art 4217

Advanced Digital Applications

Lecturer Ashwin Anandani

Print-Based Media III

- Focus on using Adobe InDesign
- Practical: Create a
- Short Lecture : Fundamentals of InDesign
- Practical: Make a mini-mag
- Short Lecture : Layouts & Grids

Why are we using InDesign?



INDESIGN

- Multipage document creation and layouts
- Master pages and page numbering
- Text wrap and typesetting
- File packaging



We need text control

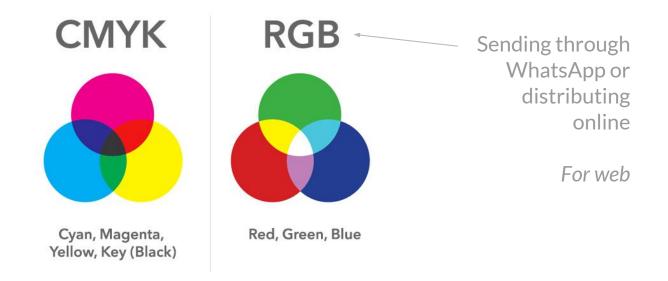


aut ut lab int eum eicimol orpore restis eost eosam quas ullatec turecea seque simus sitas ullam harum es ex eos ad ut voles atiberum secum, omnis perae volorit iistis es sed ulpa pa intis mod quiatem qui in numquaessit as asin con nonsedis verum aut quiam desequam idic tem repro illaborepta est, quam, sectorerum arumenimaio que andam, et offici conem andis dolupta sime il ipsum, conserc hiciendis magnatius apictur acid molecessus rerferi buscitat fugia praturi tatendanias volupta doluptatur apitatibus as dollis ium dit fugiaecto qui odit velis aribusdam repta vent ut in comnis sed quis expliqu asperuptat.

Agnissum sed et ventibe rumque opta inulparunt etur? Untiistem ut quis delit volorep edi-

Document Colour Mode

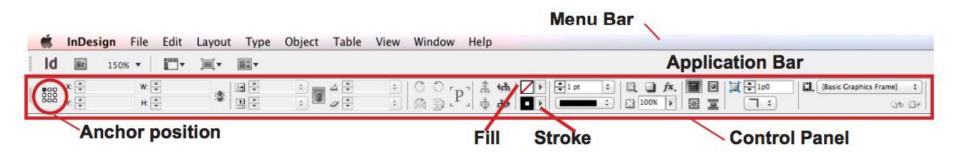
You can use either for today, depends on medium



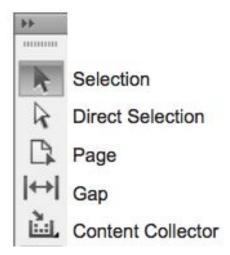
InDesign Basics

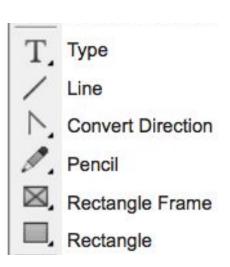
Pretty similar to Illustrator...

Top is similar:



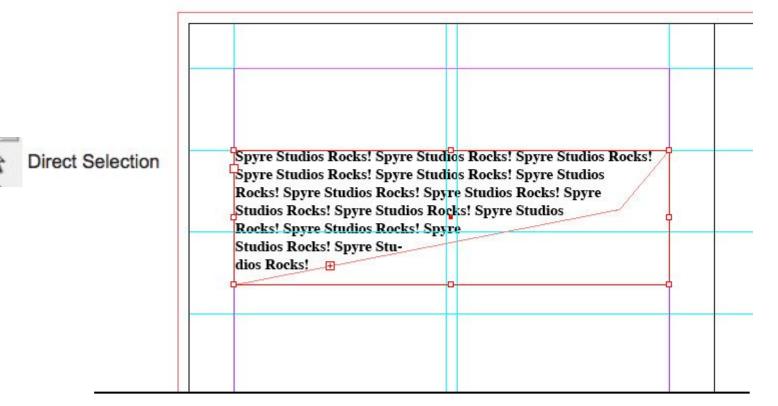
Tools include more page control



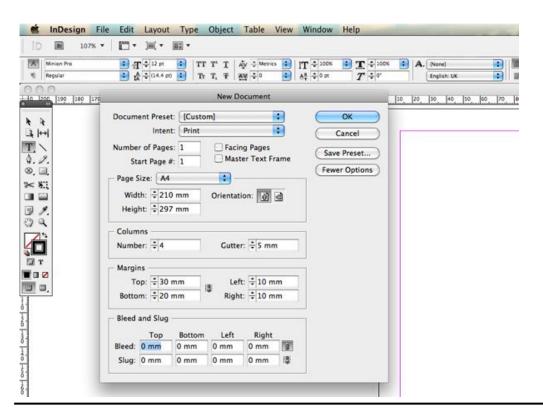




This now works for text



Columns!



