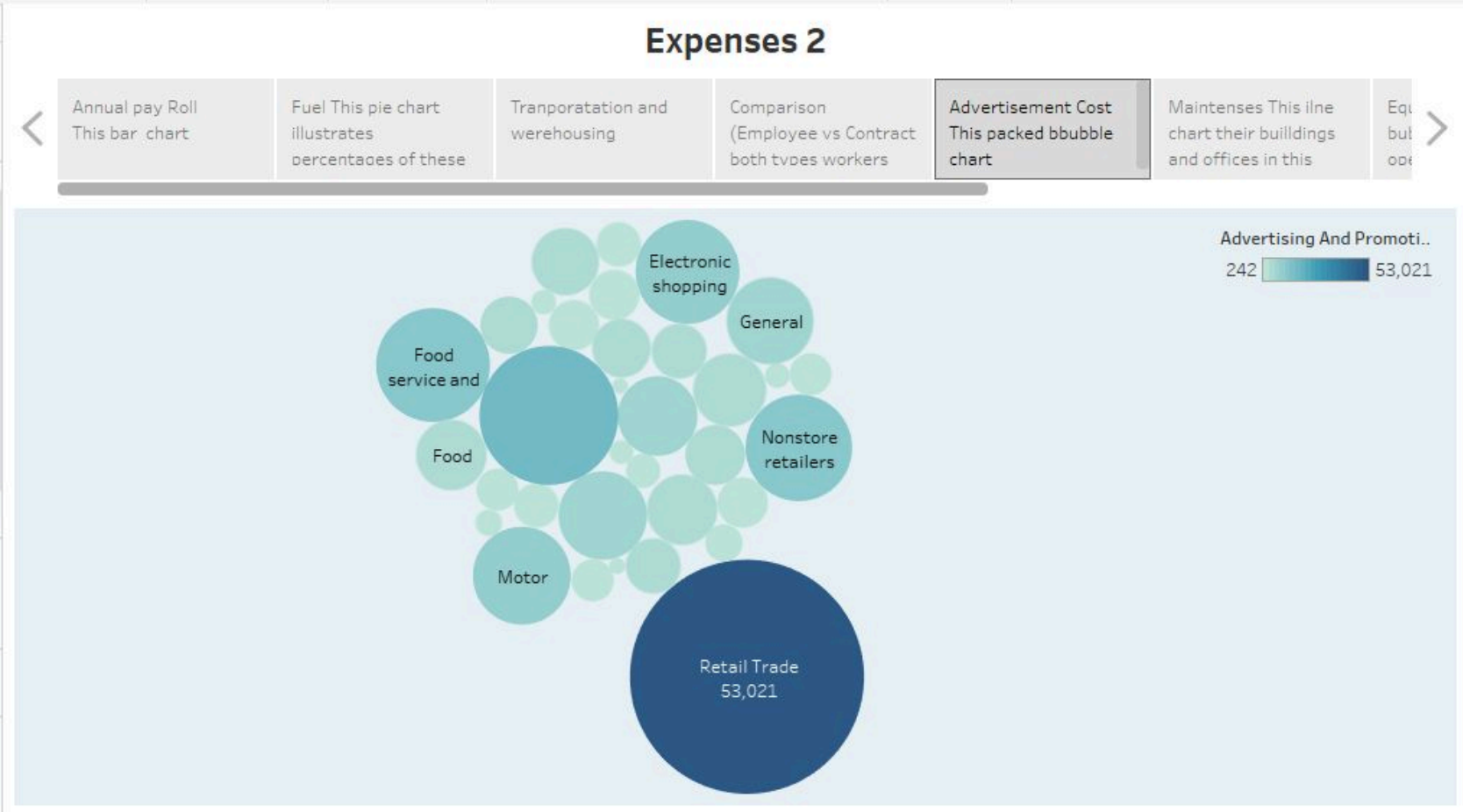
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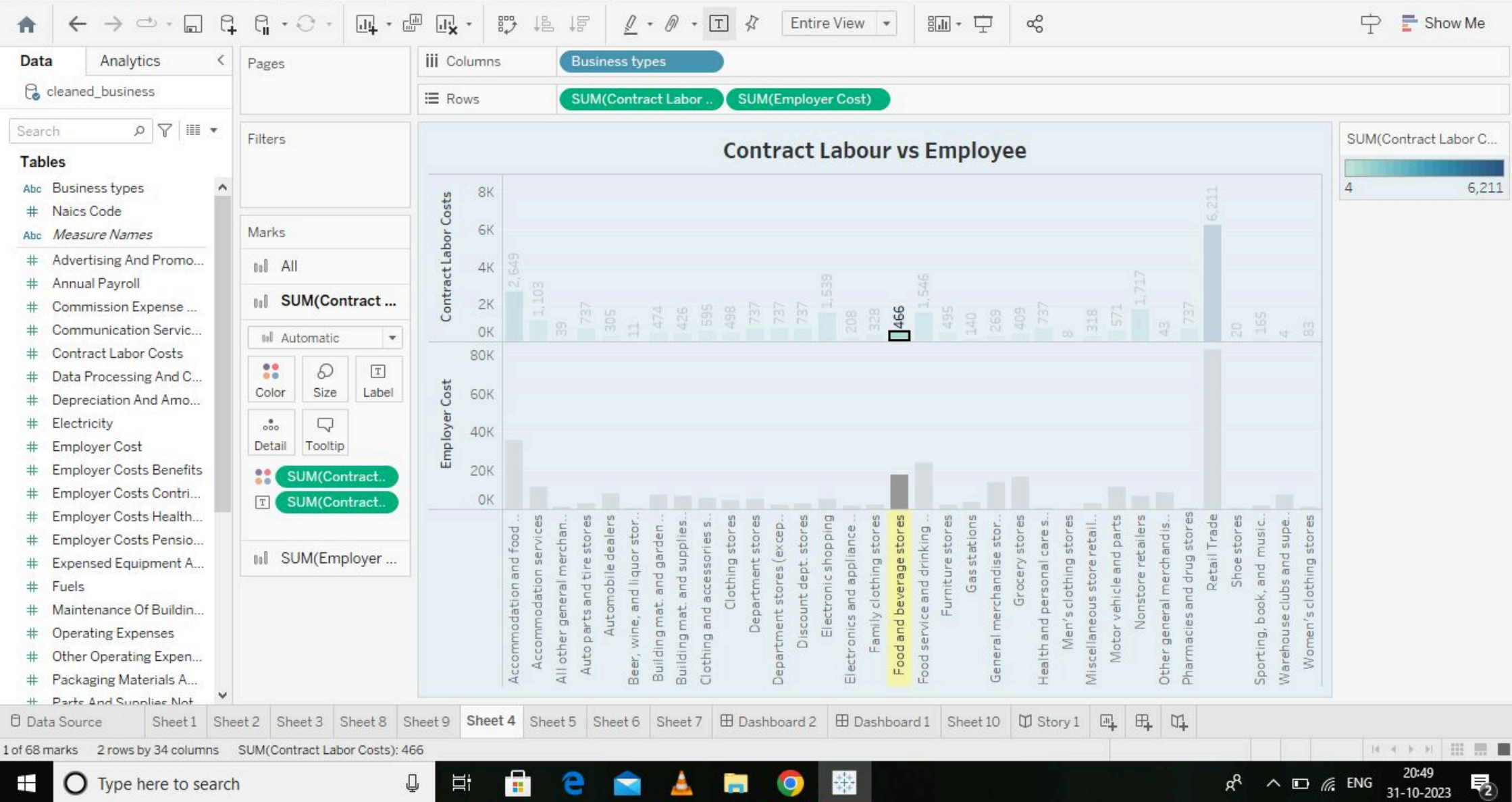
Size

