
art 4217

Advanced Digital Applications

Lecturer

Ashwin Anandani

Print-Based Media III

- Focus on using Adobe InDesign
 - Practical : Create a
 - Short Lecture : Fundamentals of InDesign
 - Practical : Make a mini-mag
 - Short Lecture : Layouts & Grids
-

Why are we using InDesign?



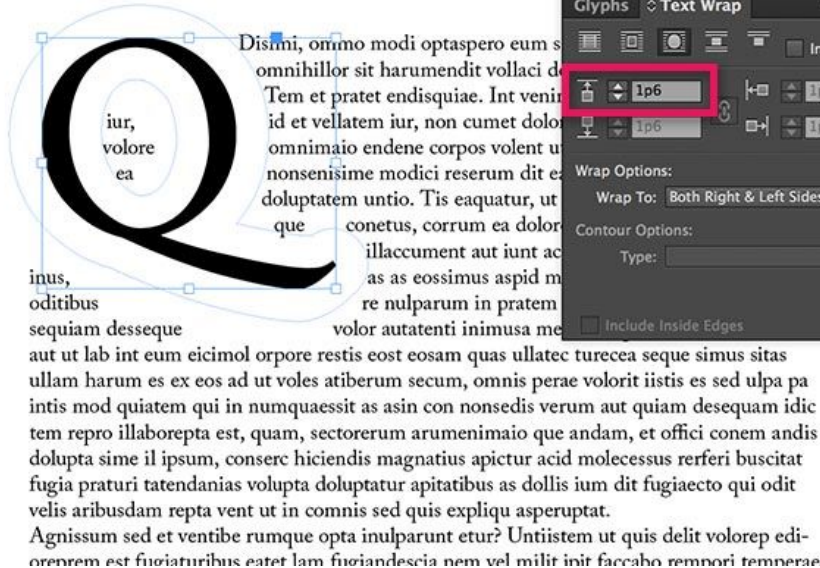
INDESIGN

- Multipage document creation and layouts
- Master pages and page numbering
- Text wrap and typesetting
- File packaging



We need text control

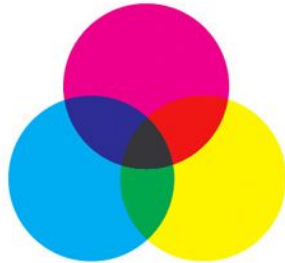
PRACTICE:



Document Colour Mode

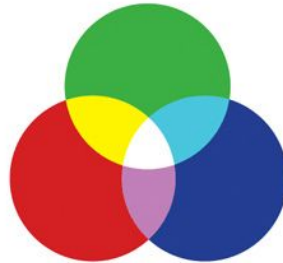
You can use either for today, depends on medium

CMYK



Cyan, Magenta,
Yellow, Key (Black)

RGB



Red, Green, Blue

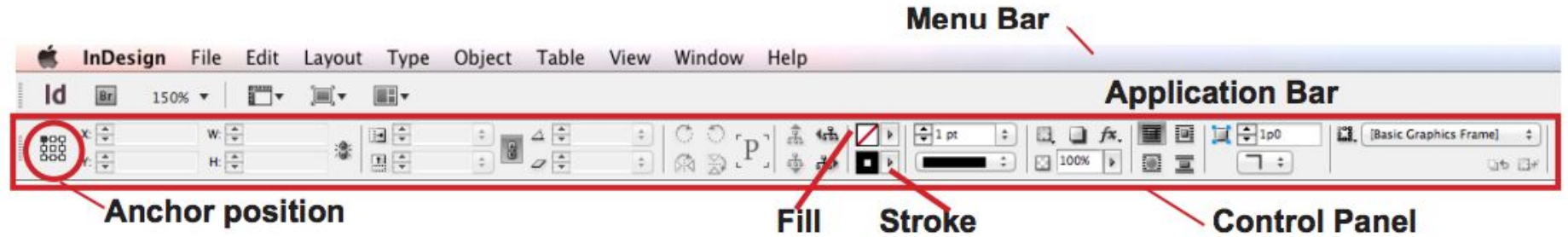
← Sending through
WhatsApp or
distributing
online

