



CONTACT ME

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Bangladesh (but full-time Available in US/UK time Zone)

EDUCATION

Bachelor Degree

Lakshmipur Government College

HSC

Zillur Rahim College

2019-2021

SKILLS

Advertising Platforms:

- Google Ads (Search, Video, Shopping)
- Meta Ads (Facebook & Instagram)
- LinkedIn Ads, TikTok Ads

Analytics & Tracking:

- Google Analytics (GA4)
- Google Tag Manager (GTM)
- Conversion Tracking & Pixel Setup
- A/B Testing & Funnel Optimization

Marketing Focus:

- Lead Generation & Retargeting
- eCommerce Performance Marketing
- Budget Scaling & Reporting
- KPI Monitoring

CERTIFICATIONS

- Google Ads Search Certification
- Google Ads Shopping Certification
- YouTube Video Ads Certification
- Google Analytics (GA4) Certification

ASHRAF AL AHAD

MEDIA BUYER

PROFILE

Performance-Driven Media Buyer with 5+ years of experience designing, managing, and scaling paid advertising campaigns for eCommerce and lead generation clients. Skilled in handling six-figure budgets across Google Ads, Meta, LinkedIn, and TikTok Ads. Experienced in using GA4 and Google Tag Manager to make data-driven decisions that lower customer acquisition costs and maximize ROI. Passionate about leveraging expertise in budget management, audience targeting, and conversion optimization to drive measurable growth for clients.

WORK EXPERIENCE

MEDIA BUYER | REMOTE

HEART AND SOIL *Supplement E-Commerce*

(www.heartandsoil.co) Generate **\$1.2M+** Sales in Just 1 Month

- Google Shopping Ads Setup & Management
- Social Media Management
- Running Meta Ads
- TikTok Ads

JUST THRIVE *E-Commerce*

(www.justthrivehealth.com) Generate **\$600K+** Sales in just 90 days

- Google Shopping Ads Setup & Management
- Running Meta Ads & Management
- Conversion Tracking

WORLD CLASS LIGHTING *E-Commerce*

(www.worldclasslighting.com) Generate **\$200K+** Sales By Spending Only **\$20K** In Google Shopping Ads

- Google Shopping Ads
- Google Analytics 4 setup
- Conversion Tracking

ALL STAR PLUMBING *Service Provider*

(www.allstarpros.net) Generating Leads and Call

- Google Search Ads and Call Ads
- Optimization & Management
- Social Media Management

NOVVI PROPERTIES *Real Estate*

(www.campaign.novviproperties.com) Generate Leads Inquiry

- Google Search PPC Ads
- YouTube Ads
- Meta Ads