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Data Source Sheet 1 Sheet 2 Sheet 3 Sheet 8 Sheet 9 Sheet 4 Sheet 5 Sheet 6 Sheet 7 Dashboard 2 Dashboard 1 Sheet 10 Story 1

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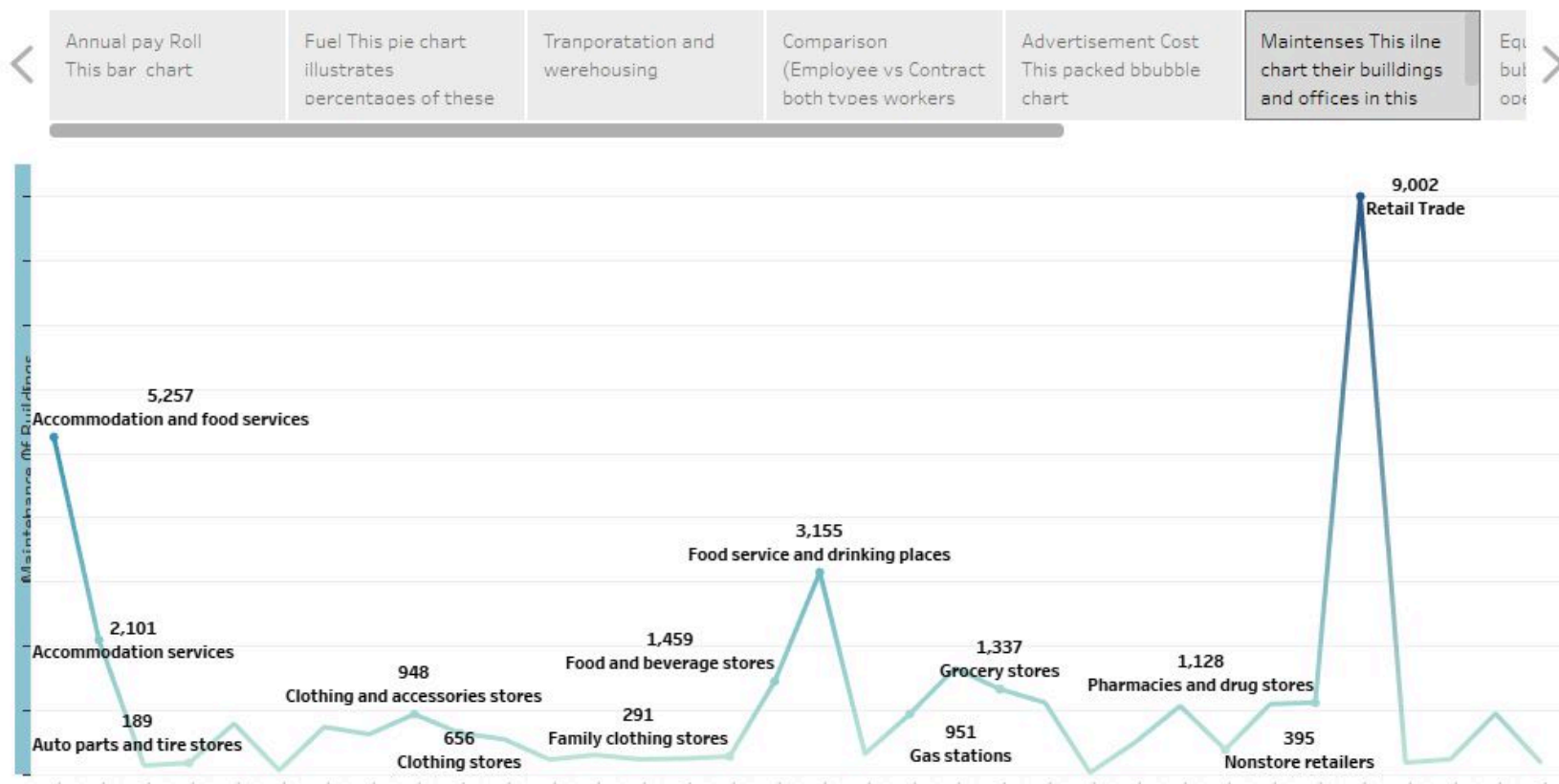
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Expenses 2