For web

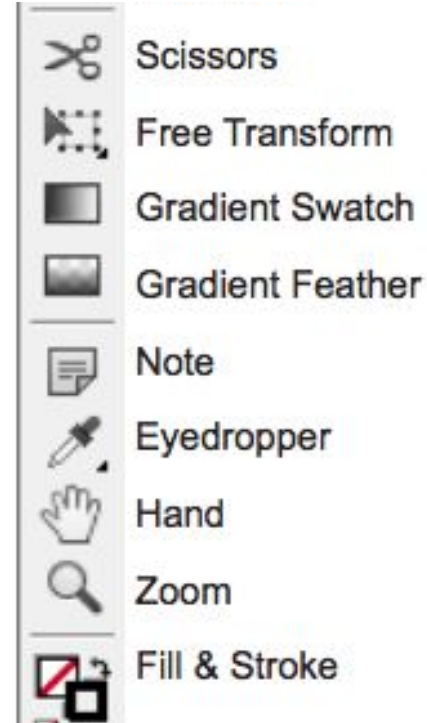
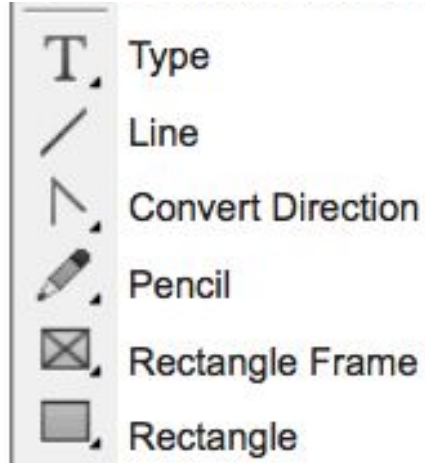
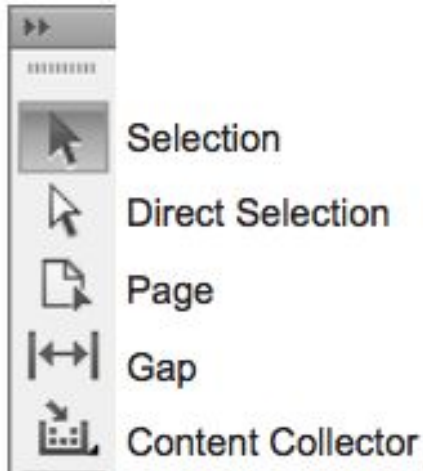
InDesign Basics

Pretty similar to Illustrator...

Top is similar:



