

Ashley Azpiazu
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Education

University of Florida

May 2014

- Bachelor of Science in Journalism
- Outside concentration: Sociology
- Current GPA: 3.61/4.0

Santa Fe College

December 2010

- Associate of Arts in Journalism
- GPA: 3.62/4.0

Experience

Advanced Editor, WUFT News

January 2013 to present

- Supervise and assign stories to four editing students
- Approve, decline and improve story pitches
- Worked efficiently to meet publication deadlines
- Perform final edits before online publication

Student Editor, WUFT News

August to December 2013

- Edited student stories for AP style, grammar and accuracy
- Wrote compelling headlines for search engine optimization
- Pitched and wrote newsworthy articles for online publication
- Filed numerous public records requests for investigative stories

Bartender, TGI Friday's

September 2006 to May 2013

- Served as head bartender and training coach
- Handled large volumes of money
- Helped to build a regular client base

Social Media and Event Coordinator, TGI Friday's

July 2012 to May 2013

- Developed various promotional nights and events to increase sales
- Designed and distributed flyers to promote special events
- Maintained the TGI Friday's Facebook page with updates and photographs

Activities

Coordinator of Charity Bar Flair Exhibition, TGI Friday's

March 2011

- Initiated concept of event and proposed fundraiser to my supervisors
- Worked with local businesses to donate auction items
- Raised \$2,500 for the Gainesville charity Rebuilding Together

World Bartender Championship, TGI Friday's

September 2008 to October 2012

- Won local competition in 2008, 2009, 2011 and 2012. Represented Gainesville in regional competitions and advanced to Southeast divisional competition in 2011.

Skills

- Proficient in Microsoft Office and Adobe Creative Suite
- Strong understanding of AP style and grammar
- Basic understanding of Arabic
- Basic understanding of HTML and CSS