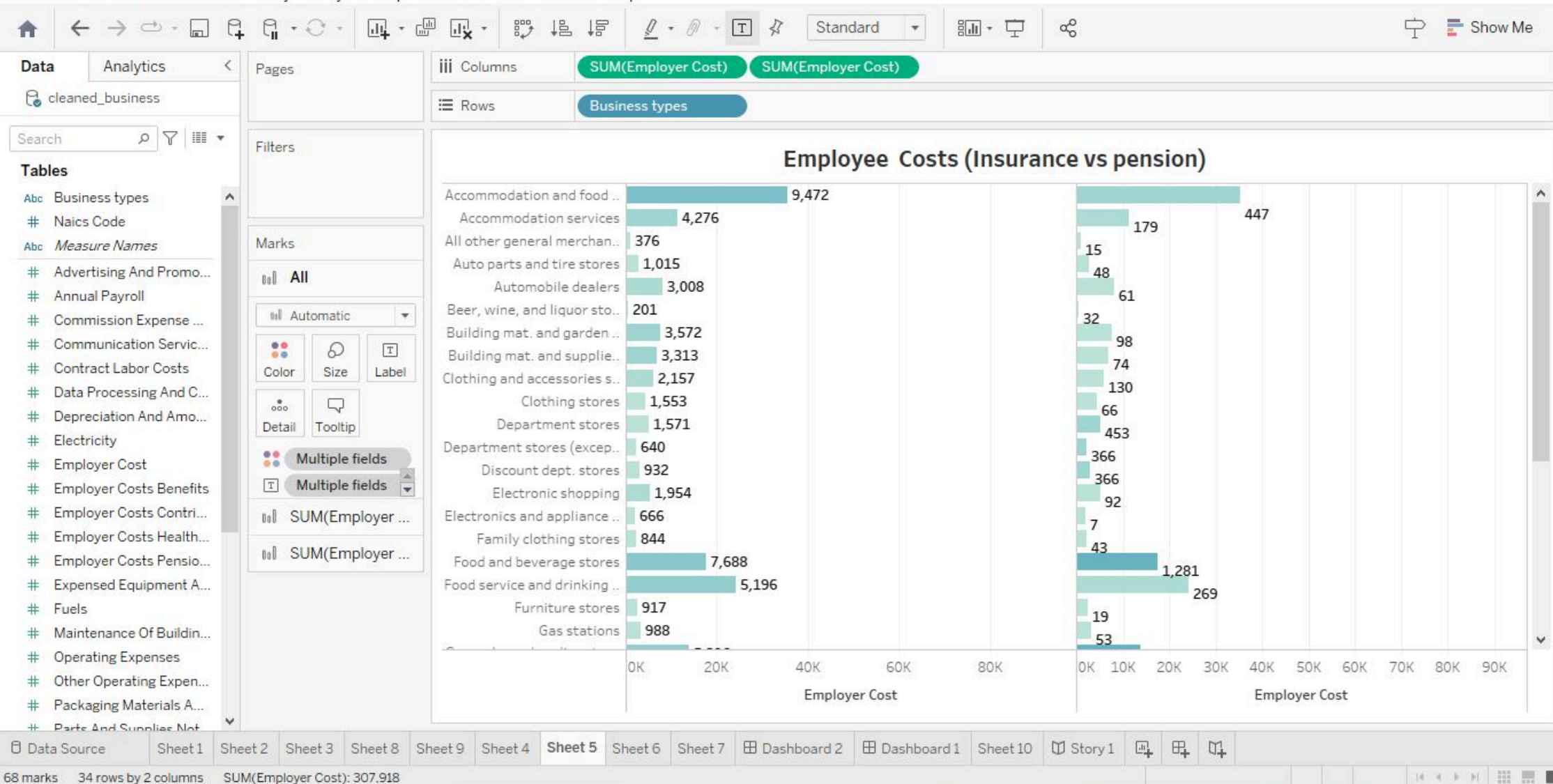


Data Source Sheet 1 Sheet 2 Sheet 3 Sheet 8 Sheet 9 Sheet 4 Sheet 5 Sheet 6 Sheet 7 Dashboard 2 Dashboard 1 Sheet 10 Story 1

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31-10-2023



68 marks 34 rows by 2 columns SUM(Employer Cost): 307.918



Story Layout

New story point

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Duplicate

- Sheet 1
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Expenses 2



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31-10-2023



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- Fuels
- Maintenance Of Buildin...
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- Packaging Materials A...
- Parts And Supplies Not

Pages

Columns

Rows

Filters

Marks

Shape

Color Size Label

Detail Tooltip Shape

Business types

SUM(Expense..

Business types

SUM(Expensed Equi..



Data Source Sheet 1 Sheet 2 Sheet 3 Sheet 8 Sheet 9 Sheet 4 Sheet 5 Sheet 6 Sheet 7 Dashboard 2 Dashboard 1 Sheet 10 Story 1