Tools include more page control



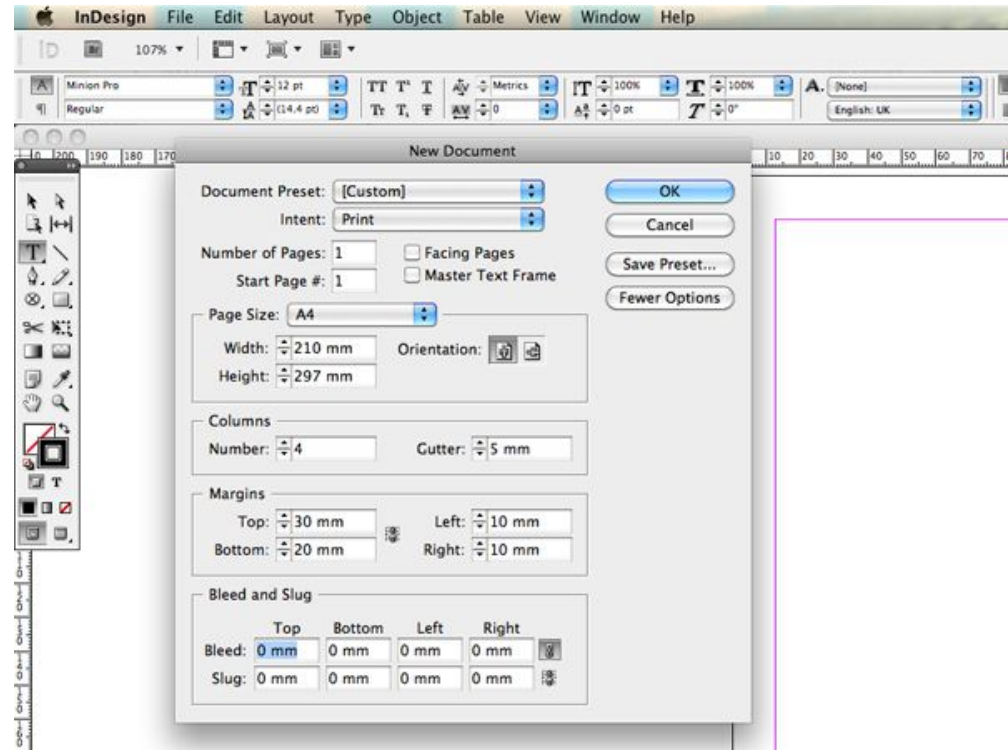
This now works for text



Direct Selection

Spyre Studios Rocks! Spyre Studios Rocks! Spyre Studios Rocks!
Spyre Studios Rocks! Spyre Studios Rocks! Spyre Studios
Rocks! Spyre Studios Rocks! Spyre Studios Rocks! Spyre
Studios Rocks! Spyre Studios Rocks! Spyre Studios
Rocks! Spyre Studios Rocks! Spyre
Studios Rocks! Spyre Stu-
dios Rocks!

Columns!

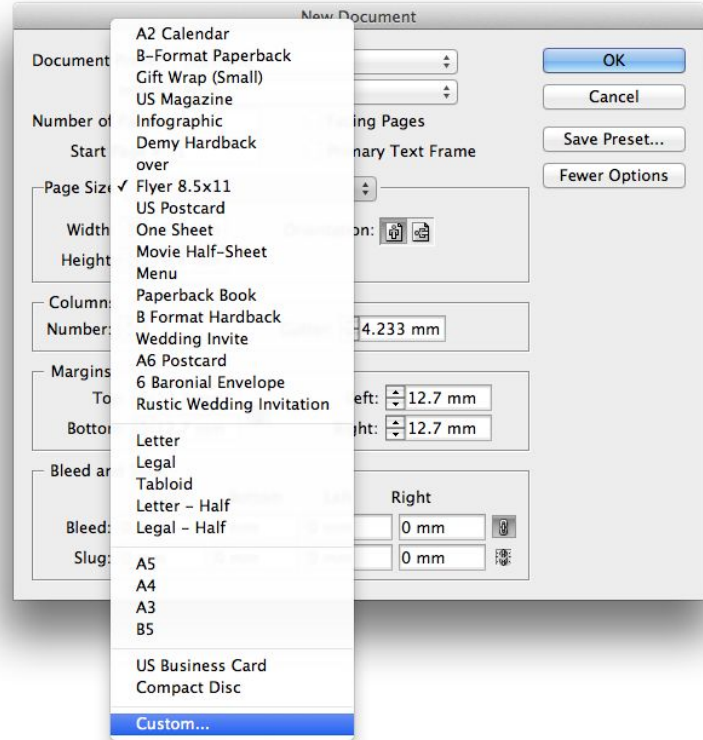


Intro Practical

We like templates

Create from a template

- InDesign has several template sizes to choose from:
- Pick one of them and design something simple
- Should only take ~20 - 30 minutes

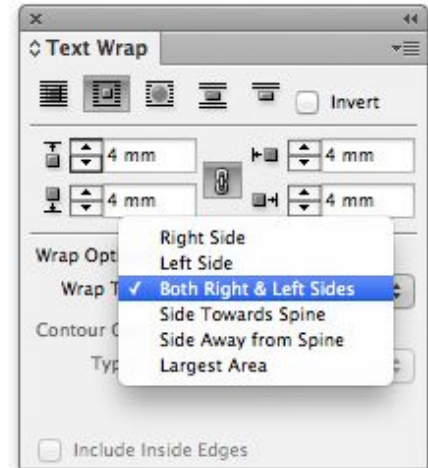


Suggestions:

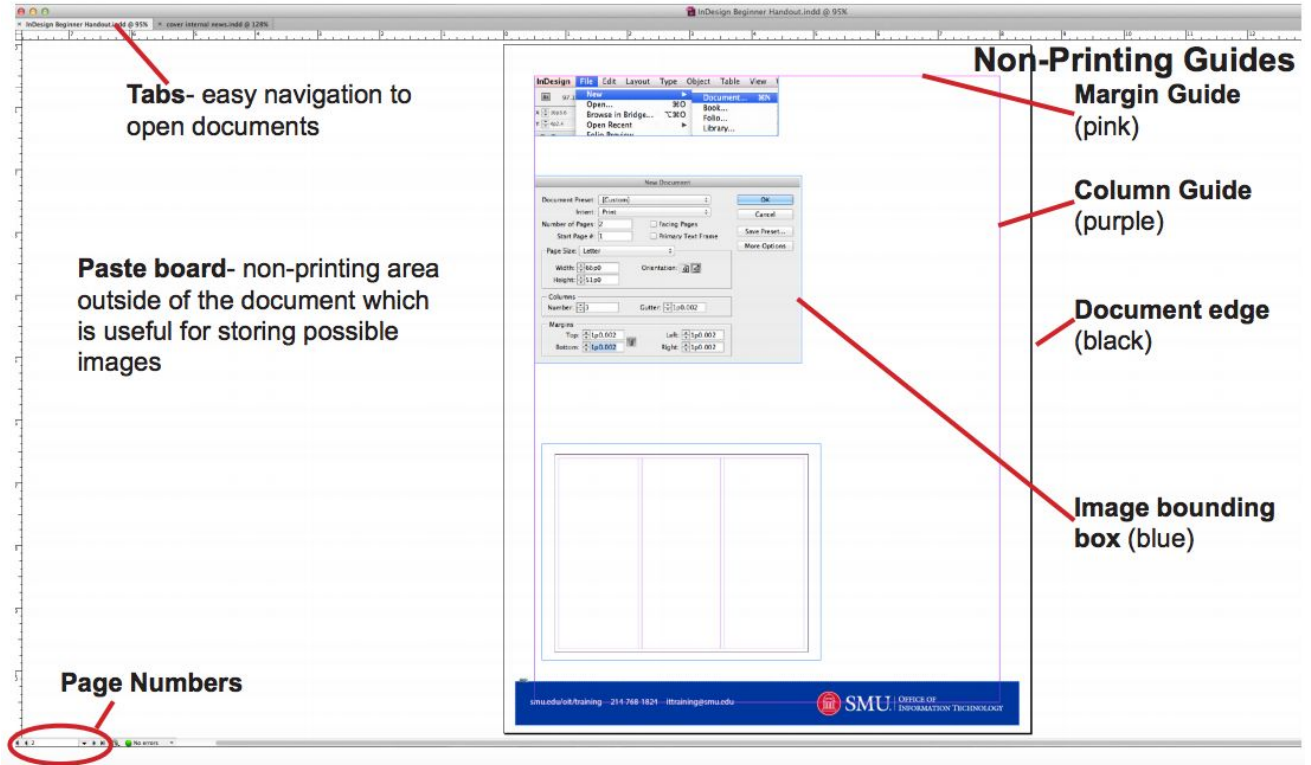
- A book cover
- A menu
- A postcard

Your design:

- *Must include images and text*
- *Use a custom font (DaFont.com)*
- *Try to make text 'surround' an image*



Note the margins:



Practical II

Make a set of logos for a fake company

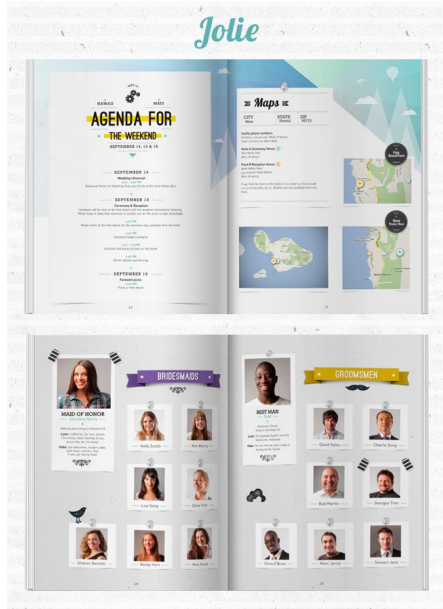
Everybody's face



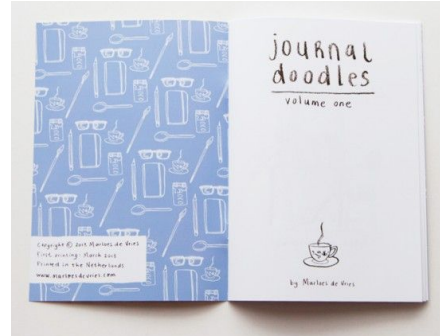
Create a mini magazine

- Must have a Cover Page and a Back Cover page
 - Minimum 2 inside pages (total 3 pages min)
 - Images and text, including Text Wrap
 - Topic of your choice
 - Choose something where the text is available
 - Photos: pixabay.com , stocksnap.io , [unsplash](https://unsplash.com)
-

