

Contact Info

Lahore, Punjab
Pakistan
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+92303-8613956

Education

University of Malakand

Peshaware / BS
Software Engineering
3.1 GPA

Skills

API Integration	<div></div>
React JS	<div></div>
CSS	<div></div>
HTML	<div></div>
JavaScript	<div></div>
Git	<div></div>
NPM	<div></div>
Redux	<div></div>
Tailwind CSS	<div></div>
Next.js	<div></div>

Certifications

- **SEO**
DigiSkill.PK | 2020

Languages

- **Urdu** - Native
- **English** - Medium

Hobbies

- **Learning New Frameworks**
- **Attending Tech Meetups**
- **Code Challenges**
- **Web Animations & Micro-In**

Ashraf Hussain

Frontend Developer | React & Next.js Specialist | UI/UX-
Focused Engineer at Zeikh Technology



Summary

Frontend Developer with 4+ years of experience building responsive, high-performance web apps using React.js, Next.js, JavaScript, HTML, and CSS. Skilled in translating complex UI/UX designs into clean, maintainable code. Proficient in API integration and performance optimization. Passionate about user-centric design, clean architecture, and staying up to date with modern frontend trends.

Work Experience

- **Front End Developer** 36 months
ZEIKH TECHNOLOGY
Lahore, Pakistan | Jul 2022 - Present
 - Developed and maintained scalable, responsive UIs for ClassOut and Greyled using React.js, Next.js, JavaScript, HTML, and Tailwind CSS.
 - Built dynamic education workflows, including paid course enrollments, student dashboards, and quiz modules, enhancing user experience and engagement.
 - Integrated RESTful APIs for real-time student, instructor, and bookshelf data, ensuring smooth content management and interaction.
 - Collaborated cross-functionally with backend developers to build CMS features like content editing, access control, and role-based dashboards.
 - Refactored legacy components into reusable, maintainable React components, improving code consistency across both projects.
 - Implemented performance optimizations (lazy loading, SSR, image compression), resulting in a 35% reduction in page load times.
 - Fixed 50+ UI/UX bugs and accessibility issues, boosting app reliability and mobile responsiveness.
 - Participated in sprint planning, UI/UX discussions, and QA reviews to ensure pixel-perfect implementation and timely delivery.
- **Front End Developer** 13 months
NOAH TECHNOLOGY
Lahore, Pakistan | May 2021 - Jun 2022
 - Built modular, scalable UI for e-commerce platforms using React.js and modern JavaScript.
 - Developed a reusable component library, reducing UI development time by 30%.
 - Led frontend implementation for the "Customize Boxes" e-commerce platform, improving product configurator usability and conversion rates.
 - Created mobile-first layouts and dynamic content features to improve engagement across devices.
 - Collaborated with design, QA, and backend teams to deliver pixel-perfect, production-ready interfaces on time.
- **SEO Specialist** 11 months
ATMOS PVT LTD
Lahore, Pakistan | Jun 2020 - May 2021
 - Boosted organic rankings and traffic using SEO best practices across

multiple niches.

- Enhanced visibility for key projects like Gift Islamic and Ajmal Dawakhana.
- Executed end-to-end SEO: keyword research, on-page optimization, and link building.
- Improved website speed and indexing through technical SEO and content audits.
- Monitored analytics and search trends to refine and scale effective SEO strategies.

Projects

Greyled | Oct 2023 - Present

Tools: React.js, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Redux Toolkit
An educational web platform for class creation, professor-student enrollment, book publishing, and activity assignment.

- Developed professor-student features like class creation, activity assignment, and grading workflows.
- Implemented quiz and book modules linked to chapters and paragraphs.
- Integrated REST APIs for seamless data flow across professor and student dashboards.
- Achieved 95% mobile responsiveness (Lighthouse score) for consistent cross-device UX.
- Built dynamic calendar views for professors to assign and track student activities.

OutClass | Jul 2022 - Oct 2023

Tools: JavaScript, React.js, CSS3, HTML

- Developed a modern, responsive e-learning UI using React.js for OutClass.
- Improved user retention by enhancing UX with intuitive navigation and engaging layouts.
- Integrated interactive content like video lessons, quizzes, and study tools in collaboration with instructors.
- Boosted performance through code-splitting and lazy loading, reducing load time and ensuring smooth access on all devices.

Custom Boxes | May 2021 - Jun 2022

Tools: React.js, JavaScript (ES6+), HTML5, CSS3

- Designed and developed product pages for various custom packaging box types using React.js.
 - Built landing pages and interactive UI components to showcase packaging designs.
 - Integrated frontend with backend APIs for dynamic product rendering and user interactions.
 - Ensured pixel-perfect, mobile-responsive layouts for seamless user experience across devices.
 - Optimized performance and SEO for faster load times and improved search visibility.
 - Collaborated with design and QA teams to deliver high-quality, conversion-focused interfaces.
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