34 marks 1 row by 34 columns SUM(Expensed Equipment Amount): 15,945

Story Layout

New story point

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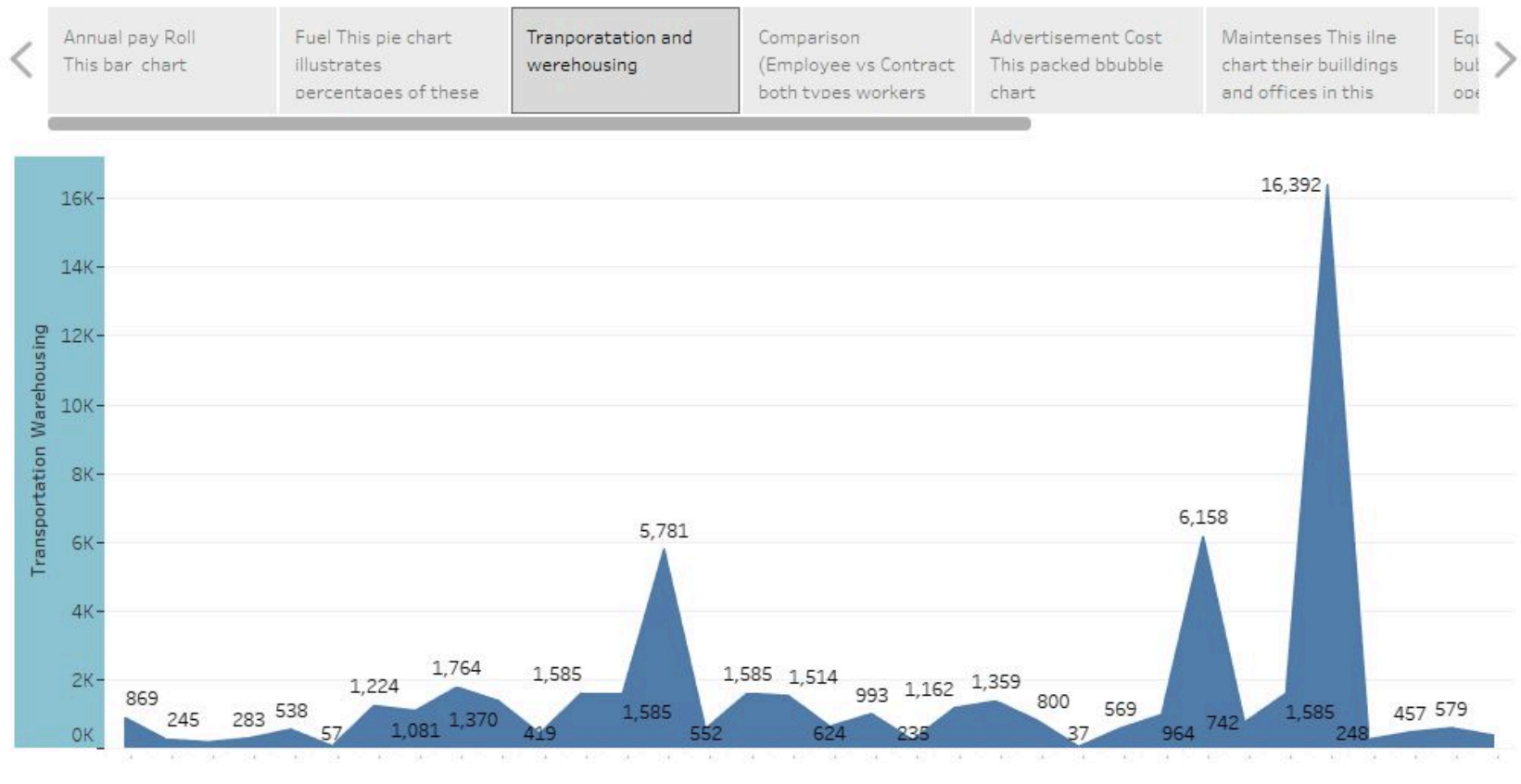
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Expenses 2





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Dashboard 1

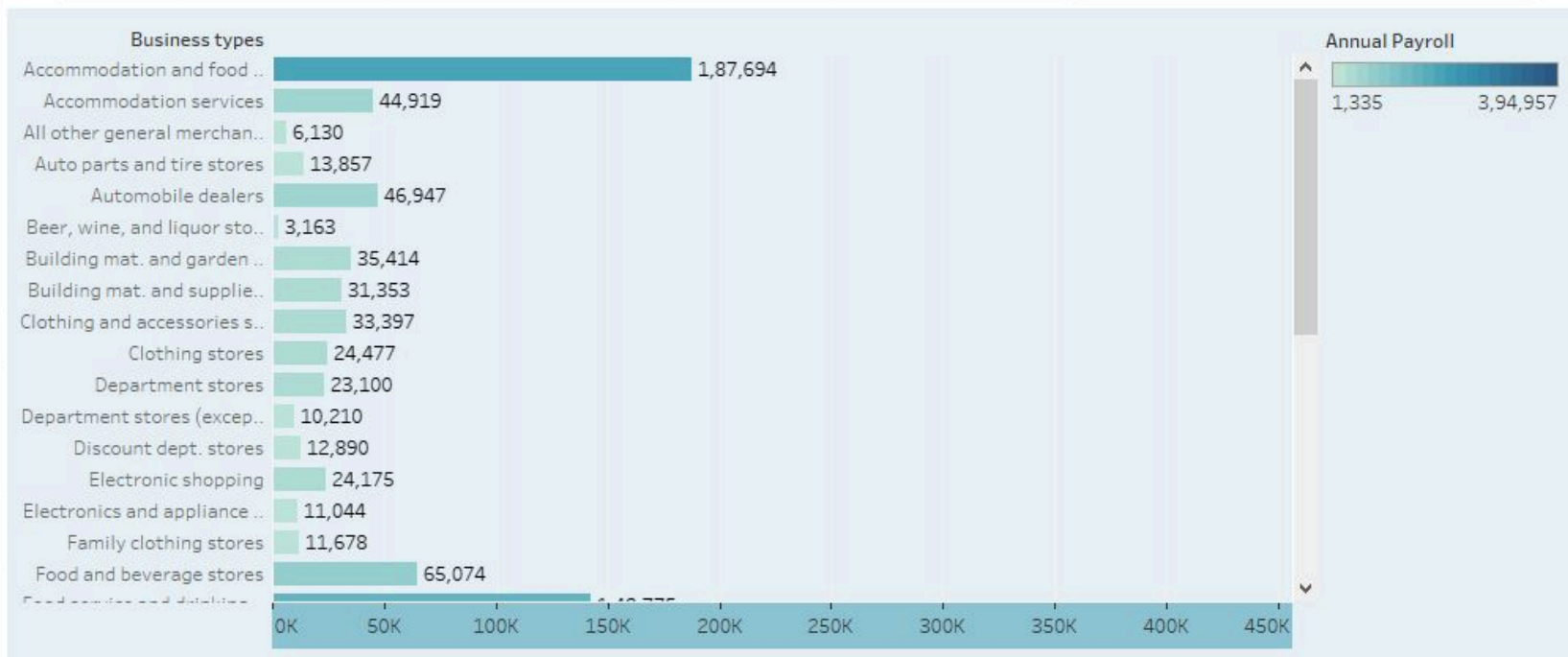
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Custom size (1016 x 564)