Examples



Mini Magazines



Infographic

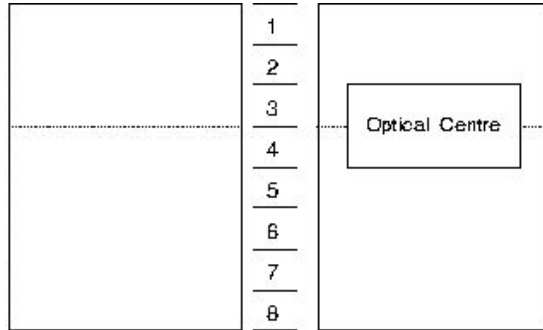
Grids & Layouts

Short review activities

Grids

Purpose of a grid in a layout design is to “set” the page up

- Next, we want to choose a single focal point —> i.e. the largest element, central element
 - *Sliders, headers, or sections*



Whitespace

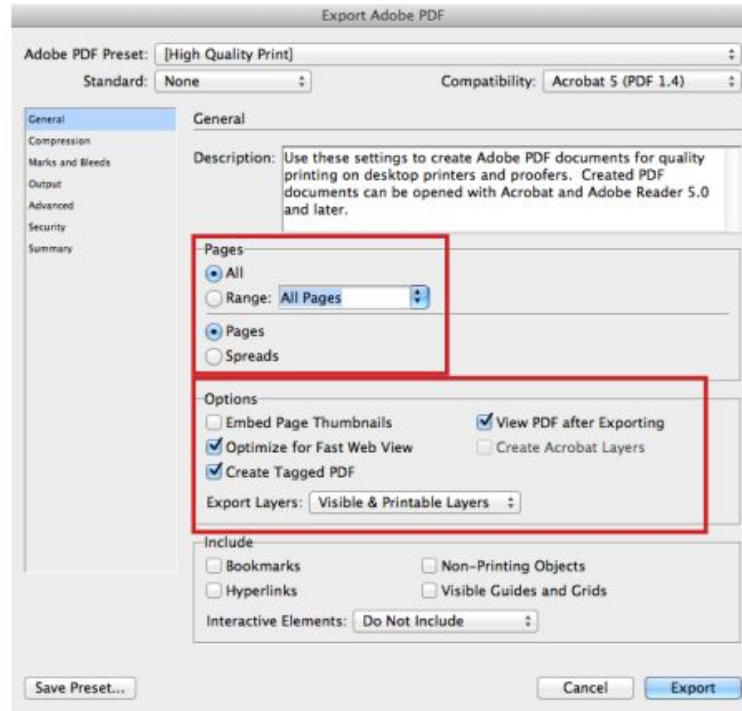
Use space instead of looking at it as a default!

<p><i>Condimentum</i></p> <p><i>Nullam Bibendum</i></p> <p><small>Nullam id dolor id nibh ultricies vehicula ut id elit.</small></p> <p><small>Maecenas sed diam eget risus varius blandit ut amet non magna.</small></p>			
<p><small>Donec id elit non mi porta gravida at eget metus. Nullam id dolor id nibh ultricies vehicula ut id elit. Etiam porta sem malesuada magna mollis euismod. Sed posuere consectetur est at lobortis. Maecenas faucibus mollis interdum. Cras mattis consectetur purus sit amet fermentum. Maecenas sed diam eget risus varius blandit ut amet non magna.</small></p> <p><small>Vestibulum id ligula porta felis euismod semper. Nulla vitae elit libero, a pharetra augue. Cras justo odio, dapibus ac facilisis in, egestas eget quam. Cras justo odio, dapibus ac</small></p>		<p><small>Curabitur blandit tempus porttitor. Nullam id dolor id nibh ultricies vehicula ut id elit. Curabitur blandit tempus porttitor. Donec id elit non mi porta gravida at eget metus. Donec ullamcorper nulla non metus auctor fringilla. Aenean eu leo quam. Pellentesque ornare sem lacina quam venenatis vestibulum. Praesent commodo cursus magna, vel scelerisque nisl consectetur et.</small></p>	

Sending to Print

Producing a print-ready PDF

File > Export > PDF



We are off next week

NO CLASS FEB 1

Reading for this class
will be online tonight:

<http://ashportfolio.github.io/art4217>