Intro Practical

We like templates

Create from a template

- InDesign has several template sizes to choose from:
- Pick one of them and design something simple
- Should only take~20 30 minutes

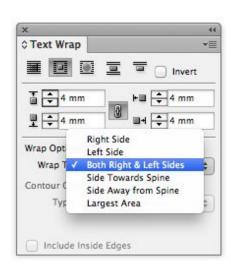


Suggestions:

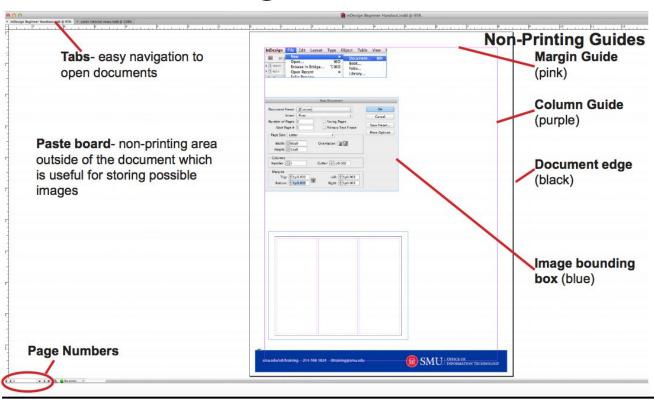
- A book cover
- A menu
- A postcard

Your design:

- Must include images and text
- Use a custom font (<u>DaFont.com</u>)
- Try to make text 'surround' an image



Note the margins:



Practical II

Make a set of logos for a fake company

Everybody's face

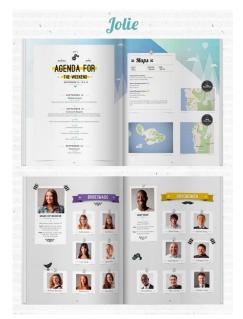


Create a mini magazine

- Must have a Cover Page and a Back Cover page
- Minimum 2 inside pages (total 3 pages min)
- Images and text, including Text Wrap

- Topic of your choice
 - Choose something where the text is available
- Photos: <u>pixabay.com</u> , <u>stocksnap.io</u> , <u>unsplash</u>

Examples



Mini Magazines







Infographic

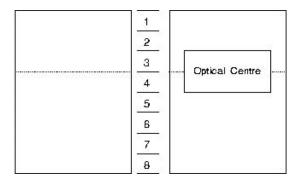
Grids & Layouts

Short review activities

Grids

Purpose of a grid in a layout design is to "set" the page up

- Next, we want to choose a single focal point —> i.e. the
 largest element, central element
 - Sliders, headers, or sections



Whitespace

<u>Use</u> space instead of looking at it as a default!

<u> </u>	Condina		_	
	Condime	ntum		
	Nullam Bibendum			
Ø.	Maecenas sed diam eget risus	orius blandit sit amet non magina.		
	Dones id elif non mi porta gravida at eget metus. Mullum id dateir id ribbr id. Dones de la	curabitor blandit tempua portitior. Nullam id oblar in authoriticies velicules und service und in authoriticies velicules und beautiful de la propertion de la		
	consectator parus sit annet fermentum. Mescenas sed dism eget risse var las blandi sit annet non magna. Vestibulum i di liguta porta fels eutomod semper. Nulla sitae alti blora, a pibraretra sugue. Cras justo odio, dapibus ac facilisti in, egestas eget equem. Cras justo odjo, discibus se	Aenean ou loc quaim. Pellentesque conne sem Tacnis quam venenatis veniturium premerimant positium premerimant posi		

Sending to Print

Producing a print-ready PDF

File > Export > PDF

Adobe PDF Preset:	[High Quality Print]	High Quality Print]				
Standard:	None :		Compatib	ility: Acrobat 5 (PDF 1.4)	1	
General	General					
Compression Marks and Bleeds Dutput Advanced Security	pri	Description: Use these settings to create Adobe PDF documents for quality printing on desktop printers and proofers. Created PDF documents can be opened with Acrobat and Adobe Reader 5.0 and later.				
Summany	Pages All Range: All Pages Spreads	ages	•			
	Optimize fo	Options Embed Page Thumbnails Optimize for Fast Web View Create Acrobat Layers Create Tagged PDF Export Layers: Visible & Printable Layers				
	Include Bookmarks Hyperlinks Interactive Ele	nents: Do I	☐ Visible Gu	ing Objects sides and Grids	_	

We are off next week

NO CLASS FEB 1

Reading for this class will be online tonight:

http://ashportfolio.github.io/art4217