Expenses 2

Annual pay Roll
This bar chartFuel This pie chart
illustrates
percentages of theseTranporatation and
warehousingComparison
(Employee vs Contract
both tyoes workersAdvertisement Cost
This packed bubble
chartMaintenses This ilne
chart their buildings
and offices in thisEqu
but
ode

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Pages

Columns

Rows

Filters

Business types

Marks

Pie

Color

Size

Label

Detail

Tooltip

Angle

Business types

SUM(Fuels)

SUM(Fuels)

SUM(Fuels)

Business types

Columns

Rows

Business types

Accommodation and ..

Accommodation serv..

Food and beverage s..

Food service and dri..

Motor vehicle and pa..

Retail Trade

SUM(Fuels)

9,103

Fuel

23.38% Retail Trade

33.30% Accommodation and food services

5.14% Motor vehicle and parts

22.70% Food service and drinking places

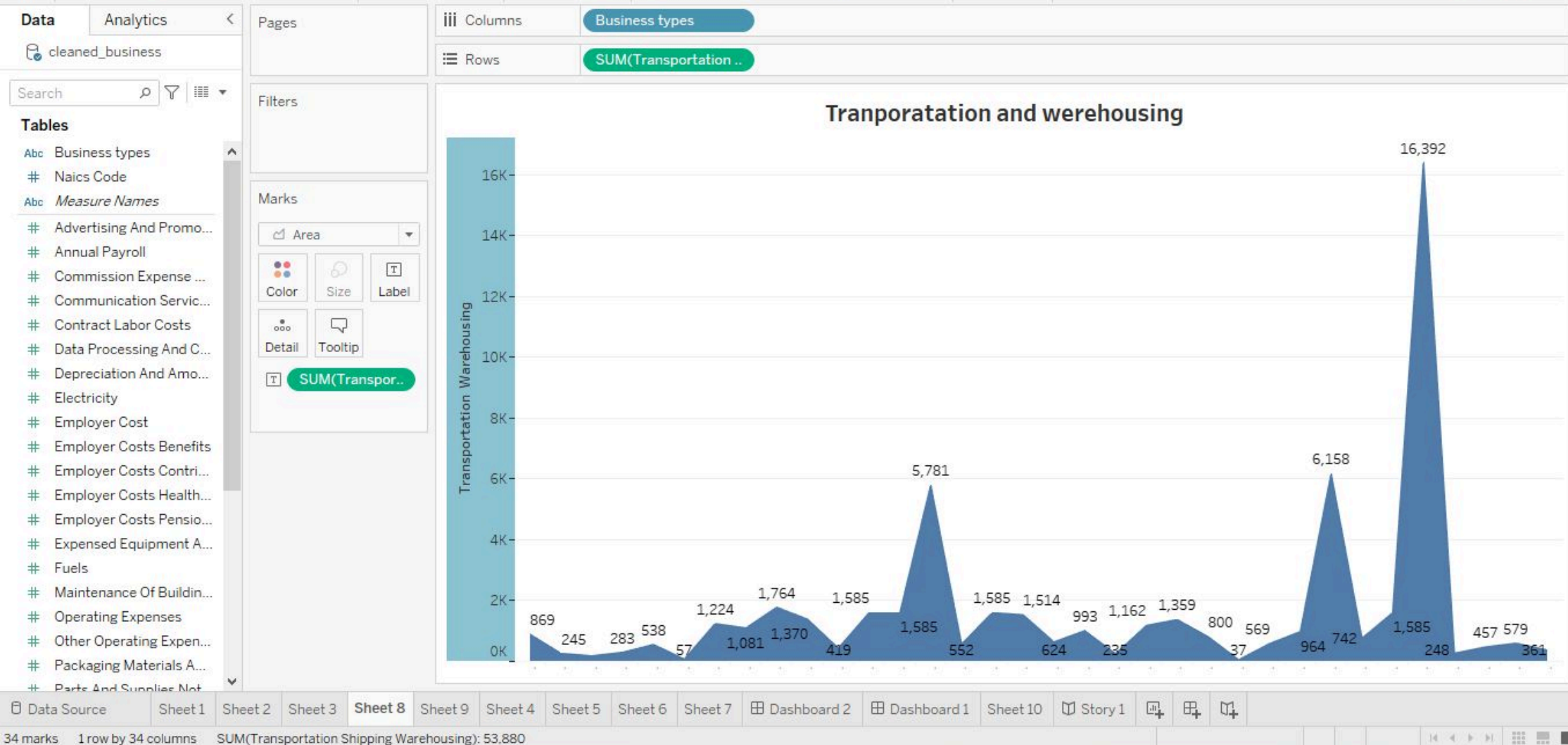
4.90% Food and beverage stores

Data Source Sheet 1 Sheet 2 Sheet 3 Sheet 8 Sheet 9 Sheet 4 Sheet 5 Sheet 6 Sheet 7 Dashboard 2 Dashboard 1 Sheet 10 Story 1

6 marks 1 row by 1 column % of Total SUM(Fuels): 100.00%

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Story Layout <

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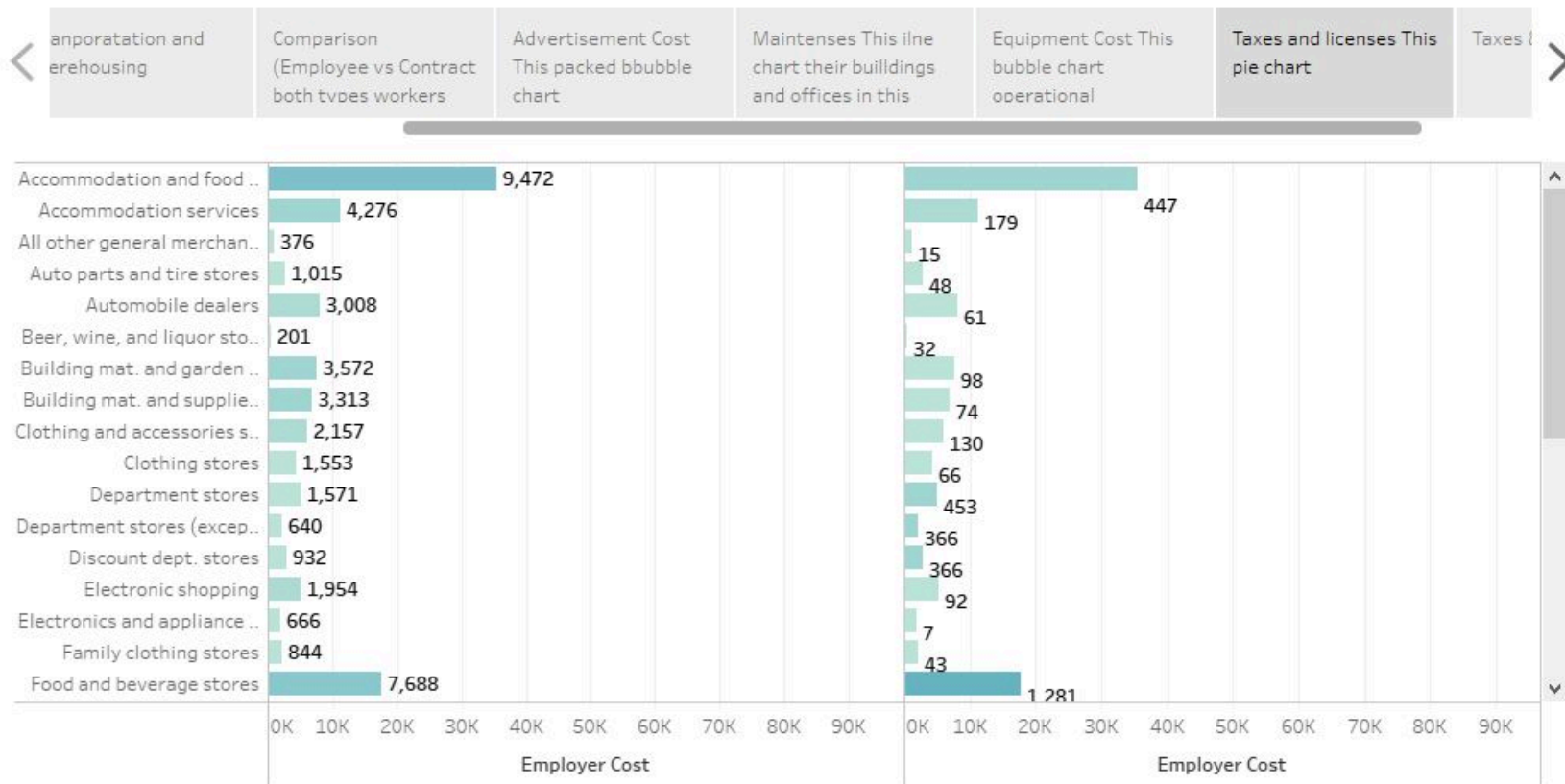
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☒ Show title

Size

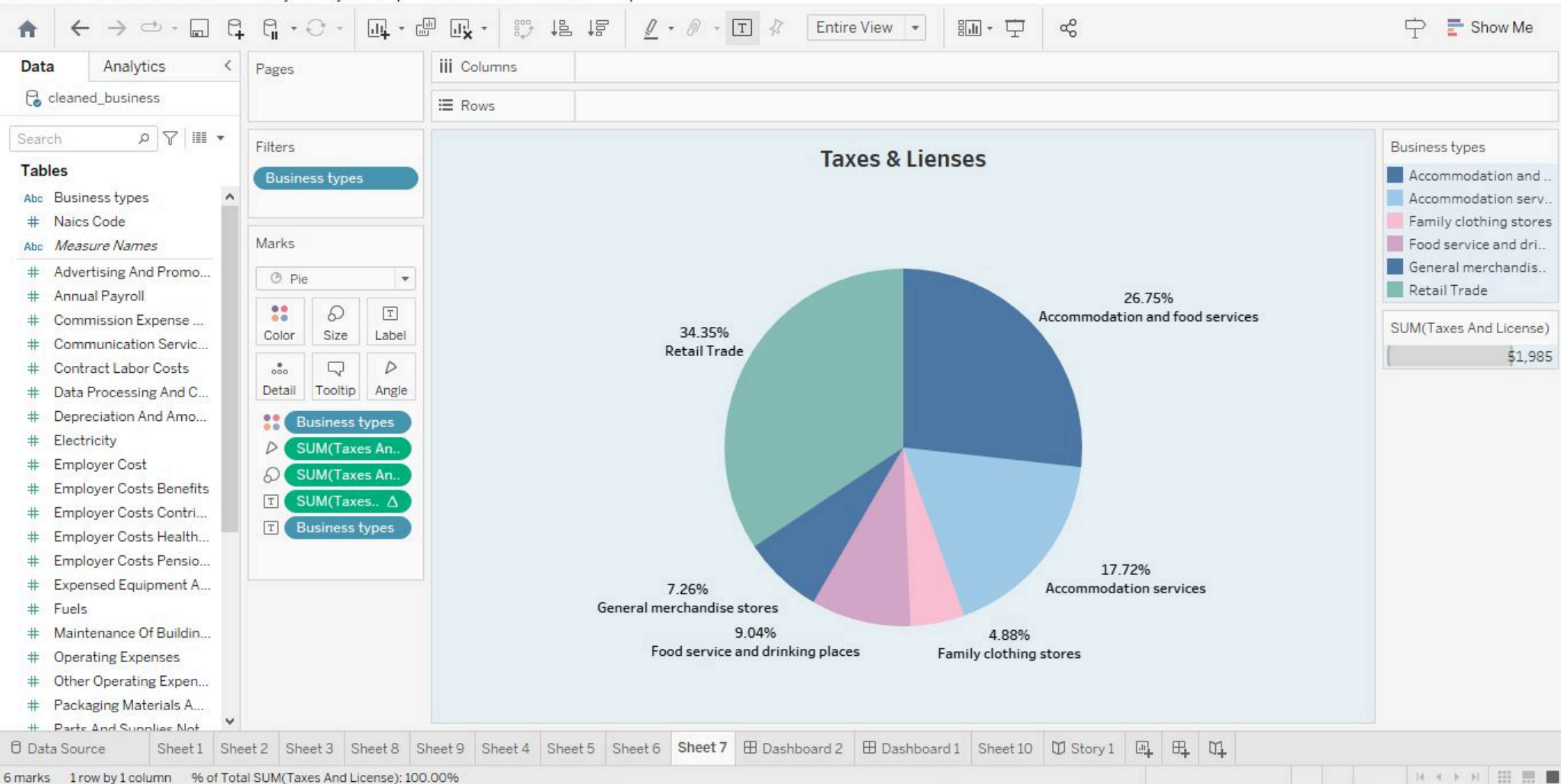
Custom size (1016 x 564)

Expenses 2



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Dashboard Layout

Default

Phone

Device Preview

Size

Custom size (1000 x 500)

Sheets

Sheet 1

Sheet 2

Sheet 3

Sheet 8

Sheet 9

Sheet 4

Objects

Horizontal Container

Vertical Container

Text

Extension

Ask Data

Data Story

Image

Blank

Workflow

Web Page

Business Expenditure Overview

Fuel



Advertisement cost



Contract Labor Costs

4 6,211

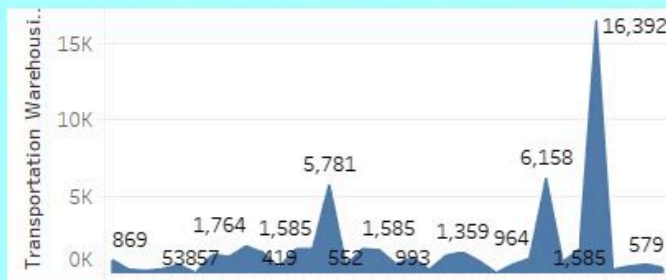
Business types

- Accommodation and ..
- Accommodation serv..
- Food and beverage s..
- Food service and dri..
- Motor vehicle and pa..
- Retail Trade

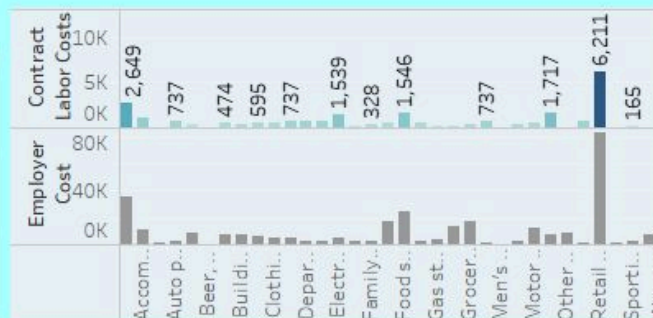
Fuels

9,103

Transportation and warehousing



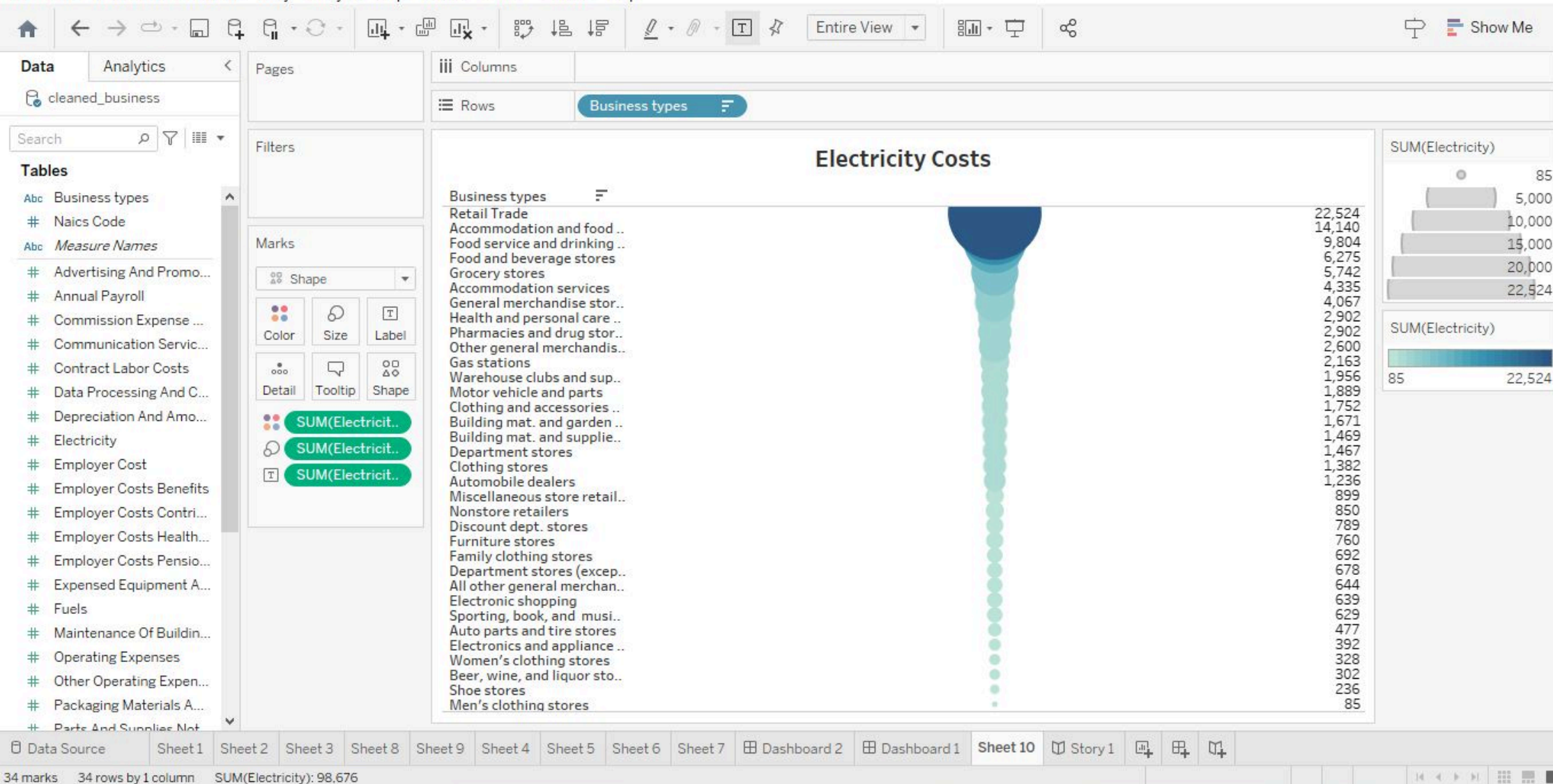
Contract Labour vs Employee



Advertising And Promoti..

242 53,021







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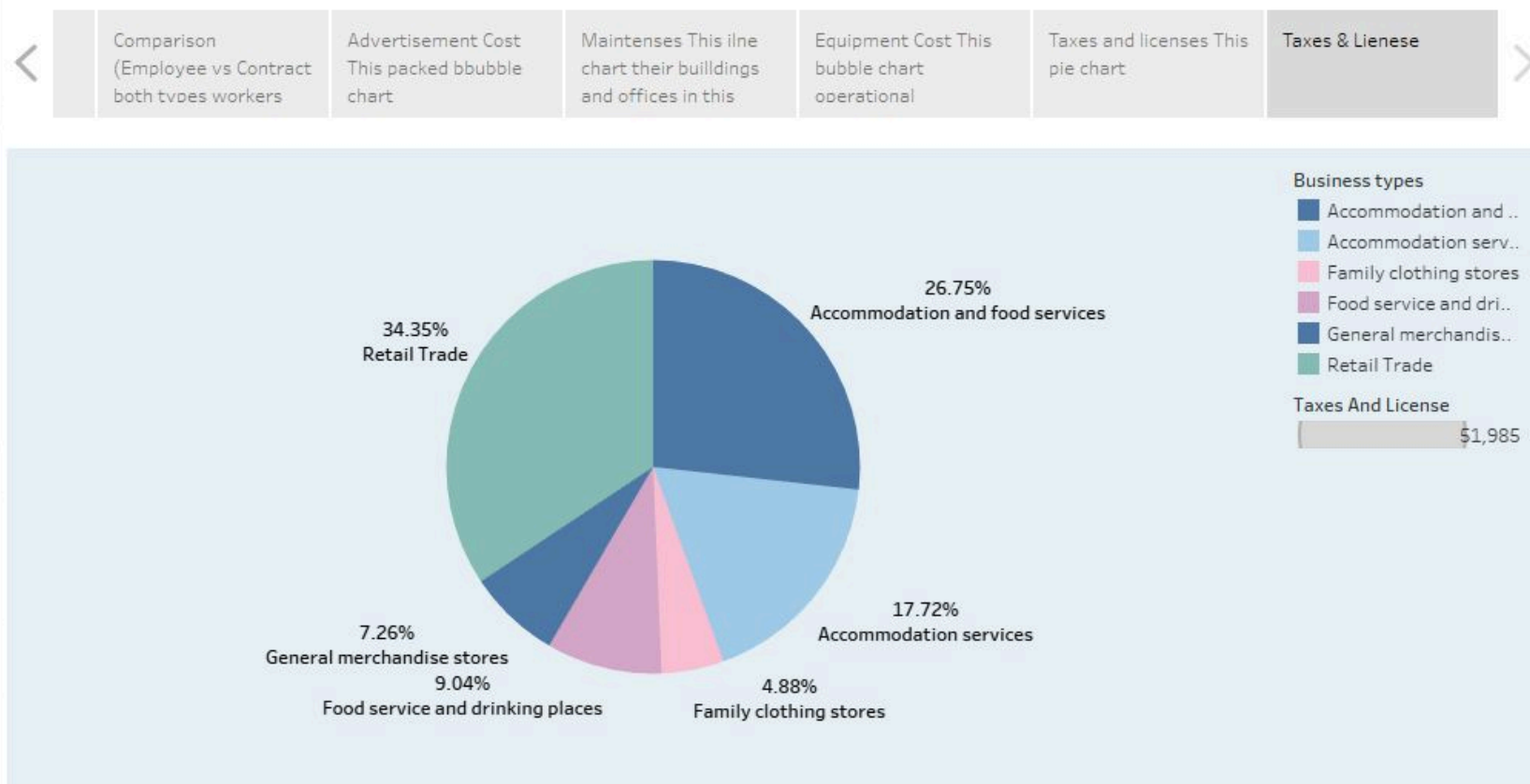
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Thank you

